

CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

F

M

Interest Earned

8M

Transaction count

656K

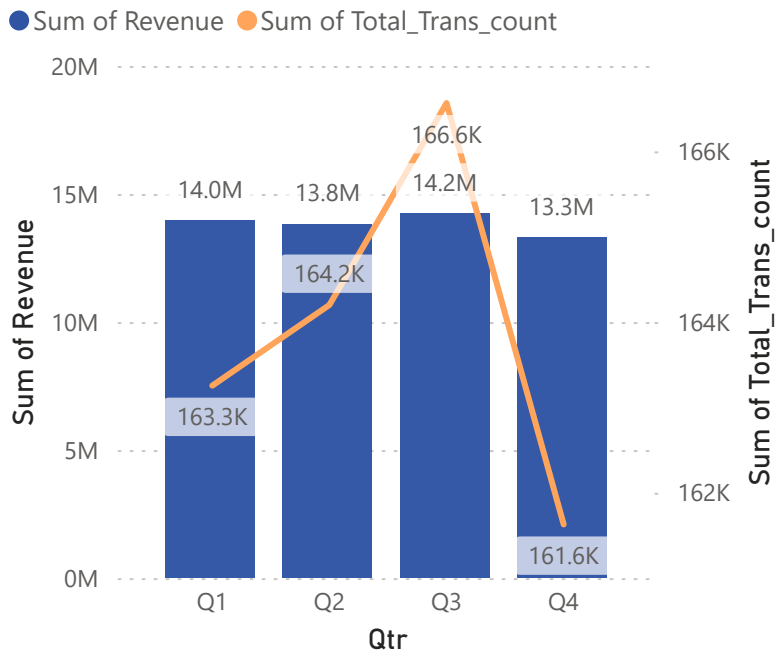
Total Revenue

55M

Total Transaction

45M

Sum of Revenue and Sum of Total_Trans_count by Qtr



Silver

Blue

Gold

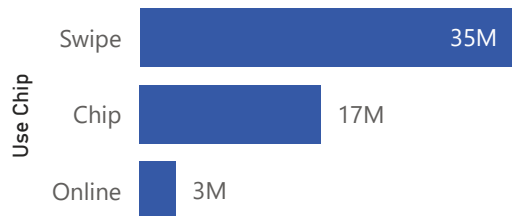
Platinum

Week_Start_Date

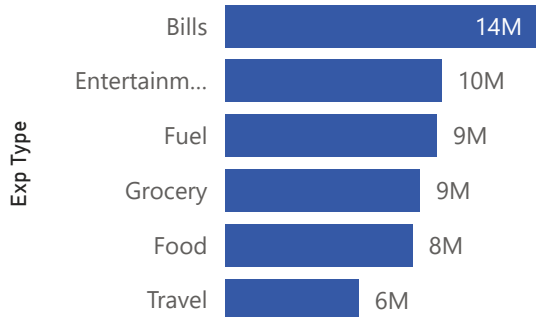
All

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 46139398 | 36957875 | 6495888 |
| Silver | 5586332 | 4586746 | 812081 |
| Gold | 2454072 | 2024078 | 373784 |
| Platinum | 1135608 | 953314 | 161629 |
| Total | 55315410 | 44522013 | 7843382 |

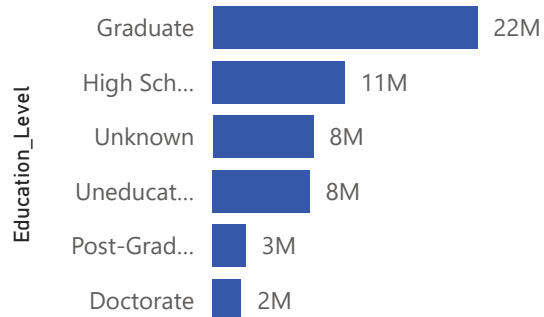
Revenue by Transaction type



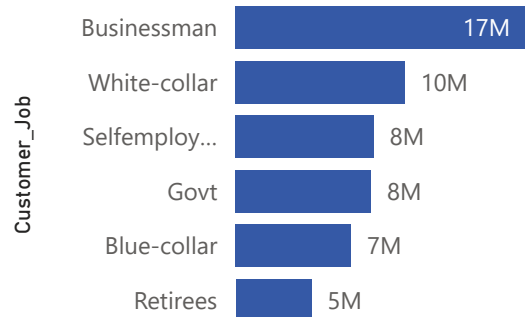
Revenue by Expenditure Type



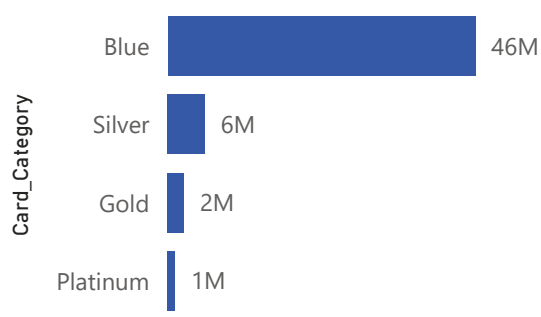
Revenue by Education Level



Revenue by Occupation



Revenue by Card Category





CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Week_Star...

All

Swipe

Online

Chip

Total Revenue

55M

Avg. dependent count

2.35

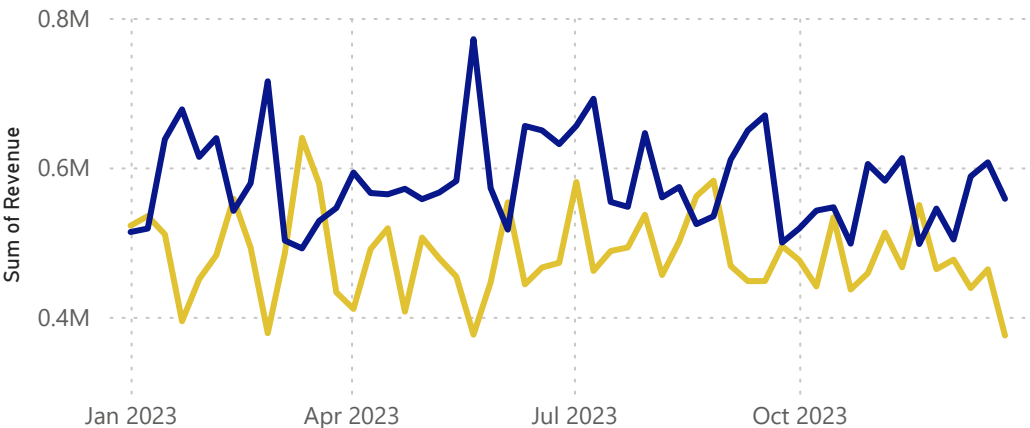
CSS

3.19

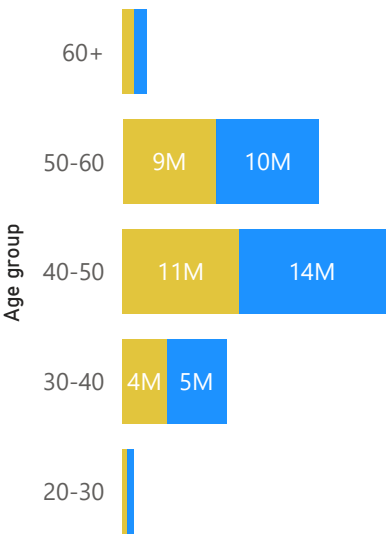
Total Income

576M

Revenue by Week



Revenue by Age group



M

30M

F

25M

Silver

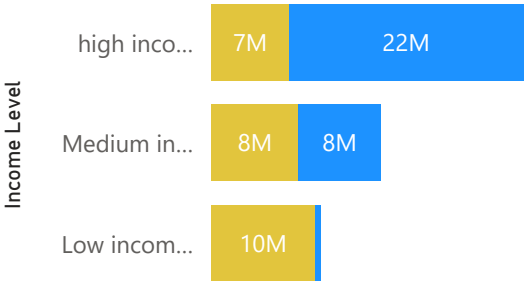
Blue

Gold

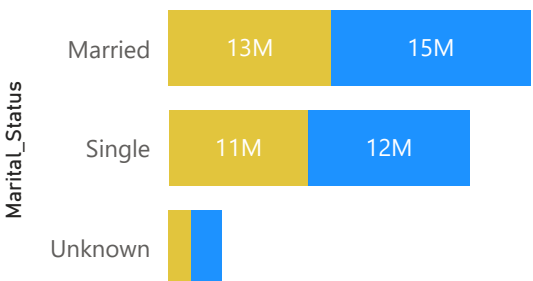
Platinum

| Customer_Job | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|---------------|----------------|------------------------|---------------|
| Retirees | 4535184 | 630359 | 48675030 |
| Blue-collar | 6904279 | 952801 | 72262158 |
| Govt | 8111701 | 1160016 | 88773989 |
| Selfemployeed | 8261758 | 1119742 | 75313288 |
| White-collar | 10114656 | 1441074 | 103930055 |
| Businessman | 17387832 | 2539390 | 186959919 |
| Total | 55315410 | 7843382 | 575914439 |

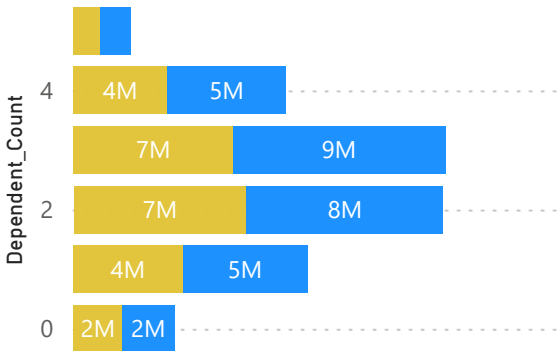
Revenue by Income Level



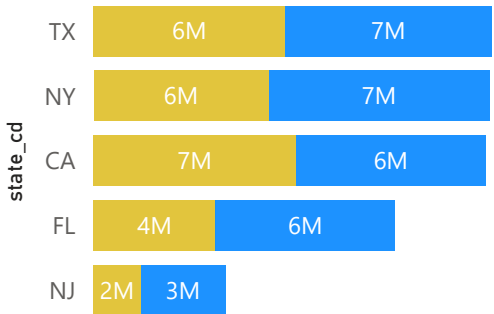
Revenue by Marital Status



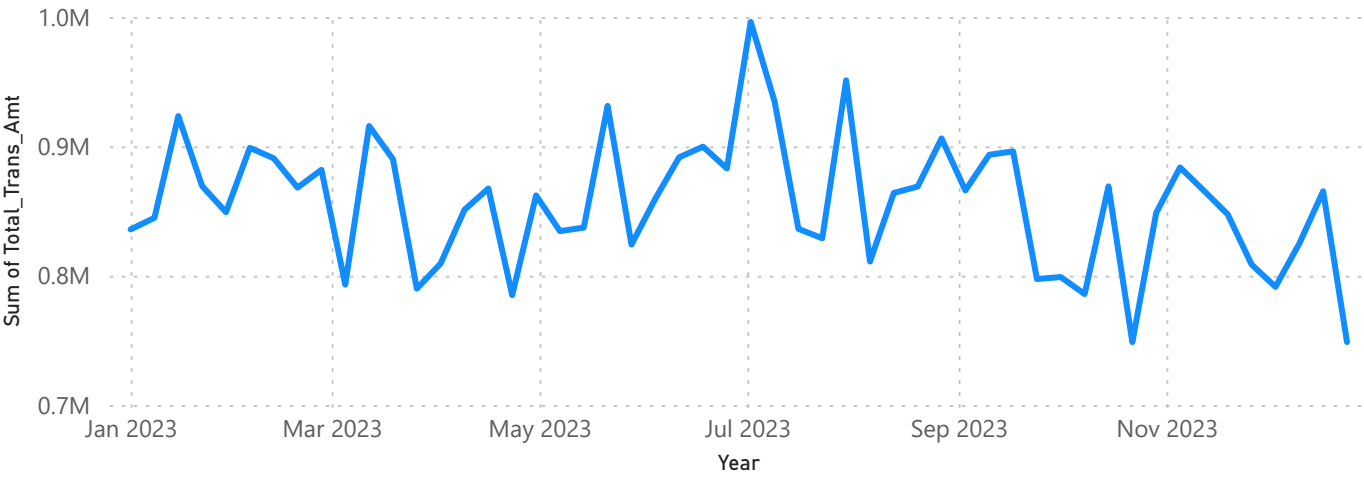
Revenue by Dependent Count



Top 5 states with highest revenue



Sum of Total_Trans_Amt by Year, Quarter, Month and Day



| Weeknum2 | Previous_week_revenue | Current_week_revenue | wow_revenue |
|----------|-----------------------|----------------------|-------------|
| 52 | 1070439 | 933134 | -12.8% |
| 51 | 1026549 | 1070439 | 4.3% |
| 50 | 980152 | 1026549 | 4.7% |
| 49 | 1008777 | 980152 | -2.8% |
| 48 | 1047120 | 1008777 | -3.7% |
| 47 | 1078915 | 1047120 | -2.9% |
| 46 | 1094927 | 1078915 | -1.5% |
| 45 | 1063063 | 1094927 | 3.0% |
| 44 | 934631 | 1063063 | 13.7% |
| 43 | 1080205 | 934631 | -13.5% |
| 42 | 982074 | 1080205 | 9.8% |
| Total | 1070439 | 933134 | -12.8% |

| Delinquent_Acc | Blue-collar | Businessman | Govt | Retirees | Selfemployeed | White-collar | Total |
|----------------|-------------|-------------|--------|----------|---------------|--------------|---------|
| 0 | 14.76% | 17.81% | 13.97% | 9.15% | 23.82% | 14.41% | 93.93% |
| 1 | 0.86% | 1.00% | 1.12% | 0.60% | 1.65% | 0.84% | 6.07% |
| Total | 15.62% | 18.81% | 15.09% | 9.75% | 25.47% | 15.26% | 100.00% |

| Activation_30_Days | %GT Count of Activation_30_Days |
|--------------------|---------------------------------|
| 0 | 42.53% |
| 1 | 57.47% |
| Total | 100.00% |