ARTIFICIAL INTELLIGENCE

Nov 2025

WHAT IS ARTIFICIAL INTELIGENCE?

Artificial Intelligence (AI) is the ability of a machine to perform cognitive functions we associate with human minds, such as perceiving, reasoing, learning, interacting with the environment, problem-solving, and even exercising creativity

Types of AI

Machine Learning

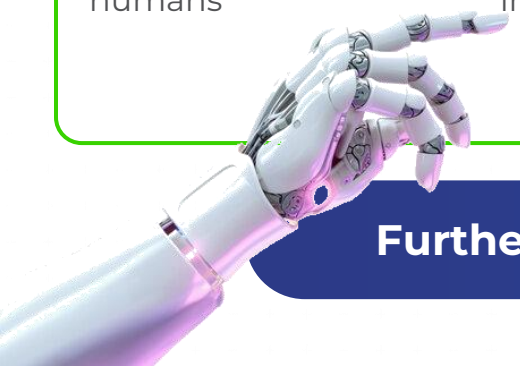
An approach to implementing AI that makes predictions by learning from past data, rather than being explicitly programmed by humans

Deep Learning

A branch of Machine Learning that imitates the function of neurons in the human brain using a neural network. It is suited for complex datasets like voice, image, and language

Generative AI

AI that can create new content, such as text, images, or music, based on the data it has been trained on



WHY IS AI SO IMPORTANT?

AI can significantly improve productivity, reduce errors, and enhance the overall user experience. It plays a crucial role in modernising operations and ensuring that resources are used effectively

How can I implement AI?

- Use tools and techniques to train AI models on relevant datasets.
- Automate workflows to reduce manual tasks and improve efficiency.
- Leverage AI for insights and analytics to optimise performance.
- Adopt AI-driven platforms to enhance user experience and reduce manual intervention

People Leader Checklist

- Use AI tools to review your team's workflows every 6 months.
- Ensure your team is trained on the latest
- AI techniques.
- Automate tasks that are repetitive and time-consuming.
- Review and update processes for employees who have been newly transferred or recently changed their role

Further Support You can reach out to the AI FAQ and askAI for additional assistance

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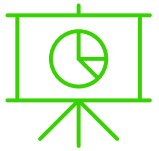

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AI ROLES AND IMPACT ACROSS COUNTRIES

USA

HC: 13,986

Category	Machine Learning Team
Description	Develops models that learn from data to make predictions and decisions
Allocation (%)	35.00
Impact	High

Germany

HC: 8,560

Category	Deep Learning Specialists
Description	Implements neural networks to process complex datasets
Allocation (%)	25.40
Impact	Medium

Canada

HC: 6,789

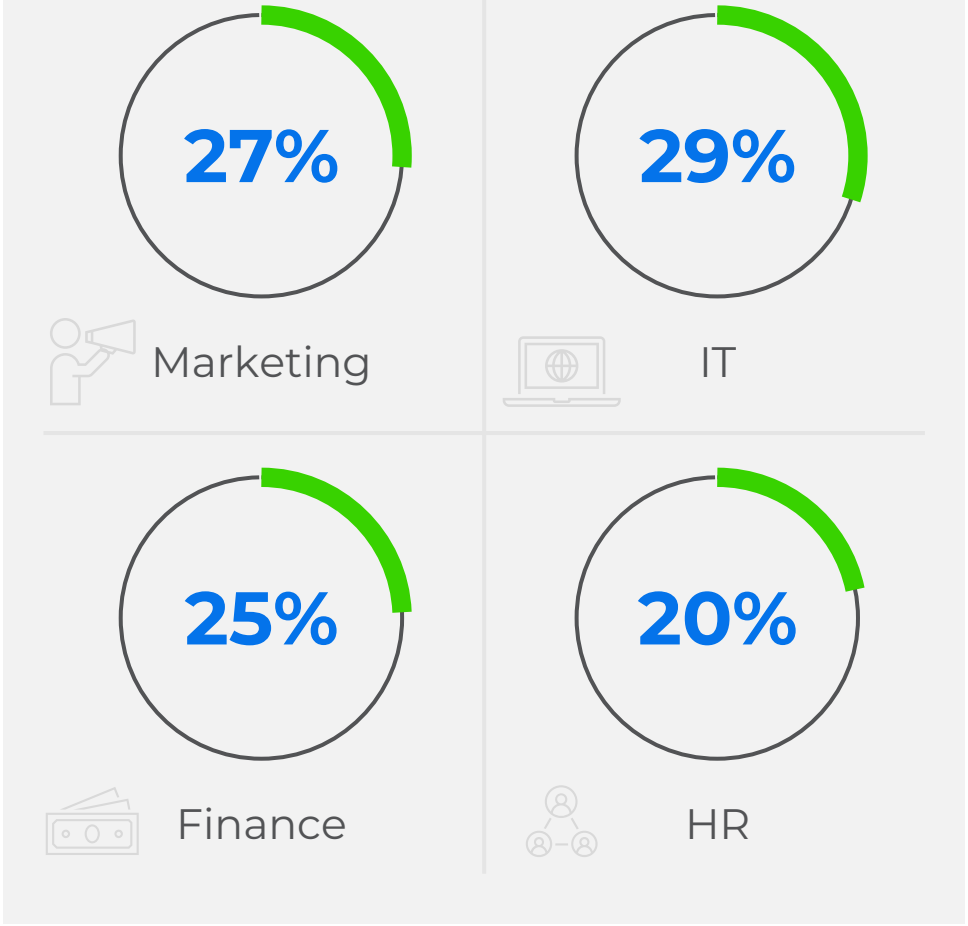
Category	AI Compliance
Description	Ensures adherence to AI standards and regulations
Allocation (%)	19.30
Impact	Low

France

HC: 7,643

Category	Generative AI Team
Description	Creates new content based on trained data
Allocation (%)	20.30
Impact	Low

IMPACT OF AI ACROSS DEPARTMENTS IN THE LAST 5 YEARS



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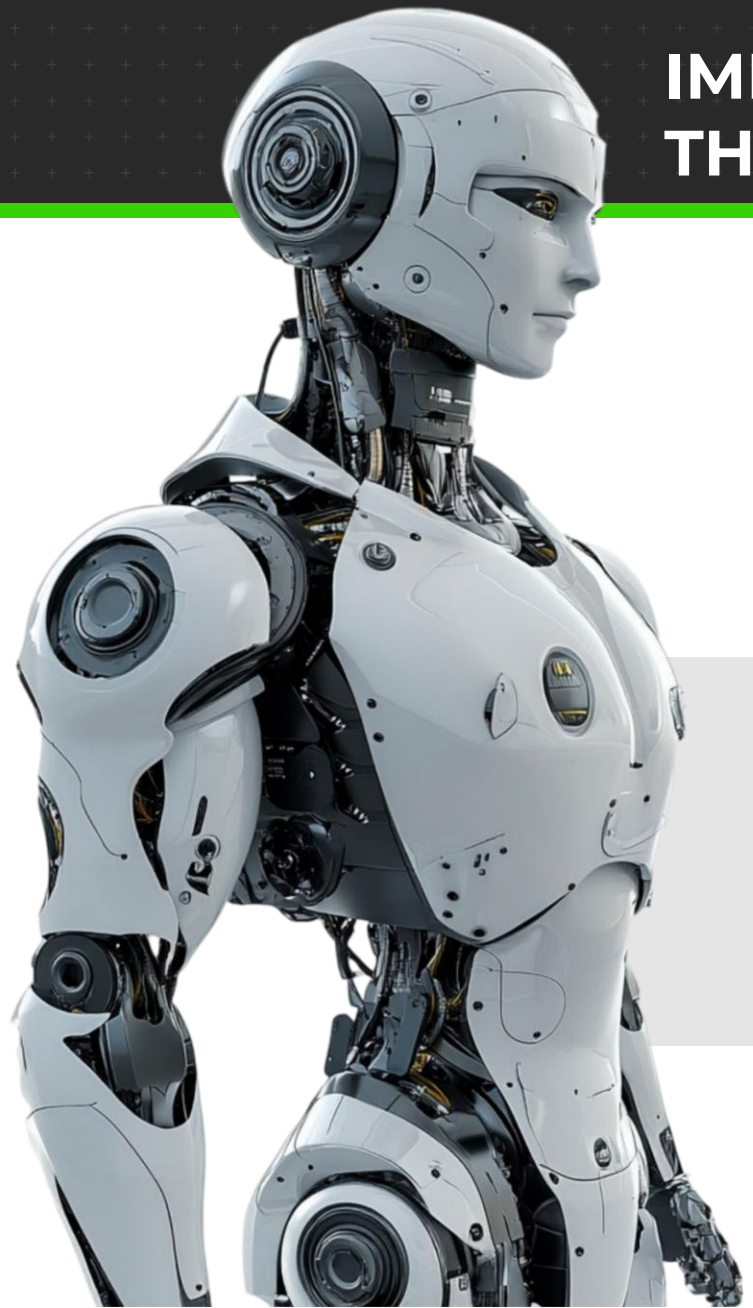
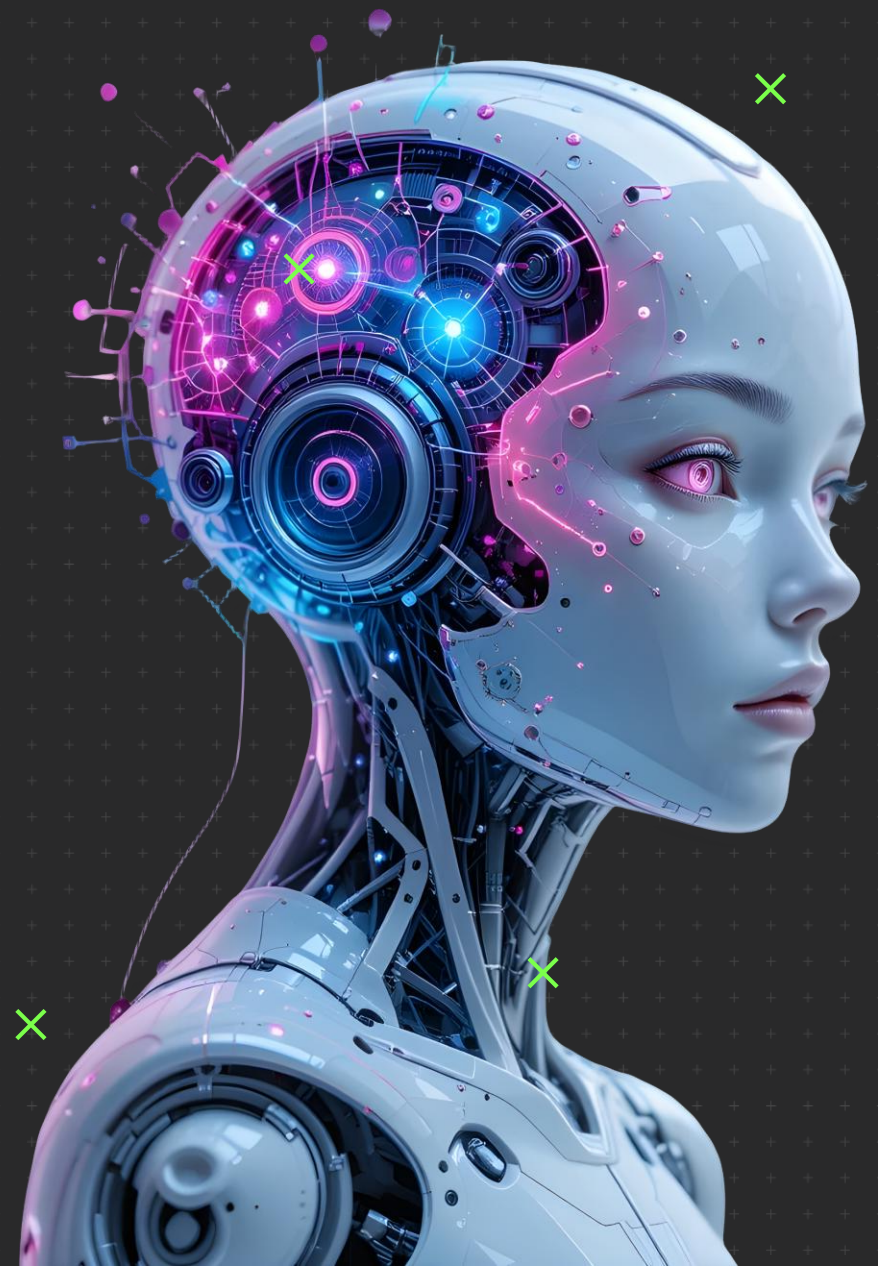


Impact Percentage

Marketing	IT	HR	Finance
27%	29%	20%	25%



THANK YOU