

# VIJAY ANANDH A

## STUDENT

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#### SUMMARY

Finance and accounting professional with a 7.4 CGPA from Sri Krishna Arts and Science College. Published author of seven books with ISBN recognition. Hands-on experience in SAP ERP during an internship at Dalmia Cement. Skilled in financial analysis, risk management, budgeting, and forecasting. Strong project management expertise in Agile, ITIL V4, and Waterfall. Proficient in SQL, Oracle PL/SQL, MS Power BI, HTML, CSS, and SAP Concur. Analytical thinker with a focus on automation and innovation.

### **CERTIFICATIONS**

SAP FICO
Tally Prime
Soft Skill
Fundamentals of Digital Marketing
Process Costing System-Cost AccountingManagerial Accounting
Entire MBA in 1 Course
Project Mangement Projects
Fundamentals of Equities
Introduction to Predictive Modelling
Excel Skill for Business Specialization
Stratergic Mangement and Innovation Specialization
Managing Project Risk and Changes
Using PowerBi for Financial Data Analytics
Budgeting and Scheduling Projects

### LANGUAGE

Telugu Tamil English

#### **EDUCATION**

## **Sri Krishna Arts and Science College**

2022-2025

B.Com Accounting and Finance

Persuing ACCA F9 Paper ACCA User Id - 5691682

### SKILLS

MS Excel

**MS Powerpoint** 

Accounting

Auditing

Reporting and Analysis

**Budgeting and Forecasting** 

Accounts payable/receivable

Costing

SAP Concur

Agile Scrum Master

ITIL V4

Waterfall Methodologies

Lear

Automation and Innovation

PowerBi

**HTML** 

CSS

SQL

Oracle P/I SQL

**Data Modelling** 

Python

XML

**ASP** 



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## PROJECTS UNDERTAKEN

## **Capstone Project**

The capstone project provided an in-depth financial and strategic evaluation of Lakshmi Machine Works (LMW), analyzing its revenue model, cost structures, and market positioning. Utilizing MS Power BI and SQL for data-driven insights, the study assessed risk exposure, forecasted performance, and examined investment strategies, innovation, and supply chain resilience. It identified key growth levers and operational inefficiencies, delivering high-impact recommendations to enhance LMW's financial strength and competitive agility.

## **Internship Project**

The internship at Dalmia Cement (Bharat) Limited involved an in-depth analysis of financial operations within the organization, with hands-on experience in SAP ERP. Over a month, I engaged in financial data management, process optimization, and risk assessment, leveraging SAP for transactional analysis and reporting. The project encompassed a detailed evaluation of budgeting, cost control, and financial forecasting, providing strategic insights into operational efficiency. A comprehensive report was compiled, highlighting key financial trends, optimization opportunities, and recommendations to enhance financial performance and decision-making processes.

### Final Year Project

The final-year project analyzed the challenges of maintaining multiple Demat accounts across different brokers, leveraging both primary and secondary data. The study examined inefficiencies in portfolio management, increased transaction costs, taxation complexities, and regulatory compliance issues. Utilizing data-driven insights, it assessed investor behavior, financial implications, and risk exposure associated with fragmented holdings. A detailed report was compiled, presenting key findings, analytical interpretations, and strategic recommendations to optimize account consolidation, enhance cost efficiency, and streamline investment management.

### **TAI Webpage Building**

The project TAI is a unified platform designed to integrate multiple brokerage accounts, enabling investors and traders to access all their accounts seamlessly through a single interface. Developed as a prototype, the webpage was built using HTML, CSS, and Java, demonstrating the feasibility of linking various brokers into one streamlined platform. By addressing inefficiencies in managing multiple Demat accounts, TAI enhances portfolio visibility, reduces operational complexity, and optimizes trading convenience. This innovative solution aims to simplify investment management by providing a centralized hub for real-time account tracking and execution.