

Credit Card Customer Report

Revenue

57M

Interest_Earned

8.0M

Total Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Platinum

Blue

M

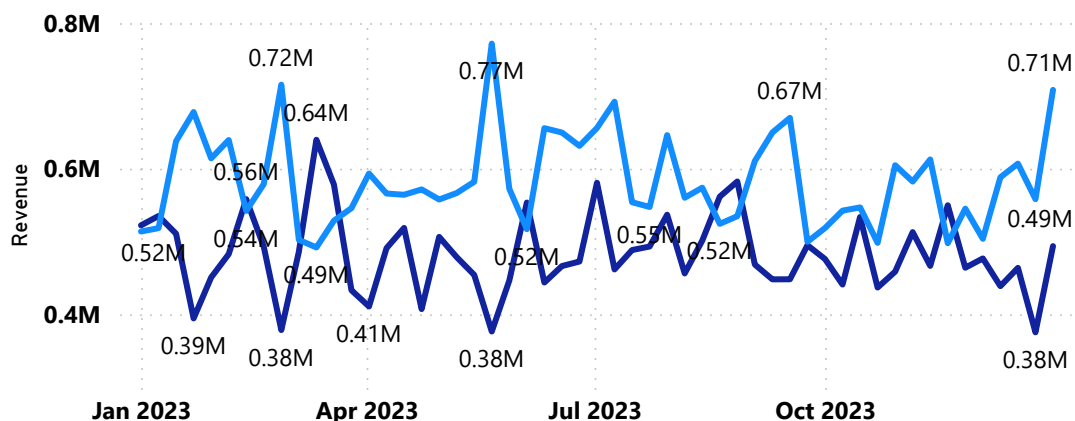
F

Low

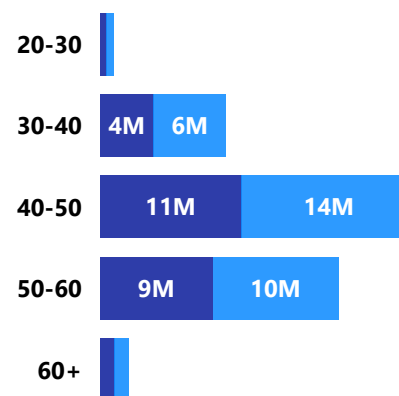
Med

High

Revenue vs gender

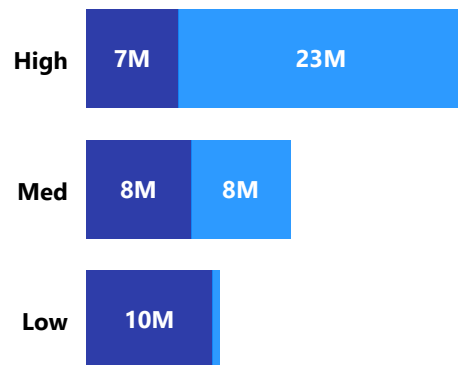


Age Group

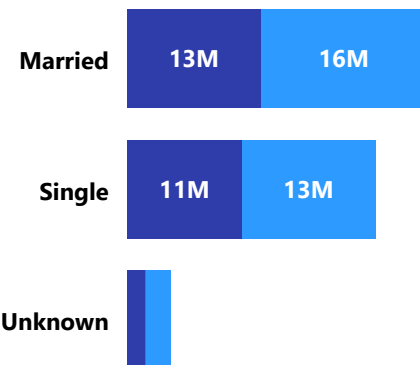


customer_job	Revenue	total_trans_amt	income
Businessman	17697472	14538883	190350431
White-collar	10283124	8359688	105618475
Selfemployeed	8542826	6640301	77659931
Govt	8335534	6701573	90834727
Blue-collar	7040606	5602930	73516911
Retirees	4617448	3689646	49619308
Total	56517011	45533021	587599783

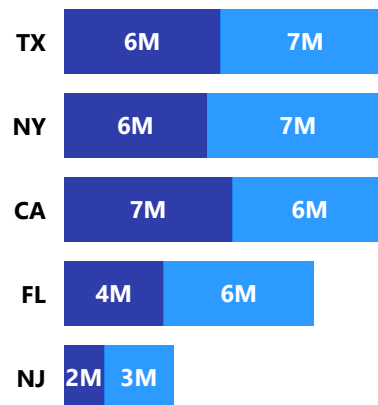
Salary Group



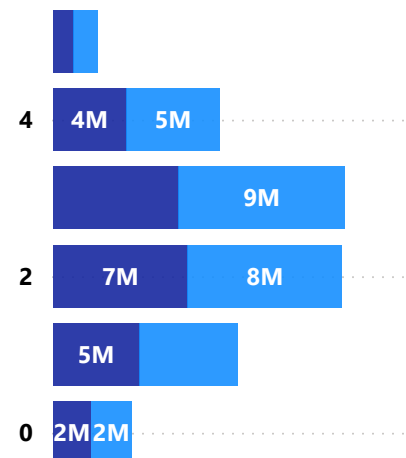
Marital status



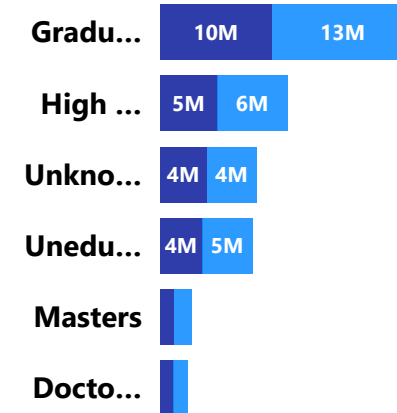
Top 5 States



Dependent Count



Education Level



Credit Card Transaction Report

Revenue

57M

Interest_Earned

7.98M

Total_Trans_Amt

46M

Total_Trans_Count

667K

card_category	Revenue	interest_earned	annual_fees
Blue	47188612	66,14,172.62	2733690
Silver	5659109	8,21,922.98	189590
Gold	2533682	3,84,755.16	57565
Platinum	1135608	1,61,629.05	20665
Total	56517011	79,82,479.81	3001510

Q4

Q3

Q2

Q1

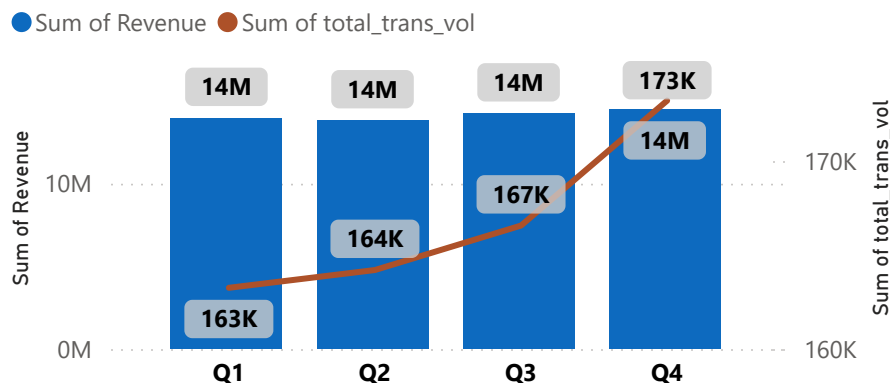
Gold

Silver

Platinum

Blue

Revenue and Total_Trans_Vol By QTR



week_start_date

All

F

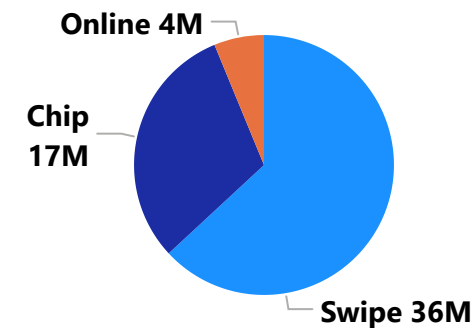
M

Low

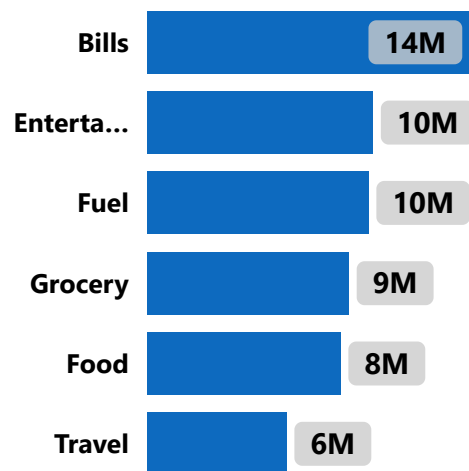
Med

High

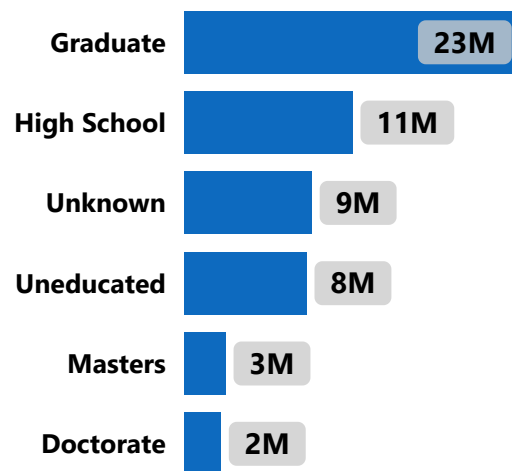
Revenue by use_chip



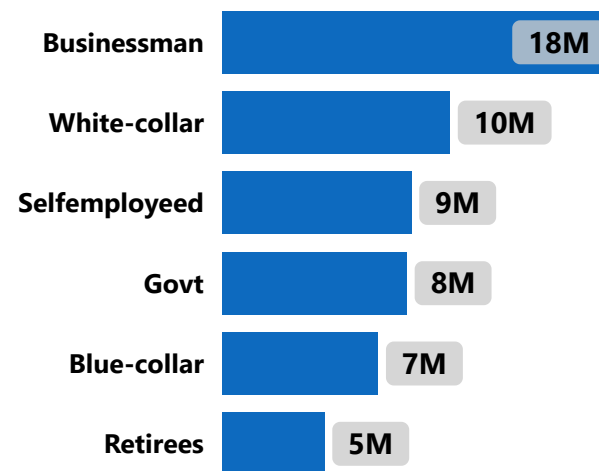
Revenue By Exp_Type



Revenue By Education_level



Revenue By Customer_job



Card_Category

