

# Retail Purchase Analysis

Total revenue  
233K

Total orders  
3.9K

Avg CSS  
3.75

Avg Visits  
25.35

Subscription\_Status

No

Yes

Payment\_Method

All

Shipping\_Type

All

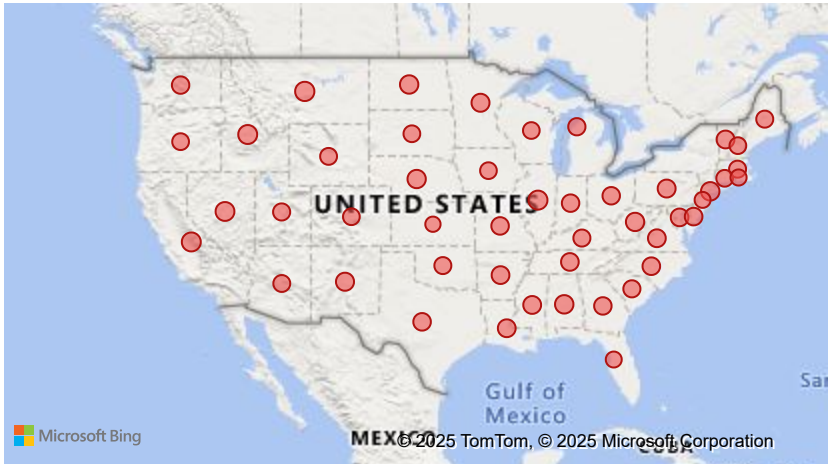
Discount\_Applied

All

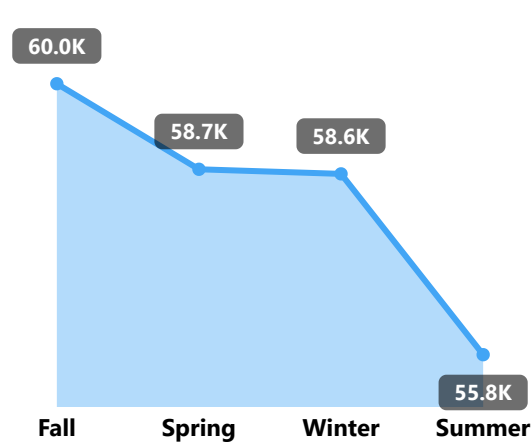
Item\_Name

All

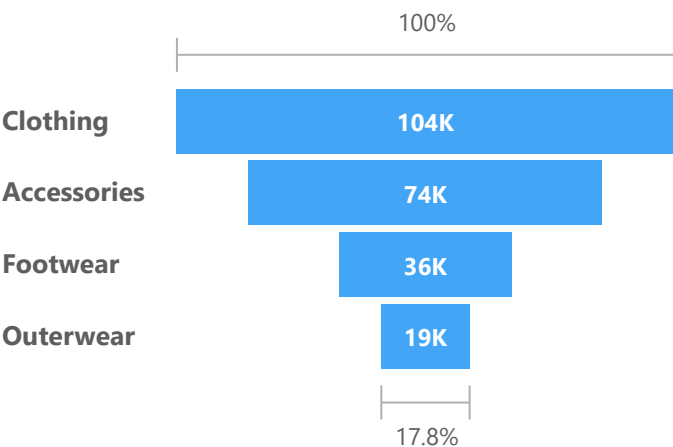
Total Purchase Value by Location



Seasonal Trend in Purchase (USD)



Purchase Distribution by Category



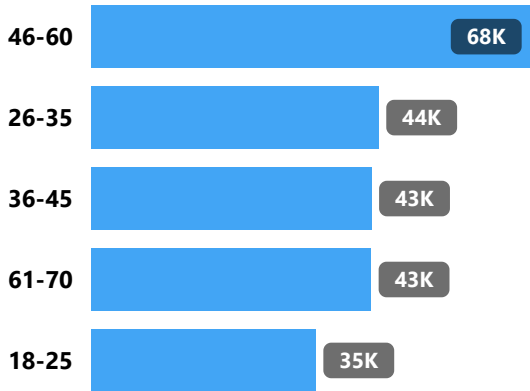
Fall

Spring

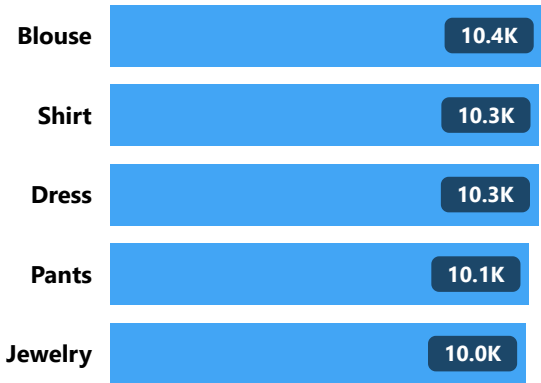
Summer

Winter

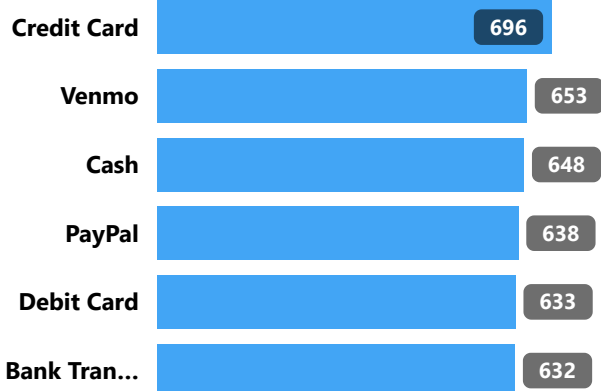
Purchase Amount by Age Group



Top 5 Purchased Items by Value



Transaction Volume by Payment Method



Subscription Status by Gender

gender ● Male ● Female

