**Starter Book Report**

1. **Three Conclusions about Kickstarter campaigns**  
     
   The chart created with the available data using categories against the state of the campaign, indicates that the theatre category has the maximum successful campaigns as well as failed campaigns. The journalism category hasn’t been successful in any of the campaigns, all the campaigns for this category were cancelled.

The subcategory, ‘plays’ in theatre has been successful compared to other projects by a high margin, followed by rock music projects that has experienced 100% success rate.

The chart also depicts that the cancelled campaigns are in the range of 20-43 campaigns every month and the range of failed campaigns is between 102-149 campaigns every month  
  
The outcome of a campaign is more successful when the goal of the campaign is less than $1000. It can be noticed that, as the goal increases the chances of the campaign succeeding reduces.

1. **Limitations of the dataset**  
     
   The count of backers for each category and sub category varies widely to make any comparisons or to see any trends for the categories. For example, Theatre has a total of 1393 backers and Food category has only 200 backers. The data that is available for each category and sub category is not in the same range and varies drastically to analyze or make conclusions regarding them.
2. **Other possible tables and/or graphs**   
   Scatter plots may be used to determine if there is any possible trend line for categories/sub-categories against the goals set for the campaigns. Pareto chart may also be used to check the numbers of backers favoring the campaigns.