



i have tomorrow starda company campus placement i need to preapre and revise now , suggest me the topics and concepts to prepare and give all the previous year and current year questions from them .

Now let me create a comprehensive guide based on all the information I've gathered about Strada's campus placement, preparation topics, and common interview questions.

Campus Placement Preparation Guide for Strada Company

Overview

Based on the research, Strada is a technology-enabled company specializing in **Workday consulting services, payroll, human capital management, and financial management solutions**. They recruit fresh graduates for their **Workday Consulting team** as **Graduate Engineer Trainees**.^[1]

Company Background

- **Specialization:** Workday services, Cloud-based HCM and Financial Management solutions^[2]
- **Experience:** Over 1,000+ Workday projects completed, 450+ support customers^[2]
- **Target Roles:** Workday Functional and Technical Specialists, Graduate Engineer Trainees^[3]
- **Eligibility:** B.E./B.Tech/M.E./M.Tech/MBA (HR) with minimum 70% CGPA from 10th to Post Graduation^[3]

Essential Technical Topics to Prepare

1. Programming Languages (Must-Have Skills)

Java Programming:^[1]

- Core Java concepts (OOP, Inheritance, Polymorphism, Encapsulation)
- Collections Framework
- Exception Handling

- Multithreading
- Java 8 features (Lambda expressions, Streams)

SQL Database Management:^[1]

- Basic SQL queries (SELECT, INSERT, UPDATE, DELETE)
- Joins (INNER, LEFT, RIGHT, FULL OUTER)
- Aggregate functions (COUNT, SUM, AVG, MAX, MIN)
- GROUP BY and HAVING clauses
- Subqueries and nested queries
- Database normalization

2. Data Structures and Algorithms^[4]

Arrays and Strings:

- Array manipulation, searching, sorting
- String operations, pattern matching

Linked Lists:

- Singly/Doubly linked lists
- Insertion, deletion, traversal

Trees and Graphs:

- Binary trees, BST operations
- Tree traversals (Inorder, Preorder, Postorder)
- Graph representations and basic algorithms

Sorting and Searching:^[5]

- Bubble Sort, Selection Sort, Insertion Sort
- Merge Sort, Quick Sort
- Binary Search, Linear Search

3. Workday Fundamentals (Company-Specific)

Workday HCM Basics:^[6] ^[7]

- What is Workday and its architecture
- Workday modules (HCM, Financial Management, Payroll)
- Business Processes in Workday
- Workday terminology (Tenants, Worktags, Reports)

Key Concepts to Understand:^[8]

- Cloud-based ERP systems
- Human Capital Management principles
- Integration concepts
- Reporting mechanisms

4. Core Computer Science Subjects^[9]

Database Management System (DBMS):

- Relational database concepts
- ACID properties
- Normalization
- ER diagrams

Operating Systems:

- Process management
- Memory management
- File systems
- Deadlock handling

Computer Networks:

- OSI model
- TCP/IP protocol suite
- HTTP/HTTPS
- Network security basics

Aptitude Test Preparation

Quantitative Aptitude^[10]

1. **Numbers and Number Systems**
2. **Percentages**
3. **Profit and Loss**
4. **Ratios and Proportions**
5. **Time and Work**
6. **Time, Speed and Distance**
7. **Averages**
8. **Permutations and Combinations**
9. **Probability**

Logical Reasoning^[11]

- Analytical reasoning
- Pattern recognition
- Blood relations
- Coding-decoding
- Direction sense
- Data interpretation

Verbal Ability

- Reading comprehension
- Grammar and vocabulary
- Sentence completion
- Para jumbles
- Error spotting

Previous Year Questions and Sample Problems

Technical Interview Questions

Java Programming Questions:^[12]

1. **Reverse a string in Java**
2. **Find the largest element in an array**
3. **Check if a number is prime**
4. **Implement factorial using recursion**
5. **Difference between == and equals() method**
6. **What is method overloading vs overriding?**
7. **Explain garbage collection in Java**

SQL Query Questions:^[13]

1. **Write a query to find second highest salary**
2. **Difference between INNER JOIN and LEFT JOIN**
3. **What is the difference between WHERE and HAVING?**
4. **Write a query to find duplicate records**
5. **Explain normalization with examples**

Data Structures Questions:^[14]

1. **Implement a stack using arrays**

2. Reverse a linked list
3. Check if a binary tree is balanced
4. Find the shortest path in a graph
5. Implement binary search

Workday Specific Questions: ^[15] ^[8]

1. What is Workday and its key features?
2. Explain Workday architecture
3. What are business processes in Workday?
4. Difference between functional and technical Workday roles
5. What is RaaS (Reporting as a Service) in Workday?
6. Explain Workday integration concepts

HR Interview Questions ^[16] ^[17]

Basic Questions:

1. Tell me about yourself
2. Why do you want to join Strada?
3. What are your strengths and weaknesses?
4. Where do you see yourself in 5 years?
5. Why should we hire you?

Behavioral Questions: ^[18]

1. Describe a challenging situation you faced and how you handled it
2. Tell me about a time you worked in a team
3. How do you handle stress and pressure?
4. Give an example of your leadership skills
5. Describe a time when you had to learn something new quickly

Situational Questions:

1. Are you willing to relocate?
2. Can you work in night shifts?
3. How do you prioritize tasks when given multiple deadlines?
4. What motivates you to perform well?
5. Do you have any questions for us?

Preparation Strategy for Tomorrow's Interview

Last-Minute Revision Checklist

Technical Preparation (3-4 hours):

- Review Java basics and OOP concepts
- Practice 10-15 SQL queries
- Revise basic data structures (arrays, linked lists, stacks)
- Go through Workday fundamentals
- Practice coding 5-7 basic programming problems

Aptitude Quick Review (1-2 hours):

- Solve 20-30 quantitative aptitude questions
- Practice logical reasoning puzzles
- Review important formulas and shortcuts

HR Preparation (1 hour):

- Prepare your "Tell me about yourself" introduction
- Research Strada company background and recent news^[3]
- Prepare answers for common behavioral questions
- Practice STAR method (Situation, Task, Action, Result) for behavioral responses

Mock Practice:

- Conduct a mock technical interview with friends
- Practice coding on a whiteboard or paper
- Time yourself while solving problems

Key Points to Remember

1. **For Strada specifically:** Emphasize your interest in **cloud technologies**, **Workday platform**, and **enterprise solutions**
2. **Show eagerness to learn:** As freshers, demonstrate your willingness to adapt and learn new technologies
3. **Highlight relevant projects:** Mention any academic projects related to databases, web development, or enterprise applications
4. **Communication skills:** Be clear and confident in your explanations
5. **Problem-solving approach:** Show your thought process when solving technical problems

Resources for Continued Practice

- **Coding Practice:** GeeksforGeeks, LeetCode, HackerRank^[14]
- **Workday Learning:** Workday Community, official documentation^[2]
- **SQL Practice:** W3Schools, SQLBolt, HackerRank
- **Aptitude:** IndiaBix, PrepInsta, Testbook^[19]

Final Tips

- **Get adequate sleep** before the interview
- **Arrive early** and dress professionally
- **Bring multiple copies** of your resume
- **Be honest** about your knowledge level
- **Ask thoughtful questions** about the role and company
- **Follow up** with a thank-you email after the interview

Good luck with your Strada campus placement interview! Focus on demonstrating your technical foundation, eagerness to learn, and genuine interest in Workday consulting services.



1. <https://offcampusjobs4u.com/strada-recruitment-2025-hiring/>
2. <https://stradaglobal.com/services/workday-services/>
3. https://www.linkedin.com/posts/nehashukla88_stradaindia-stradacareers-stradajobs-activity-7260239387873992704-o_gz
4. <https://www.geeksforgeeks.org/placements-gg/>
5. <https://www.geeksforgeeks.org/dsa/a-complete-step-by-step-guide-for-placement-preparation-by-geeksforgeeks/>
6. <https://www.multisoftvirtualacademy.com/articles/top-20-workday-hcm-interview-questions>
7. <https://cloudfoundation.com/blog/workday-hcm-interview-questions/>
8. <https://in.indeed.com/career-advice/interviewing/workday-interview-questions>
9. <https://www.geeksforgeeks.org/interview-experiences/placements-gg/>
10. <https://www.geeksforgeeks.org/aptitude/most-important-aptitude-topics-for-placements/>
11. <https://www.campusrecruitment.co.in/CampusRecruitmentBook.pdf>
12. <https://www.interviewbit.com/java-interview-questions/>
13. <https://www.stratascratch.com/blog/sql-interview-questions-you-must-prepare-the-ultimate-guide/>
14. <https://www.geeksforgeeks.org/practice-for-cracking-any-coding-interview/>
15. <https://www.igmguru.com/blog/top-workday-interview-questions>
16. <https://www.simplilearn.com/hr-interview-questions-answers-article>
17. <https://prepinsta.com/interview-preparation/hr-interview-questions/>
18. <https://ischool.sjsu.edu/behavioral-interview-questions>

19. <https://prepinsta.com/how-to-prepare-for-placements-cse/>