VIJVAL ANAND

UI/UX Designer | Web Prototyping

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EXPERIENCE

UI/UX Designer

Serene Homes   📅 06/2024 - Present   📍 Remote

- I was responsible for crafting intuitive and visually appealing web interfaces to enhance user experiences.
- Conducted user research and analysis to understand user needs, behaviors, and pain points.
- Implemented a new design system using Figma, enhancing brand consistency across all web platforms, cutting development time by 15%.
- Collaborated with product managers to refine user personas, resulting in a more targeted and effective product development strategy.
- Successfully launched the Serene Homes website, boosting user engagement by 40%.
- Increased site usability and reduced bounce rates by 20% through intuitive design.

UI/UX Designer

Rupantaran   📅 01/2024 - 03/2024   📍 Remote

- Designed user-centric web interfaces using Figma, focusing on accessibility and ease of use.
- Developed the website's frontend using React, ensuring a responsive and dynamic user experience and implementing PHP for backend.
- Created wireframes and prototypes to visualize and iterate on design concepts, reducing design iteration time by 25%.
- Boosted volunteer participation by 60%, attributed to improved user experience and accessibility.
- Enhanced donation received by 40% through an intuitive and user-friendly donation process.

SDE Intern

Defence Research and Development Organisation

📅 10/2023 - 12/2023   📍 Delhi, IN

- Led the design and development of a fire detection system integrated into CCTV cameras improving response time by 20%.
- Enhanced detection accuracy by 35% through the application of deep learning, significantly reducing false alarms.
- Successfully implemented a real-time monitoring system, enabling early detection of fire incidents by up to 40%.
- Contributed to a safer and more secure environment by leveraging cutting-edge technology for fire detection.

PROJECTS

Web App Design for Flight Booking Website

📅 04/2024 - 05/2024

Platform to enhance user experience, streamline the booking process, and incorporate predictive analytics for better decision-making.

- Led the design and development of the UI, a comprehensive user interface for an online flight booking platform.

Mobile App Design for Sustainable Food App

📅 03/2024 - 04/2024

A seamless platform enabling households to list and sell surplus food to nearby consumers.

- Designed a visually appealing, responsive interface reflecting the brand's mission of reducing food waste and supporting local communities.

SKILLS

Figma   Adobe XD   Sketch

Product Design   User Research

Prototyping   Usability Testing

Wireframing   Photoshop   Illustrator

Interaction Design   JavaScript   HTML

React   CSS

CERTIFICATION

Foundation of UX Design by Google

An in-depth course focusing on mastering User Experience for complex UX design projects, provided by Google.

User Research & Testing by Google

A comprehensive certification on modern user research methods and usability testing techniques, offered by Google.

EDUCATION

Bachelor's Degree in Computer Science

Vellore Institute of Technology   CGPA
                                             8.2 / 10
📅 09/2021 - 05/2025
📍 Vellore, IN

Secondary School

Salwan Public School   Percentage
                                             94% / 100
📅 04/2019 - 05/2021
📍 Delhi, IN

KEY ACHIEVEMENTS

💎 Won "Best Track Award" for my project in Sustainable Cities.

💎 First prize in the Photoshop competition on the theme "Gateway to Future"

💎 First prize in Arts competition on abstract theme.