

Charity Connect

Charities have needs, and sponsors can be out there to satisfy those needs. That's the motivation behind Charity Connect. The platform will allow sponsors and charities to register their details, along with the needs they can help with (sponsors), or the needs they have (charities). Once registered, these charities and sponsors can request to be connected, with sponsors being rewarded for their support through advertisements on their sponsored charity pages and on the "Biggest Sponsors" page if they qualify. Sponsors can look for charities they think they can support the needs of, and the platform can also provide recommendations to charities on sponsors that might be able to help them. See the project objectives for further details on what this platform must be able to do.

Project Objectives

Each charity must be able to create a profile to advertise who they are by specifying their charity name, as well as a description of themselves and their cause. A charity must also be able to maintain a list of needs on their profile, where the system should be able to indicate a list of needs they can choose from based on a needs registry, (eg: food, clothes, accommodation, etc), and allow a charity to define a new "need" if it's not already included on the needs registry. Sponsors wishing to help charities with their needs must also be able to register on Charity Connect, and create a profile that advertises their name, a description of what they do, the needs they can help with, and (optionally) a link to their business website. These sponsors must then be able to find charities they think they can help through searching by keywords that match on any combination of charity name, description, and/or needs. If a sponsor thinks they can help a charity they find, they must be able to request connection with that charity, stating what they can offer that charity, and the charity must then be able to accept or decline the connection with a message back to the requesting sponsor. If a charity accepts a connection request from a sponsor, then the name and a link to that sponsor's profile must appear on the charity's profile, and also have their standing increased on a "Biggest Sponsors" page, (to be accessible by anyone using the platform), which shows a list of the top 10 sponsors, (including sponsor links to navigate to their profile), that have successfully connected with charities, ranked by number of successful charity connections. The platform must be able to recommend to registered charities a list of sponsors that have the potential to help based on whether sponsors specify they can help with 1 or more needs that match with the charity's needs (the more matching needs, the higher up in the recommendations list a sponsor appears); and the charity must be able to specify whether they want to show only recommendations for sponsors that have already had other charity connections, only sponsors having no charity connections, or both types of sponsors. Charities must also be able to request connection with a sponsor by sending a connection request with a message specifying what they'd like from a sponsor, with the sponsor being able to accept or decline the request with a message to be sent back to the charity (if connected, the "Biggest Sponsors" page should reflect this, and the sponsor should appear on the corresponding charity's profile).

Some of the links you may find interesting relating to this project are shown below. Please note that project objectives always take priority.

<https://www.goodcompany.com.au/>

<https://www.foodwise.com.au/foodwaste/business-food-waste/food-charities/>