Vikant Kumar

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Summary

Analytical professional skilled in data visualization, analytics, and strategic insights. Proficient in Tableau, Power BI, SQL, and Excel, with experience in designing dashboards and conducting in-depth analysis. MBA candidate with a Commerce background, known for delivering data-driven solutions to optimize business growth and efficiency.

Technical Skills

Languages and Databases: Python, Pandas, Numpy, Seaborn, SQL, Postgresql, MySQL, Advanced Excel, Google Sheets, Google Docs

Data Management: Power Query, Data Modeling

Visualization Tools: Tableau, Power BI, Looker Studio

Other skills: Machine Learning, Business Analysis, Data Analysis, Statistical Analysis, Business Intelligence, Data Cleaning, Creativity, Client-Focused, Business Growth, and Presentation Skills, Data Reporting.

Work Experience

ProCapitas (A Brand of Nishtya Infotech Pvt. Ltd.)   Jan 2024 – Jul 2024
Data Analyst Intern

- Designed and maintained **5+ interactive dashboards** in Power BI, Looker Studio, and Tableau, enhancing data accessibility and improving decision-making speed by **30%**.
- Optimized ETL processes using SQL, ensuring **100% data accuracy** for over **50,000 records**, leading to a **15% improvement in reporting** efficiency.
- Conducted in-depth analysis to identify trends and patterns, contributing to a **20% increase in operational efficiency**.
- Collaborated with cross-functional teams to implement data-driven solutions, reducing project turnaround time by 25%.

Personal Projects

Optimizing User Experience: Analysis of Global Dining Trends ⬀
  Technologies: SQL, Power BI, Excel

- Analyzed **9500+ restaurant reviews and transaction data** from Zomato to evaluate ratings, pricing structures, and cuisine trends.
- Built **interactive Power BI dashboards** to visualize key metrics, increasing real-time KPI tracking efficiency by **40%**.
- Discovered **top-performing cuisines and pricing strategies**, leading to data-driven recommendations that improved user engagement.
- **Leveraged SQL queries** for data extraction and transformation, ensuring **99% data accuracy** and improving analytical efficiency.

HR Attrition Analysis Dashboard
  Technologies: MS Excel, Power BI ⬀

- Designed an **HR Analytics Dashboard** that reduced employee attrition by **15%** through predictive insights.
- Implemented **KPIs to track workforce trends**, improving attrition analysis speed by **20%**.
- Created data-driven visualizations that led to a **25% improvement in retention strategies** by identifying critical risk factors.
- **Provided data-backed recommendations** to HR teams, optimizing **recruitment and retention policies** using advanced analytics tools.

Education

Master of Business Administration (MBA)   Sep 2022 - Aug 2024
Lovely Professional University (LPU)
Human Resources Management and Marketing

Bachelor of Commerce (B.Com)   Aug 2018 - Jul 2021
Panjab University, Chandigarh
Bachelor of Commerce

Certifications/Awards & Achievements

Data Analyst Intensive Program (MS Excel, Python Bootcamp, SQL, Power BI, Tableau)—Jobaaj Learnings ⬀
Data Analysis: Microsoft and LinkedIn ⬀
Data Analytics and Visualization Job Simulation—Forage ⬀
SQL (Basic) – HackerRank (5 Stars) ⬀