VASU SOLANKI

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LinkedIn Profile
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1.Education

BACHELOR OF TECHNOLOGY - AKTU - Greater Noida, UP.

August 2022-26

Majors: Computer Science Engineering

2.Skills

- Technical Skills: Python, Advanced Excel, Power BI, Tableau, HTML5, MySQL, Java basic, DSA.
- Soft Skills: Communication, Teamwork/Collaboration, Problem-solving, Critical thinking, Adaptability.

3.Projects

BLINKIT GROCERY APP

EXCEL | POWER BI | EDA | GITHUB

SEP 2024

- Developed a Power BI dashboard for Blinkit Grocery App, encompassing full project lifecycle from Requirement Gathering to Dashboard Reporting.
- Conducted Data Cleaning, Data Modelling, and DAX Calculations to create key metrics, including Total Sales, Average Sales, and Number of Items.
- Ensured data accuracy and integrity through rigorous Quality Checks and Data Processing techniques.
- Designed and formatted interactive visualizations and charts to present actionable insights, enhancing business decision-making.

DIWALI SALES ANALYSIS

PYTHON | EDA | GITHUB

May 2024

- Configured the development environment, executed data cleaning, and conducted exploratory data analysis, identifying key
 patterns through visualization techniques.
- Uncovered that female buyer (7,832) outnumbered males by 3,407, with top sales regions being Uttar Pradesh, Maharashtra, and Karnataka.
- Found that married women made 6,518 purchases, and leading occupations among buyers included IT (1,583), Healthcare (1,408), and Aviation (1,320).
- Identified popular product categories such as Food (2,490), Clothing (2,655), and Electronics (2,087), informing strategies to target married women aged 26-35 for sales growth

4.EXTRA CURRICULAR & CERTIFICATIONS

DATA ANAYLTICS AND VISUALIZATION JOB SIMULATION

MAY 2024

 From cleaning and modeling data to creating impact slides, this experience provided a realistic glimpse into the dynamic world of Accenture projects.

HACKERRANK April 2024

SQL, Python, Problem Solving, Java.

DATA CLEANING MAY 2024

 Learned - Handling Missing Values, Scaling and Normalization, Scaling and Normalization, Parsing Date, Character Encoding, Inconsistent Data Entry.

5.OTHER PROJECTS

- MAHDAV ECOMMERCE DASHBOARD
- SNAKE GAME IN PYTHON

- VRINDA STORE SALES REPORT
- PING PONG GAME IN PYTHON