



# AtliQ Hotels

Home

Key Insights

Revenue Insights

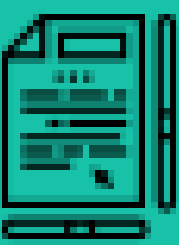
Booking Insights

This page consists **overview** of the Project and provides **navigation** for different services in project.

This page gives an overview of Key Performance Metrics like **Occupancy Rate, ADR, REVPAR** which gives stakeholder a clean understanding of the overall health of business

This page help to analyze the revenue by **City, Hotels, Category, Room Class & Property Name**. Which allow stake holders to make strategic decisions.

This page showcases key metrics like **Bookings, Ratings, Occupancy, Cancellation & No Show Rate across various segments. Category, Room Class, Property Name** helps stakeholders to make strategic decisions for profitability.



City

All

Room Class

All

Day\_Type

All

May 22

Jun 22

Jul 22

W  
19

W  
20

W  
21

W  
22

W  
23

W  
24

W  
25

W  
26

W  
27

W  
28

W  
29

W  
30

W  
31

2bn

Revenue

Last Week 0.20%

7.34K

RevPAR

Last Week 0.20%

2.53K

DSRN

Last Week 0.00%

57.79%

Occupancy %

Last Week 0.01%

12.70K

ADR

Last Week 0.19%

70.14%

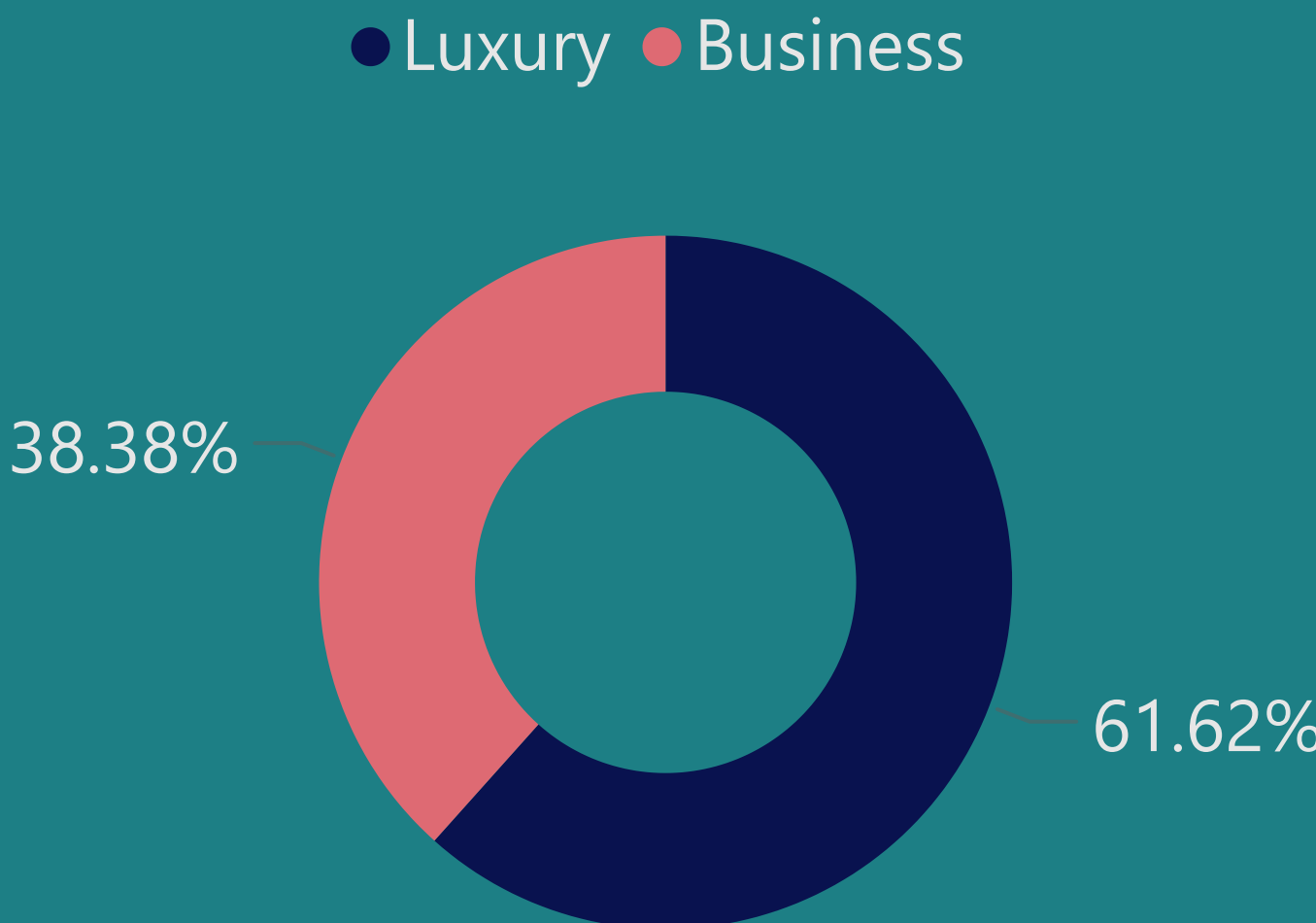
Realisation %

Last Week -0.03%

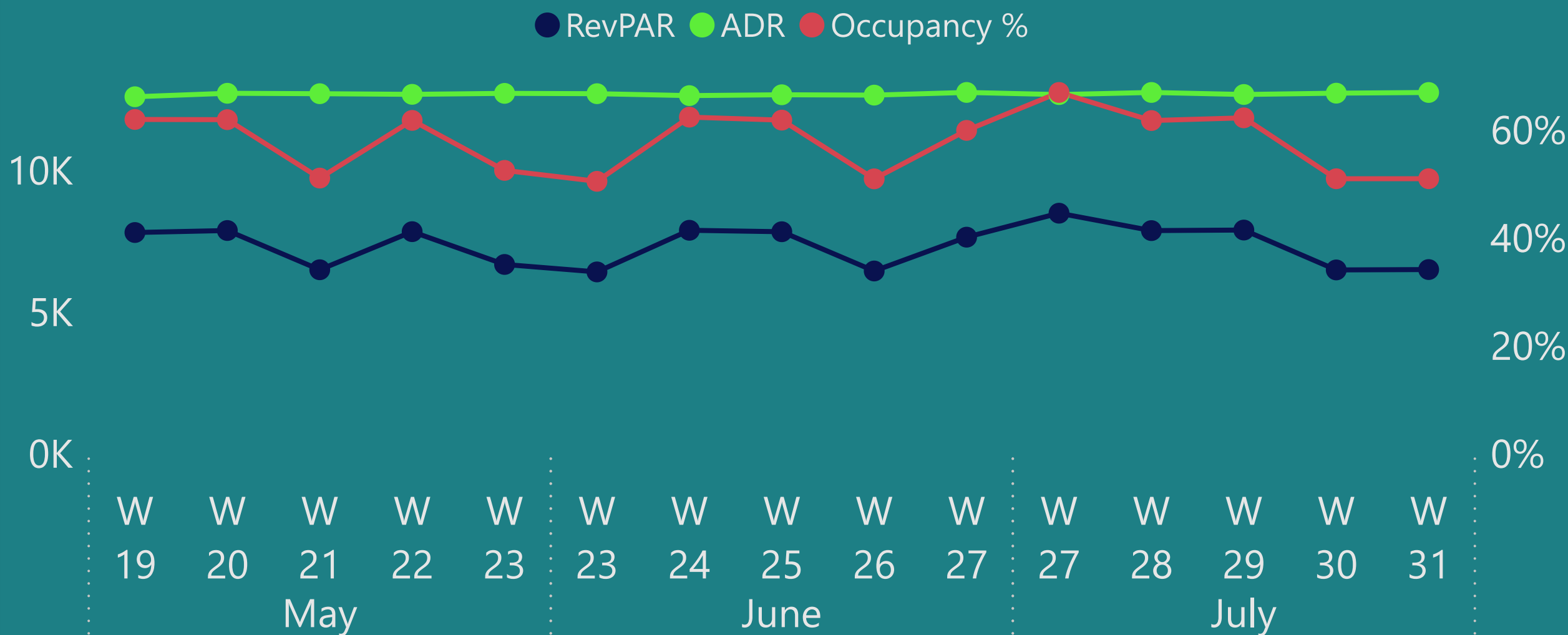
% Values In Bottom Are On Week Change

Day Type	RevPAR	Occupancy %	ADR	Realisation %
Weekday	7,082.53	55.85%	12,682.41	69.94%
Weekend	7,971.63	62.64%	12,725.49	70.59%
Total	7,336.56	57.79%	12,695.75	70.14%

% Revenue By Category



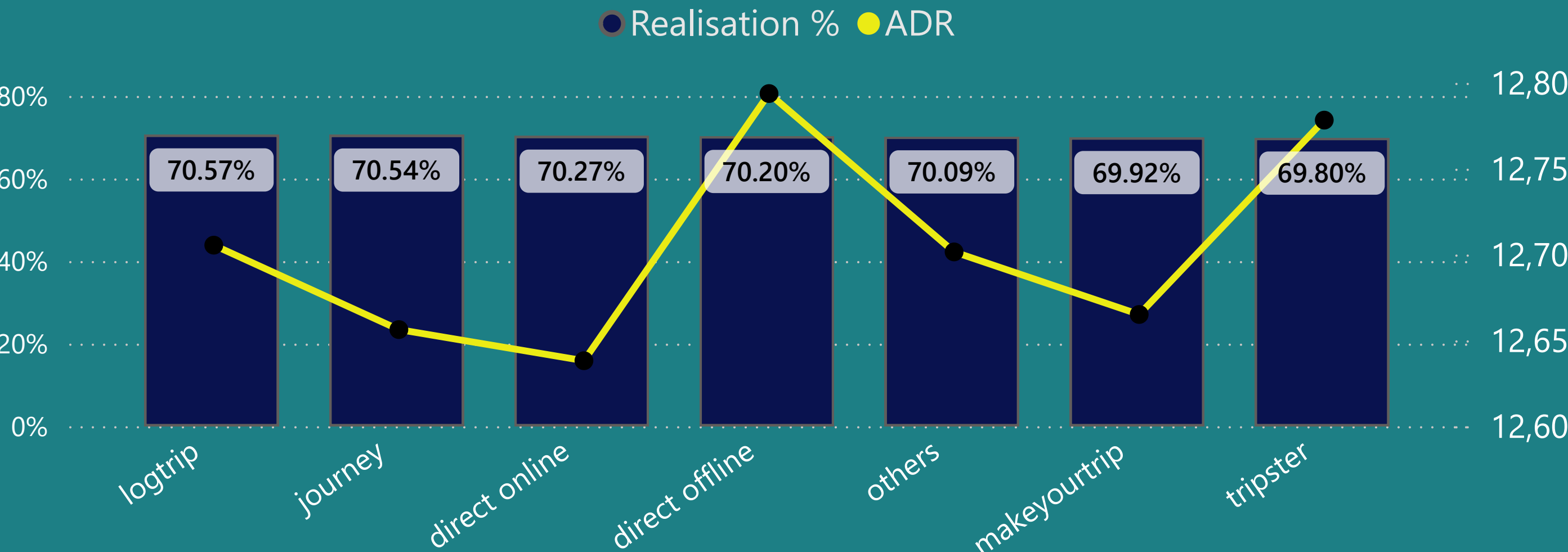
Trend By Key Metrics

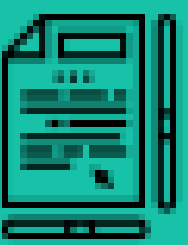


Trend By Key Metrics

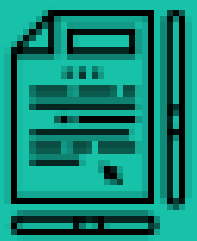
prope rty_id	property_name	city	Revenue	RevPAR	Occup ancy %	ADR	DSRN	DBRN	DURN	Realisa tion %	Cancell ation %	Average Rating
16559	Atliq Exotica	Mumbai	117M	10,629	66%	16,141	121	80	56	70%	25%	4.3
18562	Atliq Bay	Hyderabad	68M	6,216	66%	9,446	121	80	56	70%	25%	4.3
16563	Atliq Palace	Delhi	88M	8,269	66%	12,480	117	78	54	70%	25%	4.3
18560	Atliq City	Hyderabad	60M	6,068	66%	9,185	109	72	51	71%	24%	4.3
18561	Atliq Blu	Hyderabad	55M	5,679	65%	8,676	107	70	49	70%	24%	4.2
17563	Atliq Palace	Mumbai	100M	10,592	66%	16,016	104	69	49	71%	24%	4.3
17559	Atliq Exotica	Mumbai	93M	10,107	66%	15,293	101	67	47	71%	24%	4.3
17560	Atliq City	Mumbai	87M	7,763	53%	14,629	123	65	45	70%	25%	3.0
19560	Atliq City	Bangalore	81M	8,965	66%	13,680	99	65	45	69%	26%	4.3
19562	Atliq Bay	Bangalore	81M	9,312	66%	14,183	96	63	44	70%	24%	4.3
19561	Atliq Blu	Bangalore	72M	6,774	53%	12,722	117	62	43	70%	25%	3.1
19563	Atliq Palace	Bangalore	68M	6,768	53%	12,670	110	59	41	69%	25%	3.0
18559	Atliq Exotica	Hyderabad	47M	4,061	45%	9,111	128	57	40	71%	24%	2.3
17561	Atliq Blu	Mumbai	73M	9,447	66%	14,271	85	56	39	70%	24%	4.3
Total			1688M	7,337	58%	12,696	2,528	1,461	1,025	70%	25%	3.6

Realisation % and ADR by booking\_platform









City

All



Room Class

All



Day\_Type

All



May 22

Jun 22

Jul 22

W  
19

W  
20

W  
21

W  
22

W  
23

W  
24

W  
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W  
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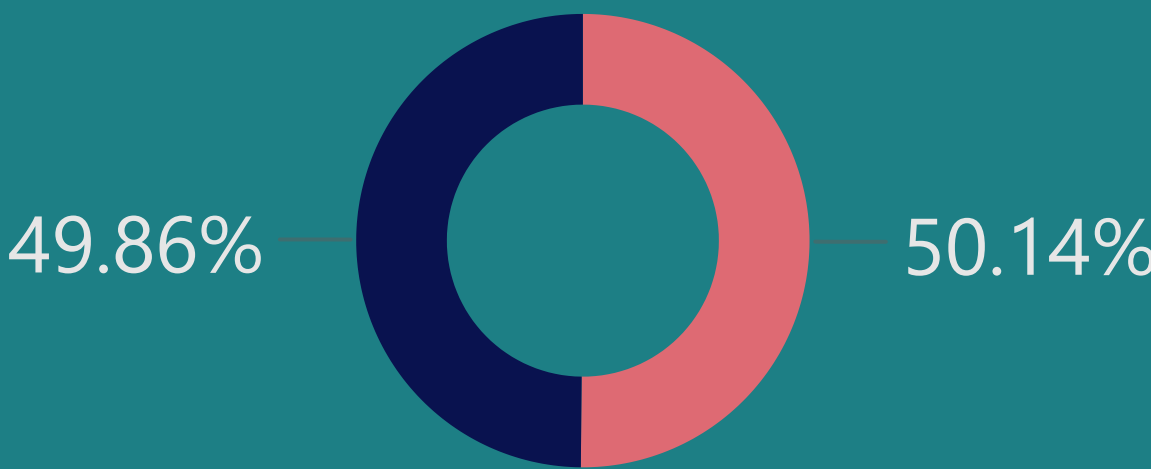
W  
30

W  
31

Average Rating



Weekday Cancellation % Weekday Occupancy%



## Weekday Trend

92K

Weekday Total Bookings

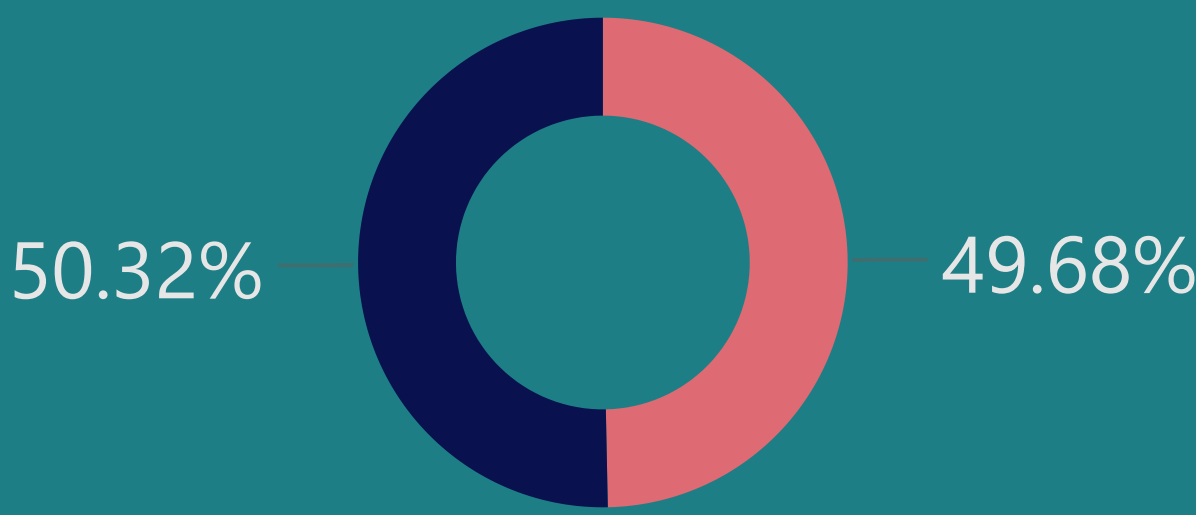
1bn

Weekday Total Revenue

Average Rating



Weekend Cancellation % Weekend Occupancy%



## Weekend Trend

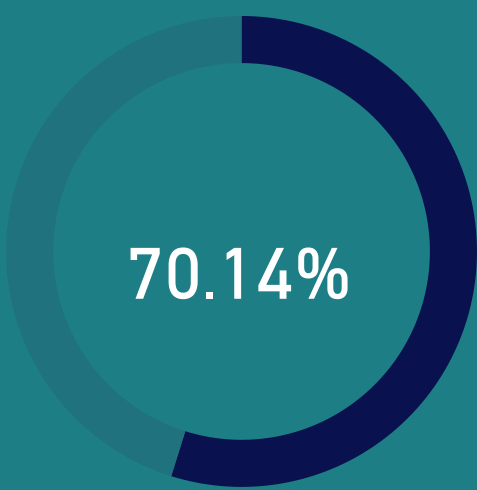
41K

Weekend Total Bookings

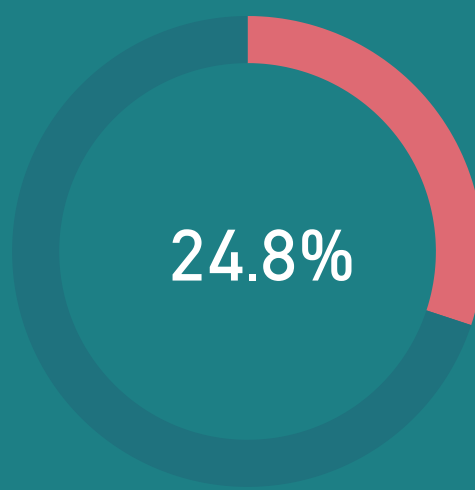
524M

Weekend Total Revenue

Checkout Rate %



Cancellation %



No Show Rate %



Total Bookings By Categories

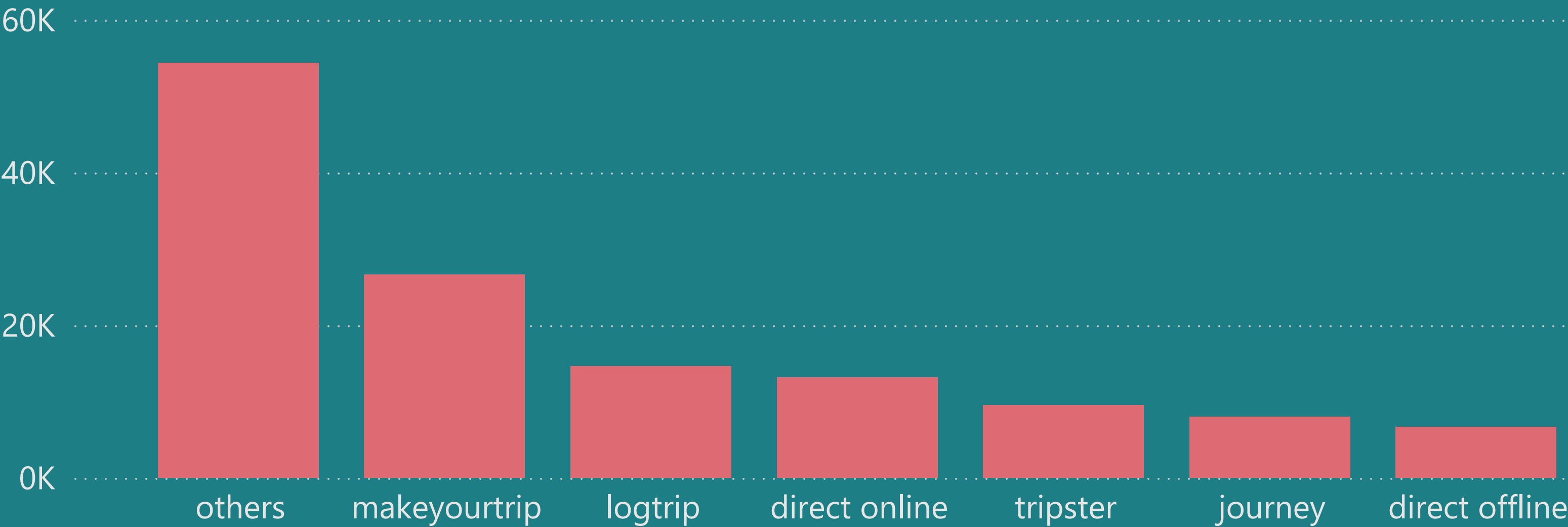
Luxury



Business



Total Bookings By Booking Platform



city	Total Capacity	Total Bookings	Occupancy %	Checkout %	Cancellation %	No Show rate %	Revenue	Average Rating
⬆								
⊞ Bangalore	56784	31617	55.68%	69.90%	25.0%	5.10%	415M	3.41
⊞ Delhi	39585	23927	60.44%	70.08%	25.0%	4.89%	291M	3.78
⊞ Hyderabad	59423	34454	57.98%	70.28%	24.7%	5.05%	321M	3.66
⊞ Mumbai	74256	42941	57.83%	70.24%	24.8%	5.01%	661M	3.65
Total	230048	132939	57.79%	70.14%	24.8%	5.02%	1688M	3.62



RevPAR - Revenue Per Available Room | DSRN - Daily Sellable Room Night | AAR - Average Daily Rate | DBRN - Daily Booked Room Nights | DURN - Daily Utilized Room Nights

# Revenue by Week no and category

category ● Luxury ● Business

