# Profit Analytics Dashboard

Region

Sales 55.4M Profit
31.6M

Cost of Sales
23.8M

Unit Cost

1.9M

Order aty 251.1K Order ID 112.5M Country 34

263

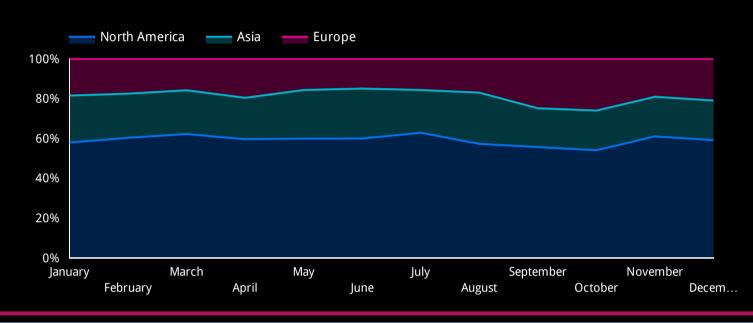
### **Product Category**

#### **Profit Analysis**

<b>Product Category</b>	Sales 🕶		
Computers	21,306,971.17		
Cameras and camcorders	17,048,931.69		
TV and Video	9,107,839.47		
Cell phones	5,841,155.77		
Music, Movies and Audi	1,057,480.36		
Audio	1,029,381.32		
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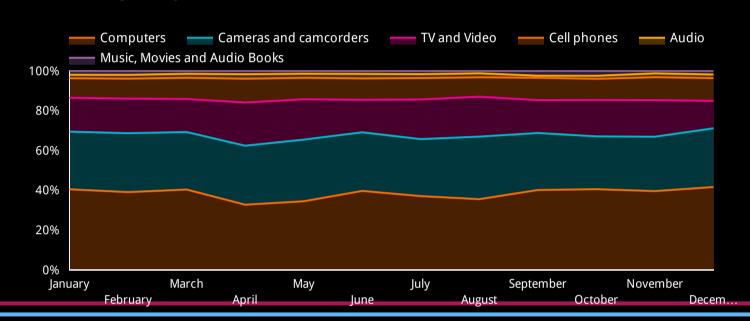
### Profit Analysis

### **Monthly Analysis**



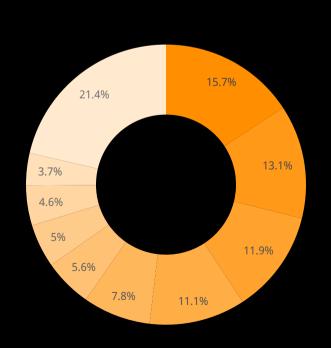
### Profit Analysis

### **Monthly Analysis**



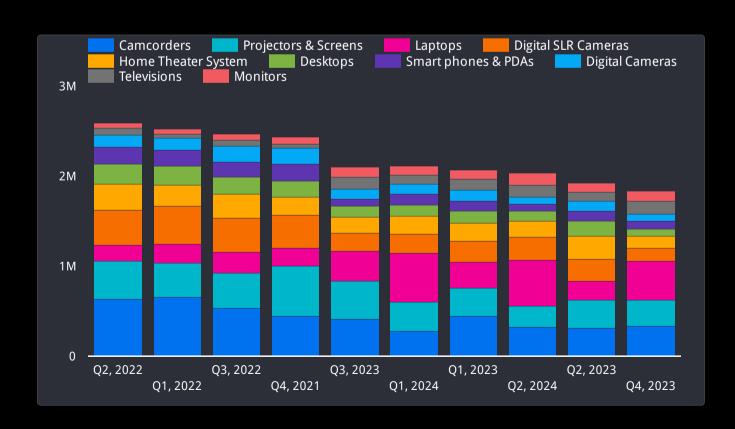
### **Product Sub Category**

### **Monthly Analysis**



# Trend Analysis

### **Quarter Year Analysis**



## sales Profit and Unit Cost

### Sub category Breakdown

<b>Product Sub Category</b>	Sales <b>▼</b>	Profit	<b>Unit Cost</b>
Camcorders	8.5M	4,972,852.9	
Projectors & Screens	7M	4,145,050.32	
Laptops	6.4M	3,763,974.47	
Digital SLR Cameras	5.7M	3,503,777.56	
Home Theater System	4.7M	2,470,355.41	
Desktops	3.5M	1,762,032.54	_
Smart phones & PDAs	2.8M	1,585,115.38	_
Digital Cameras	2.5M	1,455,482.33	_
Car Video	2.1M	1,065,879.48	_
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