

## WORKSHEET – 2.1

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**AIM:** You need to create a Logo of your website that you have developed in practical two and Facebook cover page of your brand.

To making logo and Facebook cover page banner I have used [www.canva.com](http://www.canva.com). There are few steps in making logo and cover page as following:

### **Logo:**

**Step-1:** To making logo of your company or website firstly go to [canva.com](http://canva.com) website and select any logo related template to your business i.e. my business is fruit selling.

**Step-2:** Now make changes in selected template according to your need i.e. change text into your brand name and font and colour of the artwork according to your website.

**Step-3:** If there is requirement of any picture then use picture from any authorised source which is free.

**Step-4:** When you are satisfied with your logo now download it in PNG file format.



**Fig 5.1: Logo**

### **Facebook Banner:**

**Step-1:** Go to [canva.com](http://canva.com) and select Facebook template related to your business category.

**Step-2:** Now edit the text and according to your requirements and adjust the font as well as colour of the text.

**Step-3:** If the image in the template isn't much relatable then either directly search image on [canva.com](http://canva.com) and use it in background. Otherwise you can also use any authorised image from your local file as well.

**Step-4:** Finally adjust the text and image according to more appealing way and download the JPEG or PNG format of the final output.



**Fig 5.2: Company banner for Facebook**