

CREDIT CARD TRANSACTION REPORT

Revenue
56.5M

Amount
45.5M

Count
667.2K

Total Interest
8.0M

F M

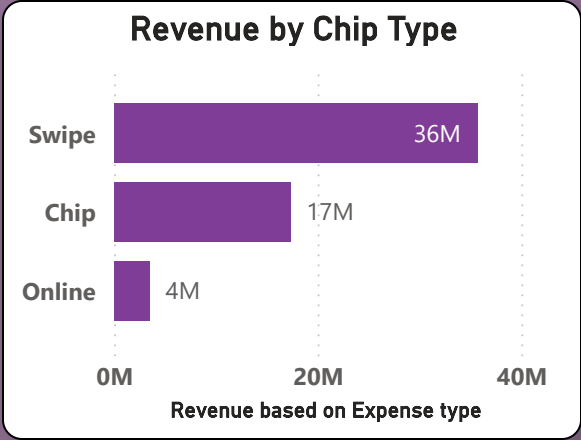
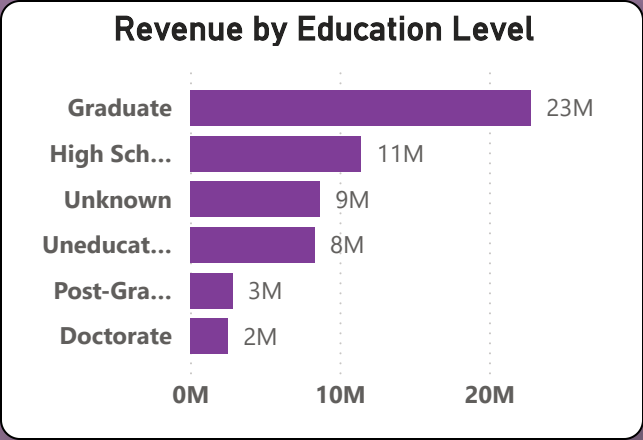
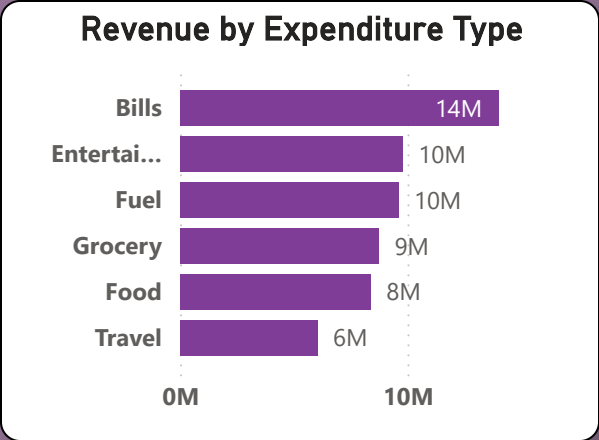
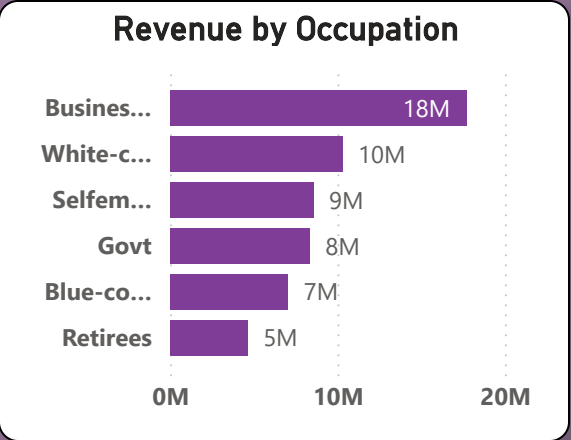
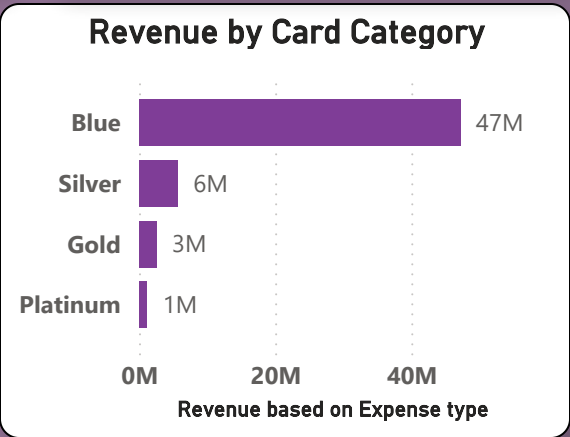
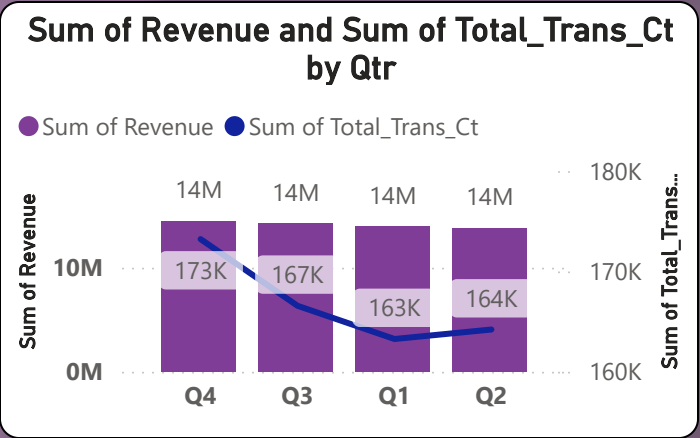
Week_Start_Date
All

Low Medium High

Gold Blue
Silver Platinum

Q4 Q1 Q2 Q3

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81



CREDIT CARD CUSTOMER REPORT

Q4

Q1

Q2

Q3

Gold

Blue

Silver

Platinum

Total Customer

10.3K

Avg Income

57.1K

Avg Customer
Age

46

Customer
Satisfaction

3.2

M

F

Swipe

Online

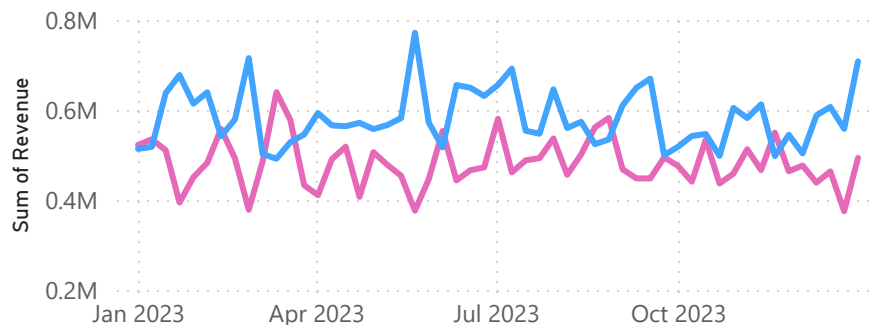
Chip

Week_Start_Date

All

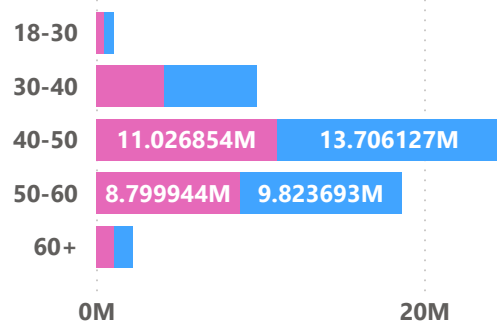
Revenue by week

Gender ● F ● M



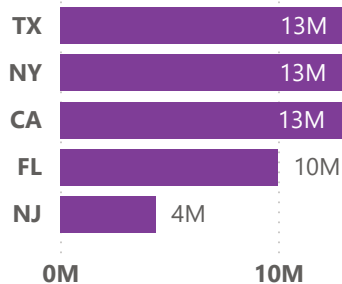
Revenue by Age Group

Gender ● F ● M



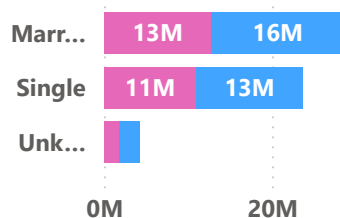
Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Retirees	4617448	49619308	6,41,692.22
Blue-collar	7040606	73516911	9,67,751.42
Selfemployeed	8542826	77659931	11,41,510.40
Govt	8335534	90834727	11,82,230.84
White-collar	10283124	105618475	14,64,690.92
Businessman	17697472	190350431	25,84,604.01
Total	56517011	587599783	79,82,479.81

Top 5 State



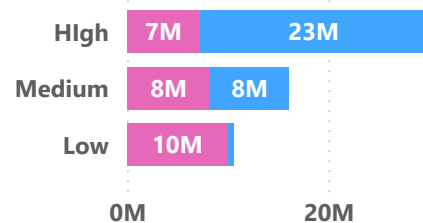
Revenue by Marital Status

Gen... ● F ● M



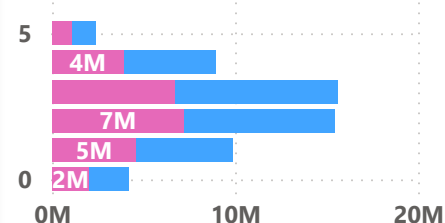
Revenue by Income Group

Gender ● F ● M



Revenue by Dependent

Gen... ● F ● M



Revenue by Education Level

Gender ● F ● M

