# **Data Mining & Machine Learning**

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#### HW1

- Smoothing By Bin Means
  - Students created bins only without replacing values by using mean value in each bin
- Min-max normalization
  - Students normalized the scale to [0, 1] or [0,5], rather than [1, 5]

#### HW1

- Nominal variable to binary variables
  - If there are N values in the nominal variable, we only need N-1 new binary variables. Students used N columns
  - Wrong transformation for "Genre". Some students used
    0, 1, 2, 3, 4... to encode it

#### HW1

- Python for data preprocessing
  - Fill in missing values without checking whether a variable has missing value or not
  - Correlation among variables
    - Do not know which method to be used
    - Be able to run coding, like ANOVA, but do not know how to interpret it
  - Normalize columns to [1, 5], where students forgot the normalization applied to binary columns

### **Schedule**

- Classification Evaluation Metrics
- Naïve Bayes by Python

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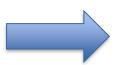
- Accuracy is not the only metric
- Take binary classification for example Confusion Matrix

**Predicted Labels** 

		•
Actual Labels	+ (Yes)	- (No)
+ (Yes)	True Positives (TP)	False Negatives (FN)
- (No)	False Positives (FP)	True Negatives (TN)

Accuracy = (TP + TN)/AII

Error rate = (FP + FN)/AII



#### They are just overall metrics

It is possible that a model works well on overall, but very bad on a single label

Overall Acc = 90%, Acc on Positive label = 40%

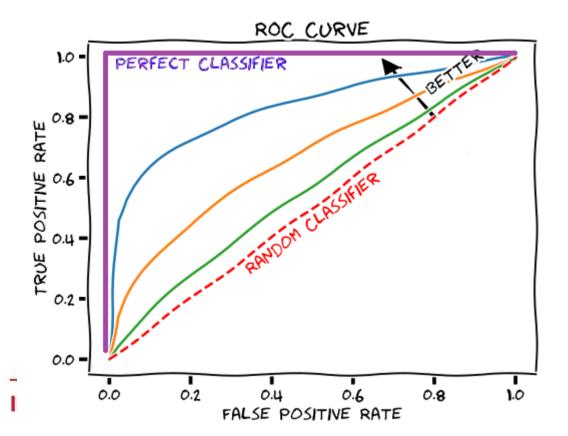
$$precision = \frac{TP}{TP + FP}$$

$$recall = \frac{TP}{TP + FN}$$

$$F = \frac{2 \times precision \times recall}{precision + recall}$$

Specificity = TN/(FP+TN)

ROC Curve: false positive vs true positive rate
 false positive rate = 1 - specificity



You can observe the area under the curve. If this area is larger, a model is better.

- In multi-class and multi-label classification, precision and recall can be calculated by two ways:
   Macro Average & Micro Average
- In Binary Classification

$$precision = \frac{TP}{TP + FP}$$

Macro Precision

Assume that we have 3 values in label

Micro Precision

- The metrics based on Micro Average can better represent the performance when labels are imbalanced
- In Binary Classification

$$recall = \frac{TP}{TP + FN}$$

Macro Recall

Micro Recall

TP<sub>A</sub>+TP<sub>B</sub>+TP<sub>C</sub>

Assume that we have 3 values in label

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## **Naïve Bayes in Python**

- Categorical Naive Bayes
- Bernoulli Naive Bayes
- Gaussian Naive Bayes
- Multinomial Naive Bayes
- Complement Naive Bayes

https://scikit-learn.org/stable/modules/naive bayes.html

#### **Next Week**

- I will attend two conferences next week
- Course materials and videos have been recorded and uploaded to Blackboard system
  - Decision Trees
  - Python for Decision Trees
  - Materials will be available on next Tuesday
    - Videos were uploaded to Google Drive
    - You need to login Google Drive by using your hawk email, in order to get access to these videos