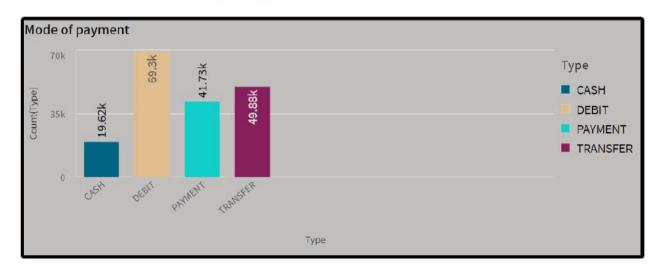




## Mode of payment for purchase.

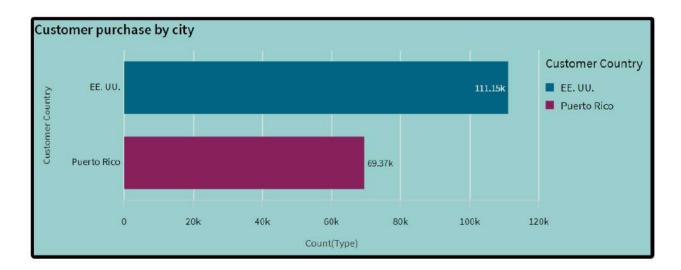


- Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.
- Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds.
- Credit payments provide a deferred payment option, allowing customers to make purchases.
- ✓ Transfer payments leverage electronic methods for seamless and secure fund.





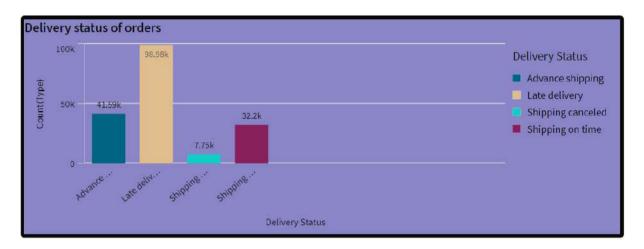
## <u>Customer purchase item by City.</u>



- Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.
- Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities.

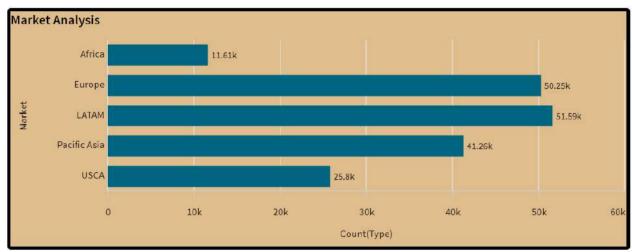


## **Delivery status of orders.**



- Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Canceled, and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios.





- Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviors, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.



