

Student - Skill Wallet

Vikash-Saw/Qlik: Data-Driven

Project one - Dashboard 2 | Sh

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Qlik

Prepare Data manager

Analyze Sheet

Narrate Storytelling

Project one

Ask Insight Advisor

Assets

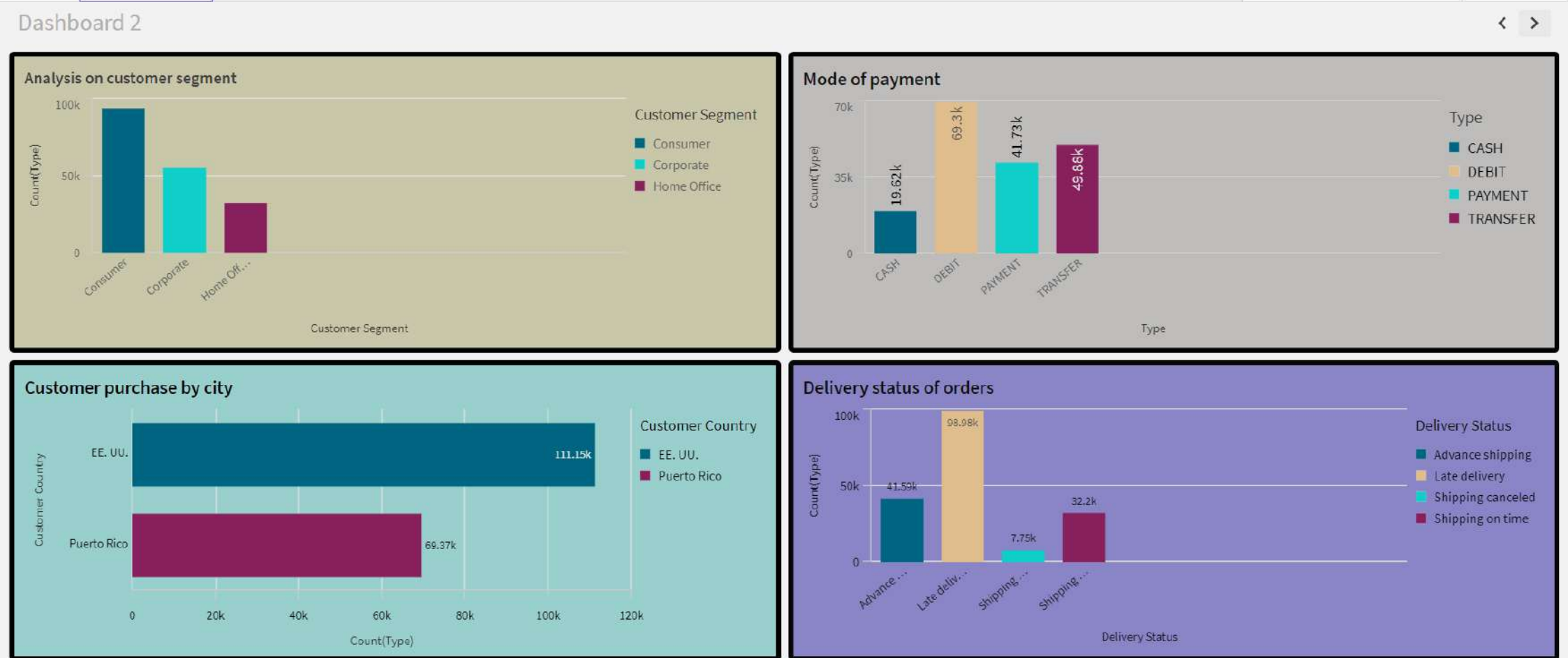
Insight Advisor

No selections applied

Bookmarks

Sheets

Edit sheet



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Project one - Dashboard 3 | Sh

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Assets

Insight Advisor

No selections applied

Ask Insight Advisor

Bookmarks

Sheets

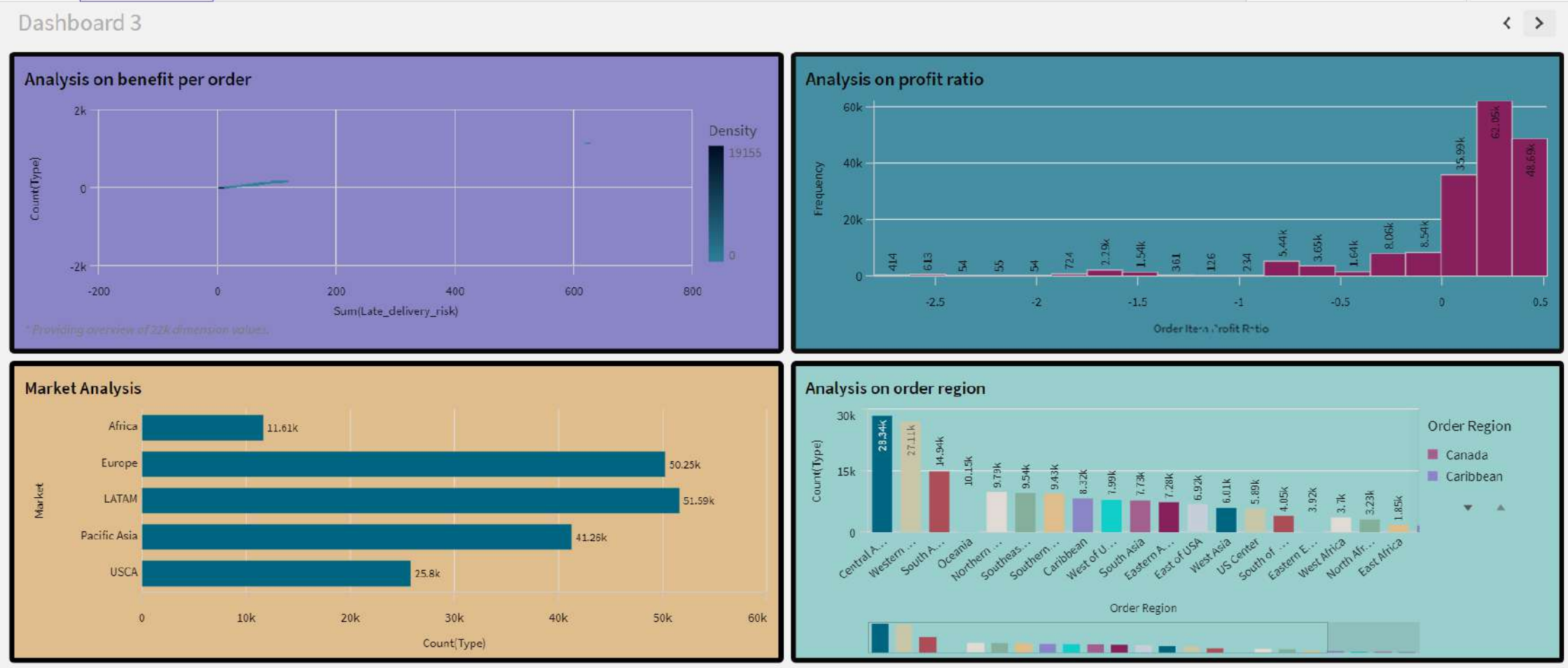
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Project one



## Supply chain Management Analysis Story.

**Sales**  
36.78M

**Profit Margin**  
3.97M

**Delivery Risk**  
98.98k

No of sales done in Asian country

**Sales**  
109.8k

No of sales done in US country

**Sales**  
1.26M

No of Profit Margin taken in Asian country

**Profit Margin**  
13.04k

No of Profit Margin taken in US country

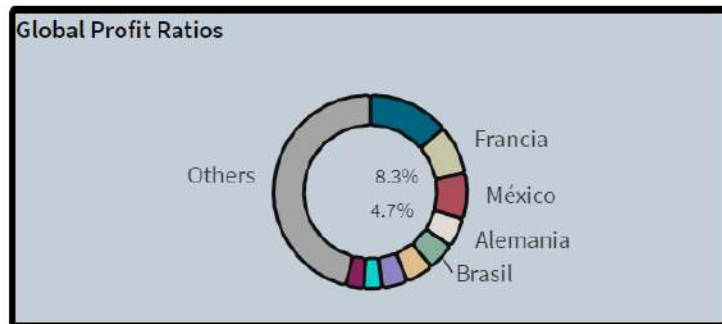
**Profit Margin**  
144.1k

No of Delivery Risk taken in Asian country

**Delivery Risk**  
306

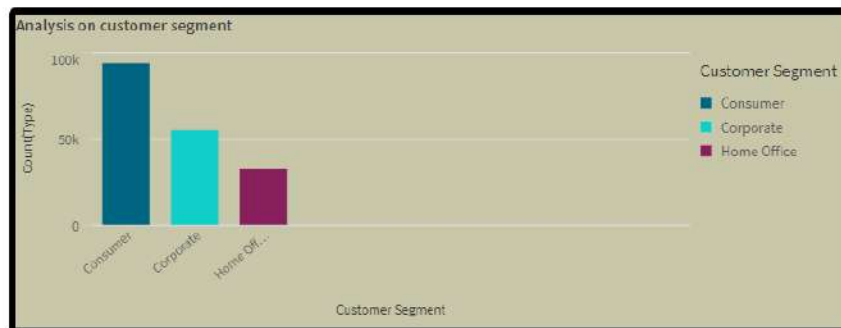
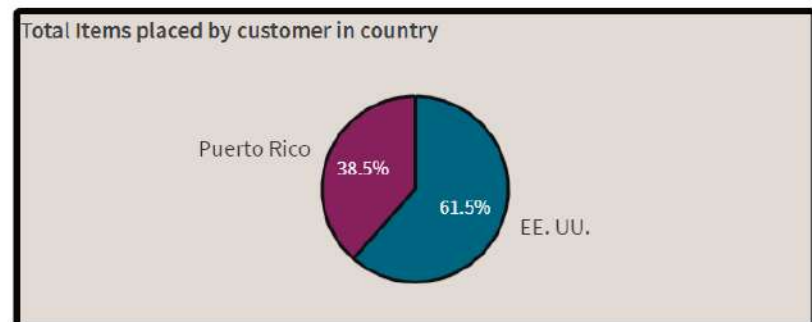
No of Delivery Risk taken in US country

**Delivery Risk**  
3.56k



Top 10 countries with highest profit ratio in supply chain management

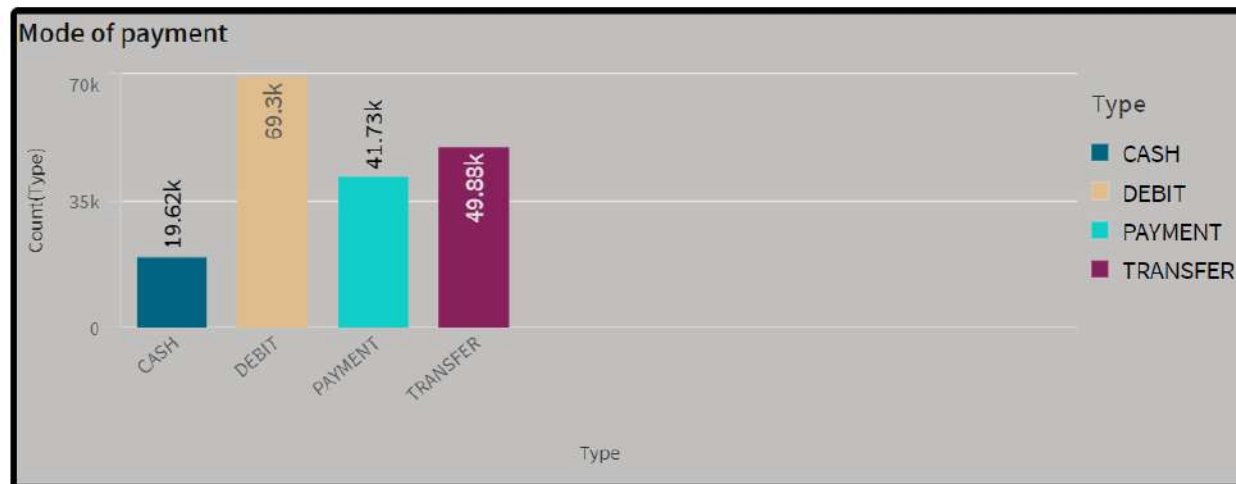
Total items placed by customer in country's



Analysis customer segments, encompassing consumer, corporate and home categories.

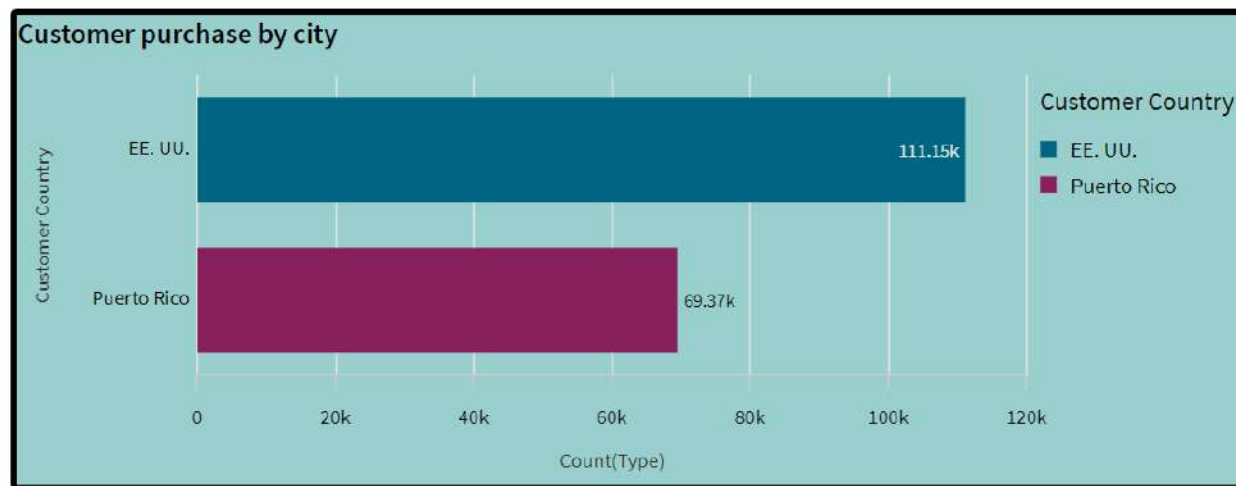


## Mode of payment for purchase.



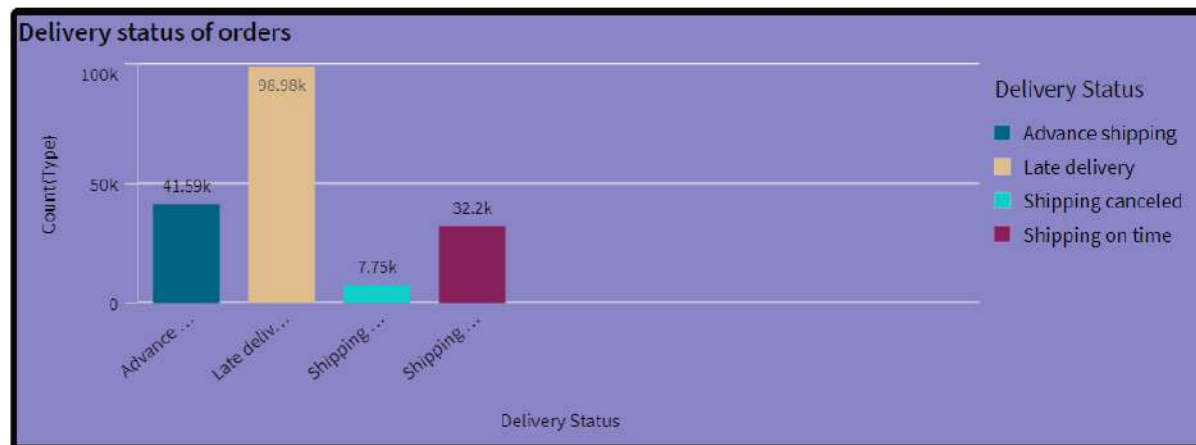
- ✓ Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds.
- ✓ Credit payments provide a deferred payment option, allowing customers to make purchases.
- ✓ Transfer payments leverage electronic methods for seamless and secure fund.

## Customer purchase item by City.



- ✓ Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.
- ✓ Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities.

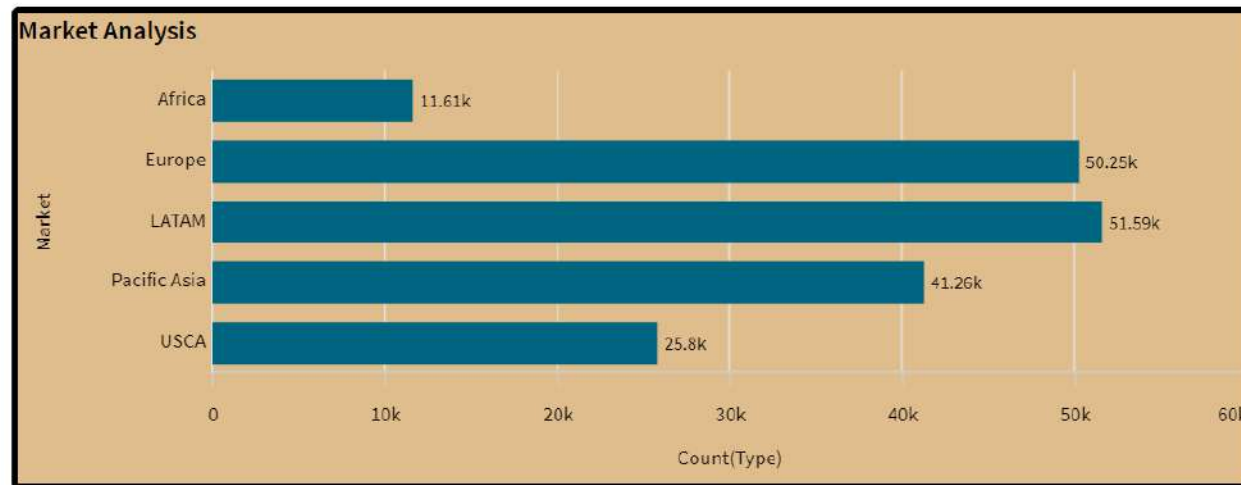
## Delivery status of orders.



- ✓ Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Canceled, and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios.



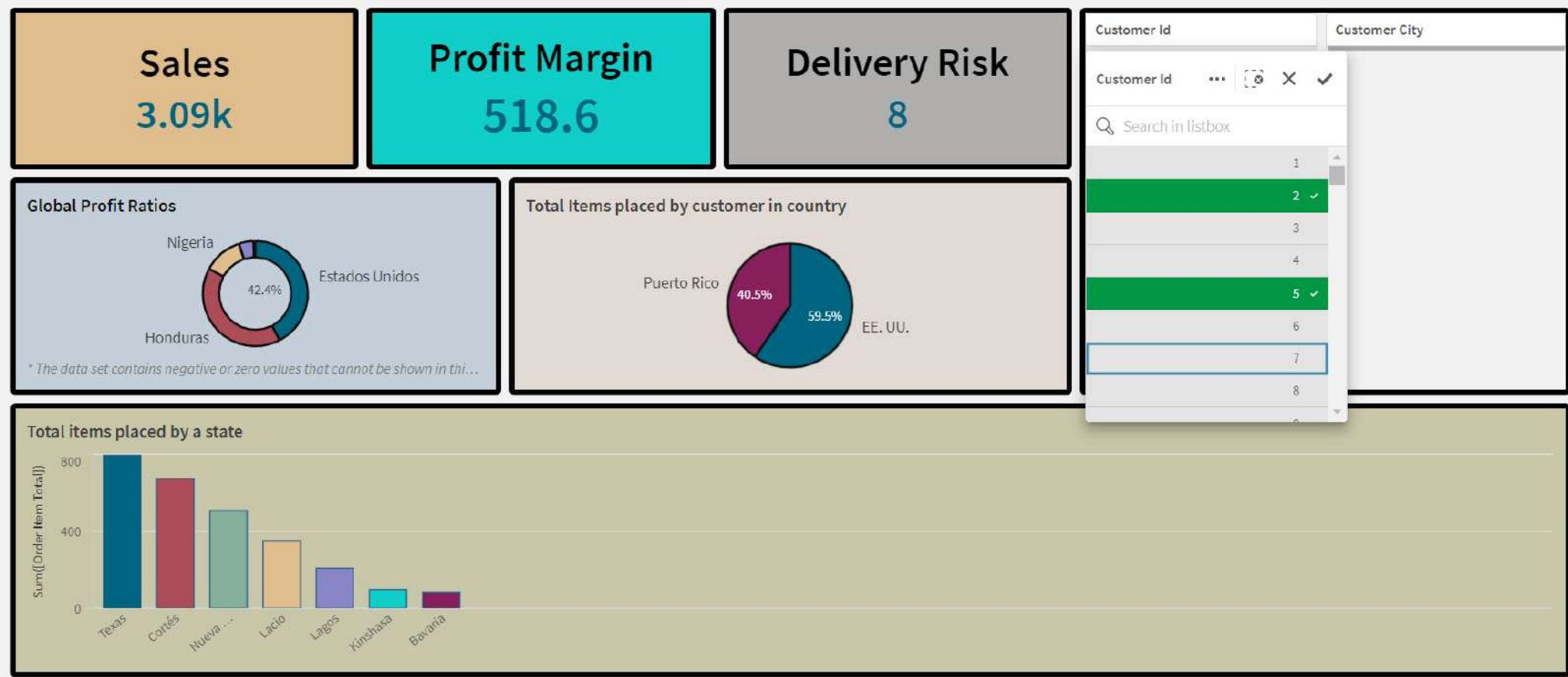
# Global Market Analysis



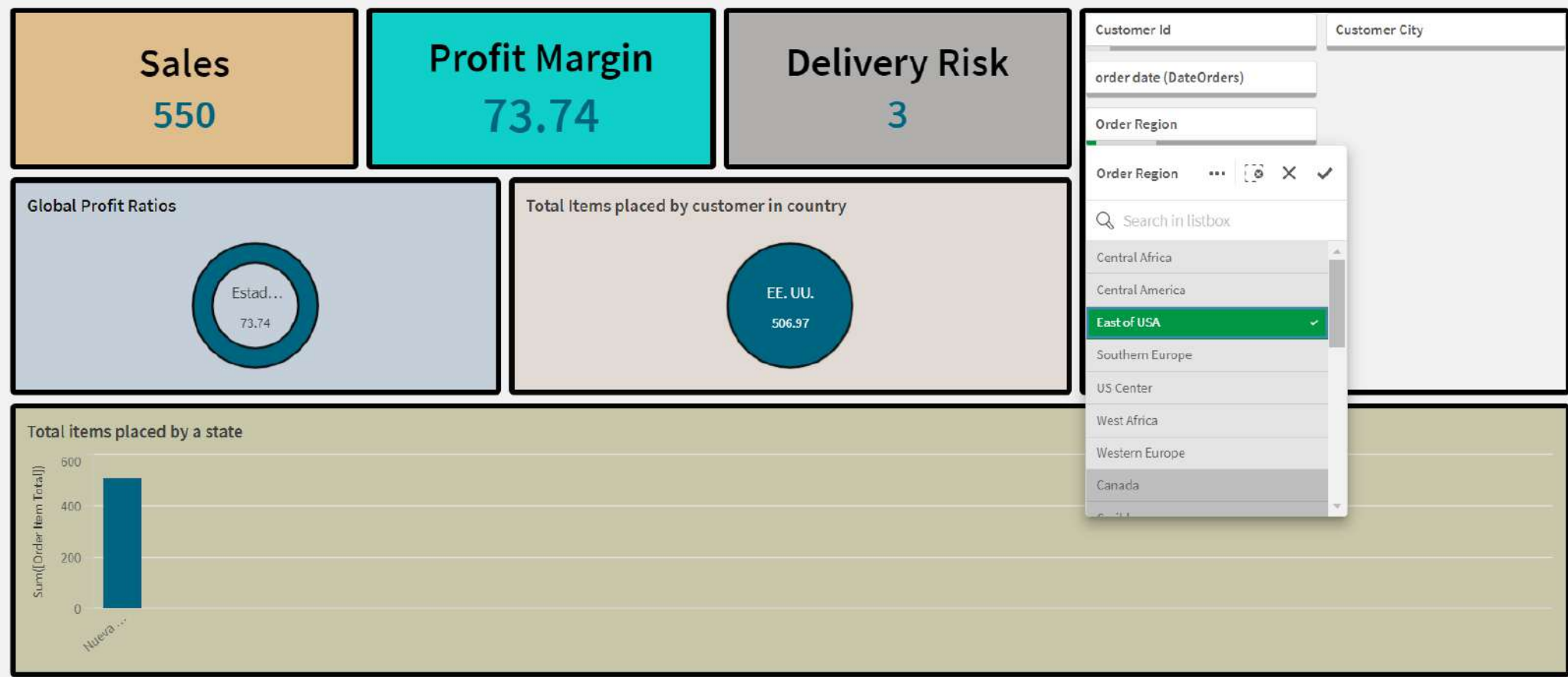
- ✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviors, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.



Dashboard 1



Dashboard 1



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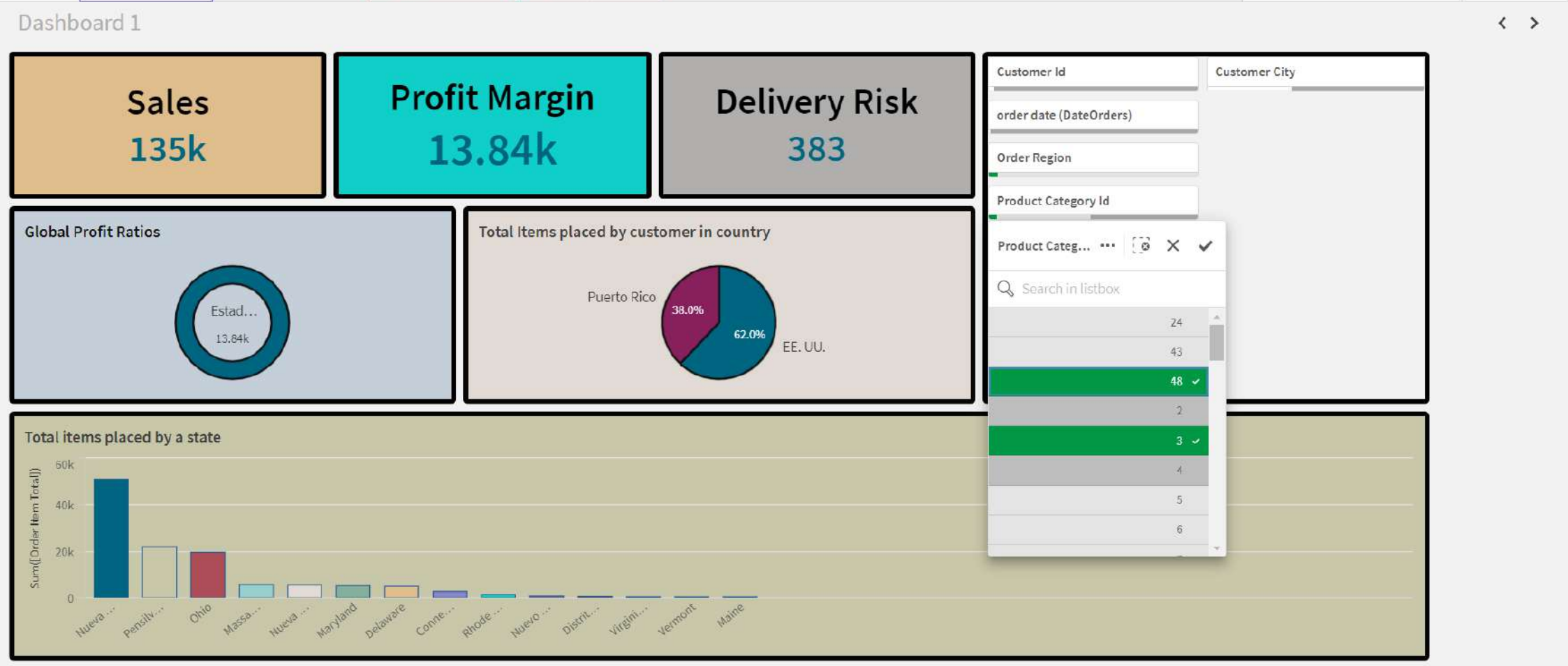
Order Region East of USA

Product Category Id 2 of 51

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Dashboard 1

