



University of Sri Jayewardenepura, Sri Lanka  
**Bachelor of Information and Communication Technology Semester 6**  
**ITC4182 Professional Practices in ICT**  
**Assignment 2**

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In groups of **5 members**, you must research and analyze **how organizational structure, culture, and leadership skills influence ICT workplaces**. The assignment involves the following aspects.

- Examining organizational structures and their impact on ICT teams.
- Analyzing key components of an effective **organizational culture** in ICT.
- Understanding the role of **leadership skills** in fostering teamwork and inclusion.
- Identifying challenges and proposing strategies for improving ICT workplace environments.

**1. Select a Case Study or Industry Example**

Choose an ICT company (a startup, a small-scale organization or a large tech firm that one of the members of the group worked in the internship). You can also select well-known global companies, however, the extensive research on the company is expected.

**2. Analyze the Organizational Structure**

Research the company's **organizational structure** and discuss the following.

- How the structure influences team collaboration and innovation.
- The advantages and disadvantages of the structure (e.g., hierarchical, flat, matrix).

**3. Examine Organizational Culture**

- Identify the company's core values and cultural principles.
- Discuss employee engagement, workplace diversity, and inclusion efforts.
- Provide examples of the best practices in maintaining a positive work culture.

**4. Explore Leadership and Teamwork Skills**

- Identify key leadership styles in ICT workplaces (e.g., transformational, democratic, autocratic).
- Discuss how leadership impacts team motivation and productivity.
- Highlight essential skills for ICT leaders, such as communication, decision-making, and conflict resolution.

**5. Develop Practical Strategies**

Based on your research, propose strategies to improve:

- **Organizational structure** for better team collaboration.
- **Workplace culture** for inclusivity and innovation.
- **Leadership development** to create strong ICT teams.

## **6. Prepare and Deliver the Presentation**

Each group will create and present a **10 minute** slideshow covering the following.

- **Introduction to Organizational Structure, Culture, and Leadership in ICT**
- **Case Study / Industry Example**
- **Analysis of Organizational Structure and Its Impact**
- **Role of Leadership in Team Collaboration and Inclusion**
- **Challenges and Solutions**
- **Proposed Strategies for an Inclusive and Effective Workplace**
- **Key Takeaways and Lessons Learned**

### **Submission**

- You must first submit the presentation slides on or before the deadline. (One member can submit on behalf of the group)
- Later, all members of the group must do the presentation on a scheduled date and time which will be informed in due course.

Deadline: **February 07, 2025**