

PIZZA



SALES

Total Revenue
\$8,17,860

Avg Order Value
\$38.31

Total Pizzas Sold
49574

Total Orders
21350

Avg pizzas Per Order
2.32

Busiest Day & Time

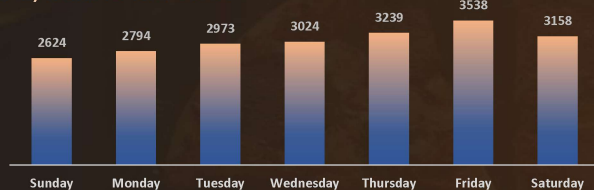
DAYS

Order are highest on Weekends, Friday/Saturday evenings.

TIMES

There are maximum orders from 12-01pm & 4-8 pm.

Daily Trends for Total Orders



Hourly Trends for Total Orders



Sales by category & Size

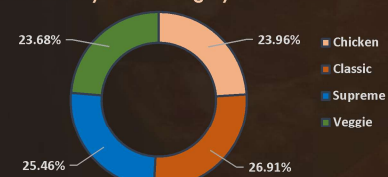
CATEGORY

Classic Category contributes to maximum sales & total orders.

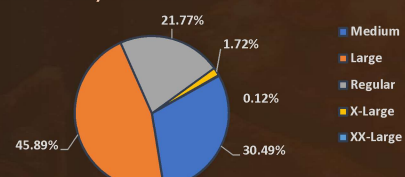
SIZE

Large Size pizza contribute to maximum sales.

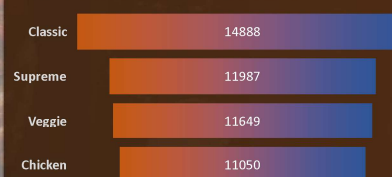
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza category



Best & Worst Sellers

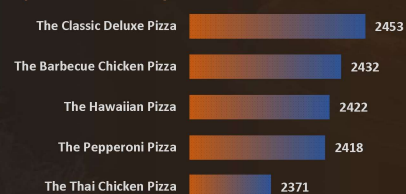
BEST

Classic Delux & Chicken are the best sellers and revenue generators.

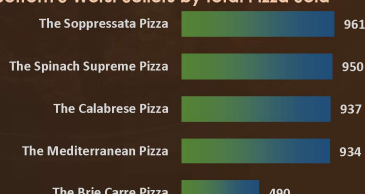
WORST

The Brie carre is at the bottom in both orders

Top 5 Best Sellers by total Pizza Sold



Bottom 5 Worst Sellers by total Pizza Sold



order_date

