

# Final Project

- Prepare a 5-minute presentation (including questions and answers). Any number of team members can present it, as long as you transition smoothly during the presentation.
  - **Presentation scenario:** You are presenting your project to managers in companies or government agencies with various background (some with advanced degrees in statistics and computer science, other with general business degrees). The goal is to convince the group that your analyses identify an interesting question and deliver clear insights and/or recommendations, even to those managers with minimal training in statistics.
  - Make sure to watch and follow the lecture on communicable analytics. See the rubric for grading criteria.
  - You will be asked questions throughout the presentation by me, TAs, or other students. I will moderate questions. Make sure that you fully understand your data and analyses. And answer questions in a concise manner. Remember, you only have 5 minutes in total.
- Submit your slide deck on eLearning before the deadline.
- There will be an award for the best team at the end of the presentation.