



Hardware Products

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Hardware Products

Step away from white noise and into the spotlight

You bring the concept; we help in setting out the journey for your customers.

Complementary to our software services and solutions, our digital agency profile includes the provision of professional hardware equipment, such as

- 3D interactive models
- hologram display devices
- interactive light panels
- NFC Magnetic cards / RFID

and anything that contributes to designing, building and delivering

- interactive presentation projects
- attractive setups
- digital corners
- interactive exhibition booths
- how it works experiences
- virtual tours

Hardware Products

Step away from white noise and into the spotlight

Pending on your vision and concept, the products can be chosen and combined as needed with

- great visual content
- 3D explosion simulations
- attractive animations and effects
- gamification design
- real time simulations

01 - NFC Magnetic cards / RFID

Adaptable management, traceability and security

NFC or RFID magnetic cards systems for

- managing the application
- connecting to digital devices
- creating unlimited number of users
- mapping different levels of access rights

Simply attach an NFC device to a PC USB socket.



NFC Magnetic cards / RFID

01 - NFC Magnetic cards / RFID

Adaptable management, traceability and security

- Map out specific documents or information for each security level.
- Track the activity within the application.
- Review what was visualized or sent through email.
- Associate access to particular equipment.
- Automate many tasks.

Contact us to discuss how to adapt the system for your project

NFC Magnetic cards / RFID Features

01 *Processes Optimization and Strong Security*

minimized resources, high speed and efficiency, short time implementation, remote collaboration, training cost reduction, low cloud storage and traffic costs

02 *Customer Experience Reshaping*

flexible interaction tools, wide variety of formats and protocols

03 *Fixed and Clear Price*

no restrictions correlated with the number of users, independent network and security levels mapping and administration

NFC Magnetic cards / RFID Features

04 *Enterprise Ready*

ERP integration platform and service, cloud enabled accounts setting, bi-directionally data sharing with other critical enterprise applications

05 *Quality of Leads Increase*

conversion rates increase, prospects learning your concept and its particularities during the configuration process

06 *Sales Cycle Decrease*

more clarity around your idea, from the pre-sales phase

02 - Interactive light panels

Highlight your concept

Interactive lights as a new and impressive way for showcasing products, systems or concepts to potential customers. Powerful visual effects on textile prints with the use of

- automated LEDs
- colored fiber optic
- incorporated innovative systems

Multiple LEDs assemblies are placed under the special textile print and they light up when triggered:

- by a predefined program
- interactively
- by an external end-user operating a control panel
- by using the Power 3D application running on a touchscreen

Lighting panels

- can be setup vertically or inclined at a certain angle
- can have a 3D printed or laser cut model attached to it
- can be enhanced with automated internal lighting

Interactive light panels

02 - Interactive light panels

Highlight your concept

Pending on your concept and needs, we can

- create the general model
- configurate the light areas and effects
- configurate the automation and control system
- fully integrate it with Power 3D application
- build the entire light panel

Contact us to see how we can highlight your concept

Interactive light panels Features

01

Overall 'How It Works' Experiences

Guided by 3D views, 3D product explosion effects, real time simulation, holograms and best suited media and digital equipment

02

User Friendly Presentation of Production Lines

highlight even the most subtle differences between same range products

03

Comprehensive Booth Concept Support

Interactive and user-friendly presentations, boosted visibility in exhibitions, events or shops

Interactive light panels Features

04 *Customer Attraction*

Fun discovery journeys, creation and design experiences, photos and videos capture of the products, directly from the application

05 *Customer Experience Reshaping*

flexible interaction tools, wide variety of formats and protocols

06 *Reduced Product Return*

better informed customers, more confidence in making the purchase

03 - Interactive models

Map novel experiences

We can craft ready-made complex models, fully automated or integrated with the Power 3D application.

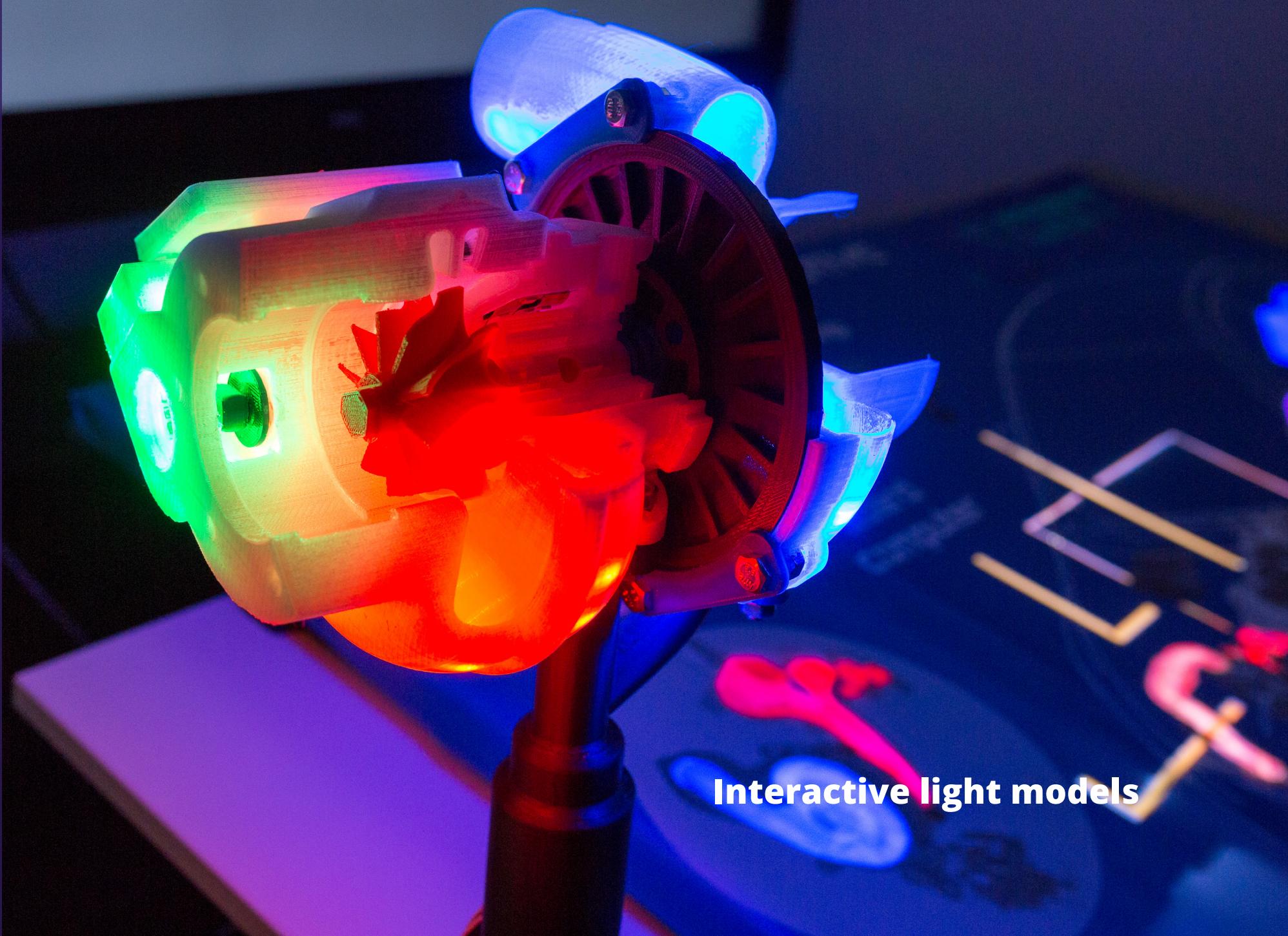
Interactive models allow 3D representation of complex systems, in several ways and with different modelling techniques, such as

- laser cut transparent plexiglas
- 3D print
- forms creation out of modelling putty and clay

The inside of the model can be filled with

- LEDs systems
- optic fiber
- holographic systems
- light or smog effects

Suitable for adding numerical control to any in motion system activity.



Interactive light models

03 - Interactive models

Map novel experiences

All components of a model can be

- automated
- set up to function according to a predefined program
- maneuvered either by using a control panel or through one or multiple touchscreens running the Power 3D application

Contact us to discuss your project.

Interactive models Features

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04 - Holograms

Perspective upgrade

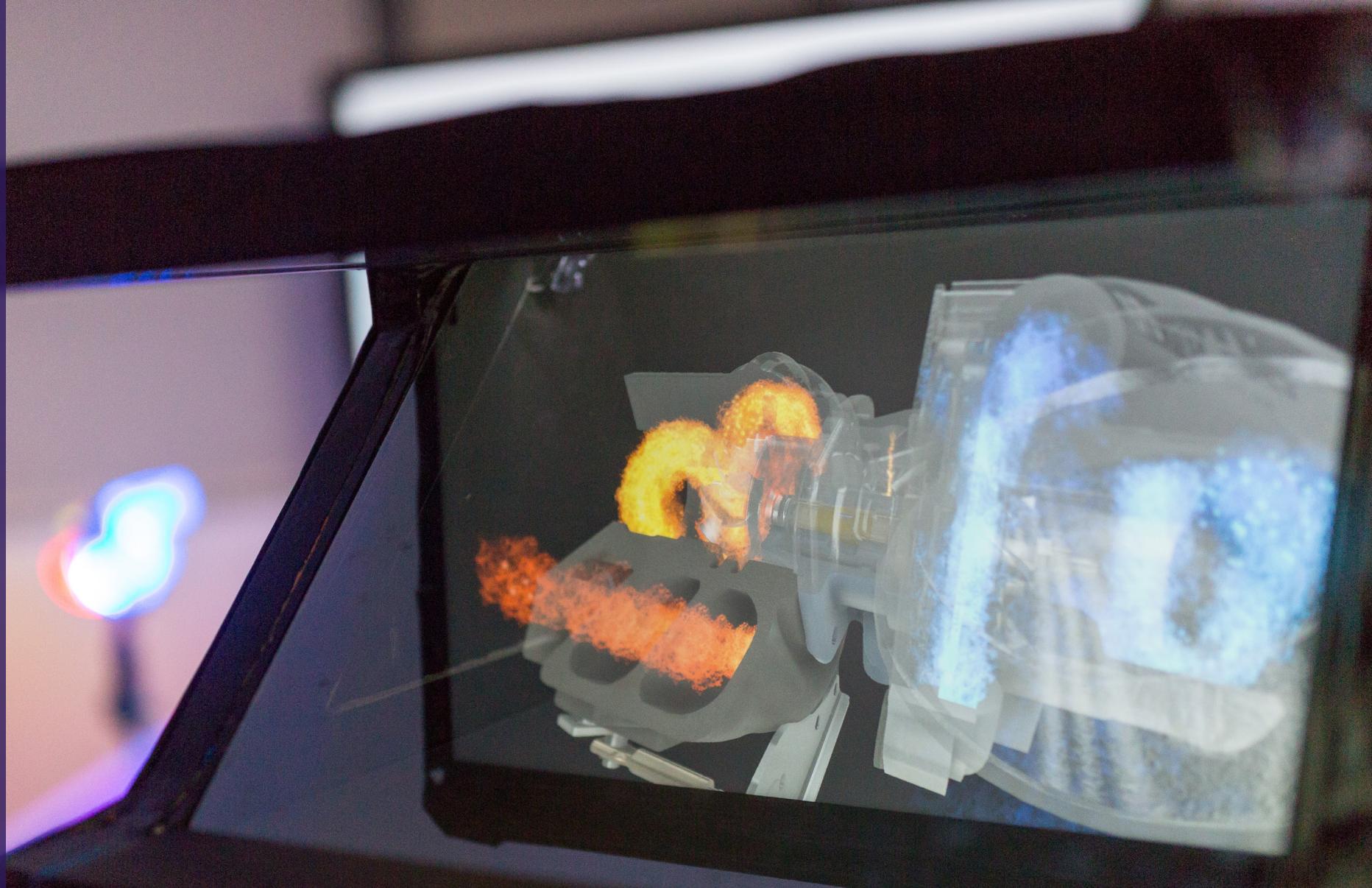
We supply hologram technology as well as animations for holograms

Real-time and directly into holograms output, using media module within Power 3D application

Immersive and innovative visualization, requiring no special glasses.

Holograms sizes can vary

- fit for mobile phones
- big seized ones, up to 6x2 meters, which can interactively present a full-scale automobile or large real estate projects



Holograms

Holograms Features

01

Comprehensive Booth Concept Support

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Customer Attraction

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Holograms Features

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Sales Cycle Decrease

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