

Sales Performance Analysis Report

1 message

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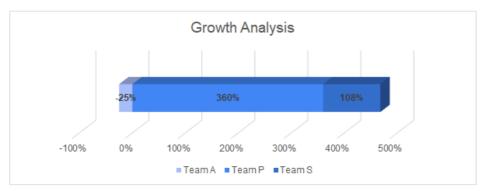
Fri, Dec 25, 2020 at 8:02 PM

Dear Leadership,

Merry Christmas and Happy New Year

I am so happy to say that we have achieved a growth of 15.38% in sales over the previous month.

KEY INSIGHTS:





Special mention to Team P and Team S for their growth in sales during the festive season.

Team A: There has been a slight decrease in their sales by 25% compared to previous season. But still they contributed to 50% of overall sales.

Team P: Their sales in the festive season have increased by 3.6x during the festive season and they contributed to 35% of overall sales.

Team S: Their sales have increased by 1.08x in the festive season compared to previous month and they have contributed to 15% of overall sales.



I would like to congratulate both teams P and S for their effective strategies which helped them in increasing sales in the festive season. We are planning to have an Expert Session/ Workshop from Industry Leaders in next month so that all the members will be benefited.

Best regards, Vikram Krishna (Fellow at Alphaa AI)