



# AMAZON SALES ANALYSIS DASHBOARD

DATE SELECTION

Invoice Date

01-01-2017

31-12-2019

Products

657

QUANTITY

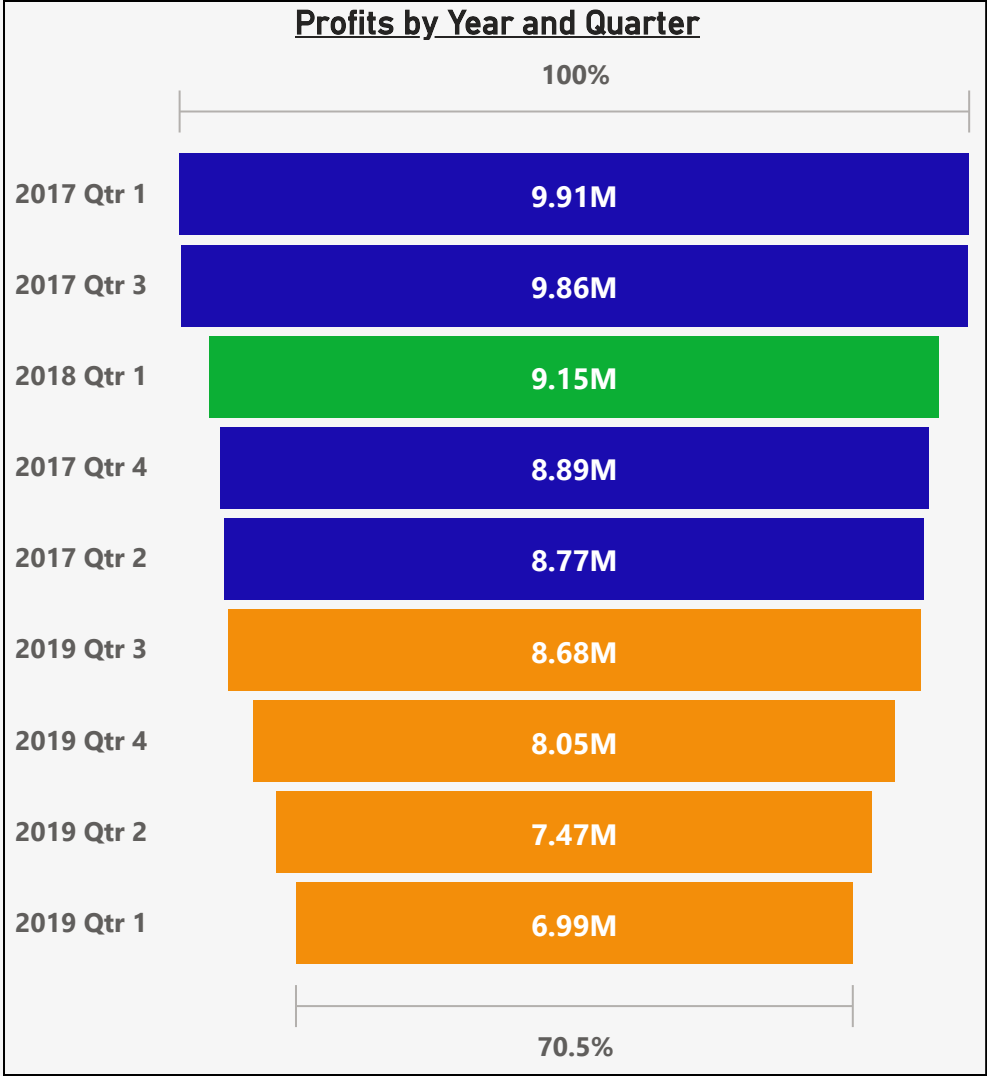
2.943M

TOTAL SALES

186.19M

TOTAL PROFIT

77.75M



Item	Quantity	Average of Sales Price	Sum of Sales Amount	Profits
American Beef Bologna	230.000	11.85	2,730.18	840.04
American Chicken Hot Dogs	135.000	105.95	14,286.59	9,644.21
American Cole Slaw	2.000	792.35	1,584.69	1,584.69
American Corned Beef	2,722.000	216.69	3,84,920.75	1,58,213.90
American Pimento Loaf	216.000	263.36	54,702.82	41,902.98
American Potato Salad	200.000	226.74	45,159.32	4,809.75
American Roasted Chicken	758.000	224.80	1,65,999.97	71,752.86
American Sliced Ham	12.000	70.53	846.40	357.28
American Turkey Hot Dogs	2.000	763.88	1,527.75	1,527.75
Applause Canned Mixed Fruit	434.000	68.52	28,458.88	9,739.99
Applause Canned Peaches	1.000	1,400.50	1,400.50	1,400.50
Atomic Bubble Gum	150.000	175.24	26,198.32	3,393.76
Atomic Mint Chocolate Bar	1,980.000	678.66	13,20,571.66	6,52,029.77
Atomic Mints	3.000	206.12	618.36	364.37
Atomic Semi-Sweet Chocolate Bar	356.000	237.91	67,461.36	24,803.62
Atomic Spicy Mints	1,243.000	160.11	1,57,254.80	13,799.81
Atomic Tasty Candy Bar	20.000	117.64	2,352.86	1,369.86
Atomic White Chocolate Bar	1.000	655.22	655.22	655.22
Total	29,43,190.000	283.62	18,61,86,297.14	7,77,54,251.20



Sales Years

Year

☐ 2017

☐ 2018

☐ 2019

Total Sales

186.19M

Total Sales

Item List

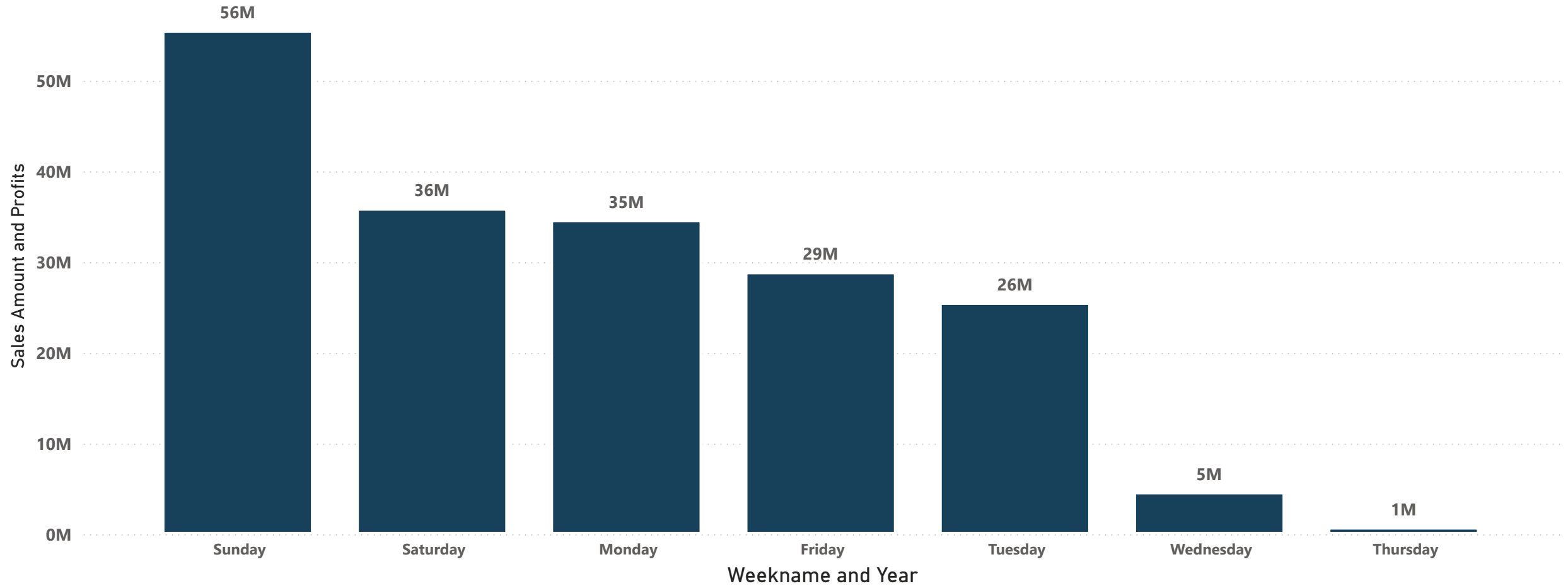
Item

☐ American Beef Bologna

☐ American Chicken Hot Dogs

☐ American Cole Slaw

Weekly Sales Analysis





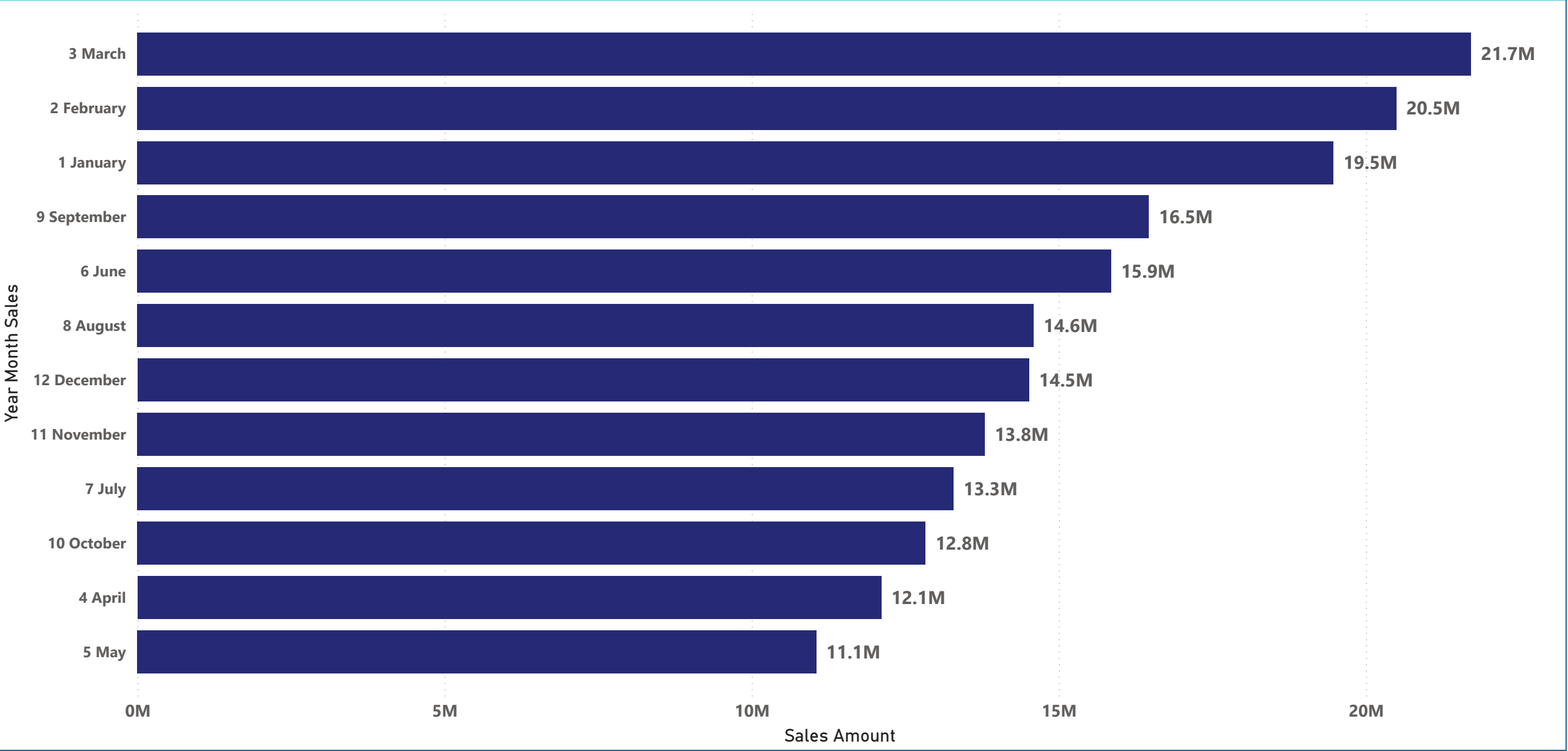
Sales Years

2017

2018

2019

Year - Month Sales Trend





Year ×

2017

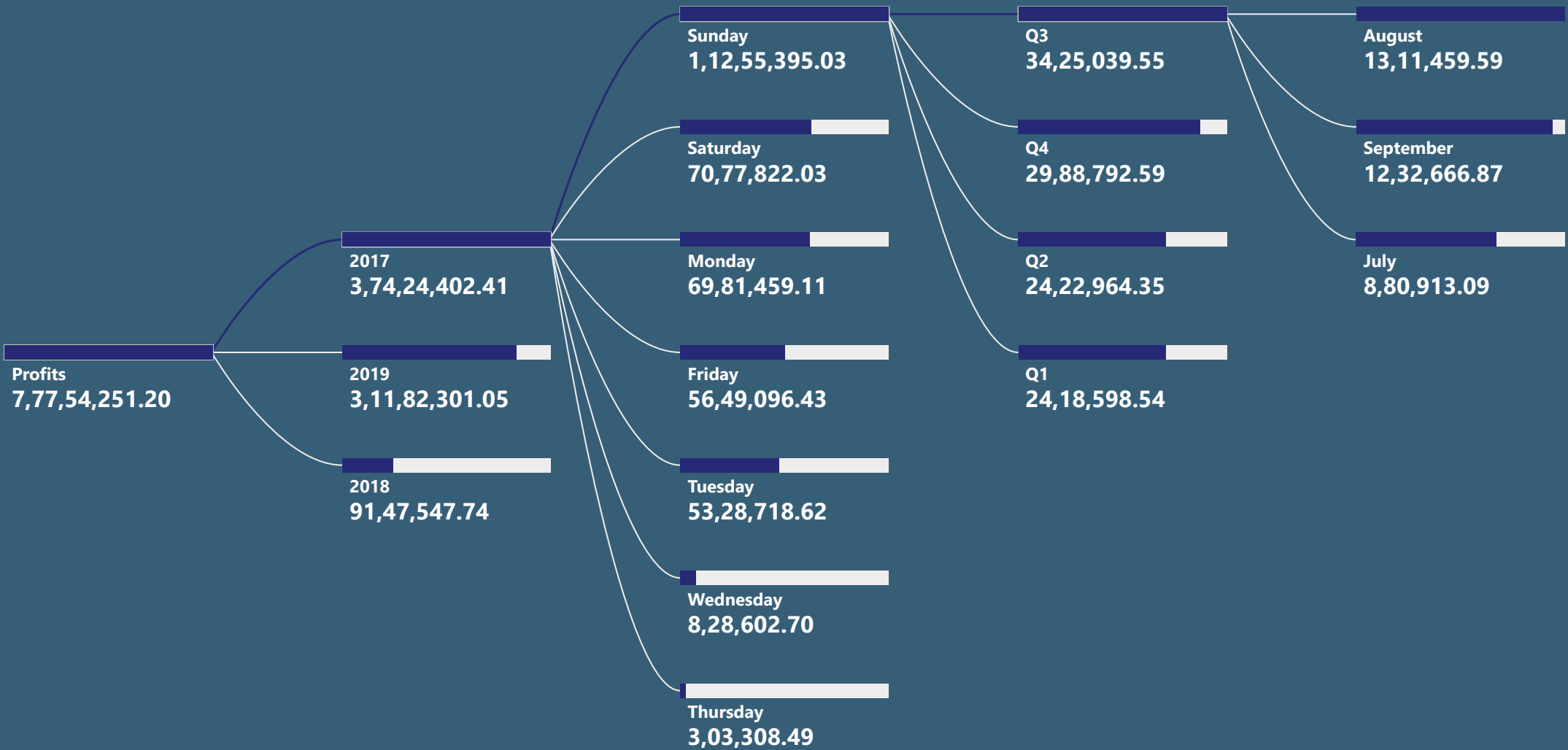
Day of Weekname ×

Sunday

QuarterinCalendar ×

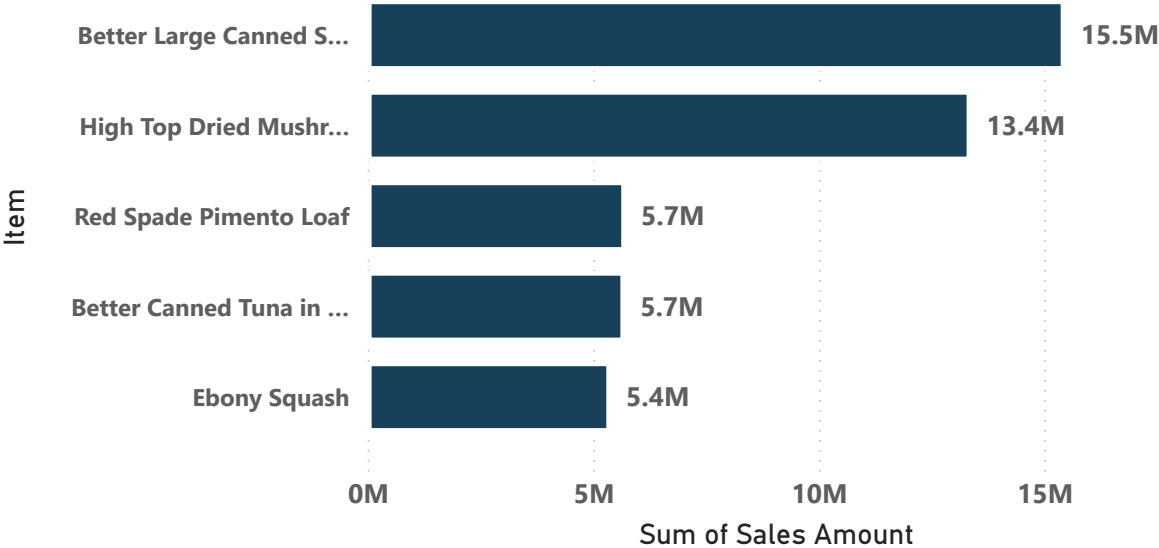
Q3

Month Name ×

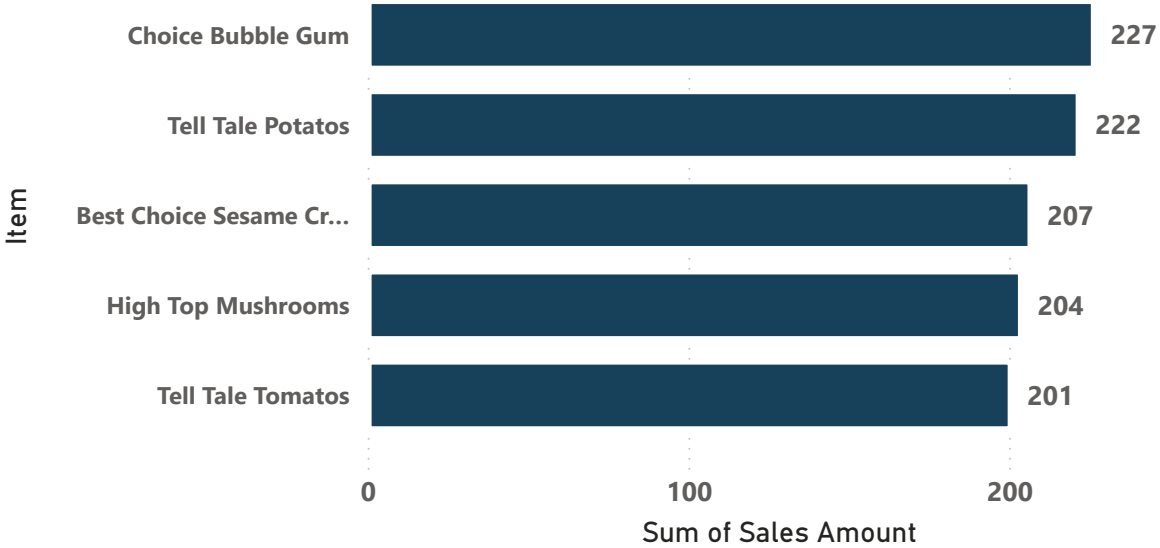




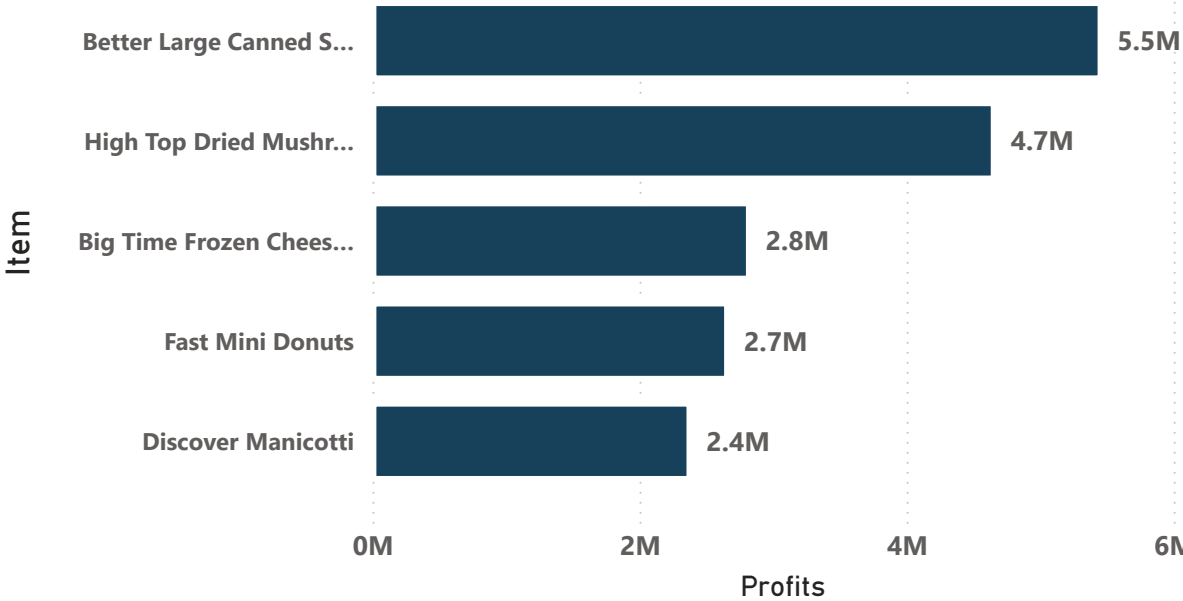
### Top 5 Items by Sales Amount



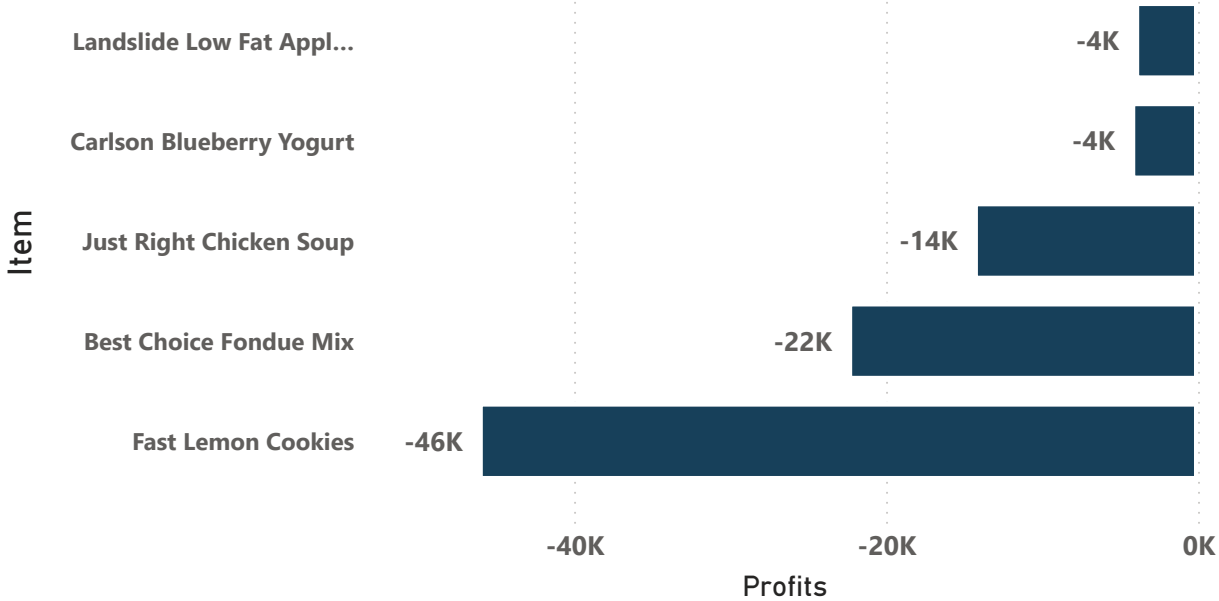
### Bottom 5 Items by Sales Amount



### Top 5 Items by Profits

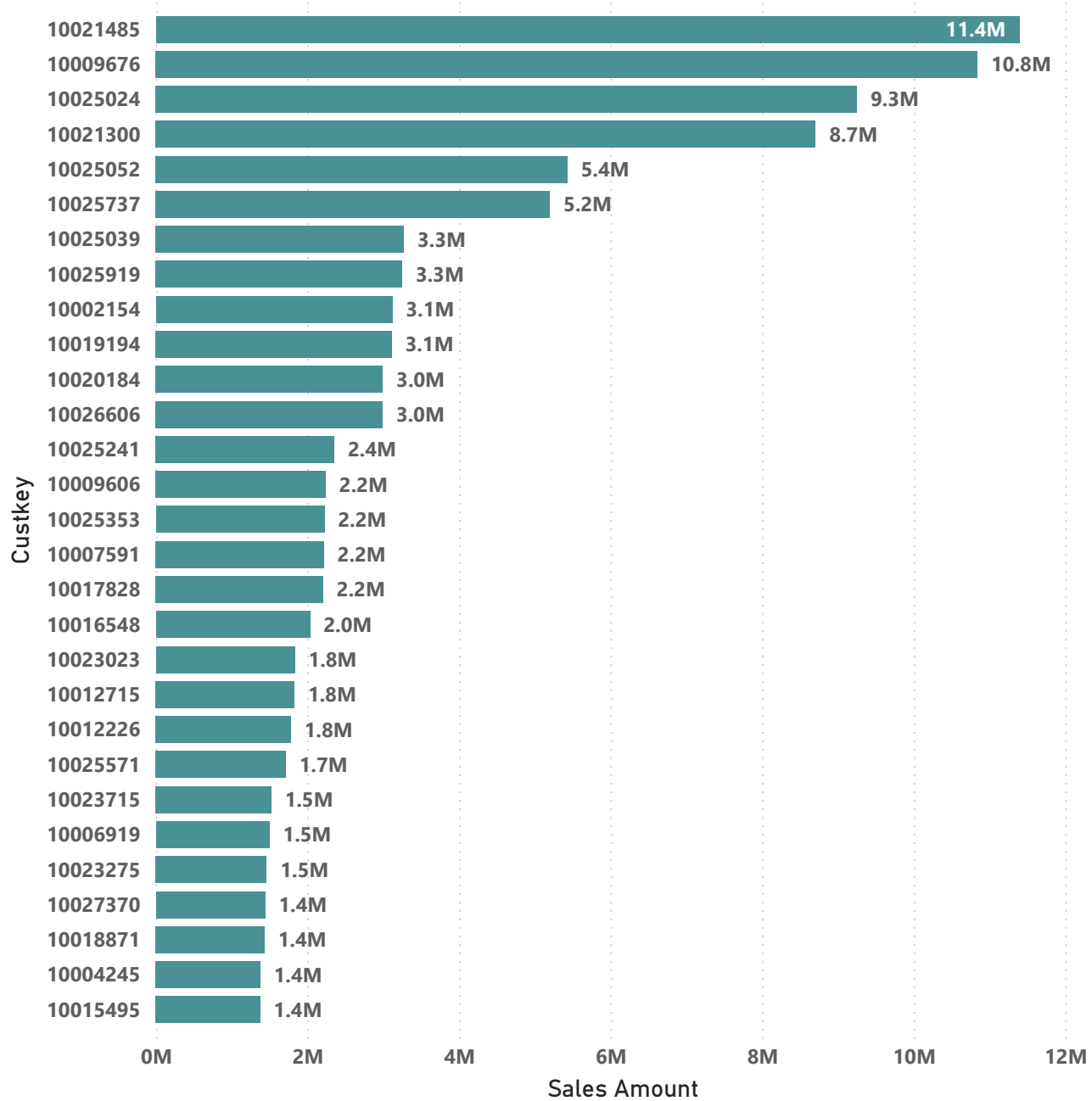


### Bottom 5 Items by Loss





Top 10 CustKey by Sales



Top 10 CustKey by Sales

