



# ReXtract

Intelligent Information Extraction  
System for Document Processing

TeamPREV  
2023-04-30

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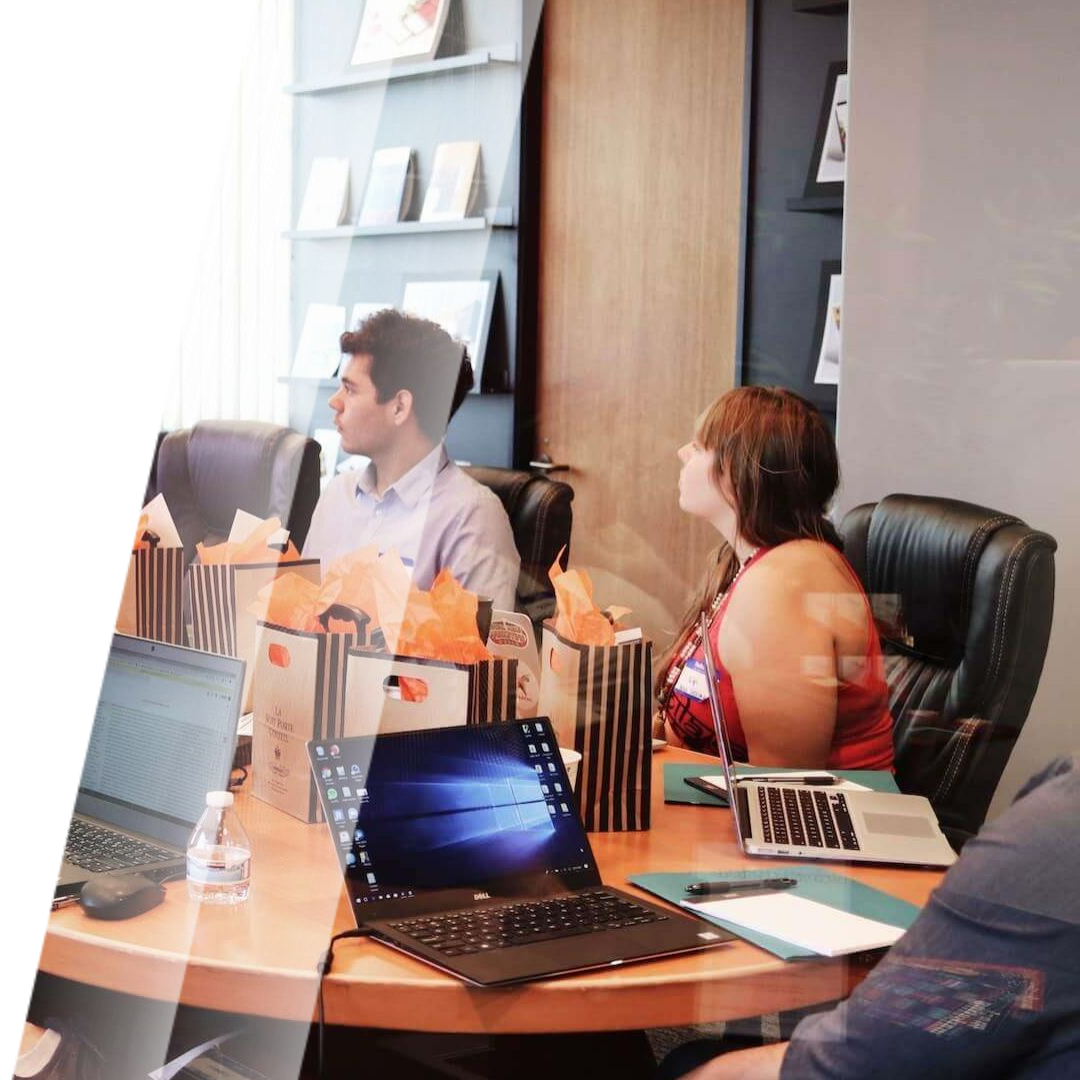


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About Us

## About Us

TeamPREV is a dynamic and innovative startup composed of professional from diverse background and industries. We are dedicated to develop cutting-edge productivity solution that drives positive impact across various industries. TeamPREV understands the importance of staying ahead of the curve, which is why we are constantly adapting to new technology such as key-value information extraction system, data analysis tools to help you achieve your business goals.





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## Our Team



# Our Team



- **Pradeep Jankiraman**  
Chief Executive Officer
- **Roy, Chiu Man Shan**  
Chief Technology Officer
- **Ethan, Kuch Swee Cheng**  
Enterprise Solutions Architect
- **Vikram Sankireddypally**  
International Business Director

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# **Business Overview**

## Business Overview

ReXtract involves a computer vision algorithm that can accurately identify key-value pairs on images and extract them to CSV or JSON format.

The algorithm leverages on deep learning techniques and OCR (Optical Character Recognition) to recognize text and identify key-value pairs.







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## **Intelligent Document Processing Services**

# Intelligent Document Processing Services

## Invoice Processing

Automate account payable process information from invoices, such as vendor name, invoice number, and invoice date.

## Purchase Order Processing

Enables the lightning-speed extraction of key information from purchase orders, such as order number, item description, and quantity, which can be used to automate the procurement process.



## Shipping Label Processing

Seamless extraction of key information from shipping labels, such as tracking number, carrier name, and delivery date, which can be used to automate the shipping and receiving process.

# Intelligent Document Processing Services

## Data Entry

Extract and enter key information from documents, such as work orders or production reports, into SAP or other manufacturing execution systems.

## Inventory Management

Scan and track inventory levels and location in a warehouse or production facility. This can help streamline inventory management and reduce the risk of stockouts or overstocking



## Text Recognition

Scan and track inventory levels and location in a warehouse or production facility. This can help streamline inventory management and reduce the risk of stockouts or overstocking



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# **Solution Benefits**



## Solution Benefits

### Efficiency

ReXtract automates the manual process of extracting key information from documents, which saves time and reduces errors.

### Accuracy

ReXtract algorithm is optimized for accuracy, which reduces the risk of errors and improves the quality of the extracted information.

### Customization

Key-value pairs can be customized according to the sector specific use cases, which makes the solution flexible and adaptable.



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# Project Timeline



# Project Timeline

## Business and Data Understanding

Research and understanding of customers as-is process and to-be targets.  
Customize process flow chart to establish ground truth on optimization needs.

## Customization

Adjusting the base MVP for client's needs and training customized labels and documents for key-value identification

## Implementation

Roll out integrated solutions to users and conduct training on proper usage of solutions.





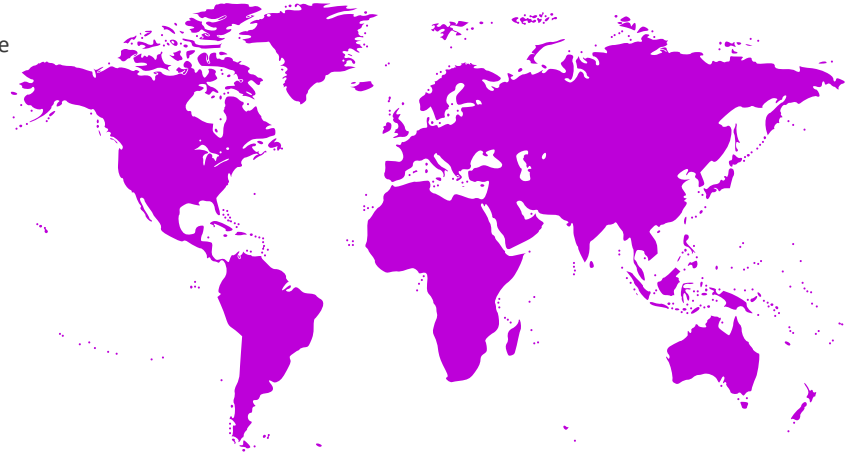
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# Go-to Market Strategy

# Go-to Market Strategy

**Target Market** - Solution can be customized to meet the specific needs of each company, making it a valuable tool for a wide range of applications.

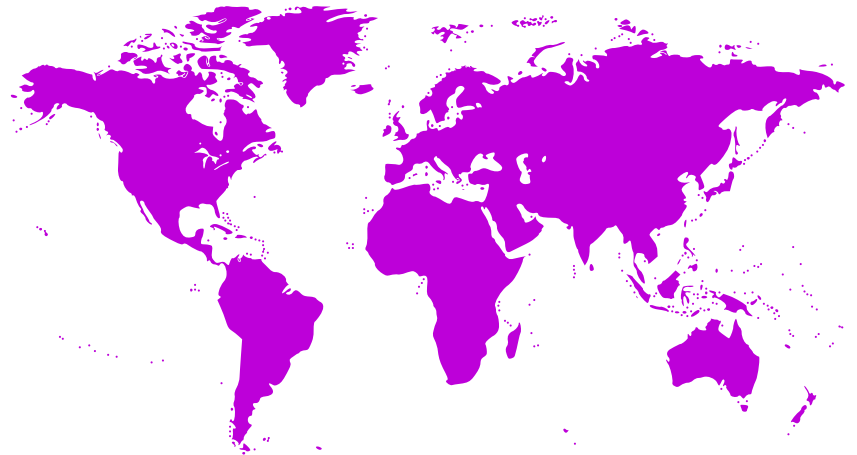
**Marketing Strategy** - ReXtract will focus on creating awareness of the solution through targeted advertising on social media platforms, industry publications, and trade shows. The company will also leverage partnerships with software providers and consultants to reach a wider audience.



# Go-to Market Strategy

**Pricing Strategy** - ReXtract will be sold as a software-as-a-service (SaaS) solution. Customers will be charged a monthly or annual fee based on the number of users and the amount of data processed. The pricing strategy will be competitive with other solutions on the market, while still providing value to the customer.

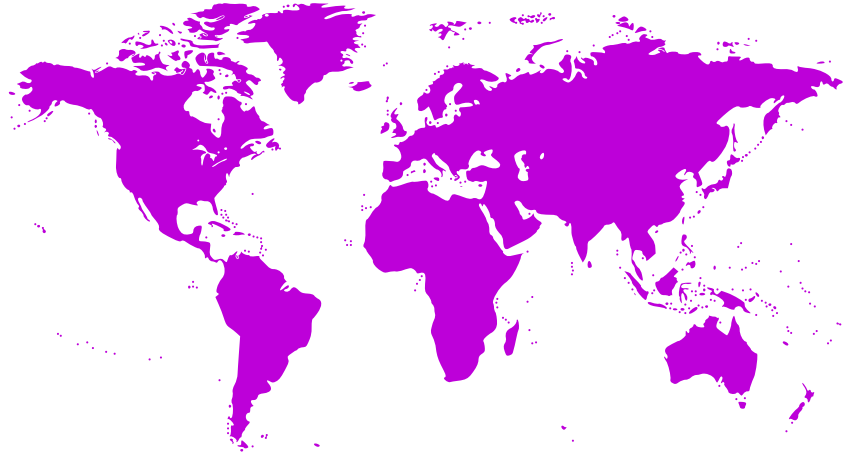
**Sales Strategy** - Focus on building relationships with key decision-makers in logistics and manufacturing companies. Sales representatives will target these decision-makers through phone calls, email outreach, and in-person meetings. The company will also offer a free trial period to allow potential customers to test the solution before making a purchase.



# Go-to Market Strategy

**Launch Plan** - Targeted advertising campaign on social media platforms and industry publications. The company will also participate in trade shows to create awareness of the solution. Sales representatives will reach out to key decision-makers in logistics and manufacturing companies to offer a free trial period and demonstrate the value of the solution.

**Growth Plan** - Focus on expanding the customer base and increasing revenue. The company will continue to build relationships with key decision-makers in logistics and manufacturing companies, while also targeting new industries and markets. The solution will be further developed to include other types of documents and data and integration with other software and systems used in the logistics and manufacturing sectors.



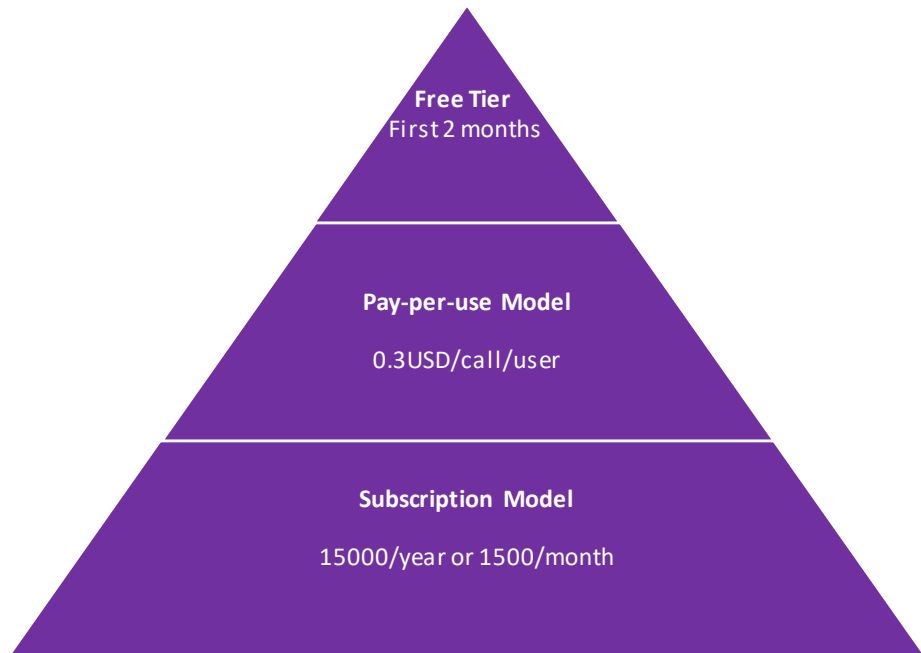


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## Pricing Package



# Pricing Package



## Free Tier

10 API calls for user for the first two months  
Standard pre-trained labels and OCR model  
3 days storage of data  
5 export request to CSV, JSON format  
First 2 months

## Pay-per-use Model

Full access to all services  
Unlimited API calls  
50GB Cloud Storage  
Standard pre-trained labels dataset  
24/7 service hotline  
Customization of label dataset for a one-time fee

## Subscription Model

Full access to all services  
Unlimited API calls  
Unlimited Cloud Storage  
Customized pre-trained dataset  
24/7 service hotline  
Monthly support on model upgrading  
Conduct doorstep training workshop for users



# **End of ReXtract Business Presentation**