



To,

MR. GANGADHAR

Owner of Malgudi Machinery Mart

P: +91 94490 03504

M: Malgudi.realvisions@gmail.com

A: 8-14, Lakshmi building, JC Rd, Above
Vijaya Bank, Journalist Colony, Sudhama
Nagar, Bengaluru, Karnataka 560002

DATE: 27th Sep, 2023

DEAR SIR,

We are Webbotx.com, a leading name in web development and design, led by Mr. Shivam Kumar. We specialize in creating exceptional Multi-Vendor e-Commerce websites with unique Bootstrap designs that redefine industry standards.

We are delighted to be chosen as your partner for the Multi-Vendor e-Commerce Website project. Our expertise aligns perfectly with your goals, and we are committed to delivering outstanding results for Malgudi Machinery Mart.

Our team will work closely with yours, ensuring the final product exceeds your vision. We emphasize transparency, clear communication, and a drive for excellence.

We are excited to collaborate with you and are ready to take your online presence to new heights. Please feel free to reach out with any questions or requirements.

Thank you for considering Webbotx.com as your web development partner. We eagerly await your response.

From,

SHIVAM KUMAR

Owner of Team Webbotx

SIGNATURE

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New Delhi - 110043





DEAR SIR,
GREETINGS OF THE DAY!

AS PER OUR TELEPHONE CONVERSATION, YOU'RE REQUIRED TO BUILD A MULTI-VENDOR E-COMMERCE WEBSITE "INDIAMART.COM". WE ARE SHARING DETAILS TO MAKE LIKE

NOTE: THIS HAS ALL THE DETAILS OF THE PROJECT. WE ADDED BASIC DESIGN FEATURES AND DETAILS. THEY ALL ARE ADDED WHEN WE START AND DEVELOP THE WEBSITE.

ABOUT US

WEBBOTX ONLINE REPUTATION MANAGEMENT (ORM) IS ABOUT MONITORING AND IMPROVING HOW YOUR BUSINESS IS VIEWED ONLINE. IT MEANS LOOKING AND ANALYZING WHAT A POTENTIAL CUSTOMER, REPORTER, OR PARTNER WILL DISCOVER ABOUT YOUR BRAND, YOUR PEOPLE, OR YOUR PRODUCT/SERVICE WHEN THEY PERFORM A GOOGLE SEARCH.

ONLINE REPUTATION MANAGEMENT (ORM) IS AN ESSENTIAL FUNCTION IN MANAGING YOUR BRAND OR COMPANY'S PROFILE ONLINE AND ON SOCIAL MEDIA. BASICALLY, ORM BASICALLY HELPS TO IMPROVE AND MONITOR YOUR DIGITAL PRESENCE.

**OUR COMPANY WEBSITE : WWW.WEBBOTX.COM &
OUR SECOND WEBSITE : WWW.LIVEKNOWLEDGES.COM**

OUR PREVIOUS DESIGNED WEBSITE:

1. WWW.NANOFACILITY.SERVICES
2. WWW.KHATRIGEMSTONE.COM
3. WWW.LATHEMACHINE.TECH
4. WWW.BALLIAINTELLIGENCE.IN
5. WWW.INTERIORJASJA.COM
6. WWW.DARSHANIGEMSTONE.IN
7. WWW.DRMOM.IN
8. WWW.CAMBAYGEMSTONE.COM
9. WWW.RISHIVDEEPFRAGRANCE.COM
10. WWW.SHAHIDESI.COM



BOOTSTRAP WEBSITE DETAILS:-

BOOTSTRAP WEBSITE DEVELOPMENT @60,000

SHORT WEBSITE FEATURES:

- BOOTSTRAP WEBSITE
- FULLY STRATCH BASED
- TOTALLY CUSTOMIZED
- COPY RIGHT FREE CONTENT
- AMC(ANNUAL MAINTENANCE) 6 TIMES FOR 12 MONTHS

ADDED AMENITIES:

WHATSAPP & CALL BUTTON API

DESIGNED GRAPHICS FOR THE WEBSITE

BUSINESS WEB MAILS AS REQUIRED

INQUIRY FORM SETUP

MCW (MOBILE COMPATIBLE WEBSITE)

LINK OF FACEBOOK, TWITTER LIKE SOCIAL NETWORKING SITES

WEBSITE OTHER DETAILS: -

1. WEBSITE DESIGNING: - YOUR WEBSITE WILL BE DESIGNED ACCORDING TO YOUR PRODUCTS OR COMPANY PROFILE.

2. REQUIRED PAGES AND IMAGES AND DESIGNED BANNERS WEBSITE WITH THE CUSTOMIZED CONCEPT.

3. DOMAIN NAME: THE DOMAIN WILL BE AS PER YOUR CHOICE WHICH YOU BUY LIKE - WWW.YOURCOMPANYNAME.COM. ETC.

4. WEBSITE / HOSTING: - A MIDST UNLIMITED BANDWIDTH SERVER WITH SUCH A HUGE INTERNET CROWD, OUR SERVERS ESCORT YOUR WEBSITE TO GREAT POSITIONS AND LEAVE THAT IS INDELIBLE.

5. POPEMAIL: - WE WILL PROVIDE YOU THE C-PANEL DETAILS BY WHICH YOU CAN CREATE YOUR EMAIL I'DS BY YOURSELF. (INFO@YOURCOMPANYNAME.COM)



6. INQUIRY FORM: -WE WILL MAKE AN INQUIRY FORM FROM WHERE YOU WILL GET AN INQUIRY FROM THE CLIENTS.

7. SPECIALIZED CONTENT WRITING, KEYWORD COVERAGE ACCORDING TO SEARCH ENGINE PARAMETERS.

8. COPYRIGHT:- FREE FRESH CONTENT WRITING FOR 200-250 WORDS ONLY IF YOU WANT MORE CONTENT, THEN IT WILL BE CHARGEABLE, PER WORD 35 PAISE.

9. FTP (FILE TRANSFER PROTOCOL) DETAILS: WE WILL BE SURE TO PROVIDE YOU WITH FTP DETAILS FROM WHERE YOU UPDATE YOUR WEBSITE CONTENT AND IMAGES ACCORDING TO YOUR REQUIREMENTS.

FEATURES - FUNCTIONALITY ARE BELOW:-

1. WEBSITE IN BOOTSTRAP

2. E-COMMERCE WEBSITE - PAYMENT GATEWAY(AS PER YOUR CHOICE) + ADD TO CART.

3. MULTI VENDOR SYSTEM

4. SUPER ADMIN PANEL AND THEIR FEATURES ARE BELOW:-

1. OWNER ADMIN PANEL LOGGED IN BY USERNAME & PASSWORD THEN OTP WHICH WILL BE DELIVERED IN YOUR GIVEN MAIL I'D.

2. PRODUCT MODULE SETUP (WHERE YOU CATEGORIES YOUR PRODUCTS OR ADD/ UPDATE YOUR PRODUCTS AND OTHERS FEATURES ARE BELOW:-

A. CATEGORY (HEADER MENU CATEGORIES MANAGEMENT).

B. SUB CATEGORIES (MANAGE SUB CATEGORIES OF CATEGORIES).

C. ADD PRODUCT (TO ADD NEW PRODUCTS).

D. MY PRODUCTS (IN THIS, YOU CAN EASILY MANAGE YOUR ADDED PRODUCTS).

3. QUANTITY MANAGEMENT OPTION – WHERE YOU CAN EASILY DESCRIBE YOUR PRODUCT QUANTITY.

4. ORDERS MANAGEMENT

- A. ALL ORDERS
- B. PENDING ORDERS
- C. CONFIRM PRODUCTS
- D. OUT FOR DELIVERY PRODUCTS
- E. COMPLETED ORDERS
- F. REJECTED ORDERS
- G. ORDER TRACKING(OPTIONAL)
- H. FAILED ORDERS
- I. CANCELLED PRODUCTS
- J. ORDERS REPORT

5. WEBSITE USERS DETAILS OPTION

6. REVIEWS MANAGEMENT

7. SHOP BANNERS + HOME SLIDERS MANAGEMENT

8. PROMO CODE MANAGEMENT

9. STOCK MANAGEMENT

CUSTOMER/USER PANEL

1. USER PANEL LOGGED IN BY EMAIL I'D THEN OTP WHICH WILL BE DELIVERED IN THEIR GIVEN MAIL I'D.

2. APPLY COUPON CODE OPTION

3. PAYMENT METHODS – CREDIT CARD, DEBIT CARD, NET BANKING, COD(OPTIONAL), ONLINE BANKING, QR CODE.

4. ORDER SUMMARY

5. ORDERS MANAGEMENT

6. OTHERS

6. MULTI-VENDOR PANEL

1. VENDOR NEED TO BUY YOUR SUBSCRIPTION TO JOIN YOUR WEBSITE. (WE CAN USE THE SAME PAYMENT GATEWAY).

2. VENDOR LOGIN – BY GMAIL & PASSWORD OR MOBILE NUMBER & PASSWORD.

3. VENDOR COMPANY SETUP

A. UPLOAD THEIR COMPANY LOGO

B. COMPANY DESCRIPTION AND ABOUT US

C. CONTACT DETAILS

D. MEDIA MANAGERS – TO UPLOAD THEIR IMAGES

E. CATEGORY (TO MANAGE THEIR PRODUCT CATEGORIES MANAGEMENT).

F. SUB CATEGORIES (MANAGE SUB CATEGORIES OF CATEGORIES).

G. ADD PRODUCT (TO ADD NEW PRODUCTS).

H. MY PRODUCTS (IN THIS, YOU CAN EASILY MANAGE YOUR ADDED PRODUCTS).

4. WITHDRAWAL FUNDS – WE CAN USE YOUR SAME PAYMENT GATEWAY, AFTER COMPLETION PAYMENT BY CUSTOMER, PAYMENT GOES FIRST TO YOUR ACCOUNT THAN WILL BE ADDED TO THAT VENDOR LOGIN ACCOUNT. AFTER THAT, THEN THEY CAN WITHDRAW THEIR PAYMENT.

5. REVIEWS MANAGEMENT

6. PROMO CODE MANAGEMENT

7. STOCK MANAGEMENT

8. ORDERS MANAGEMENT

A. ALL ORDERS

B. PENDING ORDERS

C. CONFIRM PRODUCTS

D. OUT FOR DELIVERY PRODUCTS

E. COMPLETED ORDERS

F. REJECTED ORDERS

G. ORDER TRACKING(OPTIONAL)

H. FAILED ORDERS

I. CANCELLED PRODUCTS

J. ORDERS REPORT

5. MOBILE, TABLET, DESKTOP FRIENDLY.

6. FOR CUSTOMERS LOGIN/SIGNUP OPTION ON THE DISPLAY.

7. USERS CAN WRITE REVIEWS OR GIVE STAR RATINGS.

8. DESIGN ATTRACTIVE UI.



9. OWNER IMPORTANT PAGES

OUR POLICIES
DISCLAIMER
RETURN POLICY
PRIVACY POLICY
FAQS
SHIPPING POLICY
TERMS OF SERVICE
REFUND POLICY

10. OTHER CONVENIENT FEATURES LIKE – GOOGLE MAPS, WHATSAPP API, CALL OPTION, AND LANGUAGE CONVERTER.

WE NEED DETAILS TO START THE WORK:

1. COMPANY FULL NAME
2. COMPANY LOGO IN PNG & JPEG
3. COMPANY CONTACT NUMBERS
4. COMPANY MAIL I'D
5. COMPANY ADDRESS
6. ABOUT US IN 100 WORDS – WHEN IT STARTS, WHO IS THE FOUNDER, WHERE YOU ARE TARGETING ETC.
7. COMPANY ALL PRODUCTS NAME WITH IMAGES
8. PRICING DETAILS AND SHORT DESCRIPTION

BANKS DETAILS:-

BANK NAME: AXIS BANK
NAME: SHIVAM KUMAR
A/C NO: 922010051236764
IFSC: UTIB0001600

UPI I'D: SHIVAMKUMAR8882@AXISBANK

TO START DESIGNING AND DEVELOPING THE WEBSITE, MAKE A PAYMENT OF 60% OF THE GIVEN COST.



TO START DESIGNING AND DEVELOPING THE WEBSITE, MAKE A PAYMENT OF 60% OF THE GIVEN COST.

TIME DETAILS WHICH WE NEED TO DESIGN, DEVELOP & FINALIZE YOUR WEBSITE.

| | |
|-------------------------------------------------------------------|-------------------|
| DEVELOPING ADMIN PANELS & OTHER PANELS (BACKEND) | REQUIRE 2-3 WEEKS |
| DESIGNING WEBSITE(FRONTEND) | REQUIRE A WEEK |
| UPLOAD YOUR DATA LIKE PRODUCTS, CONTENTS, BANNERS & SLIDERS | REQUIRES A WEEK |
| INTEGRATION OF PAYMENT GATEWAY, SHIPMENT TRACKING, AND OTHER APIS | REQUIRE A WEEK |
| FINAL CHANGES BY YOUR SIDE | REQUIRE A WEEK |

PROJECT PRICE BREAKUP TO GIVE YOU AN IDEA ARE AS FOLLOWS:-

| WORKOUT DETAILS | PRICE BREAKUP IN (₹) |
|---------------------------------------------------|---------------------------|
| WEBSITE SUPER ADMIN PANEL (FOR OWNER OF WEBSITE) | 15,000/- |
| WEBSITE CUSTOMER PANEL | 5,000/- |
| WEBSITE VENDOR PANEL + BALANCE WITHDRAWAL SYSTEM | 10,000 + 5,000 = 15,000/- |
| WEBSITE FRONTEND DESIGNING | 10,000/- |
| PAYMENT GATEWAY, LOGISTICS TRACKING & OTHER APIS | 5,000/- |
| DESIGNING BANNERS, CONTENT + MAIL SETUP & INVOICE | 3,000 + 2,000 = 5,000/- |
| DATA UPLOADING & OTHER SETUPS | 5,000/- |

NOTE: IF THE REQUIREMENT OF THE 3RD PARTY TOOL, APIS, OR ANY SOFTWARE IS REQUIRED AND WANT TO INTEGRATE INTO THE WEBSITE. THEIR COST WILL BE SEPARATED FROM THE GIVEN COSTING.

HOPE ALL DETAILS ARE GOOD TO GO, AND IF ANY QUERY OR DOUBT THEN WE CAN DISCUSS THEM OVER THE CALL.

THANKS & REGARDS
SHIVAM KUMAR
TEAM WEBBOTX

From,
SHIVAM KUMAR
Owner of Team Webbotx

SIGNATURE