

Clothing Store Competitor Analysis

Location: Saravanampatti, Coimbatore

Detail Level: Summary

Competitors:

1. MAHAVEER SILKS

Address: VIJAYALAKSHMI COMPLEX, SATHI ROAD, Kalapatti Pirivu, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 3.8 / 5

Price Level: Unknown

Phone: 082482 14592

Website: Not available

Hours: Monday: 10:00AM8:00PM, Tuesday: 10:00AM8:00PM

2. THE HI-STYLE

Address: Shop No, 184, Sathy Rd, opp. to kashuri dept, Kalavai Thottam, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.3 / 5

Price Level: Unknown

Phone: 099445 56395

Website: Not available

Hours: Monday: 10:00AM9:30PM, Tuesday: 10:00AM9:30PM

3. Real Brands

Address: 2/196, Sathy Rd, Near Union Bank of India, Revenue Nagar, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 3 / 5

Price Level: Unknown

Phone: 0422 266 6630

Website: Not available

Hours: Monday: 9:00AM9:00PM, Tuesday: 9:00AM9:00PM

4. Balaji Textiles

Address: 2-C, Sathy Rd, Pillyar Kovil Street, Poonthottam Nagar, Ramanandha Nagar, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 5 / 5

Price Level: Unknown

Phone: 098945 35066

Website: Not available

Hours: Monday: 10:00AM9:00PM, Tuesday: 10:00AM9:00PM

5. BOBU Kids

Address: Raja Rajeshwari Nagar, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: No rating / 5

Price Level: Unknown

Phone: 087788 47424

Website: <https://bobukids.in/>

Hours: Not available

6. LITTLE DARLINGS

Address: Thudiyalur Road, (A.R. Super Market Opp.) Saravanampatti, Coimbatore - 641035.,
Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: No rating / 5

Price Level: Unknown

Phone: Not available

Website: Not available

Hours: Not available

7. PASANGA KADAI

Address: 37, Thudiyalur - Saravanampatti Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.7 / 5

Price Level: Unknown

Phone: Not available

Website: Not available

Hours: Monday: 9:00AM7:00AM, Tuesday: 9:00AM8:00AM

8. Peony The Haute Couture

Address: Sri karvee complex, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.9 / 5

Price Level: Unknown

Phone: 095785 75500

Website: Not available

Hours: Monday: 10:00AM8:00PM, Tuesday: 10:00AM8:00PM

9. Dood Hub saravanampatti

Address: 1C, Thudiyalur Rd, opposite to Kgisl Campus, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.4 / 5

Price Level: Unknown

Phone: Not available

Website: Not available

Hours: Monday: 10:00AM10:00PM, Tuesday: 10:00AM10:00PM

10. Prisma Store

Address: Sri Karvee Complex, 37C, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.7 / 5

Price Level: Unknown

Phone: 0422 299 8450

Website: <http://myprisma.in/>

Hours: Monday: 10:30AM9:30PM, Tuesday: 10:30AM9:30PM

11. Makeup artist kalai

Address: Kalai D, First floor, Karvee Complex, No: 37C-2/1, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.9 / 5

Price Level: Unknown

Phone: Not available

Website: Not available

Hours: Monday: 10:30AM8:00PM, Tuesday: 10:30AM8:00PM

12. Swiss Time

Address: 1B, Thudiyalur Rd, opp. to KGISL, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 5 / 5

Price Level: Unknown

Phone: 079045 29752

Website: Not available

Hours: Monday: 9:30AM9:30PM, Tuesday: 9:30AM9:30PM

13. JOCKEY | VAN HEUSEN INNERWEAR | AMANTE | INNERWEAR AND ATHLEISURE STORE
COIMBATORE

Address: 29, Thudiyalur - Saravanampatti Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.2 / 5

Price Level: Unknown

Phone: 063749 95165

Website: Not available

Hours: Monday: 9:30AM10:00PM, Tuesday: 9:30AM9:00PM

14. Wardrobe Mens Clothing

Address: 28/8, VB Complex, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4 / 5

Price Level: Unknown

Phone: 074484 84000

Website: Not available

Hours: Monday: 10:00AM10:30PM, Tuesday: 10:00AM10:30PM

15. The Weaver's Thread

Address: Shop No 1, Thudiyalur - Saravanampatti Rd, opp. to KGISL, Saravanampatti, Coimbatore, Tamil Nadu 641035, India

Rating: 4.7 / 5

Price Level: Unknown

Phone: 078450 76060

Website: Not available

Hours: Monday: 10:00AM9:00PM, Tuesday: 10:00AM9:00PM

AI-Generated Analysis:

Competitive Analysis: Saravanampatti, Coimbatore

1. Competitor Overview

Store Name		Full Address	
Market Position (based on rating)		Customer Rating	Contact Information
Estimated Target Demographic			
MAHAVEER SILKS		VIJAYALAKSHMI COMPLEX, SATHI ROAD, Kalapatti Pirivu,	
Saravanampatti, Coimbatore, Tamil Nadu 641035, India Midrange		3.8/5	082482

14592 | Likely broader, possibly focusing on traditional wear |

| THE HISTYLE | Shop No, 184, Sathy Rd, opp. to kasthuri dept, Kalavai Thottam, Saravanampatti, Coimbatore, TN 641035, India | UpperMid range | 4.3/5 | 099445 56395

| Likely younger, fashionconscious individuals |

| Real Brands | 2/196, Sathy Rd, Near Union Bank of India, Revenue Nagar, Saravanampatti, Coimbatore, TN 641035, India | LowerMid range | 3/5 | 0422 266 6630

| Broader demographic, pricesensitive consumers |

| Balaji Textiles | 2C, Sathy Rd, Pillyar Kovil Street, Poonthottam Nagar, Ramanandha Nagar, Saravanampatti, TN 641035, India | Highrange (based on perfect rating) | 5/5 | 098945 35066

| Possibly broader, depending on product offerings and price point |

| BOBU Kids | Raja Rajeshwari Nagar, Saravanampatti, Coimbatore, Tamil Nadu 641035, India | Unknown | No rating | 087788 47424

| Children and their parents |

| LITTLE DARLINGS | Thudiyalur Road, (A.R. Super Market Opp.) Saravanampatti, Coimbatore 641035., TN 641035, India | Unknown | No rating | Not available

| Children and their parents |

| PASANGA KADAI | 37, Thudiyalur Saravanampatti Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India | Highrange (based on rating) | 4.7/5 | Not available

| Children and their parents |

| Peony The Haute Couture | Sri karvee complex, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India | Highrange (based on rating) | 4.9/5 | 095785 75500

| Likely affluent, fashionconscious individuals |

| Dood Hub saravanampatti | 1C, Thudiyalur Rd, opposite to Kgisl Campus, Saravanampatti, Coimbatore, Tamil Nadu 641035, India | UpperMid range | 4.4/5 | Not available

| Likely younger, trendconscious individuals |

| Prisma Store | Sri Karvee Complex, 37C, Thudiyalur Rd, Saravanampatti, Coimbatore, Tamil Nadu 641035, India | UpperMid range | 4.7/5 | 0422 299 8450

| Broader demographic, possibly leaning towards younger adults |

| Makeup artist kalai | Kalai D, First floor, Karvee Complex, No: 37C2/1, Thudiyalur Rd, Saravanampatti, Coimbatore, TN 641035, India | Unknown | 4.9/5 | Not available

| Women, potentially broader depending on services offered |

| Swiss Time | 1B, Thudiyalur Rd, opp. to KGISL, Saravanampatti, Coimbatore, Tamil Nadu 641035, India | Unknown | 5/5 | 079045 29752

Unknown, likely broader based on the name.			
JOCKEY VAN HEUSEN INNERWEAR AMANTE		29, Thudiyalur Saravanampatti Rd,	
Saravanampatti, Coimbatore, Tamil Nadu 641035, India		UpperMid range 4.2/5	
063749 95165		Men, focused on innerwear and athleisure	
Wardrobe Mens Clothing		28/8, VB Complex, Thudiyalur Rd, Saravanampatti, Coimbatore,	
Tamil Nadu 641035, India		Midrange 4/5 074484 84000	
Men			
The Weaver's Thread		Shop No 1, Thudiyalur Saravanampatti Rd, opp. to KGISL,	
Saravanampatti, Coimbatore, TN 641035, India		UpperMid range 4.7/5 078450	
76060		Likely broader, possibly focusing on traditional or ethnic wear	

2. Location Analysis

Competitors are heavily concentrated along Thudiyalur Road, with a smaller cluster on Sathy Road. Areas like Raja Rajeshwari Nagar have fewer clothing stores, indicating potential underserved areas. Accessibility appears good along main roads, but stores in less central locations might face accessibility challenges.

3. Market Positioning Analysis

Price levels are largely unknown, hindering a precise analysis. However, based on ratings and store names, a range from budgetfriendly (Real Brands) to highend (Peony The Haute Couture, Balaji Textiles) seems to exist. Many stores occupy the midtouppermid range. A significant gap might exist in the truly budgetfriendly segment and in specialized stores (e.g., plussize clothing). High ratings suggest a generally positive customer experience across several stores.

4. Strategic Recommendations

Optimal Location: Consider locations in Raja Rajeshwari Nagar or other areas with less competition. Proximity to hightraffic areas like Thudiyalur Road is beneficial but comes with higher rent and competition.

Pricing Strategies: A detailed market survey to determine the actual price points of competitors is crucial. Consider a competitive pricing strategy in the midrange or a niche strategy targeting a specific underserved segment (e.g., budgetfriendly, plussize).

Market Positioning Opportunities: Focus on underserved segments like budgetfriendly clothing, plussize apparel, or specialized niches (e.g., sustainable fashion, specific ethnic wear).

Competitive Differentiation: Offer unique selling propositions such as superior customer service, exclusive brands, loyalty programs, or a strong online presence (currently lacking in most stores).

5. Executive Summary

Saravanampatti's clothing market shows a mix of established and newer stores, with a concentration along Thudiyalur and Sathy Roads. While many stores enjoy positive customer ratings, price levels are unclear, hindering a complete competitive analysis. Significant opportunities exist in underserved areas and market segments. A new entrant should conduct thorough market research to determine optimal pricing, location, and differentiation strategies to succeed. Focusing on a niche market or offering superior customer service could be key to standing out from the competition.