

Internship Assignment: Show Us What You've Got

We're building an **AI-first EdTech platform** that blends content, product, design, community, and marketing into one powerful ecosystem for student learning.

As an intern, you'll be working with a fast-moving team, executing ideas, generating new ones, managing micro-projects, and reaching out to creators and students online.

To help us understand how you think and work, here's a short but versatile assignment that covers key areas of the role. You'll be tested for your curiosity, communication, creativity, and initiative.

Assignment Table

Task	Title	Description	What We're Looking For
1	Find & Think (Research + Curiosity)	<p>Identify 3 creators (YouTube, Instagram, LinkedIn, Twitter, etc.) who could be potential mentors or contributors on our platform. (Total 3 creators).</p> <p>These could be teachers, influencers, senior students, or even creators in non-academic spaces who connect well with young audiences.</p> <p>For each: - Who they are (name + profile link) - Why you picked them - How you would approach them (DM, email, idea pitch, etc.)</p>	<ul style="list-style-type: none">✓ Research ability✓ Creator sensibility✓ Outreach mindset✓ Judgment

2	Create & Communicate (Content + Engagement)	<p>We're launching a feature called "Open Practice Groups", where students solve questions in real-time with others.</p> <p>Your task is to create any one of the following to explain/promote it to students: -</p> <ul style="list-style-type: none"> - A 3-5 tweet thread - An Instagram post caption (plus a 1-line description of the image) - A WhatsApp-style message that can be forwarded in school/college groups 	<ul style="list-style-type: none"> ✓ Writing clarity ✓ Creativity ✓ Understanding of youth communication
3	Think & Act (Strategy + Operations)	<p>We want to build a Telegram community of students.</p> <p>Describe what you'd do in the first 7 days to:</p> <ul style="list-style-type: none"> - Get the first 50 active members - Keep them engaged - Encourage them to invite others 	<ul style="list-style-type: none"> ✓ Initiative ✓ Growth mindset ✓ Community instincts ✓ Action bias

Submission Details

- **Format:** PDF
- **Estimated Time to Complete:** 3–4 hours
- **Deadline:** 10th April 2025 (earlier the better)
- **Submission link :** <https://forms.gle/mQSV4KMay2ZzyrgP8>
- **Note :** Yes, surely you can use GPT, *but* make sure to use your intelligence too!