Quizmine.com
Product Plan & Road Map

QUIZMINE

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Director-Products
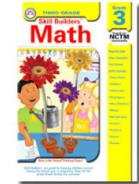Quizmine.com

Agenda

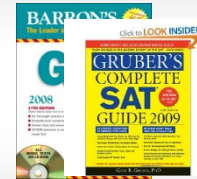## Products Roadmap 2009 - 2010

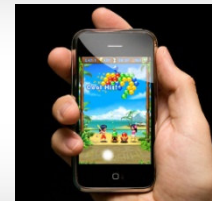| Mastering Series	•Mastering Everyday Maths •Mastering Advanced Maths	
Exam Engine	•Exam Portal for SAT,GRE,GMAT,CAT Online	
Games	•Games for Elementary Kids – Flash •Games for High School Kids – Flash •iPhone Games - Educational	

Mastering Series

- Mastering Everyday Maths
  - Infinite question generation for everyday maths:
    - Mastering money and time
    - Mastering estimation
    - Mastering Commission
    - Mastering Discount
    - Mastering Sales Tax
    - Mastering Price with Sales Tax
    - Mastering Shipping
    - Mastering Simple Interest
    - Mastering Estimating Tips

- Mastering Advanced Maths
  - Infinite question generation for advanced maths:
    - Mastering fractions
    - Mastering exponents
    - Mastering percents
    - Mastering rounding
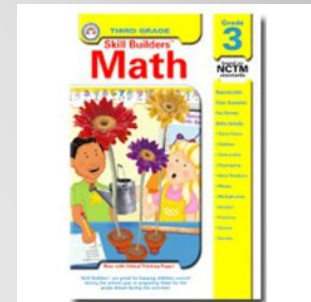
Exam Engine

QUIZMINE

•Exam Engine Portal

•Adaptive exam engine for standardized tests:
   •SAT
   •GRE
   •GMAT
   •CAT

•Informational Tools for various components of the tests:
   •Vocabulary
   •Writing
   •Reading
   •Maths

Quizmine Games

- Quizmine Games Portal
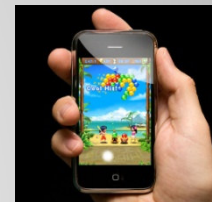
  - Games for Elementary Kids:
    - Word Picker : Social
    - Word Picker: Science

  - Games for Middle and High School Kids:
    - Math-o-Matics
    - Math-Matches : Squares, Arithmetic Operations, Rounding, Finance
    - Know your universe
    - Jr. Doctor: Explore human body

  - iPhone Games
    - Maths Game
    - QScience: Trainer for high school kids

Product Schedule (2009-2010)

QUIZMINE

- 8-month schedule highlights

Mastering Basic Maths

Quizmine Games V1

Exam Engine

Quizmine Games V2

M 1

Beat the Machine

Challenge Your Opponent

M 4

M 2

Mastering Advanced Maths

Mastering Everyday Maths

M 3

| May | Jun | July | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr |

Product Road Map (2009-2010)

QUIZMINE

April – May 2010
- Games for Quizmine
- iPhone Games

Jan. – Mar 2010
- Exam Engine for SAT/GRE/GMAT
- Exam Engine for CAT
- Standardized information utility tools

Oct.– Dec 2009
- Mastering Everyday Maths
- Mastering Advanced Maths
- Maths Informational Utility tools

Aug. – Sep. 2009
- Beat the Machine
- Challenge your Opponent
- Maths Pre Diagnostic Test
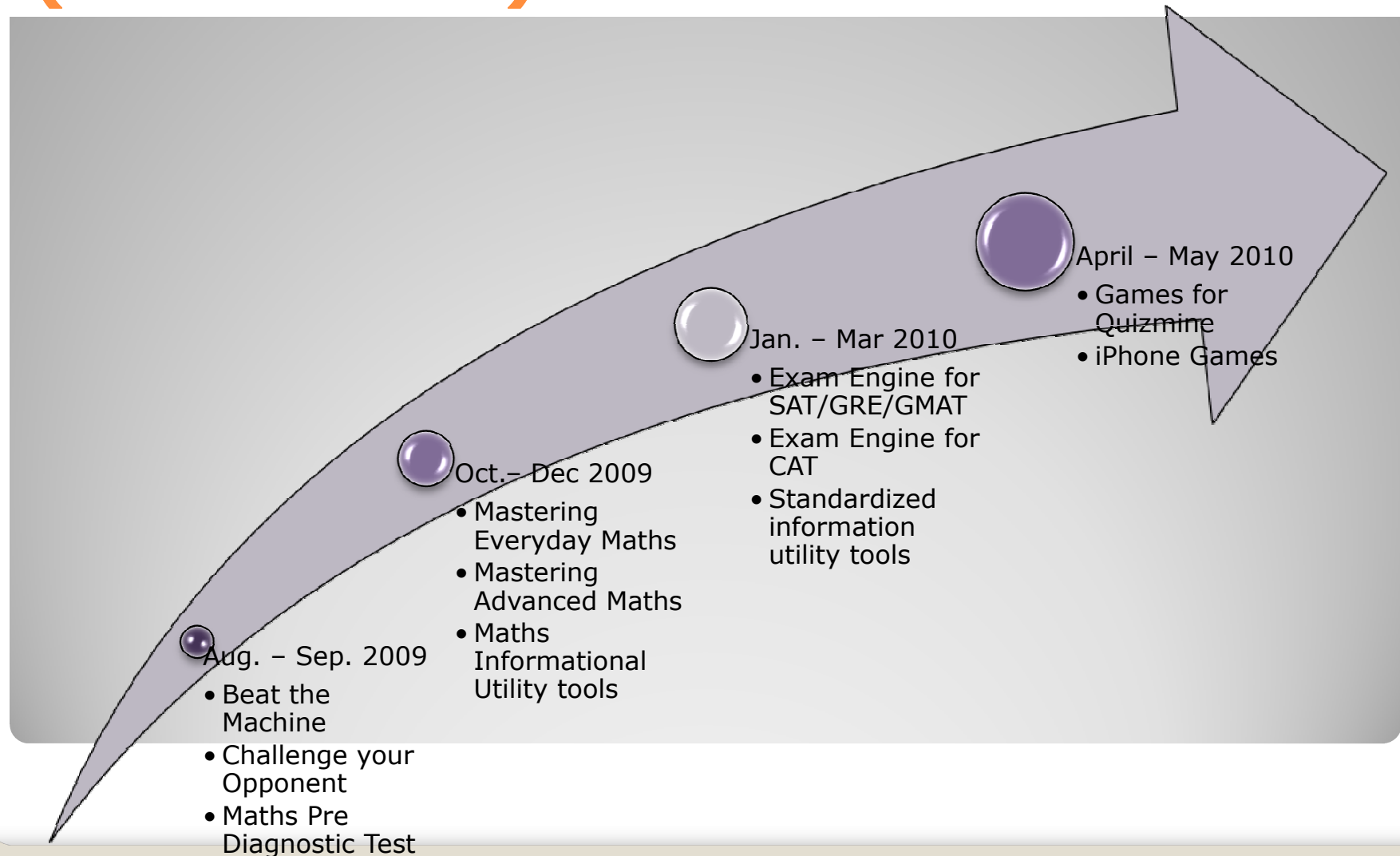
Success Metrics

- ## First year goals
  - Increased User base with 5000 more registered users.
  - Increased site traffic .
  - Improved conversion of users to paid subscribers have 100 + paying customers.
  - Less maintenance or patch releases.

- ## Requirements for success
  - Stable, scalable architecture with user friendly products design.
  - Increased testing and feedback.
  - Good hired staff.

Hiring Needs & Updates

- **August – September 2009**
  - Skills needed: ASP.NET, C#, Sql Server
  - Current Head Count:
    - On-going part-time employee: 1
  - Open Head Count:
    - Intern – 2, Part-time employee: 1

- **October – December 2009**
  - Skills needed: ASP.NET, C#, Sql Server
  - Current Head Count: Nil
  - Open Head Count:
    - Intern – 2, Part-time employee: 2

- **January – March 2010**
  - Skills needed: ASP.NET, C#, Sql Server
  - Current Head Count: Nil
  - Open Head Count:
    - Intern – 2, Part-time employee: 2

- **April – May 2010**
  - Skills needed: Flash, iPhone Developer
  - Current Head Count: Nil
  - Open Head Count:
    - Intern – 2, Part-time employee: 2

Learn Maths and Science via Animation and Video