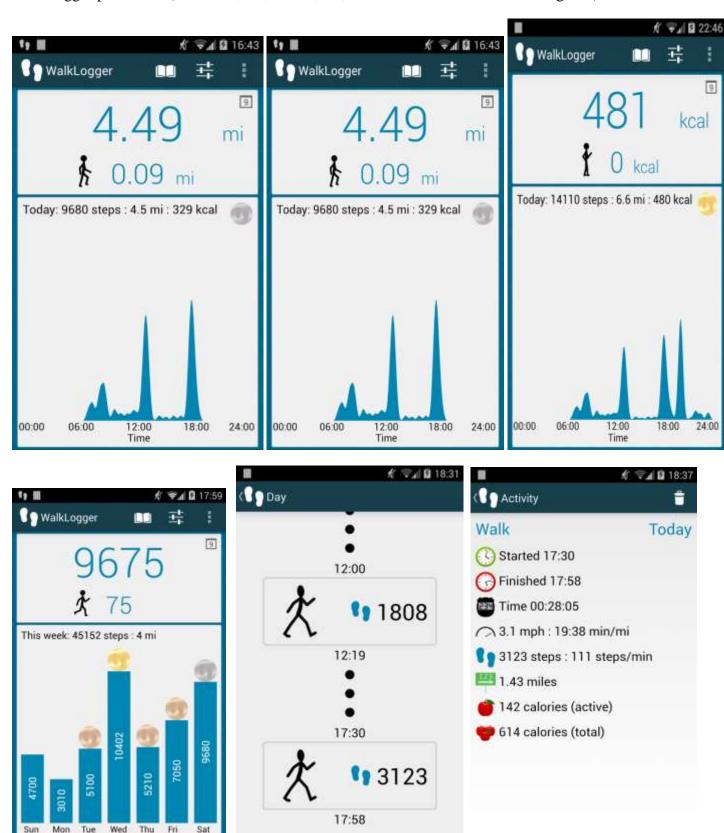
Some Top Apps from Android Play store

WalkLogger pedometer (Installs: 1,000,000 - 5,000,000 Size: 4.4M Cost: Free Rating:4.1)



WalkLogger lets you:

- -Count your steps
- -Estimate your distance walked or run
- -Estimate the calories you burn by being active (net calories)
- -Estimate your total calorie consumption (gross calories)
- -Get activity logs with detailed information about individual walks and runs
- -Set step, distance and calorie goals
- -Earn medals based on the number of steps you walk each day
- -Use the pedometer from your home screen with the built in widget
- -Sign up for free and automatically sync your walking and running to the cloud
- -Share your progress on social networks and any other sharing apps that you have on your phone.
- -Unlock app themes by walking. Walk a total of 1000 steps to unlock a purple theme, 5000 steps to unlock a red theme and 10000 steps to unlock a green theme.

WalkLogger is a pedometer that does not record or log your location. Your exercise data and any other personal information that you store in the app will not be shared with anyone unless you explicitly choose to share it. Your email address will not be shared with third parties. WalkLogger uses your phone's accelerometer to measure your activity. Unfortunately, some phones turn off their accelerometer when the screen turns off which makes it impossible to run a pedometer on those phones without draining the battery. WalkLogger will not work properly on those phones.

Summary:

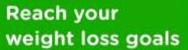
Pros

1. Simple and focuses only on steps taken

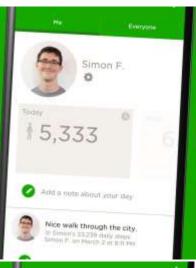
Cons

- 1. User interface needs more updates as it's not easy for the user for the first time as we need to slide to see the pedo counts till this year/month/week and charts need to be more intuitive.
- 2. Allows you to edit the data this feature is provided even with or without login to this app.
- 3. Log book is simple and you can edit it without signing in.
- 4. Day showed activity data rather than the pictorial count given in the diagram above.

Noom Walk Pedometer (Installs 5,000,000 - 10,000,000 Size:5.1mb Cost: Free Rating:4.1)

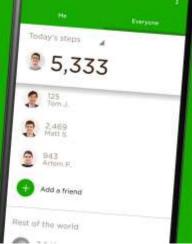


Become a Noom Walker & start building healthy lifestyle habits today



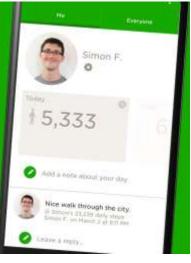
Connect with friends worldwide

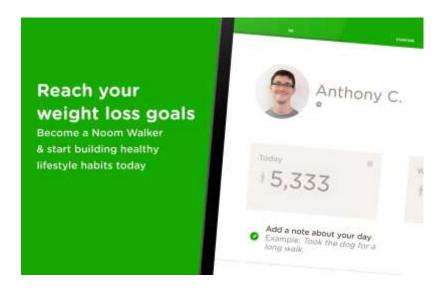
Get support to meet your fitness goals



Battery Friendly

Count your steps 24/7 without draining your battery





- ✓ Automatically counts steps, 24/7
- ✓ Uses low-battery-drain sensors & smart algorithms to seamlessly pick up your movements
- ✓ No extra weight loss devices needed. Noom Walk is the only health and fitness device you need to keep track of your steps
- ✓ Connect with friends using your Google+, Facebook, or email login. Get support through high fives and comments as you work to reach your weight loss goals
- ✓ Seamless integration with Noom Coach: Weight Loss Plan to support you as you work to fully develop healthy lifestyle habits

Summary:

Pros:

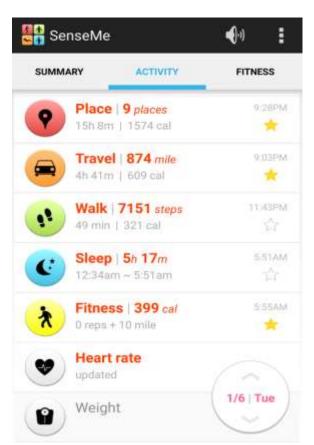
- 1. Simple User Interface and a simple step counter.
- 2. Easy for user to understand.
- 3. Enable the option to share with friends via facebook, google+ or manually.

Cons:

- 1. Does not include any complex features such as plotting trends and more.
- 2. Provides a note feature but does not talk about any Goals reached and more.

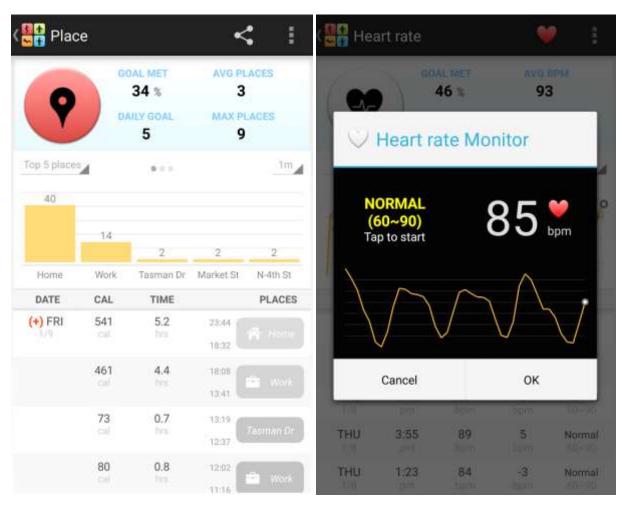
Pedometer & Fitness Tracker (Install: 500,000 - 1,000,000 Size 3.3M Rating: 4.1 Cost: Free)

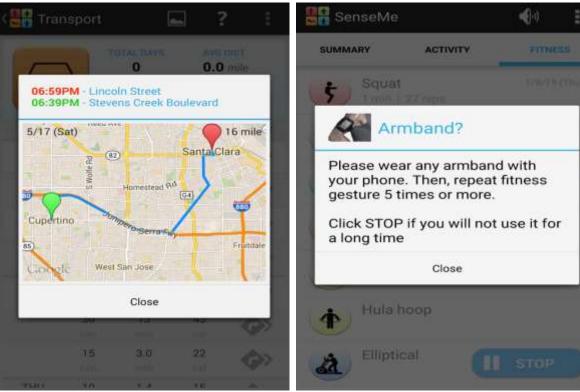












- ✔ Pedometer counts your walk run steps 24/7
- ✓ Sleep Tracker automatically detects how long you sleep last night with "Good Morning" greeting

- ✓ Calorie Counter recognizes daily activity and counts calories burned automatically for your diet
- ✓ Weight Tracker tracks your weight loss and diet easily with BMI calculator
- ✓ Place Tracker lifelog the places and location you visited with low battery impact (less than 5%). Best for time tracking.
- ✓ Route Tracker records how much you move (car,flight,bike/cycling) and shows routes on the map. Best for mileage tracking.
- ✓ *Fitness Tracker* recognizes your motion of diverse exercises and sports workout (squat, push up, sit up, hula hoop, jump rope, elliptical, treadmill) beyond walk steps. Need ARMBAND
- ✓ Heart Rate Monitor accurately detects your heart rate pulse based on camera. No daily limit on measurement

Summary:

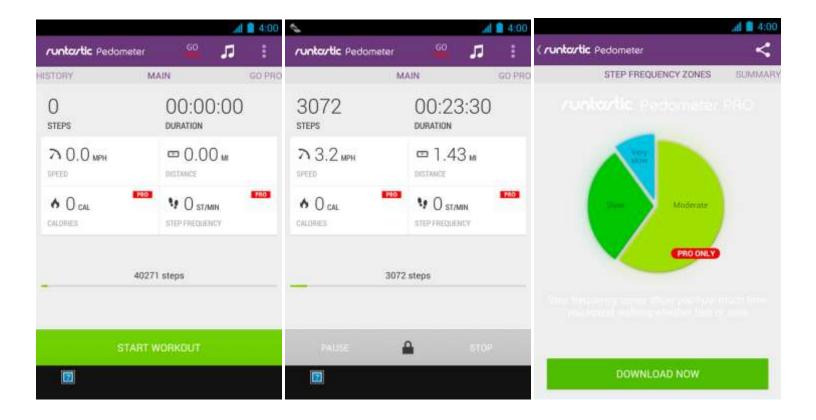
Pros:

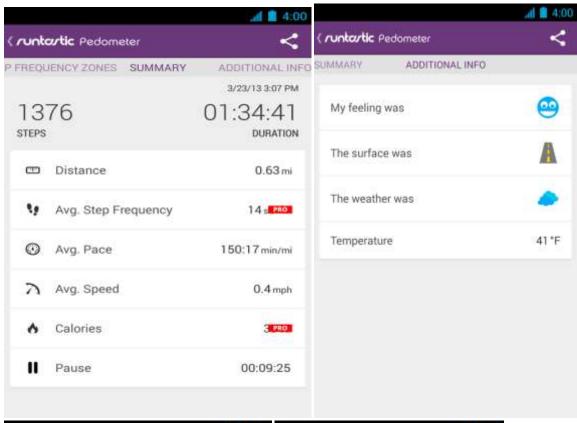
- 1) Neat app with well laid out features including tracking places, travel rather than walk and also walk by foot and sleep data as well.
- 2) Charting or plots have been elegantly represented as needed.

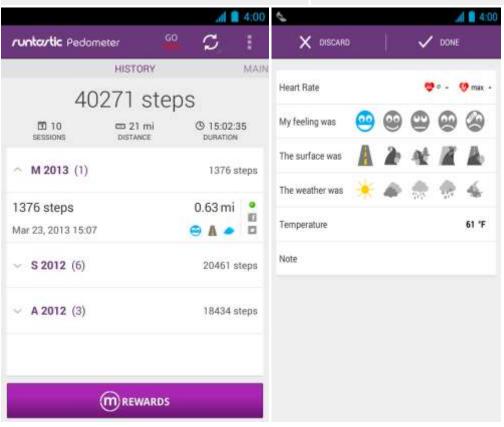
Cons:

- 1) The app only has walking or step count as focus in it(and transportation by vehicle is also there) and does not include any activity as Running.
- 2) The app has mixed reviews from the users after updates. Some users were not satisfied as the app was mixing exercise times and incorrectly presenting time for each exercise done such as elliptical mixing with hula hoop.

Runtastic Pedometer Step Count (Installs 5,000,000 - 10,000,000 size: varies rating: 4.2 cost: Free with in app purchase)









PEDOMETER APP FEATURES & BENEFITS: (limited in LITE version)

- * Automatic step counter detection (no matter where your phone is stored pockets, purse, arm, hand)
- * Calculation of calories burned
- * Step counter calculates speed & distance
- * Step frequency calculation
- * Training and activity log incl. analysis
- * Overall stats of all your activities
- * Share your walking and other pedometer activities on Social Media like Google+, Facebook, Twitter, WhatsApp and many more
- * Pedometer syncs with Runtastic.com: Manage all data online
- * Users can save bodymetrics like weight and height for a more accurate calorie count
- * Use the pedometer app in the background to conserve battery life

Summary:

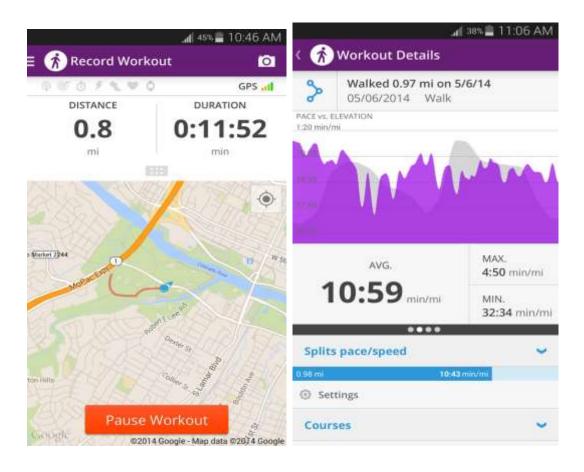
Pros:

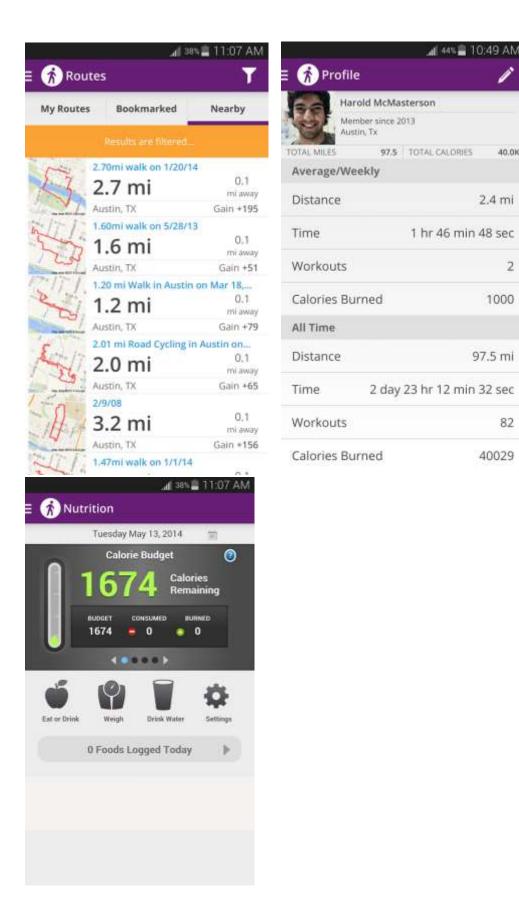
- 1) Popular app with good downloads.
- 2) Neat user interface along with history tracking. Also collects other information as how you felt.
- 3) Syncs online to back up data once account is established.

Cons:

1) Users report some low accuracy in reading values and not high accuracy.

Walk with Map My Walk (Installs 1,000,000 - 5,000,000 Rating: 4.4 Size: Not given Cost: Free with in app price Rs. 356.08 - Rs. 1,802.70 per item)





- ☆ Gear Tracker Add your athletic shoes and start tracking mileage with Gear Tracker. Help yourself avoid common injuries and get notified when it's time for a new pair.
- \$\frac{1}{12}\$ 600+ Activities Log and record workouts with the largest selection of activities, including running, cycling, walking, gym workouts, cross training, yoga and tons of others.

40.0K

2

1000

82

☆ Workout Stats - Record GPS-based workouts with customizable voice feedback for precise stats like pace, route, distance, calorie burn, elevation profile and more.

SHARE FITNESS & NUTRITION DATA

\$\footnote \text{Share Data - Sync your account with other health and nutrition apps like MyFitnessPal and Google Fit.

TRAIN LIKE A PRO WITH MVP MEMBERSHIP

- ☆ Go MVP Be a premium member for an ad-free experience and access special features like heart rate analysis, personal training plans, audio coaching, and Live Tracking.
- ☆ MVP Members Only Enjoy exclusive offers and promotions from our partners.

JOIN THE COMMUNITY

- Activity Feed Share your progress and see what friends are doing on your Activity Feed. Whether you're a beginner, casually active, looking to rededicate yourself to fitness or an athletic enthusiast, you'll fit in perfectly with our 30+ million member strong community.
- ☆ Social Share your progress and workouts with friends on social media.

Summary:

Pros:

- 1) Lots of features including logging workout info, locating new routes to run, share with friends, and more. This app also has a gear tracker to track your shoes.
- 2) Activity feeds include challenges for the user to get motivated and achieve it.
- 3) Option provided for the user to include his own workouts such as climbing stairs and more.

Cons:

- 1) The app when used by me said there was a GPS issue and could not use the map to locate me and could not include map info in the App with the stairs workout.
- 2) Many interesting features such as interval training and more are offered in Pro version which needs to be purchased.