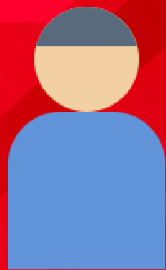
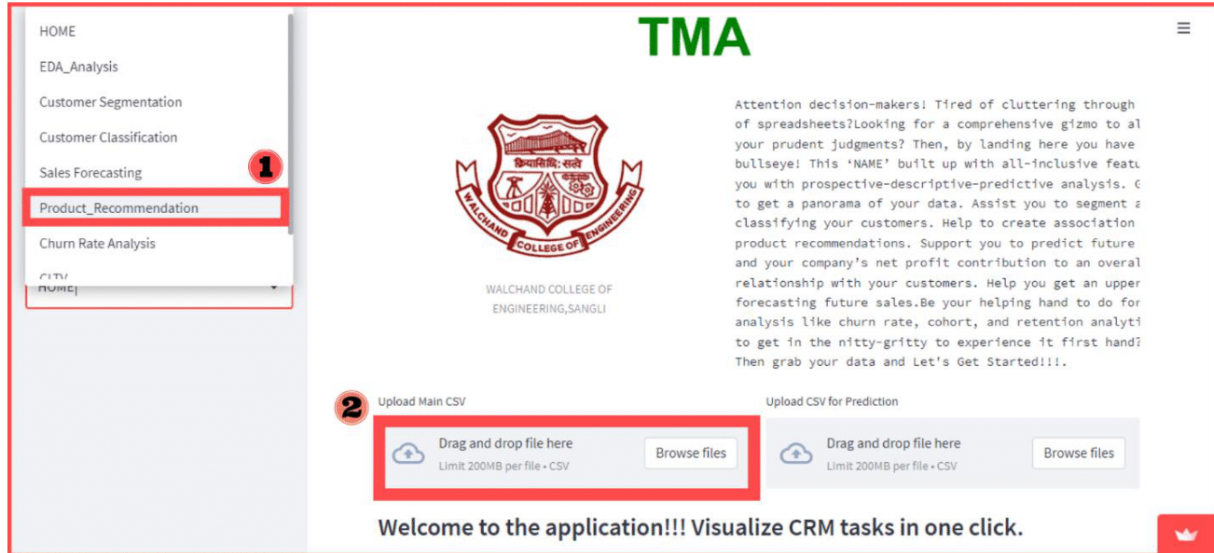


PRODUCT RECOMMENDATION

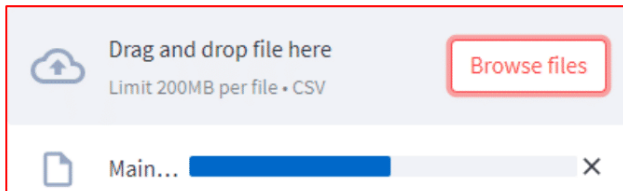
A GUIDE TO USER



6.1 Product Recommendation



- Select the Product Recommendation option from the dropdown in the sidebar menu. Wait for some time until the screen gets static.



- Upload the **.csv file** of the dataset whose sales are to be forecasted.
- This can be done either by 'drag and drop' mode or by just browsing your directory.

This dataset should at least contain attributes signifying the name of products bought per transaction, the transaction id and a customer id.

	antecedents	consequents	antecedent support	consequent support	support	confidence	lift	leverage	conviction
0	["Empire gift wrap"]	["Hand warmer scotty dog design"]	0.0128	0.0128	0.0128	1.0000	78.0000	0.0127	Infinity
1	["Hand warmer scotty dog design"]	["Empire gift wrap"]	0.0128	0.0128	0.0128	1.0000	78.0000	0.0127	Infinity

- A tabulated data containing antecedent, consequent product names and different parameters like support, confidence, lift, etc. based on which the decision to recommend the set of product can be done.

After the above table gets displayed, don't forget to read the reference text given below. Also, if you come across any unprecedented or unsure results, repeat the above procedure and get your results displayed again without any hesitation.