Logo

Snapshot report

User

Kevin Walker

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(333) 1234-567

Dominate your local market

Ever wondered how some graphic designers always manage to produce beautiful looking designs for their brochures, website designs, logo designs? Talent…yes, it helps but there are a handful of more important things you can do.
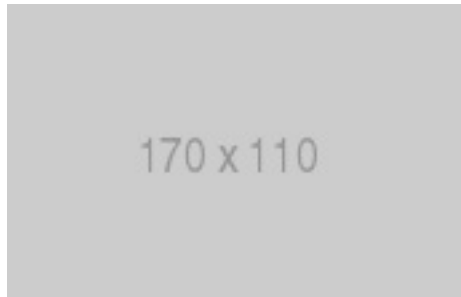
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Logo

ProCare Prosthetics & Orthotics

- 2045 Peachtree Rd NE, Suite 500, Atlanta, GA 30309
- www.procarepando.com
- (333) 1234-567

Listings

A

Reviews

D

Social

C

Website

D

Listings
A

Can customers find your business?

Not so many years ago businesses used to grunt at using illustrations in their marketing materials. But today, the use and influence of illustrations is growing right along.

house **Business name**

90%

pin **Address**

95%

phone **Phone number**

88%

Google **Google**

check Listed

5% are rated higher

Facebook **Facebook**

check Listed

7% are rated higher

Yelp **Yelp**

check Listed

0% are rated higher

Bing Bing

check Listed

0% are rated higher

Reviews
D

Do your customers trust your business?

Not so many years ago businesses used to grunt at using illustrations in their marketing materials. But today, the use and influence of illustrations is growing right along.

d

Businesses with more reviews

85%

c

Average review rating

3.0

d

Number of reviews

45

Google Google

11 Reviews

Top 3 positive words

- **Staff** - 8 occ.

- **Prices** - 6 occ.
- **Location** - 2 occ.

Top 3 negative words

- **Reception** - 3 occ.
- **Waiting time** - 2 occ.
- **Services** - 1 occ.

Facebook **Facebook**

14 Reviews

Overall rating

4.5

Google **Google**

11 Listed

Facebook **Facebook**

14 Listed

Foursquare **Foursquare**

14 Listed

Social performance
C

Do customers like your business?

Not so many years ago businesses used to grunt at using illustrations in their marketing materials. But today, the use and influence of illustrations is growing right along.

Facebook	Facebook	

YOUR BUSINESS INDUSTRY

	YOUR	BUSINESS INDUSTRY
Overall rating	**4.5**	**4.5**
Avg. likes/post	41	210
Avg. shares/post	16	39
Posts last 30 days	17	82

Twitter	Twitter

YOUR BUSINESS INDUSTRY

	YOUR	BUSINESS INDUSTRY
Followers	1.8K	2.8K
Following	120	689
Tweets last 30 days	160	132

Website performance
D

Can your business website convert?

Not so many years ago businesses used to grunt at using illustrations in their marketing materials. But today, the use and influence of illustrations is growing right along.

Performance

Progressive web app

Best practices

SEO

Performance

These encapsulate your web app's current performance and opportunities to improve it.

metric Metrics

Page load time

The time it takes before your customer can start interacting with you website.

6,40 sec

First interactive

Description text. Lorem ipsum dolor sit amet.

11,32 sec

Consistently interactive

Description text. Lorem ipsum dolor sit amet.

24,32 sec

Perceptual Speed Index

Description text. Lorem ipsum dolor sit amet.

2,996
95/100

Perceptual Speed Index

Description text. Lorem ipsum dolor sit amet.

2,996
95/100

lightning Opportunities

Properly size images

30% improvement

Serve images in next-gen formats

40% improvement

Reduce render-blocking scripts

45% improvement

Unused CSS rules

60% improvement

Offscreen images

80% improvement

Progressive web app

These checks validate the aspects of a Progressive Web App, as specified by the baseline [PWA Checklist](#).

Failed audits

Does not register a service worker

The service worker is the technology that enables your app to use many Progressive Web App features, such as offline, add to homescreen, and push notifications.

Does not respond with a 200 when offline

If you're building a Progressive Web App, consider using a service worker so that your app can work offline.

WARNING: You may be failing this check because your test URL (http://www.procarepando.com) was redirected to "https://www.procarepando.com/". Try testing the second URL directly.

Page load is not fast enough on 3G

A fast page load over a 3G network ensures a good mobile user experience.

First Interactive was at 11,100 ms. More details in the "Performance" section.

Best practices

We've compiled some recommendations for modernizing your web app and avoiding performance pitfalls.

Failed audits

Does not use HTTPS: 1 insecure request found

All sites should be protected with HTTPS, even ones that don't handle sensitive data. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs.

Does not use HTTP/2 for all of its resources: 52 requests were not handled over HTTP/2

HTTP/2 offers many benefits over HTTP/1.1, including binary headers, multiplexing, and server push.

Includes front-end JavaScript libraries with known security vulnerabilities: 2 vulnerabilities detected.

Some third-party scripts may contain known security vulnerabilities that are easily identified and exploited by attackers.

SEO

These checks ensure that your page is optimized for search engine results ranking. There are additional factors Lighthouse does not check that may affect your search ranking.

Failed audits

Links do not have descriptive text: 5 links found

Lorem ipsum dolor sit amet

Document doesn't use legible font sizes

Lorem ipsum dolor sit amet

93.41% of text is too small.

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