Victor Dyukov

Product designer

Portfolio Website
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I'm a Product Designer focused on creating interfaces for SAAS services, complex web apps, and financial and medical software with over 9 years of experience. I believe that intimate understanding of users and their needs is the key to providing a high-quality user experience.

SENIOR PRODUCT DESIGNER / SMARP

Jun 2020 — Oct 2021

Key Responsibilities

— Leading projects through all the steps including goals and KPIs definition, discovery, user research

— Proving UX solutions based on the information collected from different sources such as interviews with stakeholders and users, user activity behavior analysis, and tech support requests

— Conducting usability testings and interviews with current and potential users of the platform

— Communication with a cross-platform development team on different steps of the design process

— Contributing to UX team efforts with such projects as design system creation

Achievements

— Launched key features for the product that helped the company win deals with new enterprise customers

— Redesigned some of the current functionalities to improve the current user experience

SENIOR PRODUCT DESIGNER / IDT TECH

Jun 2019 — Jun 2020

Key Responsibilities

— Working on web services such as customer management portals and CRM systems

— Providing informed design solutions based on UX research and diving deeply into the domain of each project

— Communicating within internal design teams

— Optimizing interfaces and scenarios in order to improve KPIs

Achievements

— Proposed improvements to the UX based on data and user feedback

— Participated in the launch of a significant update to the products

— Contributed a significant part of work to the design systems of the company

SENIOR PRODUCT DESIGNER / FINAM

Mar 2017 — Feb 2018

Key Responsibilities

— Translating concepts into wireframes, designs, and mockups optimized for a wide range of devices and interfaces

— Creating a persona list, user stories, user journeys, and mockups to establish a shared understanding among all the stakeholders

— Working collaboratively in multi-disciplinary teams (including developers, analytics, and customer support managers) to find the best solution

Achievements

— Organized the user-centered design process, from collecting information to delivering the final design, in order to provide informed design solutions

— Participated in the update of one of the company's most significant web services

— Optimized the account creation funnel, which is one of the important business indicators

PRODUCT DESIGNER / 1POINT

Nov 2015 — Dec 2017

Key Responsibilities

— Providing wireframes, user journeys flow, and prototypes to test

— Analyzing inputs and specifics of projects to define UX approaches and tools, finding sources for collecting information, and determining workload

— Facilitating usability testing sessions to ensure usability problems are being found and solved

— Working with both Russian- and English-speaking clients

— Quickly learning the business processes of companies and reading a great deal of documentation

Achievements

— Designed interfaces and provided other UX services for different customers of the company

— Created UX for various projects that are focused on Russian and international markets

— Successfully worked with such companies and brands as Mediamarkt, Mosoblgaz, Citilink, Simple Wine, Moscow State University of Railway Engineering, and Bauman Moscow State Technical University