



# ➤ Koolman

## Men's cosmetics

### Helping men feel great and look their best:

- Premium men's skincare made by a professional
- Simple and effective, skincare doesn't have to be complicated
- Not just for your face, but often overlooked areas as well

### Why Koolman?

- **It's simple:** Our routine takes just 2 minutes, and you'll soon see results.
- **Targeted for men:** We've created a complete skincare line designed exclusively for men.
- **We listen:** We've heard men's concerns in salons and our products solve the issues that matter – even the rarely mentioned ones.

### Koolman Promise

We are more than just a brand. We are professionals who truly understand men's needs, and our products are designed based on real feedback. Whether you have a question or need help, we are here for you.

#### Petr Pitty Krejczy:

I developed Koolman to make it easier for men to care for their skin and intimate areas. Our simple and effective morning and evening routine saves time while improving men's health and appearance.



## Three step routine: Morning and evening

1. **Cleanse:** Use Cleansing Foam to remove, what doesn't belong on your face.
2. **Restore & Firm:** Apply Hyaluronic serum to hydrate and firm your skin.
3. **Hydrate:** Finish with 24 cream for all-day hydration and protection.



## Specialized Care

- **(Care for) Tired Eyes:** IT eye gel to reduce puffiness, dark circles, and fine lines around the eyes.
- **Intimate Hygiene:** INTIMAN protects intimate areas, soothes irritation and prevents discomfort.
- **Shower oil:** Cleans your body without drying it out, leaving it hydrated and smooth.

**More to come!** We're developing new products to solve issues that matter to you.

## Our Core Skincare Products

- **Cleansing Foam:** A gentle, natural foam cleanser that leaves your skin fresh without drying it out.
- **Hyaluronic Serum:** Hydrates, firms, and smooths the skin, giving it a matte, youthful look.
- **24 Cream:** Hydrates and firms the skin while protecting it from the environment.

