Victoria Angela A. Tagalan

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Summary — As an aspiring Developer/Designer, my skills span front-end development (HTML, CSS, JavaScript, Bootstrap), WordPress customization, and UI/UX design using Figma and Canva. I also bring back-end experience with PHP, MySQL, and managing hosting environments like XAMPP and GitHub Pages. With additional programming knowledge in Python, Java, C++, and VB.NET, I approach every project with curiosity, adaptability, and am eager to contribute to teams that value continuous growth.

Skills

Proficient in Microsoft Office
– WORD, EXCEL, POWERPOINT, OUTLOOK, ACCESS, ONENOTE

Graphic Design
– ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, CANVA, FIGMA

Mobile Development
– XCODE, SWIFT,ANDROID STUDIO, XML, KOTLIN, JAVA

Web Development
– HTML, CSS, PHP, JAVASCRIPT, BOOTSTRAP, REACT, WORDPRESS

Database Management
– MYSQL, MICROSOFT SQL SERVER, ORACLE, XAMPP

Education

Our Lady Of Fatima Universtiy
K12 - Humanities and Social Sciences (HUMSS)

Our Lady Of Fatima Universtiy
Bachelor of Science in Information Technology

Work Experience

SALT Marketing - Colorado, USA — **July 2019 – 2020**
DATA ENCODING AND LEAD GENERATION
– Conducted lead research and organized prospect data using online tools and databases.
– Helped support digital marketing efforts by compiling accurate, data-driven lists of potential clients.

FREELANCER — **March 2024 – 2025**
GRAPHIC DESIGNER / WEB DESIGNER
– Created mockups and visual assets for brochures, marketing campaigns, and social media reels for international clients.
– Ensured designs aligned with brand identity and were optimized for cross-platform responsiveness.
– Worked directly with clients to deliver high-quality, visually appealing outputs.
– Built tailored websites and web-based systems for student clients, particularly for Capstone projects with defined academic goals and feature specifications.
– Created fully responsive and user-focused web solutions using HTML, CSS, JavaScript, PHP, and WordPress, ensuring seamless performance and client approval.

Internship Experience

The Umonics Method - Singapore — **500 hours**
Web Developer/Designer
– Developed a WordPress website from scratch on localhost, integrating dynamic content and responsive design
– Maintained domains and conducted routine website performance and security checks (IP blocking, updates, etc.)
– Handled onboarding, analytics inspections (GSC), and QA reviews of collaborative intern materials.
– Promoted to IT Monitoring Team Lead Assistant, ensuring accuracy, design quality, and SEO alignment

Academic Research

MEMORYMINDER: A Mobile and Smartwatch Companion for Enhanced Alzheimer's Support with Analytics
Principal Investigator
– Led the research project aimed at developing a mobile and smartwatch application to support Alzheimer's patients through enhanced analytics.
– Focused on the integration of mobile and wearable technology to improve cognitive tracking and provide real-time data for caregivers and medical professionals.

Athena's Vapeshop - Point of Sale System
Project Manager
– Oversaw UI/UX, system development, and stakeholder communication for a sales and inventory platform.