

Problem Statement:

“Busy working class individuals need a simple and efficient way to track their everyday expenses, as they often spend without budgeting how much money they’re using.”

Who is experiencing the problem?

People who would like to keep track of how they spend their money, or just want to monitor what they are spending their money on.

What is the Problem?

Busy individuals are having trouble managing their finances.

Where does the problem present itself?

In the lives and accounts of working class families/parents with poor finance management.

Why does it matter?

This matters because people need the tools to make responsible financial decisions.