

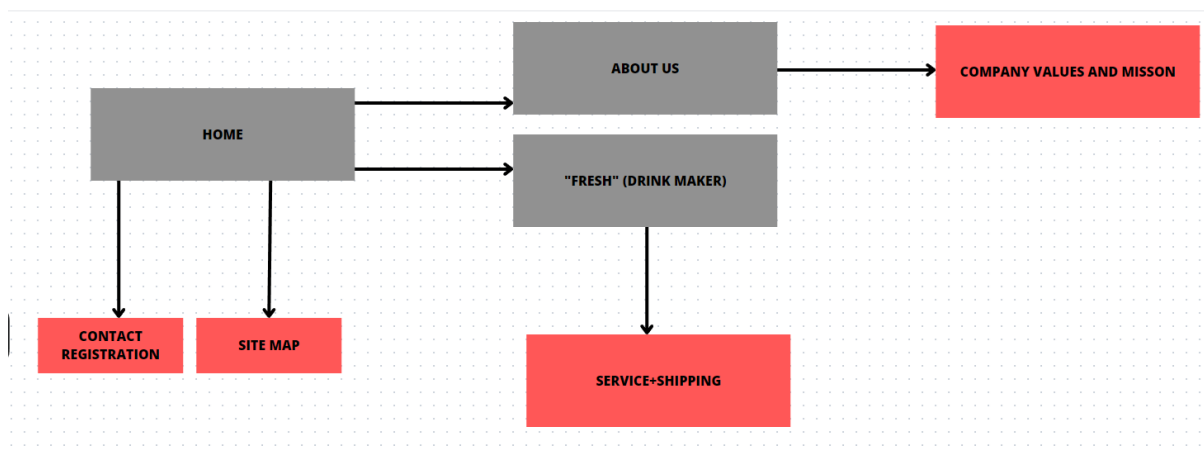
SITE PLAN

PURPOSE: Develop a small business into a household name among sustainability conscious companies and through that change peoples lives

TARGET AUDIENCE: Health and environment conscious people:

Two Personas: Elderly Couple looking for healthy food alternatives; Environment worried millennials whom will pay more for environment friendly produce

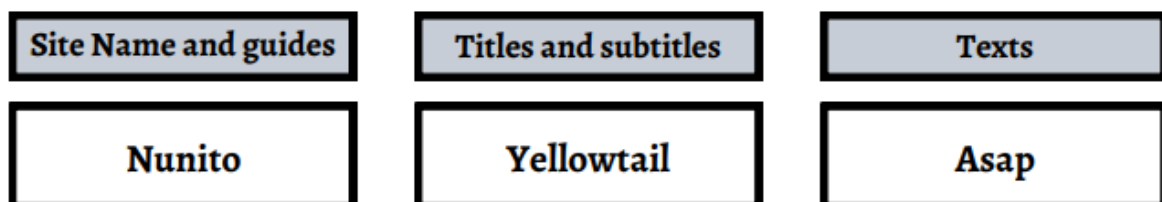
SITE MAP:



COLOUR SCHEME:

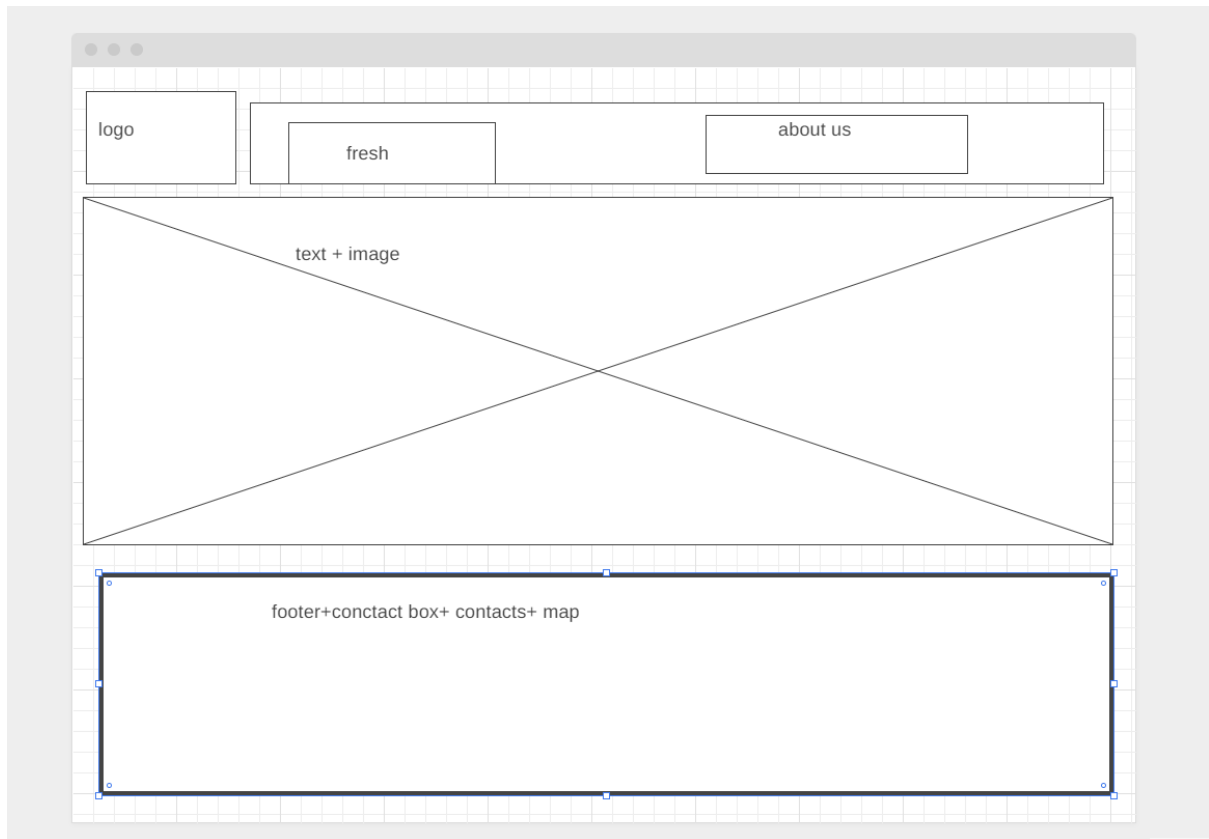


TYPOGRAPHY:

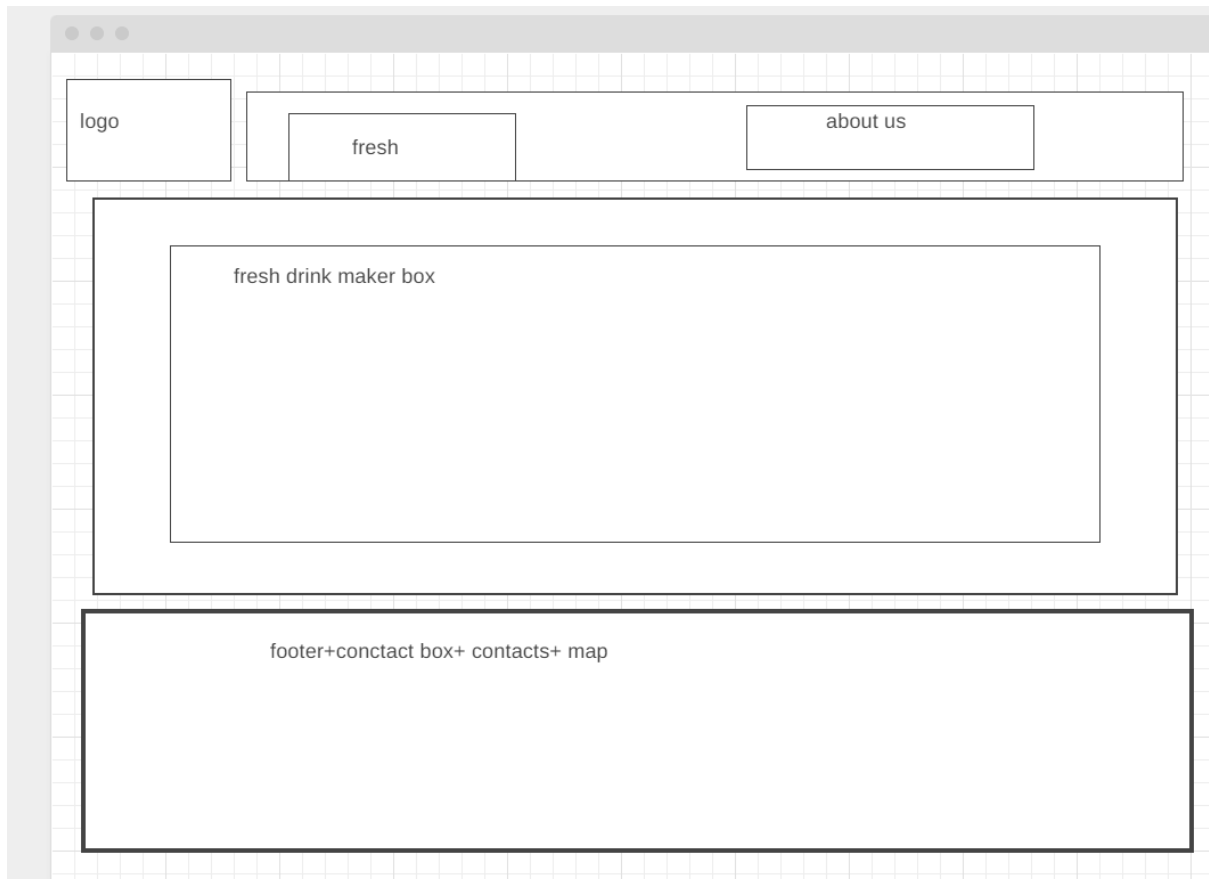


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