# Russian Constructivism
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Multimedia Design - 020101

Website - https://vilitrusheva.one/russian-constructivism

Design Decisions (use of gestalt laws & contrasts)

I wanted to use thematic colours that will match the images on the website. So I used Adobe Color to extract colours from one of them. I also wanted to emphasise on the paper white, red and black colours which were essential for that period of time and more specifically for Russian constructivism. Therefore, I used black text on a paper white background colour. The other colours I added as complementary to the text and images on the webpage.
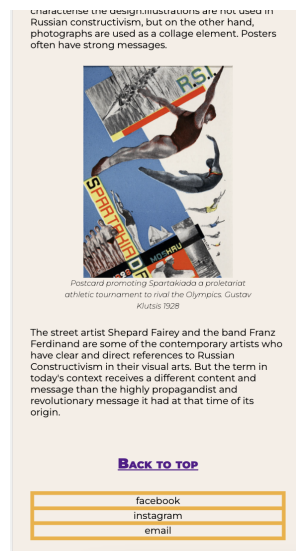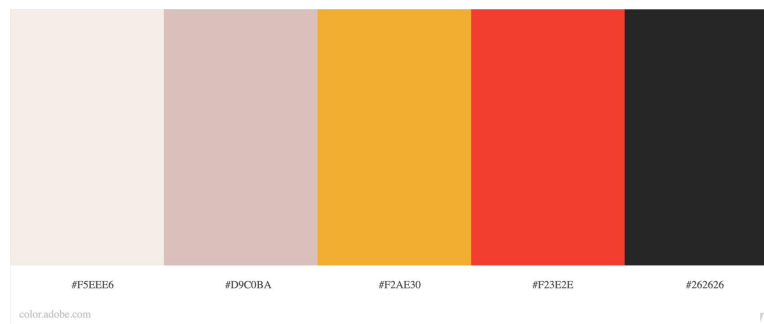
I have used the Law of Closure and Common region at the beginning where the title and subtitle are placed together as well as at the end of the web page where the hyperlinks are. The text itself is has also Common region by having the same margin on both sides.

I have also used the Law of similarity and Law of symmetry in the text through the font, size and colour. Law of proximity is shown at the footer where I have linked some of the social media buttons.

Image formats

I decided to use jpg and png format for the images. I edited the images in Photoshop and exported them as png, as I also wanted to use its transparency.

I was curious about actually resizing photos in Visual Studio, so I added some jpg images to the website without composing them first but instead I did that in the code.

CSS Fonts

The font has a huge impact on the reader's experience and because of that I wanted to use a font that is easy to read and that compliments the topic. I choose to use sans serif for many reasons:
- sans serif fonts are easier to read on computer screens than serif fonts,
- because of the topic Russian constructivism,
- and also because it has a modern and minimalistic look.

After much consideration I chose the font family Montserrat.

Log entries

7th February, Monday

I was very excited and a bit nervous because I haven't used Visual Studio Code before. I had very basic knowledge and understanding of coding but I haven't written code, so far. We learned about the languages that we will be using in this theme, as well as some history of how html came to life.

Then we started coding straight away, creating a simple page with 'Hello world!' on it. It was very fun and as my first coding exercise, it wasn't that hard!

We learned a few basic tags for writing code and also I wrote my first html document - Hello world!

We also studied Gestalt laws, which was a bit confusing at first but I managed to get the hang of it and then it was pretty understandable. I think it's actually one of the most important things that has to be considered when creating a web design.

8th February, Tuesday

Today I learned more about colours, such as terminology and the creation of the secondary and tertiary colours in relation to the primary colours. I knew of Adobe Color and also https://coolors.co/ . These websites are a lifesaver when I have to come up with a colour palette. So after the class I did my research on which colours I want to be using for my website. I tried many combinations and options using Adobe Color and after changing my mind many times I finally picked a colour palette to stick with.

We learned about the different formats for web that we can save an image as. I have decided to use png and jpg format. The images that I edited in Photoshop I saved as png format, as they support transparency.

9th February, Wednesday

I spent the day going through the lectures again, reading some of the additional resources and writing down notes of the important things. Also I started LinkedIn Learning Essential classes for HTML and CSS. I wanted to absorb the information

and try to understand and memorise the material rather than working on the website blindly.
I also worked on Photoshop and edited some of the pictures that I will use for this assignment.

10th February, Thursday
I created a css file and started working and experimenting on it. I learned how to link it to the html document. I learned basic alignment in css which was way easier than i expected. There are still some things that I have questions about but so far css is a piece of cake.
I managed to decorate my website by adding background colour and using various fonts.

11th February, Friday
Today, I learned about the css box model. I was a bit confused at first about the difference between margin and padding and how it actually affects the text or image, but after many experiments I got the hang of it. :)
I worked on my code in the afternoon and prepared most of the documentations needed for the assignment. I also added a few more images to the website and tried uploading it with FileZilla. I managed to do it from the first attempt.
During the weekend I will play a little more with the layout and design of the website and try to learn more tags.