



## GOVERNMENT COLLEGE OF ENGINEERING [IRTT]



ERODE: 638 316

### Electronics and Communication Engineering

NAAN MUDHALVAN

TEAM ID: NM2023TMID04498

*SB8056- Digital Marketting*

*by Naan Mudhalvan Scheme – 2023*

**PROJECT DOMAIN: DIGITAL MARKETING**

**PROJECT TITLE: SPONSORED POST FOR INSTAGRAM**

**BRAND NAME: LAPTOP LOGIC CORNER**

**CATEGORY: ELECTONICS**

### TEAM MEMBERS

REGISTER NUMBER	NAME	NAAN MUDHALVAN ID
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731120105320	SIVA SARAVANAN R	F997AAD4415C87DA2AF47369DD0976D2
731120105324	VIMAL M A	08AB9DA52930B6584324C36619ECB7EA
731120105326	VISHNU KUMAR T S	502F603D513F511B15248B83A55D1D2F

# SPONSORED POST FOR INSTAGRAM

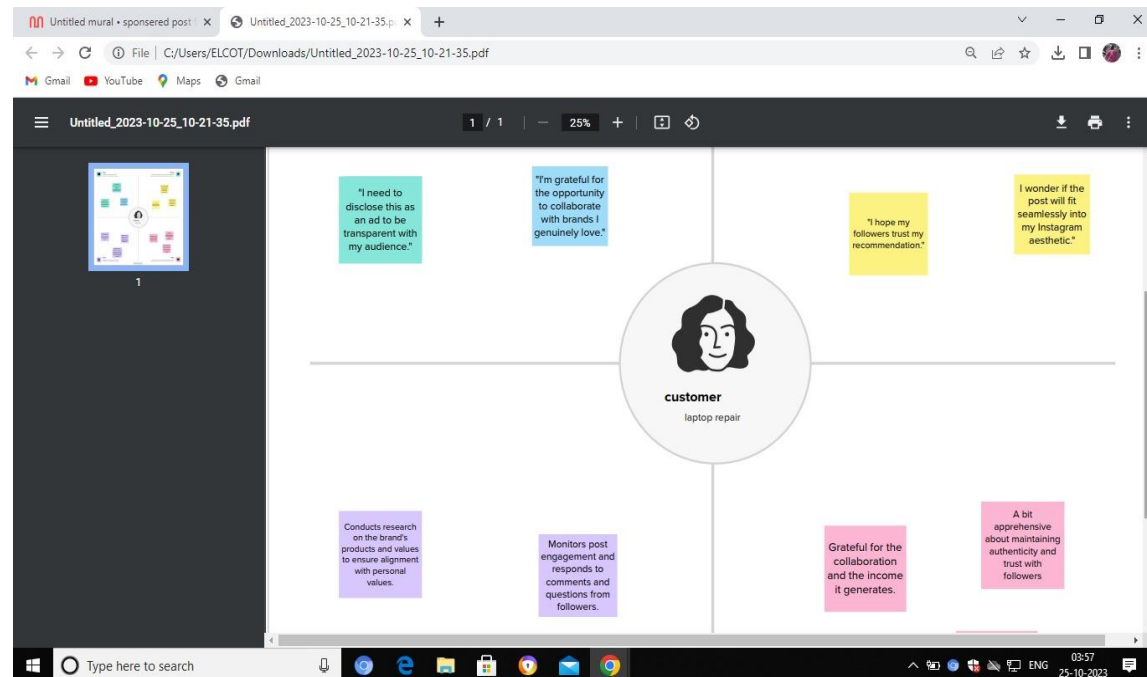
## INTRODUCTION

Prepare to take Instagram by storm with our attention-grabbing sponsored post. We'll craft a visually stunning masterpiece that showcases your product or service, accompanied by a compelling caption that tells your brand's story and entices engagement. Our strategic use of hashtags and precise audience targeting will ensure your post reaches the right people. With a keen eye on performance metrics, we'll optimize the campaign for maximum impact. Let's collaborate and make your Instagram dreams a reality.

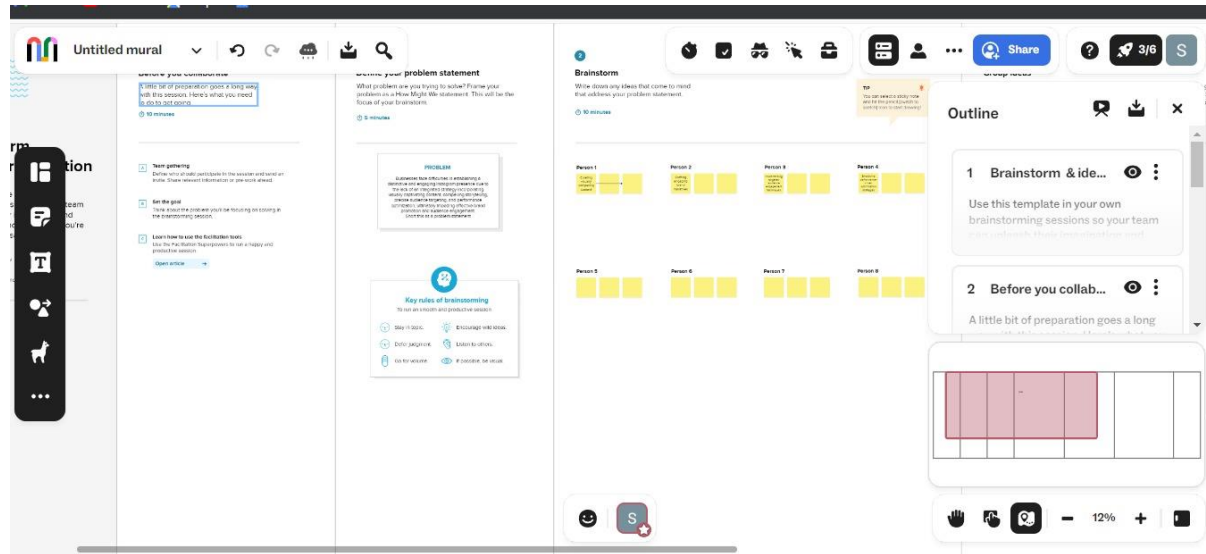
## PURPOSE

This project is used to provide a attractive advertisement for Instagram

## EMPATHY MAP



# IDEATION & BRAINSTORM



## RESULT



## ADVANTAGE & DISADVANTAGE

- This design helps to visualize the idea
- Feels attractive and cool
- Simple and efficient
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## APPLICATIONS

This design is use to advertise the laptop service center

## CONCLUSION

We have learned the use of canva tool and other to provide an attractive dlook to the things that we wish to present.