

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: SIVASARAVANAN R

NM ID: au731120105320

BRAND NAME: TECHSOC

CATEGORY: TECHNOLOGY

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

Blogspot link:

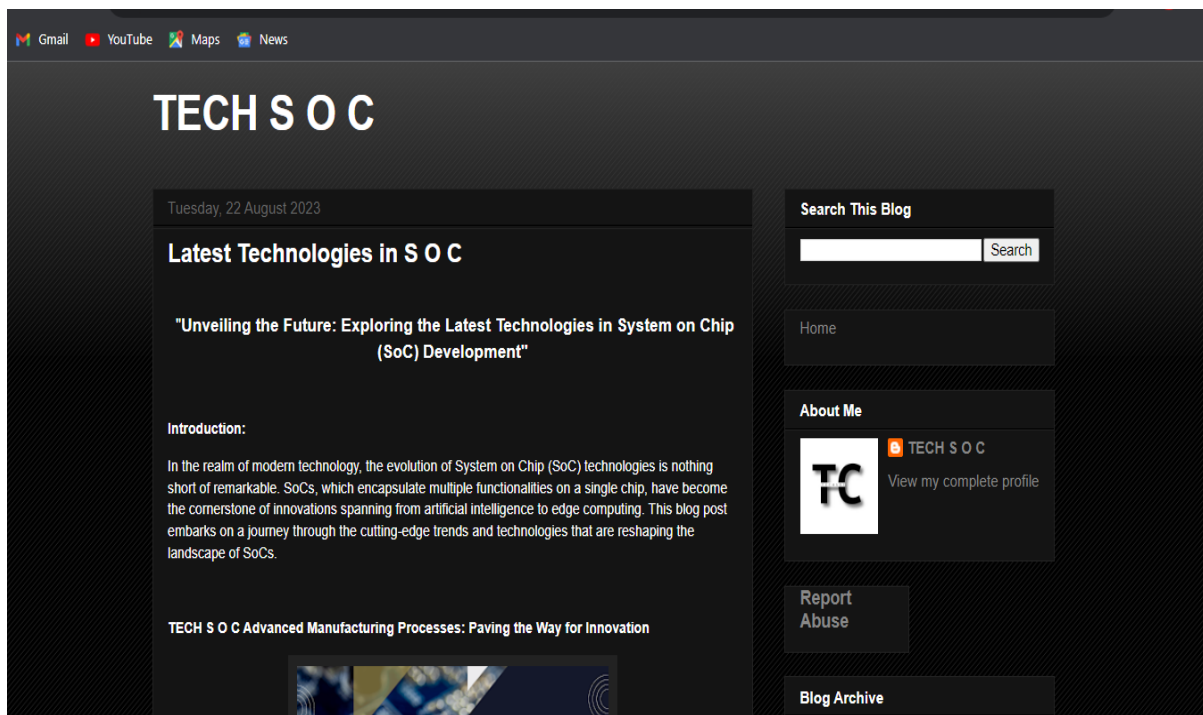
<https://techsoctc.blogspot.com/2023/08/blog-post.html>

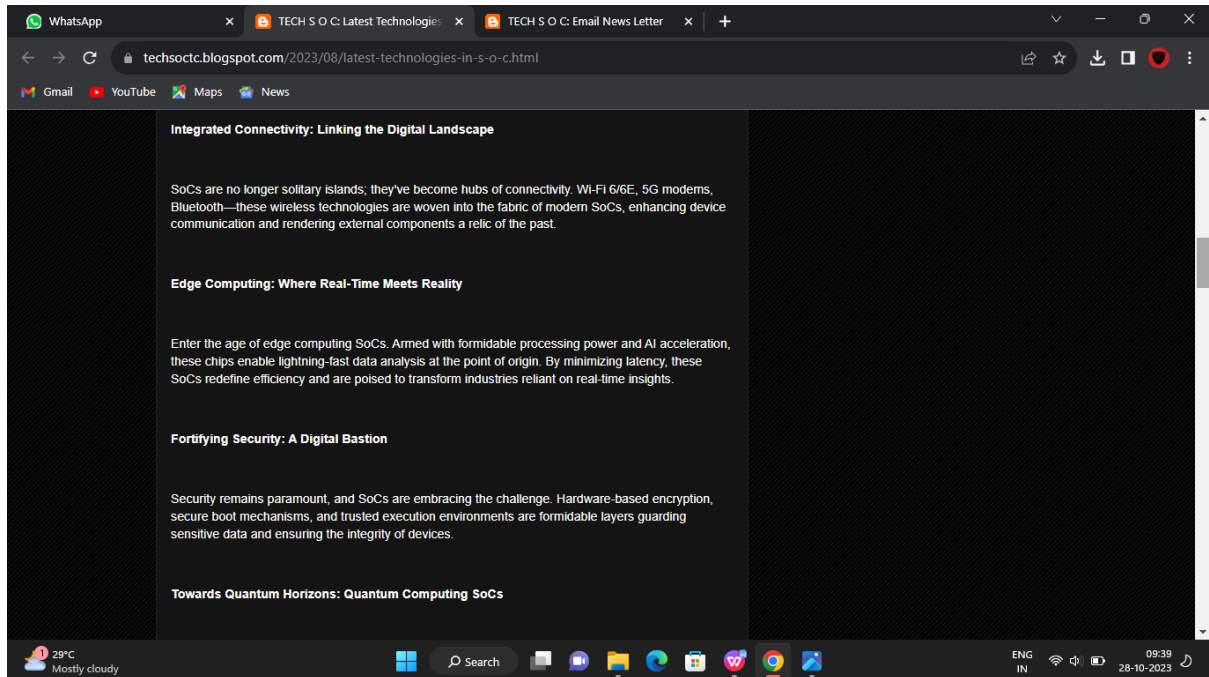
Theme design:

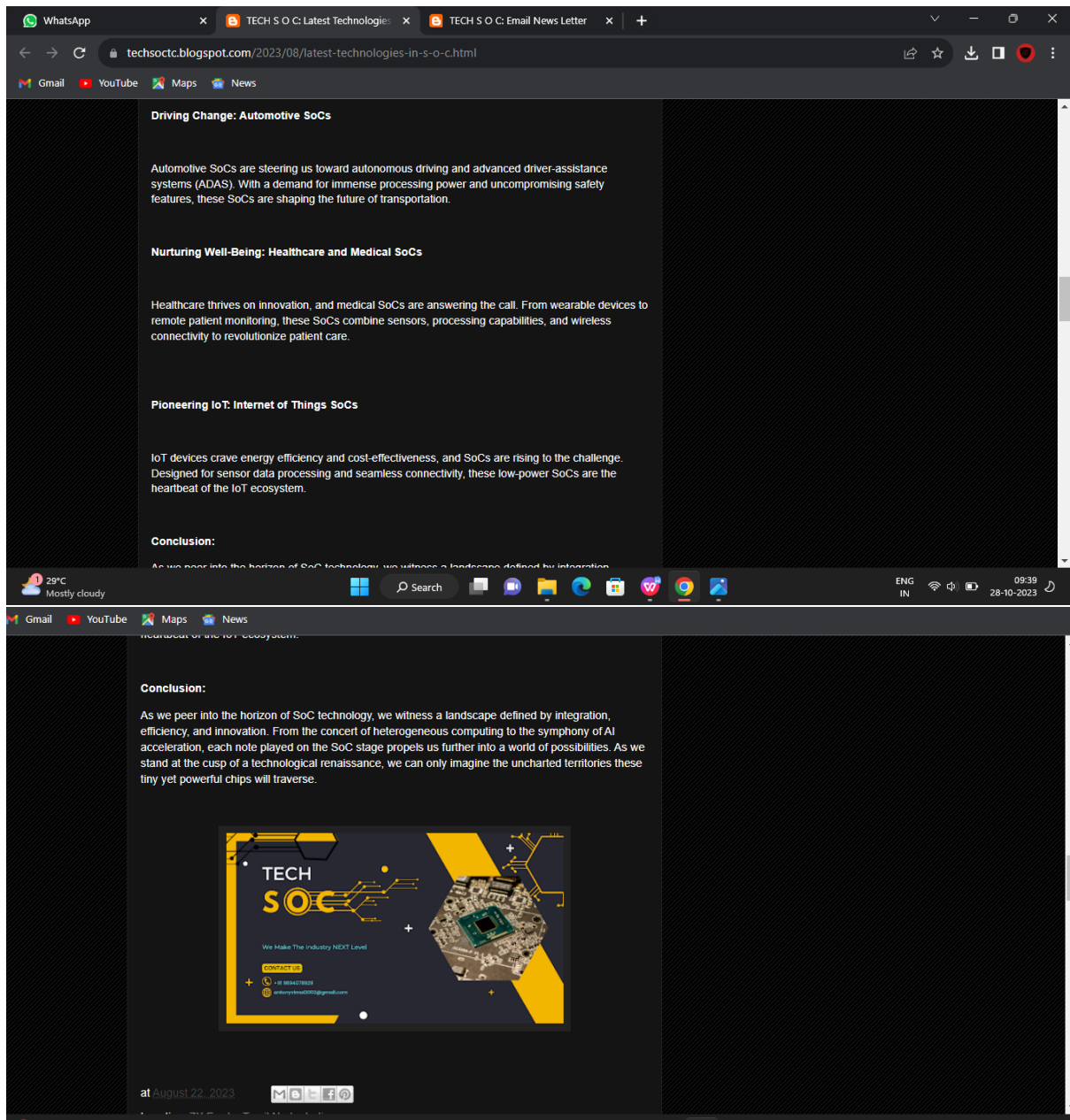
Link: Website using WordPress

<http://techsoc6.wordpress.com/>

Screenshot:





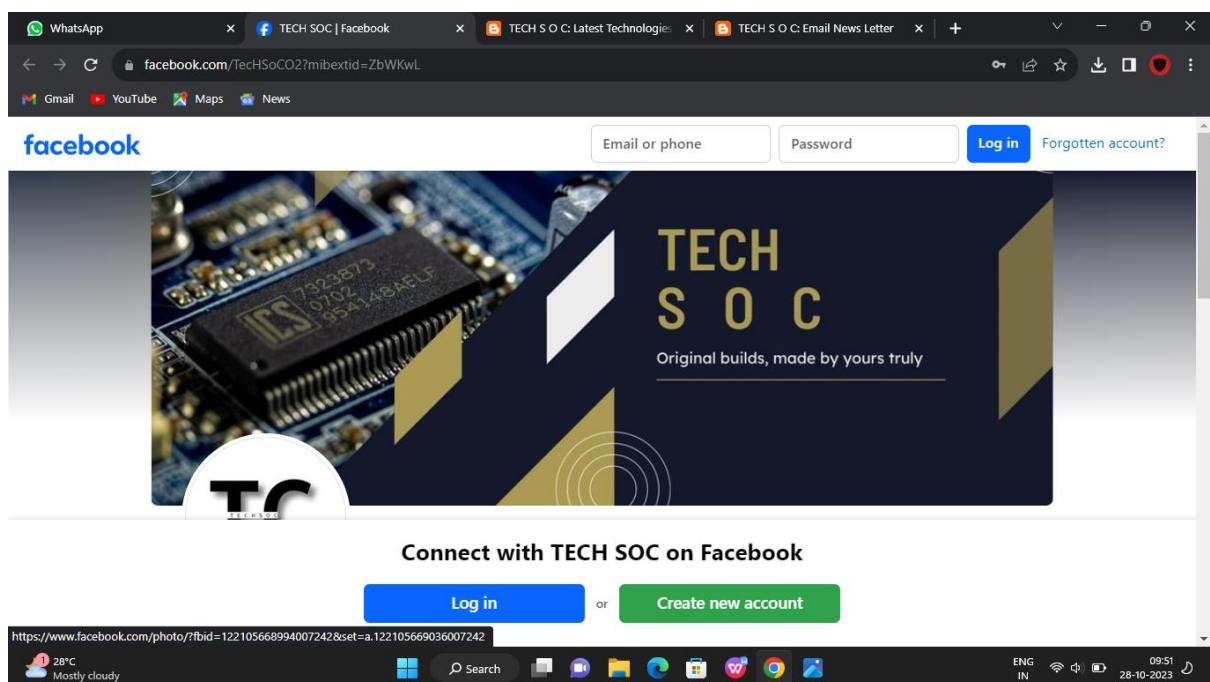


2.Create a New Facebook Business Page and post one social media poster for yourbrand.

Link: Facebook business page

<https://www.facebook.com/TecHSoCO2?mibextid=ZbWKwL>

Screenshot:

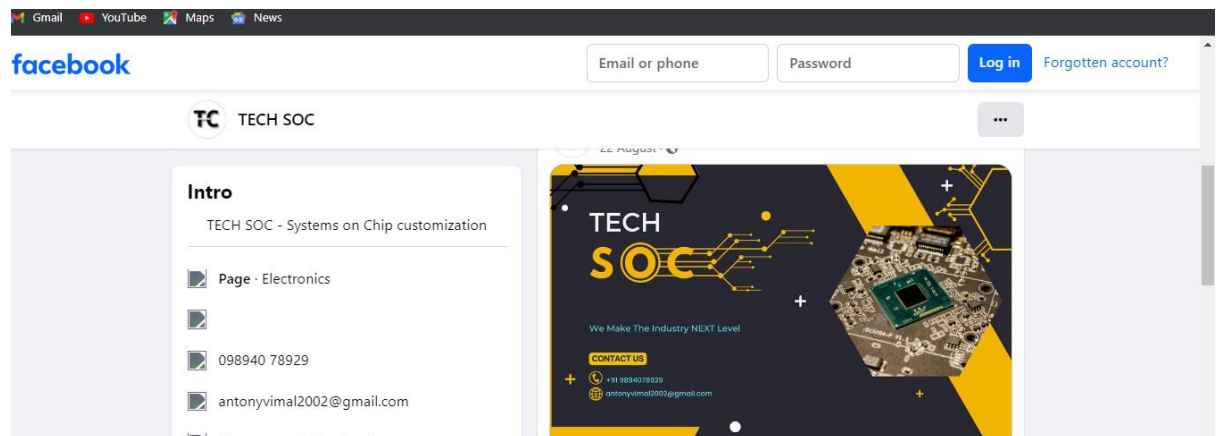


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://www.facebook.com/61550217273939/posts/pfbid02PjX4oY8DZW4TZ3JWZtionHKZwfC5wMhPAcHRnyujfZ7TTAxU6ydC6JCXv1EmbeSrl/?app=fbl>

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://techsoctc.blogspot.com/2023/08/latest-technologies-in-s-o-c.html>

Screenshot:

