

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: KESAVA J

NM ID: au731120105311

BRAND NAME: capture your perfect moments

CATEGORY: capture perfect moments

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

Blogspot link:

<https://captureyourperfectmoment.wordpress.com/2023/10/27/capture-your-perfect-moments/>

Theme design:

Link: Website using WordPress

<https://captureyourperfectmoment.wordpress.com/2023/10/27/capture-your-perfect-moments/>

Screenshot:

CAPTURE YOUR PERFECT
MOMENTS

capture your perfect moments

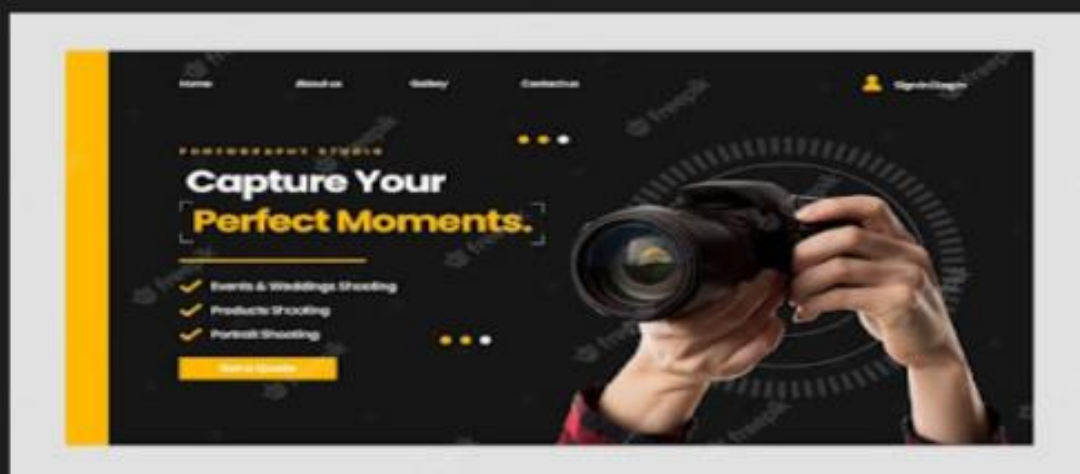
October 27th, 2023

A Journey Through the Lens

Welcome to [A Journey Through the Lens], where creativity meets technology to bring your ideas to life. We are a passionate team of content creators dedicated to producing engaging digital experiences that resonate with audiences across the digital landscape. Whether it's captivating visuals, compelling videos, or immersive multimedia projects, our studio is committed

projects, our studio is committed to delivering top-notch content tailored to your unique vision. With a blend of artistic flair and technical expertise, we collaborate closely with our clients to craft digital stories that leave a lasting impact. Explore our portfolio to discover how we've transformed concepts into captivating realities. Join us on this creative journey, and let's turn your ideas into remarkable digital narratives

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Certainly, here are some subtopics

Certainly, here are some subtopics you might consider including on your digital studio website:

Services:

Detail the range of services your studio offers, such as web design, graphic design, video production, animation, etc.

Portfolio:

Showcase your best work through images, videos, and case studies. Highlight a variety of projects to demonstrate your expertise.

About Us:

Introduce your studio's background, mission, values, and the team members. Share your studio's story to connect with visitors.

Client Testimonials:

Feature feedback and testimonials from satisfied clients to build credibility and trust.

Process:

Explain the step-by-step process you follow when working on a project. This can help clients understand what to expect.

Blog: Share insights, tips, and trends related to your industry. This can help establish your studio as an authority in your field.

FAQ: Address common questions that clients might have about your services, pricing, timelines, etc.

Contact: Provide multiple ways for visitors to get in touch with

for visitors to get in touch with you, such as a contact form, email, phone number, and social media links.

Pricing: If applicable, give an overview of your pricing structure or packages.

Client Workshops/Training: If you offer workshops or training, create a dedicated page to describe these offerings.

Resources: Offer free resources such as templates, guides, or tutorials that visitors can download or access.

Remember, the subtopics you choose should align with the goals of your digital studio and provide valuable information to your visitors. Keep the website

Remember, the subtopics you choose should align with the goals of your digital studio and provide valuable information to your visitors. Keep the website organized and easy to navigate for the best user experience.

2.Create a New Facebook Business Page and post one social media poster for yourbrand.

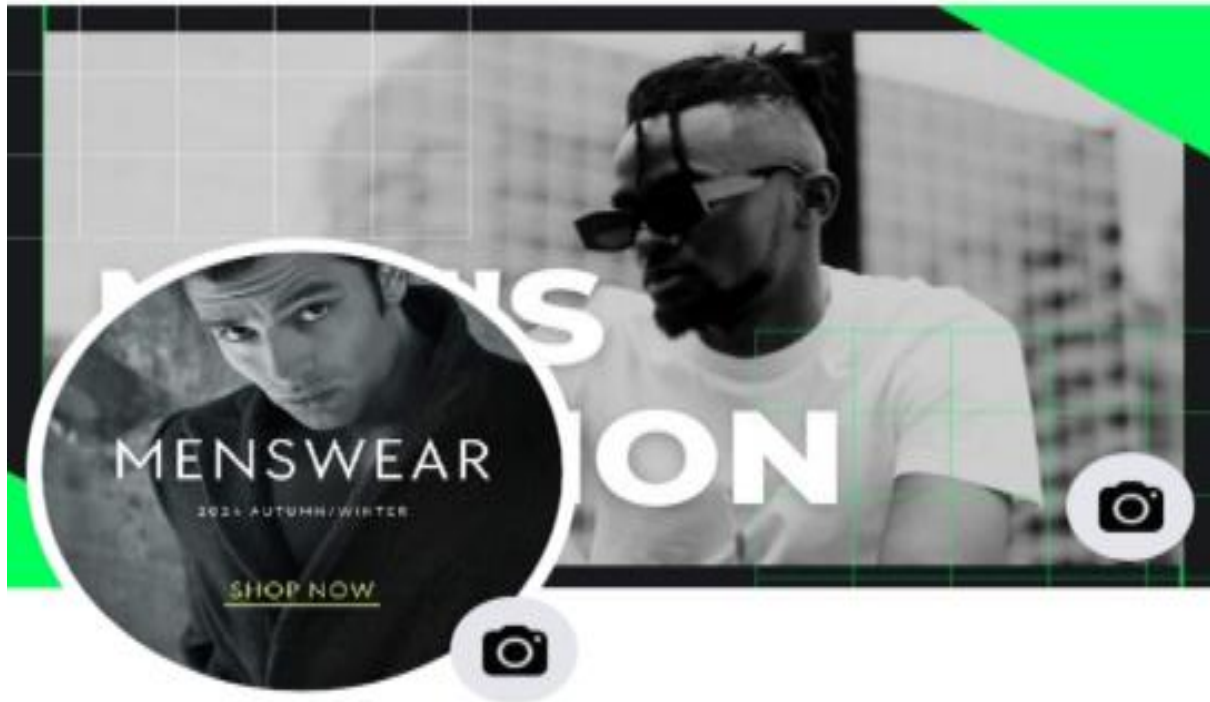
Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550129944900&mibextid=ZbWKwL>

Screenshot:



kesav & co 1 ▼



kesav & co

Promote

Add to story

Manage



3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

https://m.facebook.com/story.php?story_fbid=1054811049020096&story_index=1054811049020096&id=61550129944900&mibextid=ZbWKwL

Screenshot:



Posts

About

Photos

More ▼



kesav & co updated their cover photo.



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4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

[https://capturedmomentsjourney .blogspot.com/2023/10/blog-post.html](https://capturedmomentsjourney.blogspot.com/2023/10/blog-post.html)

Screenshot:



A Journey Through the Lens



we are committed to respecting your privacy and safeguarding your personal information. Any data collected during your interaction with our services will be used solely for the purpose of enhancing your experience and providing you with the best possible service. We do not share, sell, or rent your personal information to third parties. Our team adheres to industry-standard security measures to ensure the safety of your data. By using our digital studio, you agree to th

October 27, 2023



NEWSLETTER



OUR GOALS THIS WEEK

That sounds like a great goal! Capturing perfect moments in photography can be a rewarding and creative pursuit. If you have any specific questions or need tips on photography, feel free to ask.



THE NEWS


To capture the perfect moments, one must possess an eye for the extraordinary. The art of photography is not merely about pressing a button, but about seeing the world through a different lens.

- Be present in the moment.
- Have good camera equipment.
- Pay attention to lighting and composition.
- Capture candid and spontaneous shots.
- Experiment with different angles and perspectives.



OUR STRATEGY

Capturing perfect moments in photography requires a keen eye for composition, lighting, and timing. It's important to be patient and observant to seize those special, fleeting opportunities.

 The picture can't be displayed.