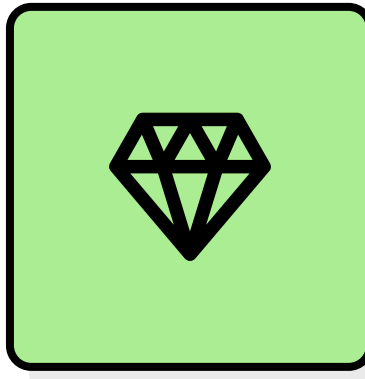


Who

Who's your audience?



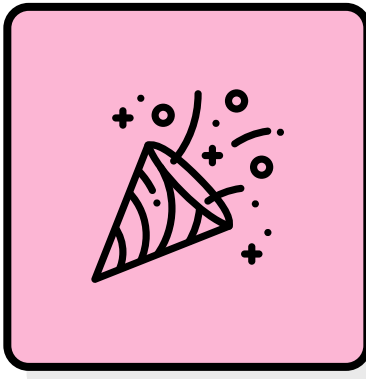
What

What value will you provide?

Quickly generate high-quality article outlines

Easily discover and learn new cooking techniques

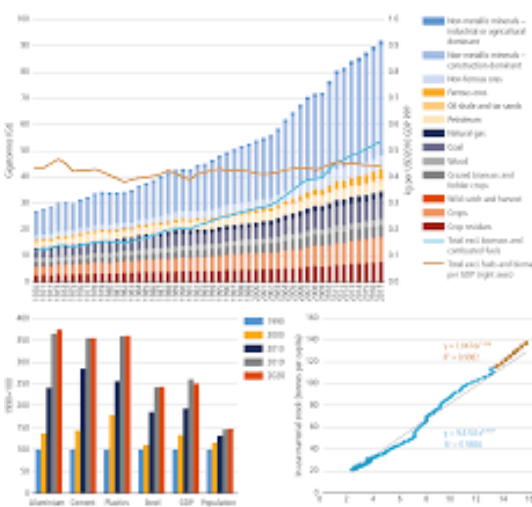
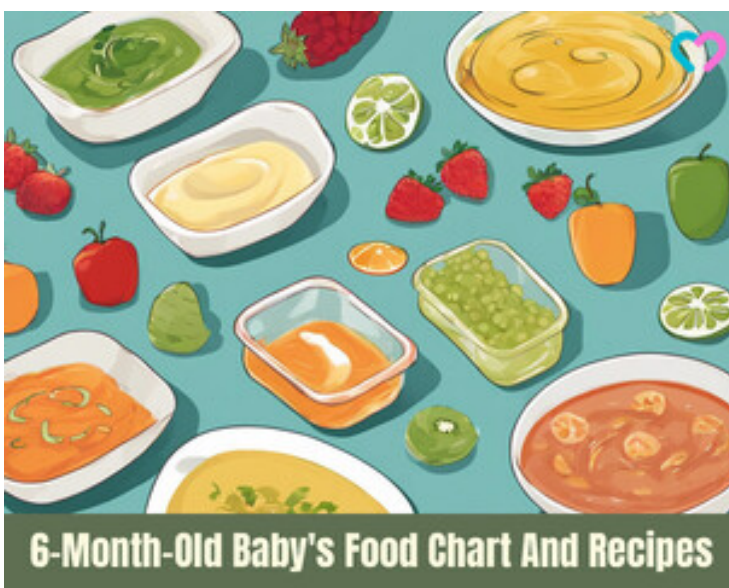
Seamlessly integrate client feedback into design iterations



Wow

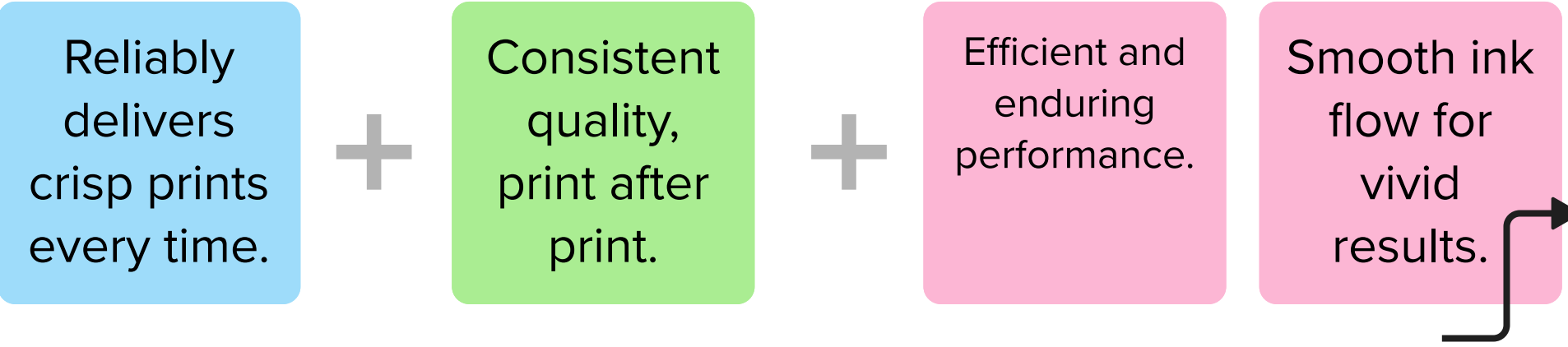
What will delight or surprise them?

What is 90% ACCURACY?



Hills statements

Example



A GMU-based sales leader can assemble an agile response team in under 24 hours without management involvement.