

Positive feedback

What do you like about this idea?
What will benefit our organization, customers, or users?
What are you excited about?

Negative feedback

What is not working very well?
What worries you?
What do you wish was different?

SAMSUNG TABLETS

Samsung's tablet lineup offers a diverse range of options catering to various needs and preferences, including entertainment, productivity, education, and rugged use.



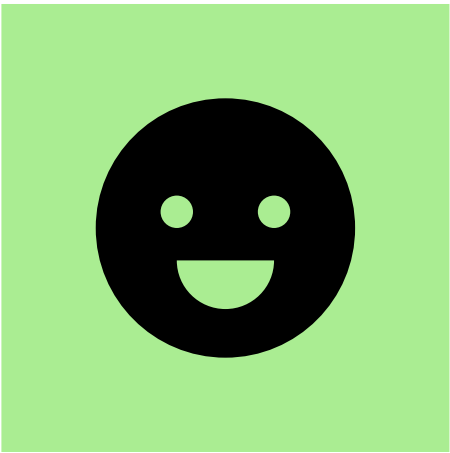
Samsung's tablets incorporate cutting-edge features and technological advancements, such as AMOLED displays, S Pen functionality, and powerful processors, generating excitement among users and keeping them engaged with your organization's offerings.

By providing customers with a wide array of tablet choices, your organization can ensure users find devices that align with their specific requirements, leading to a more satisfying user experience.

Varying price points across Samsung's tablet lineup may lead to confusion or dissatisfaction among users

Timeliness of software updates can be inconsistent, impacting user experience and device security.

Samsung faces competition in the tablet market, necessitating continuous innovation to stay ahead and meet evolving consumer demands.



Explore modular accessories like attachable keyboards, battery packs, or gaming controllers to enhance versatility.

Strengthen integration with Samsung's ecosystem, enabling seamless connectivity and cross-device functionality.

Develop specialized features and partnerships to cater to specific use cases such as education, creativity, or productivity, expanding the tablet's appeal to niche markets.

Provide a clearer roadmap on future innovations and features planned for Samsung's tablet lineup.



Clarify how Samsung positions its tablets relative to competitors and within its own product ecosystem.

Improve transparency on how customer feedback influences product development and updates for Samsung tablets.

Ideas

What new ideas do you have?
How would you build upon the work done so far?
What has untapped potential?

Unanswered questions

What is still unclear?
In what ways do you feel confused?
What seems missing?