AAA INNOVATION ORGANIZATION - TOP/DOWN ←→ BOTTOM/UP APPROACH

Innovation Program
HuMan-IT 4.0

Digital & dynamic tools for operational performance



- Innovation Community -



The Innovation Community is in place to support locally the initiatives and ensure an double flow top down and bottom up dynamic.

They are the corner stone of the success of innovation AAA strategy.

→ 4 levels of innovation intensity



2- ADJACENT

Use of the existing - new market or new use

Evolution / Simplification of the existing - break with the current market 4- RADICAL

New product or service on the market



Simplify implementation of operational processes.

Innovative solutions

to support Quality

brocesses

Training with new technologies



Proven Technologies



Digital Transformation























New and innovative

transformation and

innovative solutions

service offers

Digital

Capitialize AAA

expertise.

competencies and