**INDEX:**

* **Company Logo:**

This is where the company logo will be displayed prominently at the top of the homepage, representing the brand identity of Pastimes.

* **Company Slogan:**

"Past Treasures, New Beginnings" - The company slogan is integrated into the logo design and it reflects the essence of Pastimes, emphasizing the quality and sustainability of the products offered.

* **Featured Items:**

This section features visually appealing images that capture the essence of the online store, Pastimes, accompanied by a welcoming message and a brief description highlighting its mission to provide high-quality, branded used clothing at affordable prices. The layout is organized into multiple product sections, starting with Featured Products, which highlights a curated selection of items. This section includes product images, names, prices, conditions, and descriptions, along with options for colour and size, as well as buttons to add products to the cart or Wishlist. Following this is the Newly Listed Products section, structured similarly to the featured products, displaying items that have recently been added to the store. Lastly, the Staff Picks section is designed to highlight items chosen by the store's staff.

* **Introduction to business:**

At Pastimes, we are dedicated to providing a sustainable and stylish shopping experience. Our curated collection of high-quality branded used clothing is designed for fashion-forward individuals who care about the environment.

* **Values:**

We believe in integrity, sustainability, and community. Our commitment to ethical practices ensures that every item we sell has been responsibly sourced and given a second chance.

* **Culture**

Our culture is centred around creativity and inclusivity. We celebrate diversity and encourage everyone to express their unique style through fashion.

* **Mission**

Our mission is to make fashion sustainable and accessible. We aim to reduce waste in the fashion industry by promoting the reuse of clothing.

* **Vision**

We envision a world where fashion is not only about trends but also about sustainability. Our goal is to lead the way in promoting environmentally friendly practices in the fashion industry.

* **Background:**

Founded in 2020, Pastimes began as a small initiative to promote the benefits of second-hand clothing. Over the years, we have grown into a trusted online store, known for our quality and commitment to sustainability.

* **Customer Feedback and Queries:**

Visitors can easily contact us and submit inquiries through our user-friendly form on the Contact Us page.

* **Contact Information:**

*Address:*

19 Lyster Crescent, Randpark Ridge, Randburg, Johannesburg ,2169

*Email:* pastimes23@gmail.com

* **Social Media Links:**

*Instagram:*

[@moni\_que360](https://www.instagram.com/moni_que360/) - Connect with us on Instagram for updates and insights.

*Facebook:*

[*https://www.facebook.com/pastime.fb*](https://advtechonline.sharepoint.com/sites/TertiaryStudents/IIE%20Student%20Materials/New%20Student%20Materials%20CAT/NWEG5111/2024/NWEG5111A2.docx?web=1)

* **Working Hours:**

Monday to Saturday: Open 24 hours

Sunday: Closed

* **Copyright Notice:**

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