
Yasith Hirunaka

Creative Designer

050 795 8834 | vithanage63@gmail.com | Deira, Dubai |

PROFESSIONAL SUMMARY

Creative Designer with 7 years of corporate experience and a multimedia diploma, skilled in crafting visually compelling designs across digital, print, and multimedia platforms. Expert in translating complex ideas into engaging visual solutions, with a strong grasp of design principles and user experience. Known for delivering impactful results and exceeding client expectations through innovative and collaborative approaches.

KEY COMPETENCIES

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| • Visual Design | • Photography & videography | • Creative Concept Development |
| • Brand Identity | • Trend Awareness | • Time Management |
| • Design Thinking | • Color Theory | • Feedback Integration |
| • Multimedia Design | • Adaptive Design | • Data Visualization |
| • Project Management | • Design Thinking | • Collaboration |
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PROFESSIONAL EXPERIENCE

Graphic Designer - Creative Designer

Edirisinghe Brothers (Pvt) Ltd - Sri Lanka June 2017 - To Date

- Developed creative concepts and visual designs for a variety of marketing materials, including brochures, flyers, advertisements, and social media content.
- Ensured all design work adhered to established brand guidelines, maintaining consistency across all visual communications.
- Designed and optimized graphics for digital platforms, including websites, email campaigns, and online advertisements.
- Created print-ready materials such as business cards, banners, and posters, ensuring high-quality production standards.
- Managed multiple design projects simultaneously, meeting deadlines and ensuring timely delivery of high-quality design assets.
- Utilized design software such as Adobe Creative Suite (Photoshop, Illustrator, Premier Pro) to create and edit visual content.

Graphic Designer & Video Editor

Tipee Tips Studios - Colombo, Sri Lanka, January 2018 - January 2019 (As a Freelancer)

- Created visually engaging graphics for a range of projects, including promotional materials, social media content, and client presentations.
- Edited video content for various formats, including commercials, promotional videos, and social media clips, ensuring a polished and professional final product.
- Utilized industry-standard software such as Adobe Premiere Pro, After Effects, Photoshop, and Illustrator for video editing and graphic design tasks.
- Engaged with clients to understand their needs, present design and video concepts, and incorporate feedback into final deliverables.
- Managed multiple projects concurrently, handling timelines, feedback, and revisions efficiently to meet client deadlines and expectations.
- Integrated graphic elements, animations, and effects into video projects to enhance visual storytelling and viewer engagement.

EDUCATION & CERTIFICATIONS

Diploma In Advertising & Multimedia

Expert Campus, Sri Lanka 2021

Web Designing Course

Colombo Information & Communication Technology Education Center, Sri Lanka 2023

General Certificate of Education Ordinary Level

Lumbini College, Colombo 05, Sri Lanka 2013

LANGUAGES

English - Fluent

Sinhala - Native

REFERENCES

Upon your request.