



# Reo Downey

## MARKETING MANAGER

### CONTACT

+1-123-4573



123 Anywhere St., Any City

www.reallygreatsite.com

### EDUCATION

2029 - 2030

WARDIERE UNIVERSITY

- Master of Business Management

2025 - 2029

WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

### SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

### LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)

### PROFILE

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### WORK EXPERIENCE

#### Borcelle Studio

2030 - PRESENT

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
  - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
  - Monitor brand consistency across marketing channels and materials.
- Under Guidance of Dr. Peter Fernandez (+243-945-3564)

#### Fauget Studio

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

#### Studio Shodwe

2024 - 2025

Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.

### REFERENCE

#### Estelle Darcy

Wardiere Inc. / CTO

Phone: 456-4573

Email: hello@realstate.com

#### Harper Richard

Wardiere Inc. / CEO

Phone: 789-5467

Email: hello@realfood.com