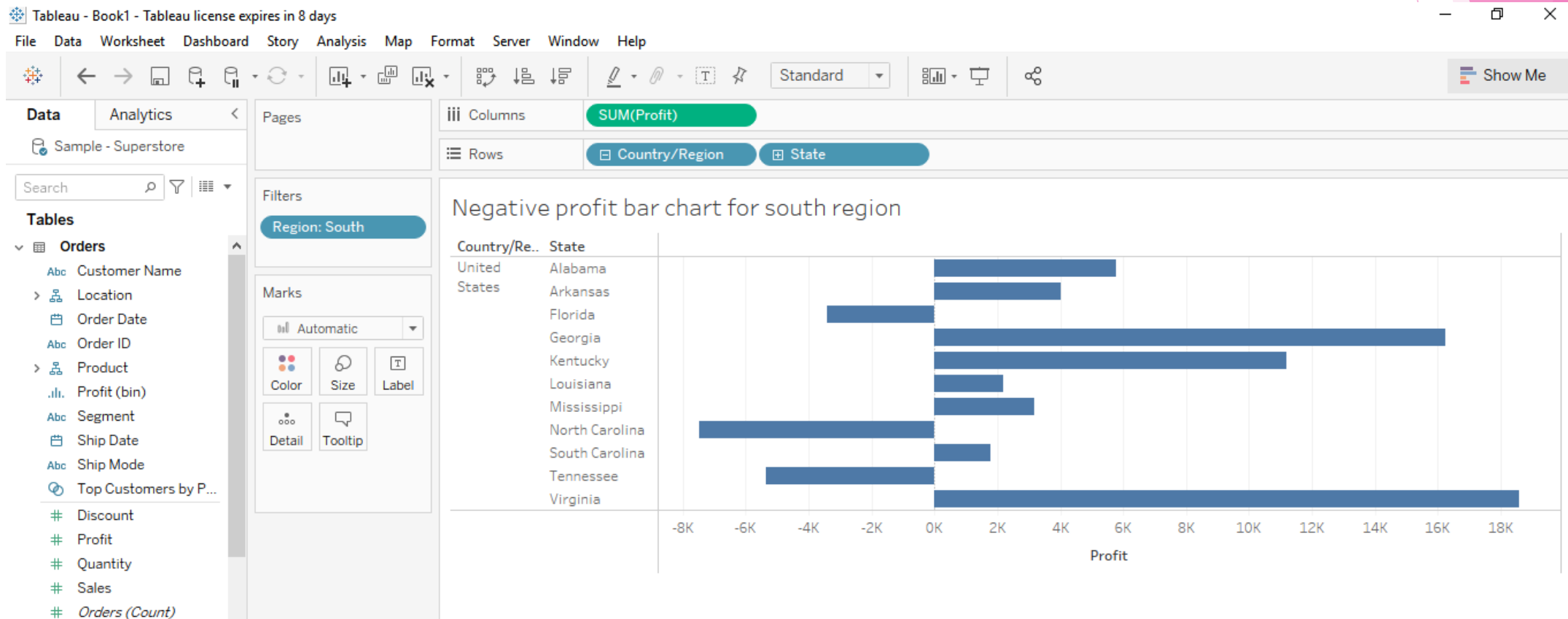


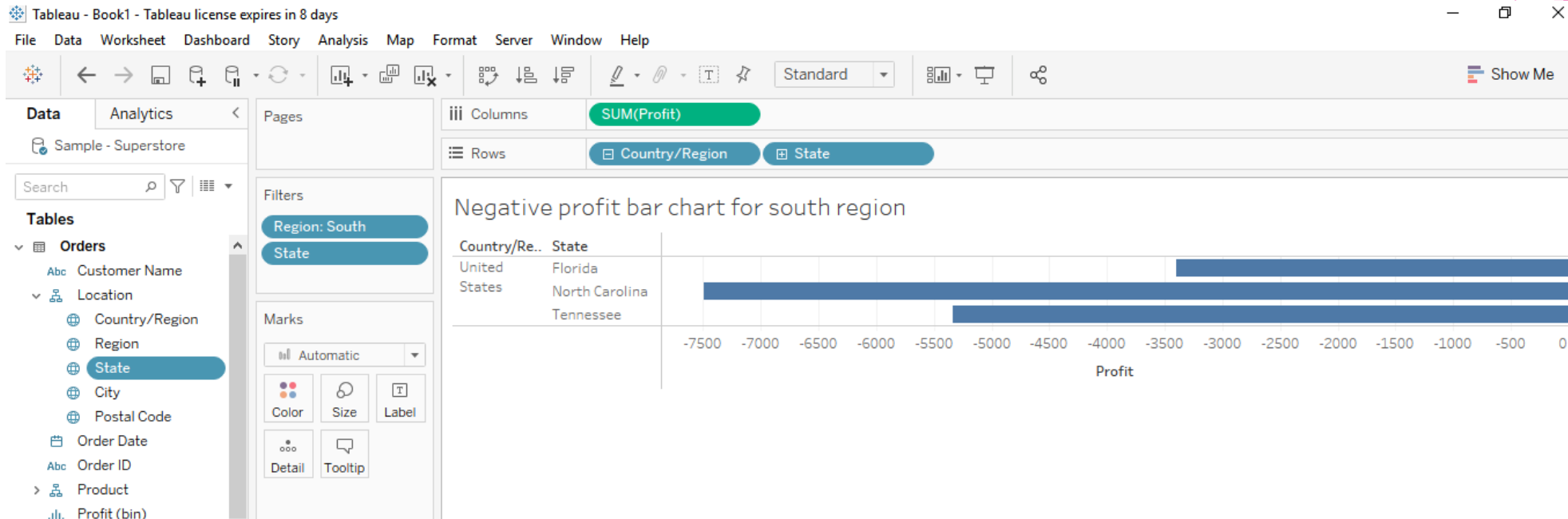
Visual Analysis using Tableau (Day -6)

By L Vinay Rajiv Reddy

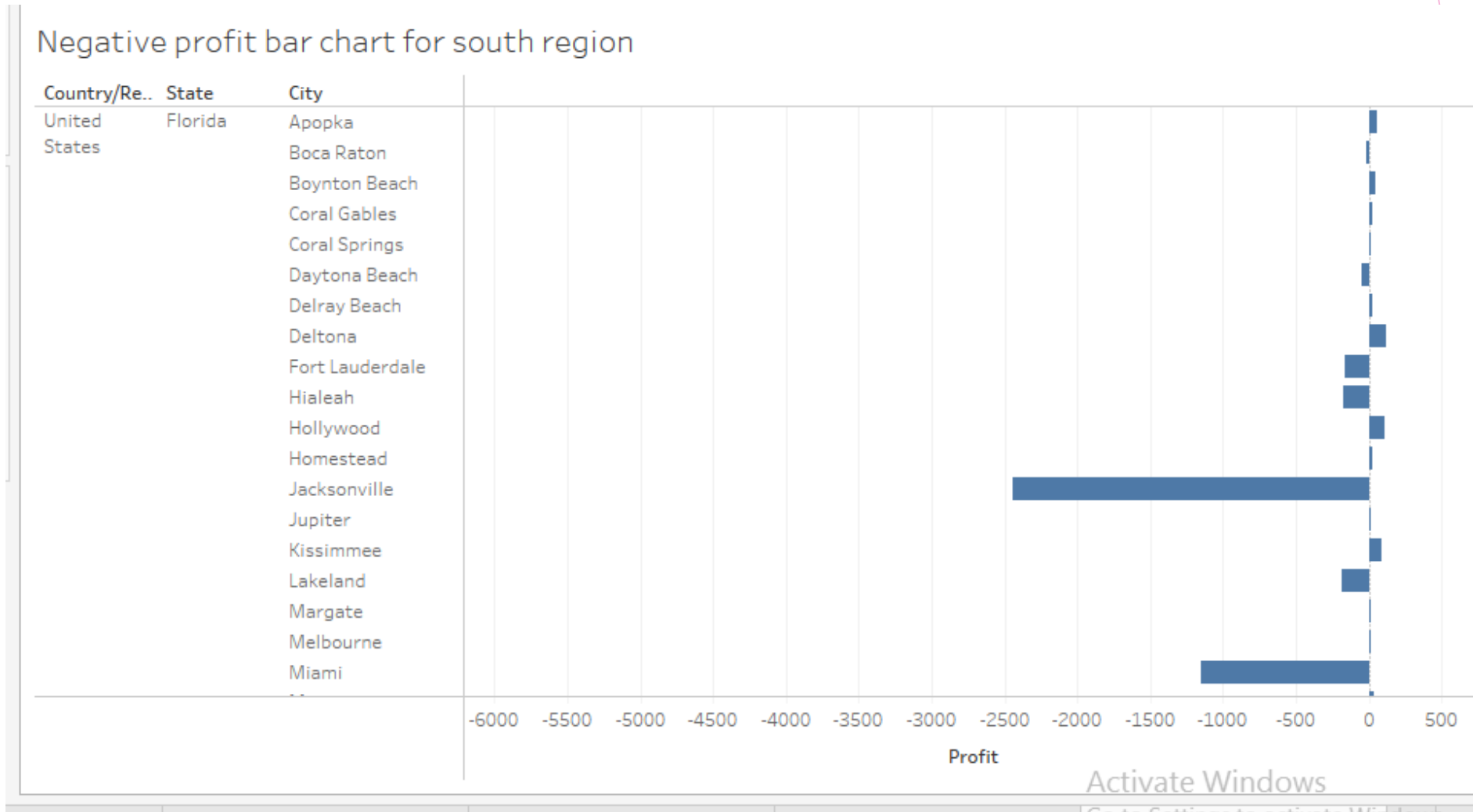
1,2) Duplicate the profit map as Negative profit bar chart & represent it in horizontal bar graph.

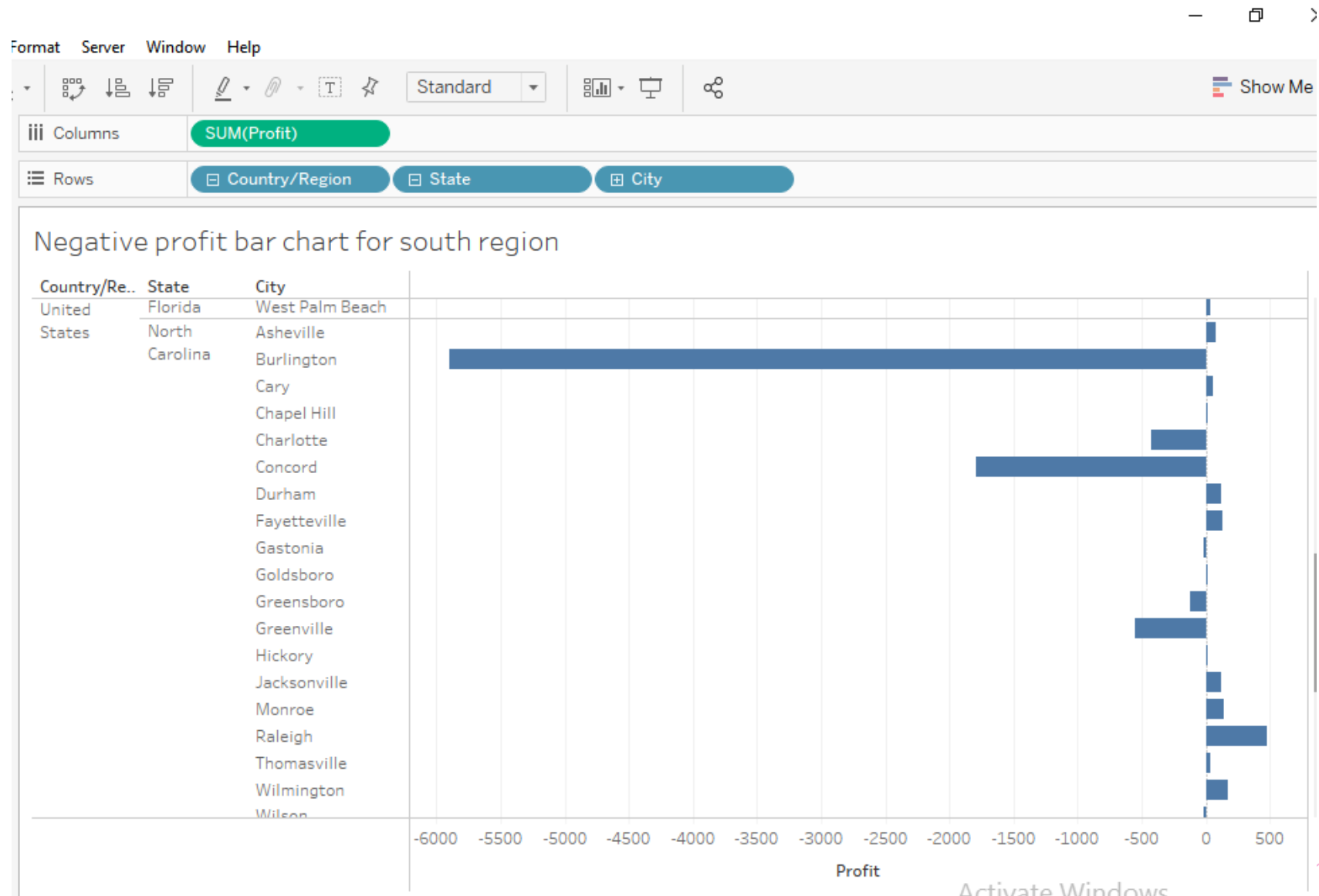


3) Show only the states having only negative profit.



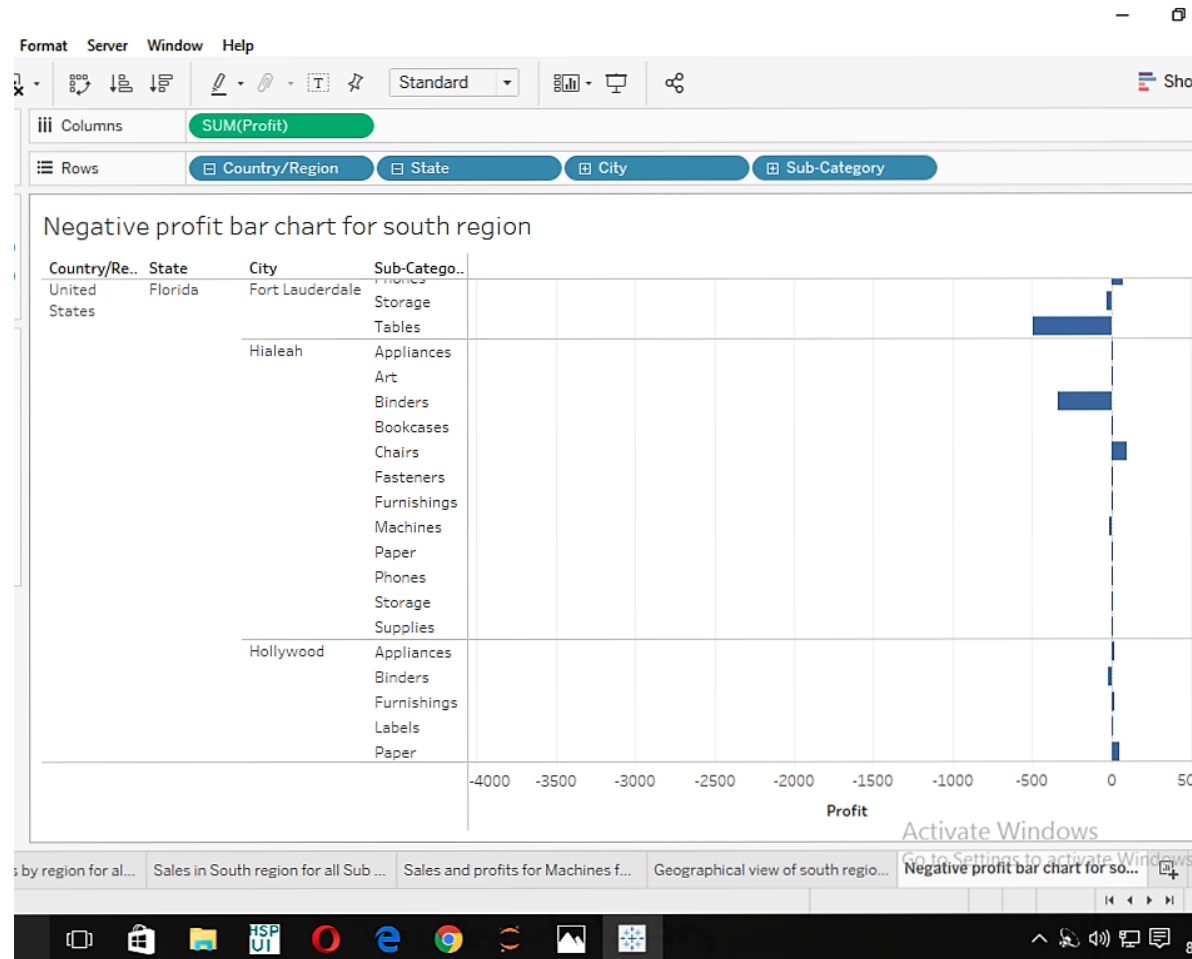
4) In the 'rows shelf' click on the '+' icon on state field to drill-down the city level of details.



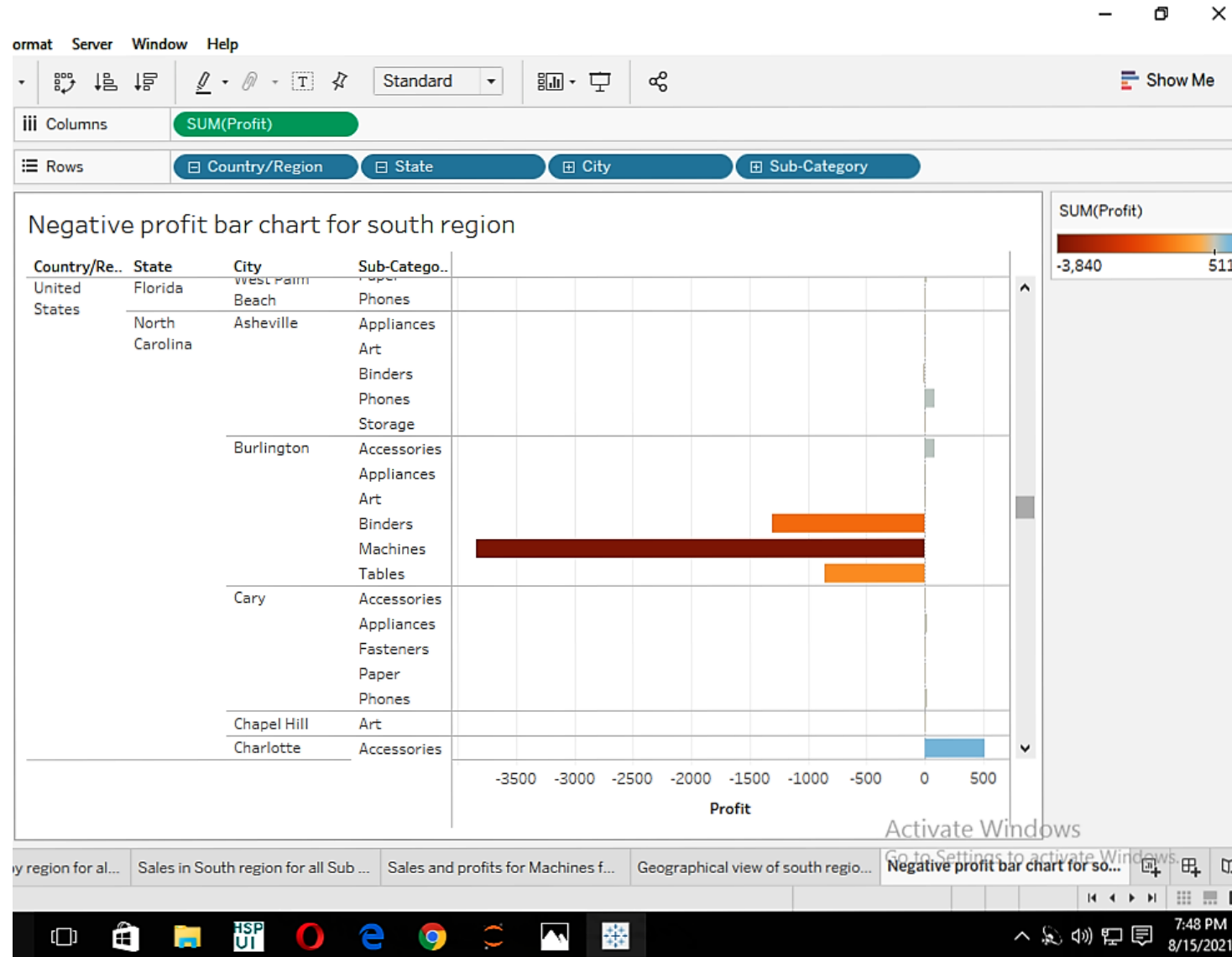


Activate Windows
Go to Settings to activate Windows.

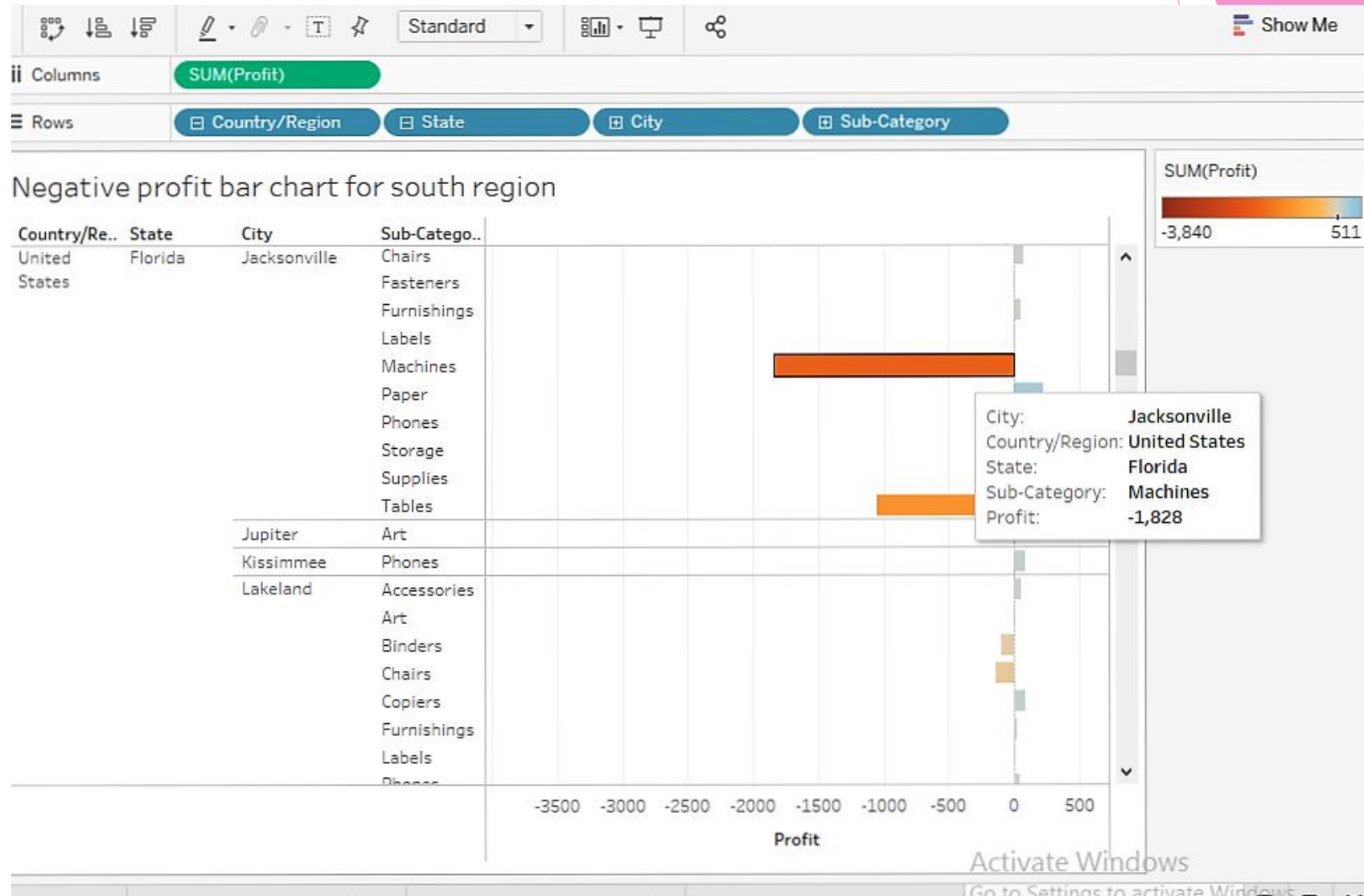
5) Show the profit, sub-category wise also

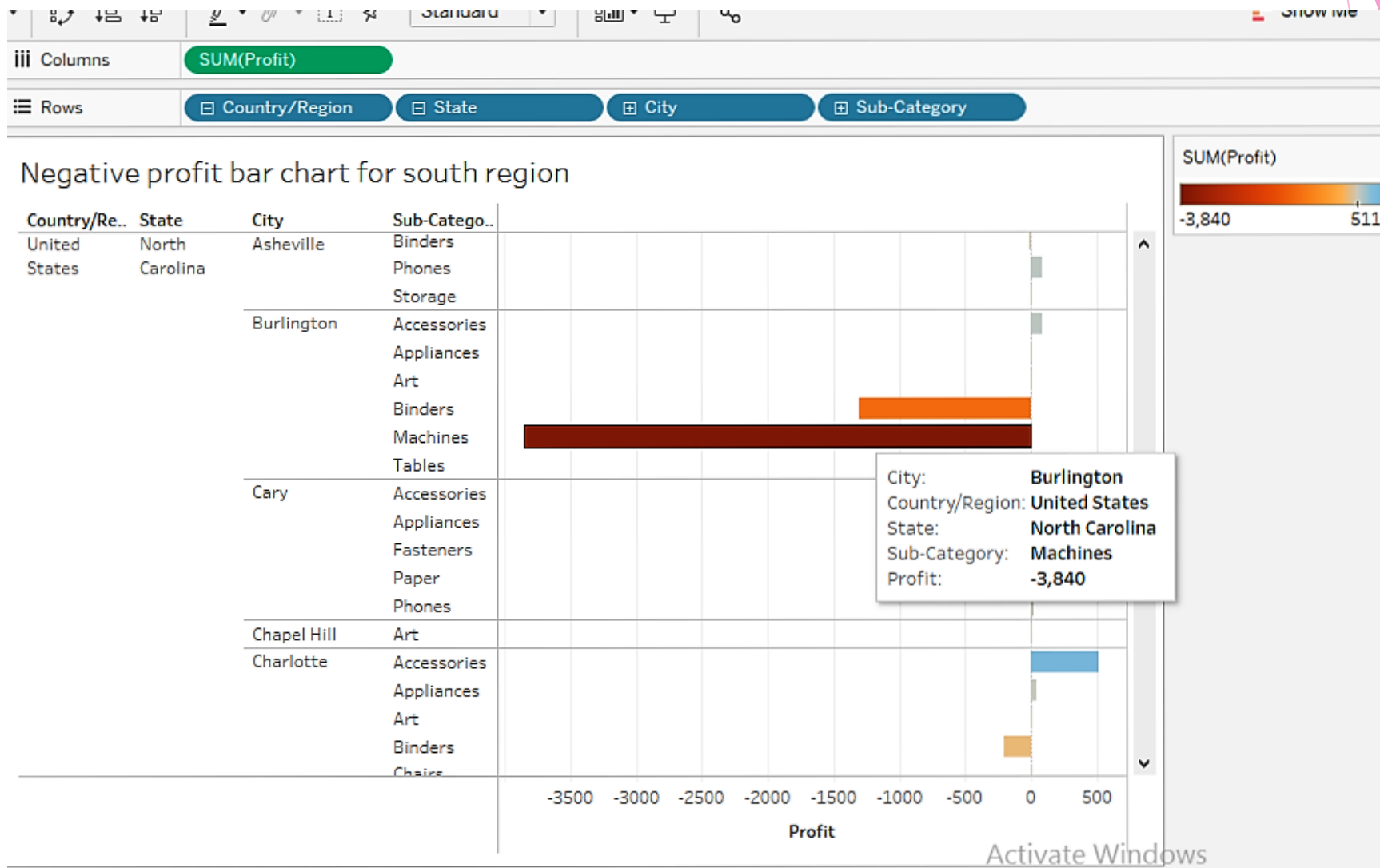


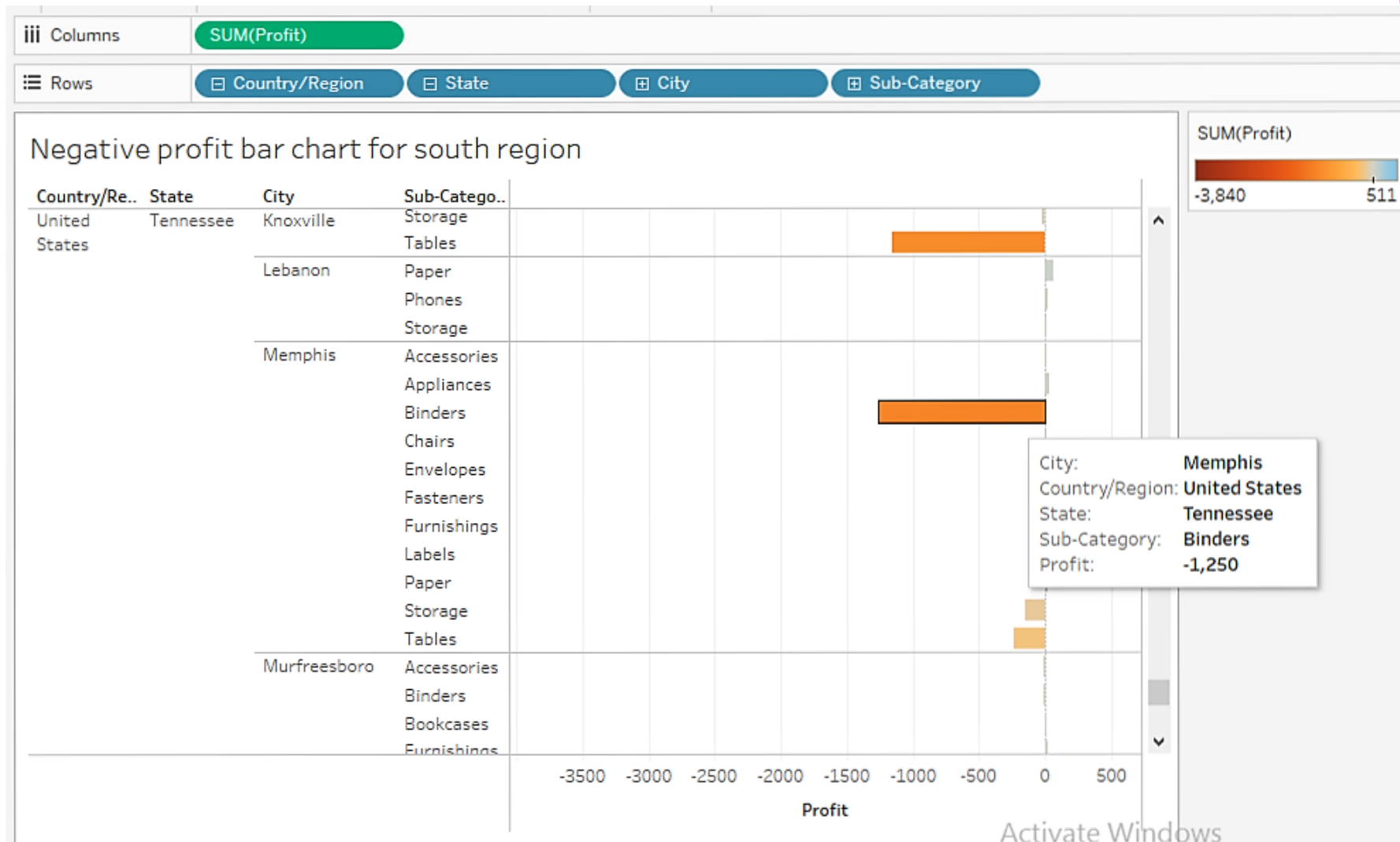
6) Show the profit in different color



7) Provide the info. about the product having highest negative profit in each of the 3 states.







9) Find some meaningful info. And suggest how to improve the profits.

- ▶ In south , Stop the sales of “Machines” in these 3 states, mainly in Florida(Jacksonville) and North Carolina(Burlington) .
- ▶ Also it is suggestable to stop the sales of “Binders” and “Tables” in all 3 states, as they seem to be repeated negative profits across various cities in the states.