

Data Collection

Downloading the dataset

<https://www.kaggle.com/datasets/nelgiryewitha/global-youtube-statistics-2023>

DATA EXTRACTION FROM DATABASE

rank	Youtuber	category	channel_type	Sum of channel_type_rank	Country
1	T-Series	Music	Music	1	India
3	MrBeast	Entertainment	Entertainment	1	United
4	Cocomelon - Nursery Rhymes	Education	Education	1	United
5	SET India	Shows	Entertainment	2	India
9	Like Nastya	People & Blogs	People	25	Russia
10	Vlad and Niki	Entertainment	Entertainment	6	United
11	Zee Music Company	Music	Music	2	India
12	WWE	Sports	Sports	1	United
14	BLACKPINK	People & Blogs	Music	3	South K
16	Sony SAB	Shows	Entertainment	7	India
18	BANGTANTV	Music	Music	4	South K
20	Justin Bieber	Music	Music	6	Canada
21	HYBE LABELS	Music	Music	5	South K
22	Zee TV	Entertainment	Entertainment	8	India
23	Pinkfong Baby Shark - Kids' Songs & Stories	Education	Education	2	United
25	ChuChu TV Nursery Rhymes & Kids Songs	Education	Education	3	India
26	Shemaroo Filmi Gaane	Music	Music	8	India
27	Colors TV	Shows	Entertainment	9	India
29	Dude Perfect	Sports	Sports	3	United
30	Movieclips	Film & Animation	Film	3	United
31	Tips Official	Music	Music	10	India
32	El Reino Infantil	Music	Music	11	Argenti
33	Wave Music	Music	Music	12	India
Total				180393	

Understand the data

Data contains all the meta information about the important columns described in the CSV file

YOUTUBER: Name of the youtuber name

CATEGORY: Channel category

COUNTRY: Country of the youtuber

HIGHEST MONTHLY

EARNING: The highest monthly earnings of the channel

SUM OF SUBSCRIBERS: The total subscribers of the channel

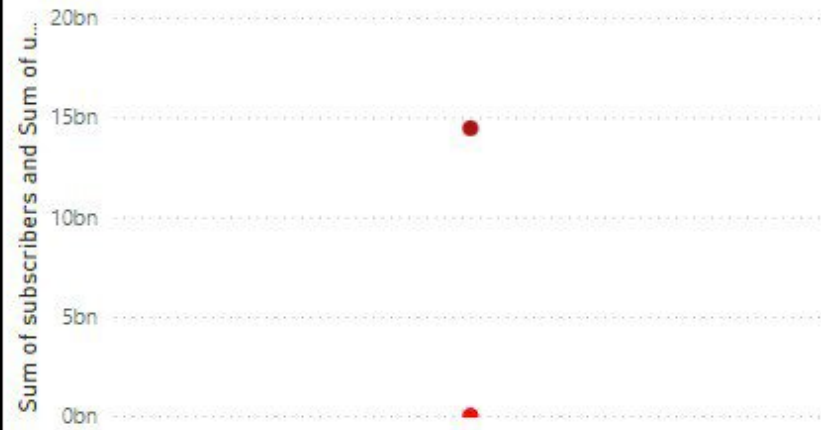
SUM OF UPLOADS: The total views of the channel

SUM OF VIDEO VIEWS: The total views of the channel

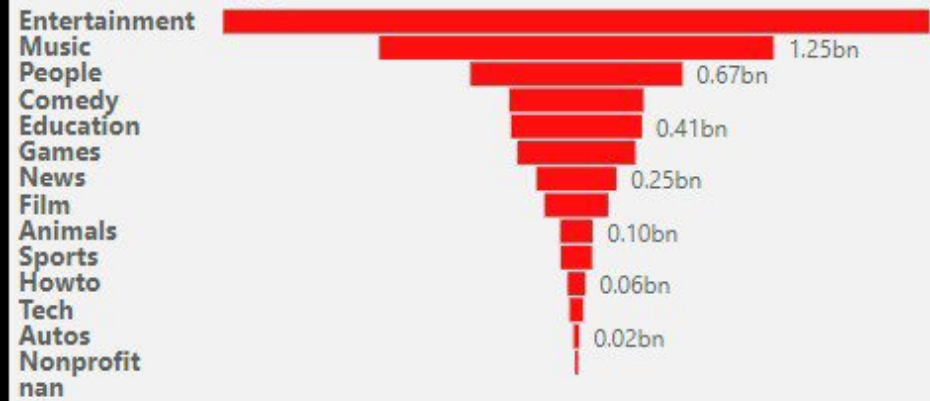
K.VINAY

Sum of subscribers and Sum of uploads

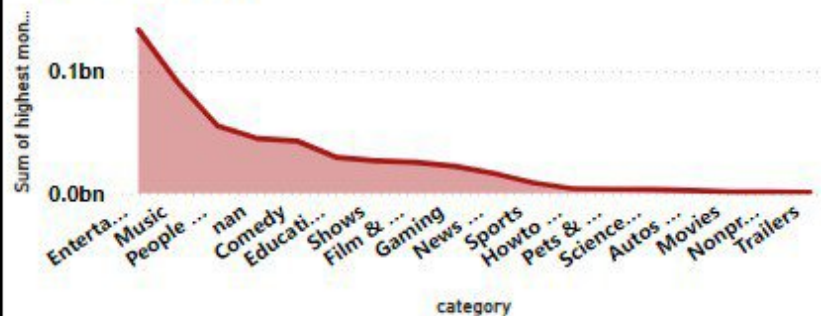
● Sum of subscribers ● Sum of uploads



Sum of highest yearly earnings by channel type



Sum of highest monthly earnings by Country



144bn

Sum of video_views_for_the_last_30_days