

# Introduction OpenCart

### OpenCart is a free, open-source e-commerce platform designed for online merchants. It offers a professional and reliable foundation for building a successful online store. Appealing to a wide range of users, from experienced web

developers seeking a user-friendly interface to shop owners launching their first online business, OpenCart boasts extensive features that provide strong customization options. With OpenCart's tools, you can maximize your online shop's potential. **OpenCart Documentation** This guide provides direction for users navigating the OpenCart interface. We detail the aspects of setting up your store,

including keeping it updated to the latest version, meeting technical requirements, accessing the admin panel, and

performing uninstallation. The User Guide covers essential tools for managing your storefront through the

# administration side. We'll walk you through important sections of the administration interface: Catalog, Extensions,

Sales, Systems, and Reports, explaining which parts of your storefront each section controls and how to modify them to meet your store's needs. This guide also explains essential store procedures such as adding products, tracking sales, managing customers, changing layouts, and adding extensions. By the end of this guide, you'll be comfortable using the OpenCart interface to set up and maintain your online shop. Browsing the Store Front This guide introduces the OpenCart default storefront, showcasing how customers view and interact with your store.

\$ Currency ▼ \$ 123456789 

My Account ▼ Wish List (0) Shopping Cart Checkout

Search

Your Store

A fresh OpenCart installation includes a default theme:

Components Phones & PDAs

🚍 0 item(s) - \$0.00

Q

The default theme

Featured MacBook Apple Cinema 30" Canon EOS 5D iPhone Intel Core 2 Duo processor Powered by iPhone is a revolutionary new mobile The 30-inch Apple Cinema HD Display Canon's press material for the EOS 5D delivers an amazing 2560 x 1600 pixel an Intel Core 2 Duo processor at phone that allows you to make a call by states that it 'defines (a) new D-SLR category', while we'r... resolution. Designed sp.. speeds up to 2.1.. simply tapping a nam.. \$110.00 \$122.00 \$98.00 \$122.00 \$602.00 \$123.20 Ex Tax: \$500.00 Ex Tax: \$101.00 Ex Tax: \$90.00 Ex Tax: \$80.00 ADD TO CART ADD TO CART ADD TO CART 言 ADD TO CART

DISNEP Nintendo Information **Customer Service** My Account Extras About Us Delivery Information Gift Certificates Privacy Policy Terms & Conditions Powered By OpenCart Your Store © 2018 The products shown above are included as sample data with the OpenCart installation. These can be easily removed and replaced with your shop's products. This guide covers the basics of browsing the storefront with the default theme. An expanding list of available themes can be found in the OpenCart Extension Directory. Navigating the shop The OpenCart default theme makes it easy for customers to navigate a shop's products.

highlighting the shop's products. Understanding the anatomy of the OpenCart default homepage is the first step in familiarizing yourself with the storefront. The header The header is displayed at the top of every page in the store, not just the homepage. \$ 123456789 

My Account ▼ Wish List (0) 

Shopping Cart 

Checkout

The top menu category displays the top parent categories of products. See **Categories** for more information on creating and assigning product categories. Like the header, the top menu appears on every page. When a customer hovers their mouse over a category, a drop-

The top menu

Featured

Intel Core 2 Duo processor Powered by

an Intel Core 2 Duo processor at

speeds up to 2.1..

Information

**Product pages** 

\$ Currency ▼

Your Store

Intel Core 2 Duo processor

1GB memory, larger hard drives

Category product listings

- Mac (1)

Components (2)

Laptops & Notebooks (5)

MacBook

\$602.00

Telephone: Company telephone number.

My Account: Customers can register or login here.

down menu displays sub-categories for that parent category.

The header has the following navigation options:

Store logo: Clicking this logo directs the customer back to the store's homepage.

Links: Links to the Home page, Wish List, My Account, Shopping Cart, and Checkout.

products added to the cart, with options to "View Cart" or "Checkout."

Currency block: Customers can select the currency for the store's products by clicking a currency icon.

Search box: Customers can type in the search box to find products within the store's categories.

Shopping Cart: Displays the number of items purchased and the order's total price. Clicking the button displays

- position. Featured products OpenCart lets you feature specific products on the homepage.

Unlike the top menu and header, the slideshow in the OpenCart default theme is only visible on the homepage in this

Ex Tax: \$500.00 Ex Tax: \$101.00 Ex Tax: \$90.00 Ex Tax: \$80.00 ADD TO CART ADD TO CART ADD TO CART ADD TO CART The Featured section includes the product image, name, price, and an option to add the product directly to the Shopping Cart. The carousel is only located on the Homepage in the default theme. **Footer** The footer, located at the bottom of every page, contains miscellaneous links useful for sorting relevant pages that may not logically fit elsewhere. The footer's organization can be divided into these sections: Information: "About Us", "Delivery Information", "Privacy Policy", "Terms & Conditions" Customer Service: "Contact Us", "Returns", "Site Map"

your favorite applications and storing growing media collections. Sleek, 1.08-inch-thin design MacBook makes it easy to hit the road thanks to its tough polycarbonate case, built-in wireless technologies, and innovative MagSafe Power Adapter that releases automatically if someone accidentally trips on the cord. Built-in iSight camera

Product image: The product image appears under the title on the left, with smaller alternate views underneath.

Product details: The product code, availability, and price are displayed to the right of the product image.

Cart: Customers can select a quantity and add the product to their cart, wishlist, or comparison list.

Rating/Sharing: Below the cart, customers can rate the product and share it on social media.

\$ 123456789 

My Account ▼ Wish List (0) Shopping Cart Checkout \$ Currency ▼ Search Q = 0 item(s) - \$0.00 Your Store Desktops Laptops & Notebooks Components Desktops Desktops (13) Desktops - PC (0)

Example of category description text

Category product listings enable customers to browse products similar to others within the same category, which is

helpful for comparing products. The category page can be accessed from the top menu by clicking a parent category, or

The category block, as seen above, is displayed on the left side, similar to the product page. The category title has space for a description. "Refine Search" links to sub-categories for user browsing. Products can be displayed in a list or grid, according to customer preference. The image above shows the listing format. Products can be sorted by name, price, rating, or model in the "Sort By" box. The "Show" box allows the number of products displayed to be changed from 15 up to 100. Each product within the category has space for a product image, description, price, and an Add to Cart option, as well as options to add to a wish list or "Add to Compare." Product compare The "Add to Compare" feature lets customers compare specifications, features, and prices of multiple products. **Product Comparison Product Details** MacBook MacBook Air Product Image \$602.00 Price \$1,202.00 Model Product 16 Product 17 Brand Apple Apple Availability In Stock In Stock 4444 습 습 습 습 습 Rating Based on 0 reviews. Based on 0 reviews. Intel Core 2 Duo processor Powered by an Intel Core 2 Duo processor at speeds up to Summary MacBook Air is ultrathin, ultraportable, and ultra unlike anything else. But you don't lose 2.16GHz, the new MacBook is the fastest ever. 1GB memory, larger hard drives The new inches and pounds overnight. It's the result of rethinking conventions. Of multiple MacBoo.. wireless .. Weight 0.00kg 0.00kg 0.00mm x 0.00mm x 0.00mm 0.00mm x 0.00mm x 0.00mm Dimensions (Lx  $W \times H$ Memory 8gb Processor No. of Cores Add to Cart Add to Cart Remove

Step 2: Account & Billing Details Step 3: Delivery Details

Header- "My Account"

opencart

process.

\$ Currency ▼

Step 4: Delivery Method Step 5: Payment Method Step 6: Confirm Order Step 1 of checkout allows users to create an account before proceeding with payment. Selecting "Register Account"

as Billing, except that it asks the user to create a password. After Step 2, the customer can continue the checkout

changes Step 2 of checkout from Billing to Account & Billing details. Account & Billing asks for the same personal details

Personal details, including "First Name", "Last Name", "E-mail", and "Telephone", are entered, along with the customer's address details.

options for establishing the shop's brand.

1. Step 3: Delivery details

1. Step 2: Billing details

In Billing Details, checking a box indicates that delivery and billing details are the same, skipping this step to Delivery Method. Otherwise, customers enter delivery information in a form. Step 4: Delivery method

A shipping method is selected. A comment box allows customers to add order comments.

The customer selects a payment method and may add comments. 1. Step 6: Confirm order

**Functional Requirement Specification** 

Anatomy of the home page The homepage is arguably the most important page in the shop for presentation. It's often the first page customers interact with, especially when directed from a search engine. A shop's homepage should be user-friendly while \$ Currency ▼ Search 📜 0 item(s) - \$0.00 Your Store

## Desktops Laptops & Notebooks Components Phones & PDAs MP3 Players Clicking a parent category directs the customer to the category page, which displays all products within that category. Slideshow The slideshow alternates product banners of your choice. Banners in this slideshow are useful for highlighting products for easy customer access. Clicking a banner directs the customer to the product's page.

MacBook **iPhone** Apple Cinema 30" Canon EOS 5D

iPhone is a revolutionary new mobile

simply tapping a nam..

\$123.20

Extras: "Brands", "Gift Vouchers", "Affiliates", "Specials"

My Account: "My Account", "Order History", "Wish List", "Newsletter"

**Customer Service** 

The OpenCart default product page follows the structural format below.

Powered by an Intel Core 2 Duo processor at speeds up to 2.16GHz, the new MacBook is the fastest ever.

Clicking the main image expands it for greater detail.

Description tab: Provides a detailed product description.

Review tab: Allows customers to write product reviews.

from product pages by clicking a category in the left-side category block.

The new MacBook now comes with 1GB of memory standard and larger hard drives for the entire line perfect for running more of

Search

phone that allows you to make a call by

The 30-inch Apple Cinema HD Display

delivers an amazing 2560 x 1600 pixel

resolution. Designed sp.,

\$110.00 \$122.00

Canon's press material for the EOS 5D

states that it 'defines (a) new D-SLR

category', while we'r...

\$98.00 \$122.00

My Account

\$\lambda 123456789 \$\lambda \text{My Account \$\nsigma \text{Wish List (0)} }\rightarrow \text{Shopping Cart \$\notint{\sigma}\$ Checkout

🚍 0 item(s) - \$0.00

Q

MacBook

Product Code: Product 16 Reward Points: 600 Availability: In Stock

Add to Cart

☆ ☆ ☆ ☆ O reviews / Write a review

Like 52 Tweet Pinit Share < 1.3K

\$602.00

Ex Tax: \$500.00

Qty

My Account Delivery Information Gift Certificates Returns Order History Privacy Policy Site Map Wish List Terms & Conditions Powered By OpenCart Your Store @ 2018

**Extras** 

Right out of the box, you can have a video chat with friends or family,2 record a video at your desk, or take fun pictures with Photo The product page can be divided into these sections:

Refine Search Tablets (1) PC (0) Software (0) Mac (1) Phones & PDAs (3) **= =** Sort By: Default Show: Product Compare (0) Cameras (2) MP3 Players (4) Apple Cinema 30" Canon EOS 5D HP LP3065 The 30-inch Apple Cinema HD Display Canon's press material for the EOS 5D Stop your co-workers in their tracks with the stunning new 30-inch diagonal delivers an amazing 2560 x 1600 pixel states that it 'defines (a) new D-SLR resolution. Designed speci.. HP LP3065 Flat Panel Mon.. category', while we're n.. \$110.00 \$122.00 \$98.00 \$122.00 \$122.00 Ex Tax: \$90.00 Ex Tax: \$80.00 Ex Tax: \$100.00 層 ADD TO CART ADD TO CART 層 ADD TO CART

The shopping cart provides a product overview, including "Image", "Product Name", "Model", "Quantity", "Unit Price", and "Total". Customers can add a coupon code or gift voucher, or estimate shipping & taxes before checkout. "Continue Shopping" links back to the homepage. Creating an account Before checking out, customers must select guest checkout or log into their account. Guest checkout doesn't require login details, while returning customers may want to create an account. Customers can create an account in a few ways: Checkout Checkout Shopping Cart Checkout Step 1: Checkout Options ▼ **New Customer** Returning Customer Checkout Options: I am a returning customer E-Mail Register Account

Clicking "My Account" in the header shows options to Login or create an account. This page allows existing customers to

Register Login

♥ Wish List (0) 🗏 Shopping Cart 🕈 Checkout

🚍 1 item(s) - \$123.20

Model Quantity product 11 2 0 1

Total

\$123.20

\$101.00

\$2.00

\$20.20

\$123.20

Customers can add compared products to the cart. "Continue" returns the user to the homepage.

After adding a product to the cart, customers can access the shopping cart in the header under "Shopping Cart".

**Shopping Cart page** 

Shopping Cart

Shopping Cart (10.00kg) Product Name Unit Price \$123.20 iPhone \*\*\* What would you like to do next? Choose if you have a discount code or reward points you want to use or would like to estimate your delivery cost. Use Coupon Code -Enter your coupon here Enter your coupon here Apply Coupon Estimate Shipping & Taxes ▼ Use Gift Certificate ▼ Sub-Total: Eco Tax (-2.00): VAT (20%): Total: Continue Shopping

O Guest Checkout E-Mail By creating an account you will be able to shop faster, be up to date on an order's status, and keep track of the orders you have previously made. Password

Forgotten Password

Login

log in or new customers to create an account. In the "New Customer" section, clicking "Continue" under Register Account directs the customer to the "Register an Account" page. Checkout After adding a product to the cart, the customer proceeds to checkout to purchase the product. The Checkout page is accessed in the header (under the search box). OpenCart customer checkout is a simple 6-step process. 1. Step 1: Checkout options The customer logs in/registers (as explained above) or selects guest checkout.

 Step 5: Payment method The customer sees a purchase overview, including product description, quantity, and price (with tax & shipping).

Storefront customization using the admin dashboard All features above are customizable to some degree in the admin panel. The administrator can change product positions, disable categories, edit prices and descriptions, upload banners, etc. The OpenCart admin offers extensive Made with **GAMMA**