

## **NeoSOFT Technologies Privacy Policy**

Your privacy is highly essential and therefore, the NeoSOFT Technologies Privacy policy outlines how we treat and use the information that we receive about you over the internet. Internet technologies are evolving and shall keep evolving hereafter. The businesses conducted over the internet or via its allied aspects shall evolve to meet the needs and opportunities of the changing business dimensions. Keeping this in mind, NeoSOFT Privacy policy is subject to change and to stay abreast with the current technologies.

This Privacy policy sheds light on the personal data of the customers that we capture while you interact with us over the website, and how we use the data. This Privacy policy applies to our main site [www.neosofttech.com](http://www.neosofttech.com) and all/any of our sub-domain sites (called microsites). Kindly be informed that these sites may have links to external or third party sites which are governed by their individual privacy policy. If any data is shared or provided from your end on the third party sites then it shall be under the purview of their Privacy policy and NOT under the NeoSOFT Privacy policy.

### **Capturing website visitor's information**

While performing business or serving its customers, NeoSOFT Technologies acquires, stores and transmits customer communications and information that customers may regard as private or sensitive. This information could reach us through online form submissions on our website, such as the contact us form, subscription forms, newsletters, etc. The information captured in this may include all or any of these: customer's name, address, telephone number, email id, and credit card details. The data is gathered to respond to customer's inquiry and is voluntarily shared by the customers to establish a service. The source of data collected depends on the purpose for which you wish to interact with NeoSOFT Technologies and the choices you make as per your personal settings.

While visiting NeoSOFT Technologies website, you can choose to keep yourself anonymous or hide your details. Our servers capture your IP address, browsing details, language preferences, operating system, and device details to analyse the website traffic and measure number of visits, pages that are viewed, average time spent per page, website bounce rate and other such information which helps us get analytics and website performance measured.

### **Usage of Information Captured**

NeoSOFT Technologies primarily capture visitor's information to operate our business and use the data captured for services promotions and communication. The medium of promotions could be through SMS, WhatsApp messages, Email or direct contact.

### **Sharing or Disclosure of Customer's Personal Information**

NeoSOFT Technologies may share the visitor(s)/customer(s) information with selected partners, affiliates or subsidiaries. This is usually done to provide visitor(s)/customer(s) with information about products which might be of interest to the customer or to enable the customer to take advantage of special partner programs. NeoSOFT Technologies may also use customer information to provide its customers with system information or information about new or upgraded products. We, however, do not share or sell the data with any other third party, unless authorized by the visitor or we need to be in compliance with the applicable law or respond to any legal process or in case if we need to maintain/increase the website's security.

NeoSOFT Technologies disclaims any intention to censor, edit or engage in ongoing review or surveillance of communications stored on or transmitted through its facilities by customers or others. NeoSOFT Technologies will, however, review, delete or block access to communications that may harm NeoSOFT Technologies, its customers or third parties. The grounds on which NeoSOFT Technologies may take such action include, but are not limited to,

actual or potential violations of NeoSOFT Technologies Acceptable Use Policy which is sent to all customers

### **Data Security**

NeoSOFT Technologies will ensure the confidentiality of its customers' information, account information and personal communications to the fullest extent possible and shall be in accordance with the law and the legitimate interests of NeoSOFT Technologies, its partners, its employees and other customers of NeoSOFT Technologies services. NeoSOFT Technologies has appropriate physical, electronic, and managerial procedures in place to protect the loss, misuse, and alteration of information that is collected from the customers.

### **Cookies**

NeoSOFT Technologies also uses cookies, which are small pieces of information that a website can store in a designated file on a user's computer for our websites and to help collect data. For example, NeoSOFT Technologies uses cookies on the landing pages of products sold online to record the customer's information that is required on the order form. This information is then forwarded to an internal sales tracking database within NeoSOFT Technologies. Also, NeoSOFT Technologies may store customers' electronic mail and other communications as a necessary incident to the transmission and delivery of those communications. The cookies are used for several purposes such as storing your preferences and settings, sign-in and authentication, security purpose, social media, Analytics and performance of the website. In addition, the third party service providers whom we have hired to provide services on our behalf.

### **Opt Out & Modifications**

Customers may opt out of receiving notices of new or upgraded products from NeoSOFT Technologies and NeoSOFT Technologies partners by sending a request to [privacy@neosofttech.com](mailto:privacy@neosofttech.com). In this request to [privacy@neosofttech.com](mailto:privacy@neosofttech.com), customers must identify the service purchased from NeoSOFT Technologies, domain name (if applicable), contact information, and the date the service was purchased. However, customers may not opt out of receiving information from NeoSOFT Technologies which is essential for maintaining or updating customers' accounts or system information. Most customers may access and modify their personal information via their online personal control panel/account information page. All other customers may access and modify their personal information by contacting NeoSOFT Technologies. Domain name customers who have registered a domain name with NeoSOFT Technologies and wish to change the technical contact from NeoSOFT Technologies to another company may send a request to us. It is important to note that customer domain name registration information is made publicly available in the registry of domain names.