Shark_Tank_India_Analysis

May 16, 2024

```
[1]: #importing required libraries
     import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     import seaborn as sns
[2]: #Getting the dataset
     data = pd.read_csv('/content/drive/MyDrive/Computers/Python/Datasets for data_
      →analysis/Shark Tank India/Shark Tank India.csv')
[3]: #Setting max rows and columns
     pd.options.display.max_rows = 500
     pd.options.display.max_columns = 100
[4]: #Understanding the data
     print(data.head())
       Season Number
                           Startup Name Episode Number Pitch Number Season Start
                                                                          20-Dec-21
    0
                          BluePineFoods
                                                       1
                                                                     1
    1
                   1
                           BoozScooters
                                                                     2
                                                                          20-Dec-21
                                                       1
                                                                          20-Dec-21
    2
                   1
                      HeartUpMySleeves
                                                       1
                                                                     3
    3
                                                       2
                                                                          20-Dec-21
                              TagzFoods
    4
                   1
                           HeadAndHeart
                                                       2
                                                                          20-Dec-21
      Season End Original Air Date
                                                                            Anchor \
                                                   Episode Title
        4-Feb-22
    0
                          20-Dec-21
                                     Badlegi Business Ki Tasveer
                                                                   Rannvijay Singh
        4-Feb-22
                          20-Dec-21
                                     Badlegi Business Ki Tasveer
                                                                   Rannvijay Singh
    1
    2
        4-Feb-22
                          20-Dec-21
                                     Badlegi Business Ki Tasveer
                                                                   Rannvijay Singh
                                                                   Rannvijay Singh
    3
        4-Feb-22
                          21-Dec-21
                                         Insaan, Ideas Aur Sapne
        4-Feb-22
                          21-Dec-21
                                         Insaan, Ideas Aur Sapne
                                                                   Rannvijay Singh
                            Industry \
    0
                                Food
    1
       Vehicles/Electrical Vehicles
    2
                     Beauty/Fashion
    3
                                Food
    4
                           Education
```

```
Business Description
0
                                       Frozen Momos
1
   Renting e-bike for mobility in private spaces
2
                                 Detachable Sleeves
3
                       Healthy Potato Chips Snacks
4
                          Brain Development Course
                  Company Website
                                     Started in
                                                  Number of Presenters
0
      https://bluepinefoods.com/
                                         2016.0
                                                                       3
         https://www.boozup.net/
                                                                       1
1
                                         2017.0
   https://heartupmysleeves.com/
                                         2021.0
                                                                       1
3
           https://tagzfoods.com/
                                                                       2
                                         2019.0
4
               https://thehnh.in/
                                                                       4
                                         2015.0
   Male Presenters
                     Female Presenters
                                          Transgender Presenters
0
                2.0
                                                               NaN
1
                1.0
                                     NaN
                                                               NaN
2
                NaN
                                     1.0
                                                               NaN
3
                2.0
                                                               NaN
                                     NaN
4
                1.0
                                     3.0
                                                               NaN
   Couple Presenters Pitchers Average Age Pitchers City Pitchers State
                                      Middle
0
                  0.0
                                                      Delhi
                                                                       Delhi
1
                  0.0
                                       Young
                                                  Ahmedabad
                                                                     Gujarat
2
                  0.0
                                       Young
                                                      Delhi
                                                                       Delhi
3
                  0.0
                                      Middle
                                                  Bangalore
                                                                  Karnataka
4
                  1.0
                                                    Patiala
                                      Middle
                                                                      Punjab
                                                                 EBITDA Cash Burn
   Yearly Revenue
                    Monthly Sales
                                     Gross Margin
                                                    Net Margin
0
              95.0
                               8.0
                                               NaN
                                                            NaN
                                                                     NaN
                                                                                NaN
               4.0
                               0.4
1
                                               NaN
                                                            NaN
                                                                     NaN
                                                                                NaN
2
               NaN
                               2.0
                                               NaN
                                                            NaN
                                                                     NaN
                                                                                NaN
3
             700.0
                               NaN
                                              48.0
                                                            NaN
                                                                     NaN
                                                                                NaN
4
              30.0
                               NaN
                                               NaN
                                                            NaN
                                                                                NaN
                                                                     NaN
   SKUs Has Patents Bootstrapped
                                     Original Ask Amount
    NaN
                                                     50.0
0
                 NaN
                               NaN
1
    NaN
                 NaN
                               NaN
                                                     40.0
2
    NaN
                 NaN
                               NaN
                                                     25.0
3
                                                     70.0
    NaN
                 NaN
                               NaN
                                                     50.0
4
    NaN
                 NaN
                               NaN
   Original Offered Equity
                              Valuation Requested
                                                     Received Offer
0
                         5.0
                                             1000.0
                                                                    1
                        15.0
1
                                              267.0
                                                                    1
2
                        10.0
                                              250.0
                                                                    1
3
                         1.0
                                             7000.0
                                                                    1
4
                         5.0
                                             1000.0
                                                                    0
```

```
Accepted Offer
                   Total Deal Amount Total Deal Equity
                                                              Total Deal Debt
                                  75.0
                                                      16.00
0
               1.0
                                                                           NaN
               1.0
                                  40.0
                                                      50.00
                                                                           NaN
1
2
               1.0
                                  25.0
                                                      30.00
                                                                           NaN
3
               1.0
                                  70.0
                                                       2.75
                                                                           NaN
4
               NaN
                                   NaN
                                                        NaN
                                                                           NaN
   Debt Interest Deal Valuation Number of Sharks in Deal
0
                             469.0
              NaN
              NaN
                              80.0
                                                            2.0
1
2
              NaN
                              83.0
                                                            2.0
3
                            2545.0
                                                            1.0
              NaN
4
              NaN
                               NaN
                                                            NaN
  Deal Has Conditions
                       Royalty Deal Advisory Shares Equity
0
                   NaN
                                  NaN
                                                            NaN
                   NaN
                                  NaN
                                                            NaN
1
2
                   NaN
                                  NaN
                                                            NaN
3
                   NaN
                                  NaN
                                                            NaN
4
                   NaN
                                  NaN
                                                            NaN
   Namita Investment Amount
                               Namita Investment Equity
                                                           Namita Debt Amount
0
                          NaN
                                                      NaN
                                                                            NaN
1
                          NaN
                                                      NaN
                                                                            NaN
2
                                                      NaN
                                                                            NaN
                          NaN
3
                                                                            NaN
                          NaN
                                                      NaN
4
                          NaN
                                                      NaN
                                                                            NaN
   Vineeta Investment Amount
                                Vineeta Investment Equity
                                                              Vineeta Debt Amount
                                                       5.33
0
                          25.0
                                                                               NaN
1
                          20.0
                                                      25.00
                                                                               NaN
                          12.5
                                                      15.00
2
                                                                               NaN
3
                           {\tt NaN}
                                                        NaN
                                                                               NaN
4
                           NaN
                                                        NaN
                                                                               NaN
   Anupam Investment Amount
                               Anupam Investment Equity
                                                          Anupam Debt Amount
0
                          NaN
                                                      NaN
                          NaN
                                                      NaN
                                                                            NaN
1
2
                         12.5
                                                     15.0
                                                                            NaN
3
                          NaN
                                                      NaN
                                                                            NaN
4
                          NaN
                                                                            NaN
                                                      NaN
                             Aman Investment Equity
                                                       Aman Debt Amount
   Aman Investment Amount
                       25.0
                                                 5.33
0
                                                                     NaN
1
                       NaN
                                                  NaN
                                                                     NaN
2
                       NaN
                                                  NaN
                                                                     NaN
3
                       NaN
                                                  NaN
                                                                     NaN
```

4	NaN		N	aN		NaN		
0 1 2 3 4	N N N	nt Peyush aN aN aN aN aN	Investment	Equity NaN NaN NaN NaN NaN	Peyush I	Debt Amo	ount NaN NaN NaN NaN NaN	\
	Amit Investment Amount	Amit Inve	estment Equi	ty Amit	Debt Ar	mount '	\	
0	NaN		N	aN		NaN		
1	NaN		N	aN		NaN		
2	NaN		N	aN		NaN		
3	NaN		N	aN		NaN		
4	NaN		N	aN		NaN		
	Ashneer Investment Amo	unt Ashnee	er Investmen	t Equity	Ashne	er Debt	Amoiii	nt. \
0		5.0	JI IIIVOD OMOII	5.33		OI DODO		aN
1		0.0		25.00			Na	
2		NaN		NaN			Na	
3		0.0		2.75			Na	
4		NaN		NaN			Na	aN
	Const. Torrestment America				+ D-1-4	L A		
0	Guest Investment Amoun		nvestment Eq	uity Gu NaN	est Debi	t amount NaN		
1	Na Na			NaN		Nal Nal		
2 3	Na Na			NaN NaN		Nal Na		
4	Na Na			NaN NaN		Nal Nal		
-		••					•	
	Invested Guest Name All	Guest Name	es Namita P	resent	Vineeta	Present	: \	
0	NaN	Na		1.0		1.0		
1	NaN	Na	aN	1.0		1.0		
2	NaN	Na		1.0		1.0		
3	NaN	Na		1.0		1.0		
4	NaN	Na	a.N	1.0		1.0)	
	Anupam Present Aman P	resent Pey	ush Present	Amit P	resent	\		
0	1.0	1.0	NaN	Ī	NaN			
1	1.0	1.0	NaN	Ī	NaN			
2	1.0	1.0	NaN	Ī	NaN			
3	1.0	1.0	NaN	Ī	NaN			
4	1.0	1.0	NaN	Ī	NaN			
	Ashneer Present Guest	Present						
0	1.0	NaN						
1	1.0	NaN						
2	1.0	NaN						
_								

3 1.0 NaN 4 1.0 NaN

[5]: #Getting the statistical info about the data data.describe()

[5]:	Season Number	_		Started in	\	
count	478.000000	478.00000		355.000000		
mean	2.010460	23.18200		2018.904225		
std	0.804791	15.02835		2.770274		
min	1.000000	0.00000		1998.000000		
25%	1.000000	10.00000		2018.000000		
50%	2.000000	23.00000		2019.000000		
75%	3.000000	35.00000		2021.000000		
max	3.000000	52.00000	0 478.000000	2023.000000		
	Number of Pres	enters Male P	resenters Femal	e Presenters	\	
count	478.	000000 4	12.000000	226.000000		
mean	2.	020921	1.679612	1.199115		
std	0.	821349	0.819039	0.421847		
min	1.	000000	1.000000	1.000000		
25%	1.	000000	1.000000	1.000000		
50%	2.	000000	1.000000	1.000000		
75%	2.	000000	2.000000	1.000000		
max	6.	000000	6.000000	3.000000		
	Transgender Pr	esenters Coup	le Presenters Y	early Revenue	e \	
count	Transgender Pr	esenters Coup	le Presenters Y 473.000000	early Revenue 241.00000		
count mean	Transgender Pr	-		•)	
	Transgender Pr	3.0	473.000000	241.00000) 5	
mean	Transgender Pr	3.0 1.0	473.000000 0.177590	241.000000 557.03319	0 5 6	
mean std	Transgender Pr	3.0 1.0 0.0	473.000000 0.177590 0.382572	241.000000 557.03319 1501.919510	0 5 6 0	
mean std min	Transgender Pr	3.0 1.0 0.0 1.0	473.000000 0.177590 0.382572 0.000000	241.000000 557.033190 1501.919510 0.000000	0 5 6 0	
mean std min 25%	Transgender Pr	3.0 1.0 0.0 1.0 1.0	473.000000 0.177590 0.382572 0.000000 0.000000	241.000000 557.033190 1501.919510 0.000000 72.000000 170.0000000	0 5 6 0 0 0	
mean std min 25% 50%	Transgender Pr	3.0 1.0 0.0 1.0 1.0	473.000000 0.177590 0.382572 0.000000 0.000000	241.000000 557.03319 1501.919510 0.000000 72.000000	0 5 6 0 0 0	
mean std min 25% 50% 75%	Transgender Pr	3.0 1.0 0.0 1.0 1.0 1.0	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000	241.000000 557.033190 1501.919510 0.000000 72.000000 170.0000000	0 5 6 0 0 0	\
mean std min 25% 50% 75%		3.0 1.0 0.0 1.0 1.0 1.0	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000	241.000000 557.033190 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.0000000	5 5 6 0 0 0 0	\
mean std min 25% 50% 75% max	Monthly Sales	3.0 1.0 0.0 1.0 1.0 1.0 1.0	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000 Net Margin 73.000000 23.	241.000000 557.033198 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.0000000 EBITDA 000000 28	SKUs	\
mean std min 25% 50% 75% max	Monthly Sales 225.000000	3.0 1.0 0.0 1.0 1.0 1.0 1.0 1.0	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000 1.000000 Net Margin 73.000000 23. 20.575342 10.	241.000000 557.033199 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.0000000 EBITDA 000000 28 608696 330	SKUs	\
mean std min 25% 50% 75% max count mean	Monthly Sales 225.000000 68.917253	3.0 1.0 0.0 1.0 1.0 1.0 1.0 1.0 54.953488	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000 1.000000 Net Margin 73.000000 23. 20.575342 10.	241.000000 557.033198 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.000000 EBITDA 000000 28 608696 330 822172 1137	SKUs .0000000	\
mean std min 25% 50% 75% max count mean std	Monthly Sales 225.000000 68.917253 250.631067	3.0 1.0 0.0 1.0 1.0 1.0 1.0 1.0 Gross Margin 129.000000 54.953488 21.059017	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000 Net Margin 73.000000 23. 20.575342 10. 12.187104 12. 1.000000 -20.	241.000000 557.033198 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.0000000 EBITDA 000000 28 608696 330 822172 1137 000000 1	SKUs .000000 .678571	\
mean std min 25% 50% 75% max count mean std min	Monthly Sales 225.000000 68.917253 250.631067 0.000000	3.0 1.0 0.0 1.0 1.0 1.0 1.0 1.0 Gross Margin 129.000000 54.953488 21.059017 3.000000	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000 1.000000 23. 20.575342 10. 12.187104 12. 1.000000 5.	241.000000 557.033199 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.0000000 EBITDA 000000 28 608696 330 822172 1137 000000 1	SKUs .000000 .678571 .602256	\
mean std min 25% 50% 75% max count mean std min 25%	Monthly Sales 225.000000 68.917253 250.631067 0.000000 6.000000	3.0 1.0 0.0 1.0 1.0 1.0 1.0 1.0 3.000000 54.953488 21.059017 3.000000 40.000000	473.000000 0.177590 0.382572 0.000000 0.000000 0.000000 1.000000 1.000000 Net Margin 73.000000 23. 20.575342 10. 12.187104 12. 1.000000 -20. 10.000000 5. 20.000000 10.	241.000000 557.033199 1501.919510 0.000000 72.000000 170.000000 460.000000 18700.0000000 EBITDA 000000 28 608696 330 822172 1137 000000 1 000000 9 000000 22	SKUs .000000 .678571 .602256 .000000	\

count	478.000000	478.000000	478.000000
mean	144.451284	3.811987	5245.346384
std	1370.241566	3.797043	8892.492491
min	0.00000	0.200000	0.00000
25%	50.000000	1.212500	1000.000000
50%	75.000000	2.500000	2857.071428
75%	100.00000	5.000000	6000.000000
max	30000.000000	30.000000	120000.000000
		Offer Total Deal Amo	
count		000000 268.000	
mean		334891 66.17	
std		371859 43.314	
min		0.000	
25%		000000 40.000	
50%		000000 56.300	
75%		90.000	
max	1.000000 1.0	000000 300.000	75.00000
			,
	Total Deal Debt Debt Int		
count		267.00000	
mean		511111 2280.644650	
std		3435.328410	
min		0.00000	
25%		500.00000	
50%		000000 1107.692308	
75%		2500.00000	
max	150.000000 18.0	25000.00000	0
	Name of Charles in David	D1+ D1 Ad	Observe Provider
aat	Number of Sharks in Deal	17.0	ory Shares Equity \ 3.000000
count	268.000000 2.011194	1.0	
mean	1.149770		1.533333 0.950438
std	1.000000	0.0 1.0	
min 25%			0.600000
	1.000000	1.0	1.050000
50%	2.000000	1.0	1.500000
75%	3.000000	1.0	2.000000
max	5.000000	1.0	2.500000
	Namita Investment Amount	Namita Investment E	quity Namita Debt Amount \
count	89.000000		20000 17.000000
mean	32.942025		34479 36.332941
std	20.584949		16032 22.085984
min	0.000016		00000 10.000000
25%	20.000000		00000 10.000000
25% 50%	26.660000		00000 20.000000
50% 75%			
15%	45.000000	5.00	50.00000

count mean std min 25% 50% 75% max	Vineeta Investment Amount V 68.000000 31.246507 20.795928 0.002500 19.415000 25.000000 40.0000000 100.0000000	Vineeta Investment Equity 68.000000 4.162559 4.706656 0.200000 1.000000 2.500000 5.0000000 25.000000	
	-	<pre>Investment Amount \</pre>	
count	12.000000	75.000000	
mean	24.513333	29.593104	
std	13.434905	21.221572	
min	12.500000	0.00000	
25%	14.375000	18.750000	
50%	20.000000	25.000000	
75%	30.000000	40.000000	
max	50.000000	100.000000	
count mean std min 25% 50% 75% max	Anupam Investment Equity 75.000000 4.612107 5.273910 0.166000 1.000000 2.250000 5.500000 25.000000	8.00000 26.87500 14.92541 12.50000 16.87500 22.50000 31.25000 50.00000	nvestment Amount \ 109.000000 33.868830 24.134884 0.000000 17.660000 30.000000 45.000000 150.000000
	Aman Investment Equity Aman		estment Amount \
count	109.000000	18.000000	89.000000
mean	3.069473	37.656667	34.667222
std	4.384031	21.579428	30.122765
min	0.166000	10.000000	0.000000
25%	1.000000	21.250000	20.000000
50%	2.000000	34.750000	28.000000
75%	4.000000	47.915000	45.000000
max	40.000000	80.000000	250.000000
count mean std min	Peyush Investment Equity Pe 89.000000 5.667764 10.834254 0.166000	eyush Debt Amount Amit I: 12.000000 30.583333 14.724490 10.000000	nvestment Amount \ 35.000000 35.268571 26.540778 3.500000

25% 50% 75% max		1.000000 2.000000 5.000000 75.000000	24.250 25.000 35.000 60.000	0000	15.830000 25.000000 50.000000 100.000000	
count mean std min 25% 50% 75% max	35 4 4 0 1 2 5	Equity Amit .000000 .287046 .713601 .330000 .375000 .500000 .000000	Debt Amount 7.000000 35.000000 18.257419 10.000000 22.500000 40.0000000 42.500000 65.000000	Ashneer	Investment Amount 21.000000 25.682381 16.860620 1.000000 15.000000 20.0000000 30.0000000 70.0000000	\
count mean std min 25% 50% 75% max	Ashneer Investm	ent Equity As 21.000000 4.440000 5.065662 1.000000 2.000000 3.000000 5.000000	2. 57. 59. 15. 36. 57. 78.	Amount \ 00000 00000 39697 00000 00000 00000 00000		
count mean std min 25% 50% 75% max	3 3 2 3 4	t Amount Gues 8.000000 9.760057 4.690571 0.000253 3.750000 1.665000 6.250000	48 3 0 1 2	Equity 3.000000 3.273438 3.551611 0.200000 1.000000 2.165000 4.000000 7.500000	Guest Debt Amount 9.000000 37.257778 25.051059 12.500000 25.000000 30.000000 35.000000 83.320000	\
count mean std min 25% 50% 75% max	389.0 1.0 0.0 1.0 1.0 1.0	C 1 1 1 1	3.0 0 0 0 0 0	424.0 1.0 0.0 1.0 1.0 1.0 1.0	Aman Present \ 420.0 1.0 0.0 1.0 1.0 1.0 1.0 1.0	
count	Peyush Present 307.0	Amit Present 137.0	Ashneer Pre	esent Gue	est Present 144.000000	

mean	1.0	1.0	1.0	1.166667
std	0.0	0.0	0.0	0.373979
min	1.0	1.0	1.0	1.000000
25%	1.0	1.0	1.0	1.000000
50%	1.0	1.0	1.0	1.000000
75%	1.0	1.0	1.0	1.000000
max	1.0	1.0	1.0	2.000000

[6]: data.info()

#We can see that all the columns have a not null constraint. But still to be $_$ $_$ sure let's check if there any null values

- '''Observations from the data:
- 1) Season start, original air date and end are data columns but are in $\sqcup object\ dtype$
 - 2) Started in is in float but it need to be an int
- 3) Male Presenters, Couple Presenters, Trans Presenters and Female $_{\sqcup}$ $_{\hookrightarrow}$ Presenters are also in float and need to be changed to int

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 478 entries, 0 to 477

Data columns (total 78 columns):

#	Column	Non-Null Count	Dtype
0	Season Number	478 non-null	int64
1	Startup Name	478 non-null	object
2	Episode Number	478 non-null	int64
3	Pitch Number	478 non-null	int64
4	Season Start	478 non-null	object
5	Season End	478 non-null	object
6	Original Air Date	447 non-null	object
7	Episode Title	478 non-null	object
8	Anchor	478 non-null	object
9	Industry	478 non-null	object
10	Business Description	478 non-null	object
11	Company Website	466 non-null	object
12	Started in	355 non-null	float64
13	Number of Presenters	478 non-null	int64
14	Male Presenters	412 non-null	float64
15	Female Presenters	226 non-null	float64
16	Transgender Presenters	3 non-null	float64
17	Couple Presenters	473 non-null	float64
18	Pitchers Average Age	478 non-null	object
19	Pitchers City	473 non-null	object
20	Pitchers State	474 non-null	object

21	Yearly Revenue	241 non-null	float64
22	Monthly Sales	225 non-null	float64
23	Gross Margin	129 non-null	float64
24	Net Margin	73 non-null	float64
25	EBITDA	23 non-null	float64
26	Cash Burn	64 non-null	object
27	SKUs	28 non-null	float64
28	Has Patents	43 non-null	object
29	Bootstrapped	48 non-null	object
30	Original Ask Amount	478 non-null	float64
31	Original Offered Equity	478 non-null	float64
32	Valuation Requested	478 non-null	float64
33	Received Offer	478 non-null	int64
34	Accepted Offer	321 non-null	float64
35	Total Deal Amount	268 non-null	float64
36	Total Deal Equity	268 non-null	float64
37	Total Deal Debt	62 non-null	float64
38	Debt Interest	45 non-null	float64
39	Deal Valuation	267 non-null	float64
40	Number of Sharks in Deal	268 non-null	float64
41	Deal Has Conditions	26 non-null	object
42	Royalty Deal	17 non-null	float64
43	Advisory Shares Equity	3 non-null	float64
44	Namita Investment Amount	89 non-null	float64
45	Namita Investment Equity	89 non-null	float64
46	Namita Debt Amount	17 non-null	float64
47	Vineeta Investment Amount	68 non-null	float64
48	Vineeta Investment Equity	68 non-null	float64
49	Vineeta Debt Amount	12 non-null	float64
50	Anupam Investment Amount	75 non-null	float64
51	Anupam Investment Equity	75 non-null	float64
52	Anupam Debt Amount	8 non-null	float64
53	Aman Investment Amount	109 non-null	float64
54	Aman Investment Equity	109 non-null	float64
55	Aman Debt Amount	18 non-null	float64
56	Peyush Investment Amount	89 non-null	float64
57	Peyush Investment Equity	89 non-null	float64
58	Peyush Debt Amount	12 non-null	float64
59	Amit Investment Amount	35 non-null	float64
60	Amit Investment Equity	35 non-null	float64
61	Amit Debt Amount	7 non-null	float64
62	Ashneer Investment Amount	21 non-null	float64
63	Ashneer Investment Equity	21 non-null	float64
64	Ashneer Debt Amount	2 non-null	float64
65	Guest Investment Amount	48 non-null	float64
66	Guest Investment Equity	48 non-null	float64
67	Guest Debt Amount	9 non-null	float64
68	Invested Guest Name	48 non-null	object
			J

69	All Guest Names	144 non-null	object
70	Namita Present	389 non-null	float64
71	Vineeta Present	318 non-null	float64
72	Anupam Present	424 non-null	float64
73	Aman Present	420 non-null	float64
74	Peyush Present	307 non-null	float64
75	Amit Present	137 non-null	float64
76	Ashneer Present	99 non-null	float64
77	Guest Present	144 non-null	float64

dtypes: float64(55), int64(5), object(18)

memory usage: 291.4+ KB

[6]: 'Observations from the data:\n 1) Season start, original air date and end are data columns but are in object dtype\n 2) Started in is in float but it need to be an int\n 3) Male Presenters, Couple Presenters, Trans Presenters and Female Presenters are also in float and need to be changed to int\n 4) Number of sharks in the deal is also in float and need to be changed to int '

```
[7]: #getting the number of nulls in each row print(data.isnull().sum())
```

Season Number	0
Startup Name	0
Episode Number	0
Pitch Number	0
Season Start	0
Season End	0
Original Air Date	31
Episode Title	0
Anchor	0
Industry	0
Business Description	0
Company Website	12
Started in	123
Number of Presenters	0
Male Presenters	66
Female Presenters	252
Transgender Presenters	475
Couple Presenters	5
Pitchers Average Age	0
Pitchers City	5
Pitchers State	4
Yearly Revenue	237
Monthly Sales	253
Gross Margin	349
Net Margin	405
EBITDA	455
Cash Burn	414

SKUs	450
Has Patents	435
Bootstrapped	430
Original Ask Amount	0
Original Offered Equity	0
Valuation Requested	0
Received Offer	0
Accepted Offer	157
Total Deal Amount	210
Total Deal Equity	210
Total Deal Debt	416
Debt Interest	433
Deal Valuation	211
Number of Sharks in Deal	210
Deal Has Conditions	452
Royalty Deal	461
Advisory Shares Equity	475
Namita Investment Amount	389
Namita Investment Equity	389 461
Namita Debt Amount	
Vineeta Investment Amount	410
Vineeta Investment Equity	410
Vineeta Debt Amount	466
Anupam Investment Amount	403
Anupam Investment Equity	403
Anupam Debt Amount	470
Aman Investment Amount	369
Aman Investment Equity	369
Aman Debt Amount	460
Peyush Investment Amount	389
Peyush Investment Equity	389
Peyush Debt Amount	466
Amit Investment Amount	443
Amit Investment Equity	443
Amit Debt Amount	471
Ashneer Investment Amount	457
Ashneer Investment Equity	457
Ashneer Debt Amount	476
Guest Investment Amount	430
Guest Investment Equity	430
Guest Debt Amount	469
Invested Guest Name	430
All Guest Names	334
Namita Present	89
Vineeta Present	160
Anupam Present	54
Aman Present	58
Peyush Present	171
,	

Amit Present 341
Ashneer Present 379
Guest Present 334

dtype: int64

[8]: #Getting the missing values percentage in each column print(data.isnull().sum()/len(data)*100)

Season Number	0.000000
Startup Name	0.000000
Episode Number	0.000000
Pitch Number	0.000000
Season Start	0.000000
Season End	0.000000
Original Air Date	6.485356
Episode Title	0.000000
Anchor	0.000000
Industry	0.00000
Business Description	0.00000
Company Website	2.510460
Started in	25.732218
Number of Presenters	0.000000
Male Presenters	13.807531
Female Presenters	52.719665
Transgender Presenters	99.372385
Couple Presenters	1.046025
Pitchers Average Age	0.000000
Pitchers City	1.046025
Pitchers State	0.836820
Yearly Revenue	49.581590
Monthly Sales	52.928870
Gross Margin	73.012552
Net Margin	84.728033
EBITDA	95.188285
Cash Burn	86.610879
SKUs	94.142259
Has Patents	91.004184
Bootstrapped	89.958159
Original Ask Amount	0.00000
Original Offered Equity	0.00000
Valuation Requested	0.000000
Received Offer	0.000000
Accepted Offer	32.845188
Total Deal Amount	43.933054
Total Deal Equity	43.933054
Total Deal Debt	87.029289
Debt Interest	90.585774
Deal Valuation	44.142259

```
Number of Sharks in Deal
                                  43.933054
    Deal Has Conditions
                                  94.560669
    Royalty Deal
                                  96.443515
    Advisory Shares Equity
                                  99.372385
    Namita Investment Amount
                                  81.380753
    Namita Investment Equity
                                  81.380753
    Namita Debt Amount
                                  96.443515
    Vineeta Investment Amount
                                  85.774059
    Vineeta Investment Equity
                                  85.774059
    Vineeta Debt Amount
                                  97.489540
    Anupam Investment Amount
                                  84.309623
    Anupam Investment Equity
                                  84.309623
    Anupam Debt Amount
                                  98.326360
    Aman Investment Amount
                                  77.196653
    Aman Investment Equity
                                  77.196653
    Aman Debt Amount
                                  96.234310
    Peyush Investment Amount
                                  81.380753
    Peyush Investment Equity
                                  81.380753
    Peyush Debt Amount
                                  97.489540
    Amit Investment Amount
                                  92.677824
    Amit Investment Equity
                                  92.677824
    Amit Debt Amount
                                  98.535565
    Ashneer Investment Amount
                                  95.606695
    Ashneer Investment Equity
                                  95.606695
    Ashneer Debt Amount
                                  99.581590
    Guest Investment Amount
                                  89.958159
    Guest Investment Equity
                                  89.958159
    Guest Debt Amount
                                  98.117155
    Invested Guest Name
                                  89.958159
    All Guest Names
                                  69.874477
    Namita Present
                                  18.619247
    Vineeta Present
                                  33.472803
    Anupam Present
                                  11.297071
    Aman Present
                                  12.133891
    Peyush Present
                                  35.774059
    Amit Present
                                  71.338912
    Ashneer Present
                                  79.288703
    Guest Present
                                  69.874477
    dtype: float64
[9]: #Checking the percentage of null values in the columns of type object
     obj_cols = data.select_dtypes(include = 'object')
     null_val = ((obj_cols.isnull().sum()/len(obj_cols))*100)
     filtered_null = null_val[null_val > 0] #null values that are greater than 0 and
      ⇔column is object type
```

Original Air Date 6.485356

print(filtered_null)

```
2.510460
Company Website
Pitchers City
                    1.046025
Pitchers State
                    0.836820
Cash Burn
                   86.610879
Has Patents
                  91.004184
Bootstrapped
                   89.958159
Deal Has Conditions 94.560669
Invested Guest Name
                  89.958159
All Guest Names
                    69.874477
dtype: float64
```

[10]: #Dropping unwanted columns from the above data.drop(columns = ['Company Website'], inplace = True)

[11]: #Checking the number of unique values in each column data.nunique()

<pre>「11]:</pre>	Season Number	3
	Startup Name	478
	Episode Number	53
	Pitch Number	478
	Season Start	3
	Season End	3
	Original Air Date	137
	Episode Title	138
	Anchor	3
	Industry	17
	Business Description	475
	Started in	16
	Number of Presenters	6
	Male Presenters	6
	Female Presenters	3
	Transgender Presenters	1
	Couple Presenters	2
	Pitchers Average Age	3
	Pitchers City	113
	Pitchers State	47
	Yearly Revenue	129
	Monthly Sales	104
	Gross Margin	43
	Net Margin	32
	EBITDA	18
	Cash Burn	1
	SKUs	24
	Has Patents	1
	Bootstrapped	2
	Original Ask Amount	48

Original Offered Equity	32
Valuation Requested	100
Received Offer	2
Accepted Offer	2
Total Deal Amount	39
Total Deal Equity	50
2 0	
Total Deal Debt	19
Debt Interest	9
Deal Valuation	97
Number of Sharks in Deal	5
Deal Has Conditions	1
Royalty Deal	1
Advisory Shares Equity	3
Namita Investment Amount	31
Namita Investment Equity	35
Namita Debt Amount	11
Vineeta Investment Amount	24
Vineeta Investment Equity	32
Vineeta Debt Amount	7
Anupam Investment Amount	29
Anupam Investment Equity	40
Anupam Debt Amount	6
Aman Investment Amount	35
	44
Aman Investment Equity	
Aman Debt Amount	14
Peyush Investment Amount	29
Peyush Investment Equity	35
Peyush Debt Amount	7
Amit Investment Amount	19
Amit Investment Equity	18
Amit Debt Amount	6
Ashneer Investment Amount	9
	14
Ashneer Investment Equity	
Ashneer Debt Amount	2
Guest Investment Amount	24
Guest Investment Equity	25
Guest Debt Amount	8
Invested Guest Name	11
All Guest Names	9
Namita Present	1
Vineeta Present	1
Anupam Present	1
Aman Present	1
	1
Peyush Present	_
Amit Present	1
Ashneer Present	1
Guest Present	2

```
[12]: #Dealing with null values in deal has conditions
      data['Deal Has Conditions'].unique()
[12]: array([nan, 'yes'], dtype=object)
[13]: #Replacing Nan values with No
      data['Deal Has Conditions'] = data['Deal Has Conditions'].fillna('no')
      print(data['Deal Has Conditions'].head(10))
     0
           no
     1
           no
     2
           no
     3
           no
     4
           no
     5
           no
     6
           no
     7
           no
     8
          yes
     9
           no
     Name: Deal Has Conditions, dtype: object
[14]: print(data['Guest Present'].head())
      #we can see that there are NaN values here as well, let us replace them with
       →Not Present
         NaN
     0
         NaN
     1
     2
         NaN
     3
         NaN
         NaN
     Name: Guest Present, dtype: float64
[15]: #Replacing values in Guest Present
      data['Guest Present'] = data['Guest Present'].fillna('Not Present')
      print(data['Guest Present'].head())
     0
          Not Present
          Not Present
     1
          Not Present
     3
          Not Present
          Not Present
     Name: Guest Present, dtype: object
[16]: #Getting datatype of the column with float datatype
      print(data.select_dtypes(include='float64').info())
```

dtype: int64

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 478 entries, 0 to 477
Data columns (total 54 columns):

Data	COLUMNIS (COCAL 94 COLUMNIS)	•	
#	Column	Non-Null Count	Dtype
0	Started in	355 non-null	float64
1	Male Presenters	412 non-null	float64
2	Female Presenters	226 non-null	float64
3	Transgender Presenters	3 non-null	float64
4	Couple Presenters	473 non-null	float64
5	Yearly Revenue	241 non-null	float64
6	Monthly Sales	225 non-null	float64
7	Gross Margin	129 non-null	float64
8	Net Margin	73 non-null	float64
9	EBITDA	23 non-null	float64
10	SKUs	28 non-null	float64
11	Original Ask Amount	478 non-null	float64
12	Original Offered Equity	478 non-null	float64
13	Valuation Requested	478 non-null	float64
14	Accepted Offer	321 non-null	float64
15	Total Deal Amount	268 non-null	float64
16	Total Deal Equity	268 non-null	float64
17	Total Deal Debt	62 non-null	float64
18	Debt Interest	45 non-null	float64
19	Deal Valuation	267 non-null	float64
20	Number of Sharks in Deal	268 non-null	float64
21	Royalty Deal	17 non-null	float64
22	Advisory Shares Equity	3 non-null	float64
23	Namita Investment Amount	89 non-null	float64
24	Namita Investment Equity	89 non-null	float64
25	Namita Debt Amount	17 non-null	float64
26	Vineeta Investment Amount	68 non-null	float64
27	Vineeta Investment Equity	68 non-null	float64
28	Vineeta Debt Amount	12 non-null	float64
29	Anupam Investment Amount	75 non-null	float64
30	Anupam Investment Equity	75 non-null	float64
31	Anupam Debt Amount	8 non-null	float64
32	Aman Investment Amount	109 non-null	float64
33	Aman Investment Equity	109 non-null	float64
34	Aman Debt Amount	18 non-null	float64
35	Peyush Investment Amount	89 non-null	float64
36	Peyush Investment Equity	89 non-null	float64
37	Peyush Debt Amount	12 non-null	float64
38	Amit Investment Amount	35 non-null	float64
39	Amit Investment Equity	35 non-null	float64
40	Amit Debt Amount	7 non-null	float64
41	Ashneer Investment Amount	21 non-null	float64
42	Ashneer Investment Equity	21 non-null	float64

```
43 Ashneer Debt Amount
                                      2 non-null
                                                       float64
      44 Guest Investment Amount
                                      48 non-null
                                                       float64
      45 Guest Investment Equity
                                      48 non-null
                                                       float64
      46 Guest Debt Amount
                                      9 non-null
                                                       float64
      47 Namita Present
                                      389 non-null
                                                       float64
      48 Vineeta Present
                                      318 non-null
                                                       float64
      49 Anupam Present
                                      424 non-null
                                                       float64
      50 Aman Present
                                      420 non-null
                                                       float64
      51 Peyush Present
                                      307 non-null
                                                       float64
      52 Amit Present
                                      137 non-null
                                                       float64
      53 Ashneer Present
                                      99 non-null
                                                       float64
     dtypes: float64(54)
     memory usage: 201.8 KB
     None
[17]: #Filling all the null values with 0 in the float columns.
      data[['Male Presenters', 'Female Presenters', 'Transgender Presenters',
           'Couple Presenters', 'Number of Sharks in Deal', 'Namita Present',
           'Vineeta Present', 'Anupam Present', 'Aman Present', 'Peyush Present',
           'Amit Present', 'Ashneer Present']] = data[['Male Presenters', 'Female_
       →Presenters', 'Transgender Presenters',
           'Couple Presenters', 'Number of Sharks in Deal', 'Namita Present',
           'Vineeta Present', 'Anupam Present', 'Aman Present', 'Peyush Present',
           'Amit Present', 'Ashneer Present']].fillna(0)
[18]: print(data[['Male Presenters', 'Female Presenters']].head(10))
        Male Presenters Female Presenters
     0
                     2.0
                                        1.0
     1
                     1.0
                                        0.0
     2
                     0.0
                                        1.0
     3
                     2.0
                                        0.0
                     1.0
                                        3.0
     4
     5
                     1.0
                                        1.0
     6
                     0.0
                                        2.0
     7
                     1.0
                                        0.0
     8
                     2.0
                                        0.0
     9
                     1.0
                                        1.0
[19]: #Changing the datatype into int
      data[['Male Presenters', 'Female Presenters', 'Transgender Presenters',
           'Couple Presenters', 'Number of Sharks in Deal', 'Namita Present',
           'Vineeta Present', 'Anupam Present', 'Aman Present', 'Peyush Present',
           'Amit Present', 'Ashneer Present']] = data[['Male Presenters', 'Female,
       →Presenters', 'Transgender Presenters',
           'Couple Presenters', 'Number of Sharks in Deal', 'Namita Present',
           'Vineeta Present', 'Anupam Present', 'Aman Present', 'Peyush Present',
```

```
'Amit Present', 'Ashneer Present']].astype(int)
[20]: #Checking the erros in cash burn
      print(data['Cash Burn'].head())
      # as we can see there are NaN values. Let us replace them with No info
     0
          NaN
          NaN
     1
     2
          NaN
     3
          NaN
     4
          NaN
     Name: Cash Burn, dtype: object
[21]: #Replacing nulla values with No
      data['Cash Burn'] = data['Cash Burn'].fillna('No')
      print(data['Cash Burn'].head())
     0
          No
     1
          No
     2
          No
     3
          No
     4
          No
     Name: Cash Burn, dtype: object
[22]: print(data.columns)
     Index(['Season Number', 'Startup Name', 'Episode Number', 'Pitch Number',
            'Season Start', 'Season End', 'Original Air Date', 'Episode Title',
            'Anchor', 'Industry', 'Business Description', 'Started in',
            'Number of Presenters', 'Male Presenters', 'Female Presenters',
            'Transgender Presenters', 'Couple Presenters', 'Pitchers Average Age',
            'Pitchers City', 'Pitchers State', 'Yearly Revenue', 'Monthly Sales',
            'Gross Margin', 'Net Margin', 'EBITDA', 'Cash Burn', 'SKUs',
            'Has Patents', 'Bootstrapped', 'Original Ask Amount',
            'Original Offered Equity', 'Valuation Requested', 'Received Offer',
            'Accepted Offer', 'Total Deal Amount', 'Total Deal Equity',
            'Total Deal Debt', 'Debt Interest', 'Deal Valuation',
            'Number of Sharks in Deal', 'Deal Has Conditions', 'Royalty Deal',
            'Advisory Shares Equity', 'Namita Investment Amount',
            'Namita Investment Equity', 'Namita Debt Amount',
            'Vineeta Investment Amount', 'Vineeta Investment Equity',
            'Vineeta Debt Amount', 'Anupam Investment Amount',
            'Anupam Investment Equity', 'Anupam Debt Amount',
            'Aman Investment Amount', 'Aman Investment Equity', 'Aman Debt Amount',
            'Peyush Investment Amount', 'Peyush Investment Equity',
            'Peyush Debt Amount', 'Amit Investment Amount',
            'Amit Investment Equity', 'Amit Debt Amount',
            'Ashneer Investment Amount', 'Ashneer Investment Equity',
```

```
'Ashneer Debt Amount', 'Guest Investment Amount',
            'Guest Investment Equity', 'Guest Debt Amount', 'Invested Guest Name',
            'All Guest Names', 'Namita Present', 'Vineeta Present',
            'Anupam Present', 'Aman Present', 'Peyush Present', 'Amit Present',
            'Ashneer Present', 'Guest Present'],
           dtype='object')
[23]: #Removing uncessary columns for our analysis
      data.drop(columns=['Has Patents'],inplace = True)
[24]: #Cleaning the sales data
      data[['Yearly Revenue', 'Monthly Sales', 'Gross Margin', 'Net Margin']].head()
         Yearly Revenue Monthly Sales Gross Margin
[24]:
                                                       Net Margin
                   95.0
                                                  NaN
                                                              NaN
                                    8.0
                    4.0
                                    0.4
      1
                                                  {\tt NaN}
                                                              NaN
      2
                    NaN
                                    2.0
                                                  NaN
                                                              NaN
                                                 48.0
      3
                  700.0
                                    NaN
                                                              NaN
                   30.0
                                   NaN
                                                  NaN
                                                              NaN
[25]: #Getting the number of nulls in the datas
      data[['Yearly Revenue', 'Monthly Sales', 'Gross Margin', 'Net Margin']].isnull().
       ⇒sum()
[25]: Yearly Revenue
                        237
     Monthly Sales
                        253
      Gross Margin
                        349
      Net Margin
                        405
      dtype: int64
[26]: #Filling the null values
      data[['Yearly Revenue', 'Monthly Sales',
            'Gross Margin','Net Margin']] = data[['Yearly Revenue','Monthly Sales',
                                                                'Gross Margin', 'Net⊔
       →Margin']].fillna(0)
[27]: #Checking the errors in Accepted offer
      data['Accepted Offer'].isnull().sum()
      #Filling null values with O
      data['Accepted Offer'] = data['Accepted Offer'].fillna(0)
      print(data['Accepted Offer'].head())
          1.0
     0
          1.0
     1
     2
          1.0
     3
          1.0
```

4 0.0

Name: Accepted Offer, dtype: float64

```
[28]: #Changing datattypes
data['Accepted Offer'] = data[['Accepted Offer']].astype(int)
```

```
[29]: #Fixing the offer data
data[["Total Deal Amount", "Original Offered Equity", "Total Deal Equity", "Total

→Deal Debt"
, "Debt Interest", "Deal Valuation"]]=data[["Total Deal Amount", "Original Offered

→Equity",

— "Total Deal Equity", "Total Deal

→Debt", "Debt Interest", "Deal Valuation"]].fillna(0)
```

[30]: #Checking what other columns have null vaues data.isnull().sum()

[30]:	Season Number	0
	Startup Name	0
	Episode Number	0
	Pitch Number	0
	Season Start	0
	Season End	0
	Original Air Date	31
	Episode Title	0
	Anchor	0
	Industry	0
	Business Description	0
	Started in	123
	Number of Presenters	0
	Male Presenters	0
	Female Presenters	0
	Transgender Presenters	0
	Couple Presenters	0
	Pitchers Average Age	0
	Pitchers City	5
	Pitchers State	4
	Yearly Revenue	0
	Monthly Sales	0
	Gross Margin	0
	Net Margin	0
	EBITDA	455
	Cash Burn	0
	SKUs	450
	Bootstrapped	430
	Original Ask Amount	0
	Original Offered Equity	0

Accepted Offer Total Deal Amount	0 0 0 0
Accepted Offer Total Deal Amount	0
Total Deal Amount	0
	0
	-
- •	v
	0
	0
	0
	0
Royalty Deal 46	-
Advisory Shares Equity 47	_
Namita Investment Amount 38	
Namita Investment Equity 38	
Namita Investment Equity 30	
Vineeta Investment Amount 41	_
Vineeta Investment Amount 41 Vineeta Investment Equity 41	
Vineeta Investment Equity 41 Vineeta Debt Amount 46	
. I	
1 1	
1	
Aman Investment Amount 36	
Aman Investment Equity 36	-
Aman Debt Amount 46	-
Peyush Investment Amount 38	
Peyush Investment Equity 38	
Peyush Debt Amount 46	
Amit Investment Amount 44	
Amit Investment Equity 44	
Amit Debt Amount 47	
Ashneer Investment Amount 45	
Ashneer Investment Equity 45	
Ashneer Debt Amount 47	
Guest Investment Amount 43	
Guest Investment Equity 43	
Guest Debt Amount 46	
Invested Guest Name 43	-
All Guest Names 33	
	0
	0
Anupam Present	0
Aman Present	0
J	0
	0
	0
Guest Present	0
dtype: int64	

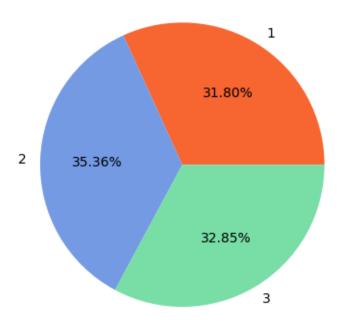
```
[31]: #Dropping more columns
      percent_cal = data[['Started in','SKUs','EBITDA','Bootstrapped']]
      null_percentage = (percent_cal.isnull().sum()/len(percent_cal))*100
      print(null_percentage)
     Started in
                     25.732218
     SKUs
                     94.142259
     EBITDA
                     95.188285
     Bootstrapped
                     89.958159
     dtype: float64
[32]: #Since the above columns have a lot of null values, we can drop them except for
      →the started in column, we will replace that with 0
      data.drop(columns = ['SKUs', 'EBITDA', 'Bootstrapped'], inplace = True)
[33]: #Replacing the values in Started in
      data['Started in'].fillna(0,inplace = True)
[33]:
         Analysis and Insights
[34]: #Number of seasons and episodes aired per season
      episodes = data[data['Episode Number'] != 0]
      episodes.groupby(['Season Number'])['Episode Number'].nunique() #number of
       ⇔episodes per season
[34]: Season Number
           36
      2
           51
           52
      Name: Episode Number, dtype: int64
[35]: #Sum of all episodes aired till date
      episodes.groupby(['Season Number'])['Episode Number'].nunique().sum()
[35]: 139
[36]: #Total number of picthes on Shark Tank
      data['Pitch Number'].nunique()
[36]: 478
[37]: #Total number of pitches per season
      pitch no = data[data['Pitch Number']!= 0]
      pitch_no.groupby(['Season Number'])['Pitch Number'].count()
```

```
[38]: plt.pie(data.groupby(["Season Number"])["Pitch Number"].count().

values,labels=data.groupby(["Season Number"])["Pitch Number"].count().

index,autopct="%.2f%%",

colors=['#F76530', '#749AE4', '#79DEA6']);
```



```
[39]: #What are the different industries in the pictes
industry = data['Industry'].unique()
print(industry)

['Food' 'Vehicles/Electrical Vehicles' 'Beauty/Fashion' 'Education'
    'Agriculture' 'Medical/Health' 'Manufacturing' 'Technology/Software'
    'Electronics' 'Animal/Pets' 'Services' 'Hardware' 'Sports'
    'Liquor/Beverages' 'Entertainment' 'Furnishing/Household' 'Others']

[40]: #Top 5 industries that partcipated in Shark tank
    data['Industry'].value_counts()[0:5]
```

#We can see that food is the most pitched industry followed by Beauty and $_$ -Manufacturing

[40]: Industry

Food 107
Beauty/Fashion 95
Manufacturing 50
Technology/Software 49
Services 39
Name: count, dtype: int64

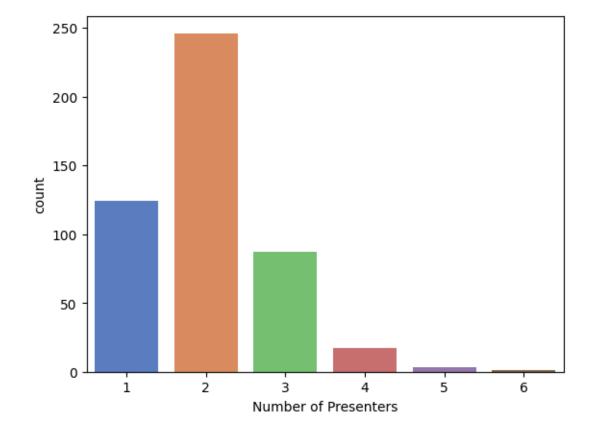
[41]: #Number of Presenters in most teams sns.countplot(x='Number of Presenters',data=data,palette='muted')

<ipython-input-41-8e75284ed8e4>:2: FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `x` variable to `hue` and set `legend=False` for the same effect.

sns.countplot(x='Number of Presenters',data=data,palette='muted')

[41]: <Axes: xlabel='Number of Presenters', ylabel='count'>



```
[42]: #Total pitchers, Number of male pitchers and female pitchers
            print('Total Pitchers:',int(data['Number of Presenters'].sum()))
            print('The number of male Pitches:',int(data['Male Presenters'].sum()))
            print('The number of Female Pitches:',int(data['Female Presenters'].sum()))
            print('The number of Transgender Pitches:',int(data['Transgender Presenters'].
               ⇒sum()))
            print('The number of Couple Pitches:',int(data['Couple Presenters'].sum()))
           Total Pitchers: 966
           The number of male Pitches: 692
           The number of Female Pitches: 271
           The number of Transgender Pitches: 3
           The number of Couple Pitches: 84
[43]: #Number of startups during COVID (started between 2019 - 2021)
            print('The total number of startups started during COVID: ',data[data['Started of started of start
               →in'].between(2019, 2021)]['Startup Name'].count())
           The total number of startups started during COVID: 182
[44]: #Number of startups that rejected the shark offers
            number_rejected = data[data['Accepted Offer'] == 0]['Startup Name'].count()
            print('The Number of Startups that rejected the shark offers:',number_rejected)
           The Number of Startups that rejected the shark offers: 210
[45]: #Number of all shark deals
            all_shark = data[data['Number of Sharks in Deal'] == 5]['Startup Name'].count()
            print('Number of all shark deal:',all_shark)
            avg sharks per deal = round(data['Number of Sharks in Deal'].mean(),2)
            print('The average number of sharks per deal:',avg_sharks_per_deal)
           Number of all shark deal: 14
           The average number of sharks per deal: 1.13
[46]: #Number of companies that got same valuation as requested
            val_as_req = data[data['Valuation Requested'] == data['Deal_
              ⇔Valuation']]['Startup Name'].count()
            print('Number of companies that got same valuation as requested:',val_as_req)
            #Percentage of these startups to the total pitches
            total_pitches = data['Pitch Number'].nunique()
            per_of_val_as_req = round((val_as_req/total_pitches)*100,2)
```

Number of companies that got same valuation as requested: 31 Percentage of startups that got same valuation as requested: 6.49

```
#Startups with highest Monthly revenue
highest_monthly_rev = int(data['Monthly Sales'].max())
filtered_data = data[data['Monthly Sales'] == highest_monthly_rev]
startup_name = filtered_data['Startup Name']
print('The highest Revenue by a startup in a month:',startup_name.iloc[0] + '___
earned ' + str(highest_monthly_rev) + ' Lakhs.')

#Startups with highest yearly revenue
highest_yearly_rev = int(data['Yearly Revenue'].max())
filter_data = data[data['Yearly Revenue'] == highest_yearly_rev]
startup_names = filter_data['Startup Name']
print('The highest Revenue by a startup in a year:',startup_names.iloc[0] + '___
earned ' + str(highest_yearly_rev) + ' Lakhs.')
```

The highest Revenue by a startup in a month: Refit earned 3500 Lakhs. The highest Revenue by a startup in a year: Refit earned 18700 Lakhs.

The number of pre revenue startups: 260

```
Total Number of Pre Revenue startups per season: Season Number

1 85
2 125
3 50
Name: Season Number, dtype: int64
```

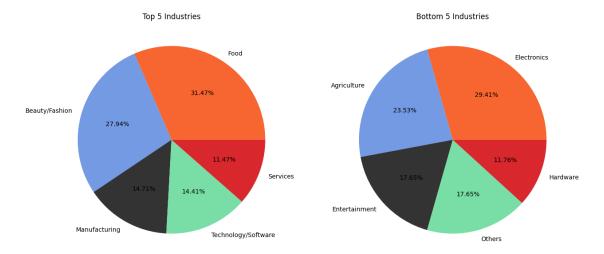
```
[49]: #Top 5 and Bottom 5 industries

color = ['#F76530', '#749AE4', '#333333', '#79DEA6', '#D8272D']

plt.figure(figsize=(15,8))

plt.subplot(1,2,1)
```

[49]: Text(0.5, 1.0, 'Bottom 5 Industries')



```
[50]: #Top 5 cities where pitchers were from
top_5 = data['Pitchers City'].value_counts()[0:5]
print('Top 5 cities:',top_5)
```

Top 5 cities: Pitchers City

Mumbai 76 Delhi 67 Bangalore 50 Pune 27 Ahmedabad 24

Name: count, dtype: int64

[51]: #Number of offers that were accepted by season
acc_off = data.groupby(['Season Number'])['Accepted Offer'].value_counts()
print('Total number of offer accepted by season:',acc_off)
#0 = No, 1 = Yes

Total number of offer accepted by season: Season Number Accepted Offer

1 0 82

1 70

```
63
     3
                     1
                                        92
                     0
                                        65
     Name: count, dtype: int64
[52]: #Total Amount invested by Anupam per season
      anupam_amt = round(data.groupby(['Season Number'])['Anupam Investment Amount'].
       \rightarrowsum(),2)
      print('Total Amount invested by Anupam per season in Lakhs:',anupam amt)
     Total Amount invested by Anupam per season in Lakhs: Season Number
          536.33
          914.83
     2
     3
          768.32
     Name: Anupam Investment Amount, dtype: float64
[53]: #Total Amount invested by Ashneer per season
      ashneer_amt = round(data.groupby(['Season Number'])['Ashneer Investment_
       \rightarrowAmount'].sum(),2)
      print('Total Amount invested by Ashneer per season in Lakhs:',ashneer_amt)
     Total Amount invested by Ashneer per season in Lakhs: Season Number
          539.33
     1
            0.00
     2
     3
            0.00
     Name: Ashneer Investment Amount, dtype: float64
[54]: #Total Amount invested by Namita per season
      namita_amt = round(data.groupby(['Season Number'])['Namita Investment Amount'].
       \rightarrowsum(),2)
      print('Total Amount invested by Namita per season in Lakhs:',namita_amt)
     Total Amount invested by Namita per season in Lakhs: Season Number
           708.63
     2
          1388.88
           834.33
     Name: Namita Investment Amount, dtype: float64
[55]: #Total Amount invested by Vineeta per season
      vineeta_amt = round(data.groupby(['Season Number'])['Vineeta Investment_

→Amount'].sum(),2)
      print('Total Amount invested by Vineeta per season in Lakhs:',vineeta_amt)
     Total Amount invested by Vineeta per season in Lakhs: Season Number
          363.62
     2
          806.98
          954.16
```

106

2

1

Name: Vineeta Investment Amount, dtype: float64 [56]: #Total Amount invested by Peyush per season peyush amt = round(data.groupby(['Season Number'])['Peyush Investment Amount']. \rightarrow sum(),2) print('Total Amount invested by Peyush per season in Lakhs:',peyush amt) Total Amount invested by Peyush per season in Lakhs: Season Number 819.65 1390.73 3 875.00 Name: Peyush Investment Amount, dtype: float64 [57]: #Total Amount invested by Aman per season Aman_amt = round(data.groupby(['Season Number'])['Aman Investment Amount']. \hookrightarrow sum(),2) print('Total Amount invested by Peyush per season in Lakhs:',Aman_amt) Total Amount invested by Peyush per season in Lakhs: Season Number 896.99 1 1613.05 2 3 1181.66 Name: Aman Investment Amount, dtype: float64 [58]: #Total Amount invested by sharks #Total amount invested by Aman print('Total Amount invest by Peyush in Lakhs:',round(data['Aman Investment⊔ →Amount'].sum(),2)) #Total amount invested by Peyush print('Total Amount invest by Peyush in Lakhs:',round(data['Peyush Investment⊔ →Amount'].sum(),2)) #Total amount invested by Vineeta print('Total Amount invest by Vineeta in Lakhs:',round(data['Vineeta Investment⊔ →Amount'].sum(),2)) #Total amount invested by Namita print('Total Amount invest by Namita in Lakhs:',round(data['Namita Investment_ \rightarrow Amount'].sum(),2)) #Total amount invested by Ashneer print('Total Amount invest by Ashneer in Lakhs:',round(data['Ashneer Investment_ \rightarrow Amount'].sum(),2))

#Total amount invested by Anupam

print('Total Amount invest by Anupam in Lakhs:',round(data['Anupam Investment

→Amount'].sum(),2))

```
Total Amount invest by Peyush in Lakhs: 3691.7
Total Amount invest by Peyush in Lakhs: 3085.38
Total Amount invest by Vineeta in Lakhs: 2124.76
Total Amount invest by Namita in Lakhs: 2931.84
Total Amount invest by Ashneer in Lakhs: 539.33
Total Amount invest by Anupam in Lakhs: 2219.48
```