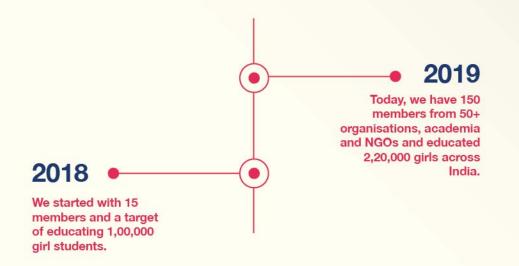




Founded in 2018, WomenInTech(WiT) leverages a strong partner network to get the best minds to enlist, engage and empower the women tech leaders of tomorrow. Together we promote STEM as an education and career choice for females in India.



# from the classroom to the boardroom!

#### Impacting women at different stages:



SCHOOLS/COLLEGES: Creating awareness and interest through real-time experiential learning.



SCHOLARSHIPS: Providing financial support to pursue STEM education.



MENTORING: Increasing the interest and confidence to join and succeed in STEM careers.



**SECOND CAREERS:** Enabling women to accelerate 'second careers' in technology.



# WomenInTech GROWTH SIMPLE

OCTOBER 16, 2019

THE LEELA, GURGAON

WomenInTech Growth Summit is one of a kind platform curated with a focus on advancing careers in STEM. The platform is a perfect opportunity for organisations to meet talented men and women in the field of STEM.

Delegates (both men and women) can grow their network and meet STEM experts from the industry to expand their knowledge. 1000+ ATTENDEES

150+ MENTORS

100+ STEM ORGANISATIONS

50+ STEM HIRINGS

20+ SPEAKERS

50+ TECH PARTNERS/START-UPS





a conference that gets you face to face with women of tomorrow.



Learn from ICONS of the industry. Grow your network and meet like-minded people.



Connects qualified and aspiring women in STEM at different life and career stages with STEM employers in India.



Hear about Tech Innovations from emerging startups.



Get engrossed in hands on knowledge sessions with experts in STEM.



# Who can participate?

#### **STEM ORGANISATIONS**

Position your organisation as a truly progressive & inclusive workplace. Inspire your current workforce and attract new talent. Participate as:

#### SPONSOR

Partner with WiT. Become a leader in supporting women in STEM.

#### RECRUITER

Access a large pool of qualified and aspiring women in STEM.

#### SPEAKER

As an industry leader, share your knowledge and experience.

#### DELEGATE

Learn & unlearn how you can further your career.

#### **WOMEN IN STEM**

Participate in WomenInTech Career Fair designed to connect qualified and aspiring women in STEM at different life and career stages with leading STEM employers in India.

Women Looking To Start Their Careers
Women Aspiring To Grow
Women Returning To Work

#### TECH START-UP/ENTREPRENEUR

Bring to the table what's new in the industry. Participate as:

#### **SPONSOR**

Partner with WiT. Become a leader in supporting women in STEM.

#### RECRUITER

Access a large pool of qualified and aspiring women.

#### **TECH FAIR**

Showcase your products and services and pitch your solutions to large organisations.

## What to Expect?

WiT Growth Summit has three tracks designed to provide perfect opportunity to advance women in STEM.

#### **GROW**

Be a part of the career fair that connects you to new and exciting opportunities in STEM.

#### DEVELOP

Attend experiential master classes from leaders to help you develop personally and professionally.

#### CONNECT

Listen to thought leaders in STEM share their knowledge and experiences.

# GROWTH SUMMIT

OCTOBER 16, 2019

THE LEELA, GURGAON

# Insights Into Upcoming New Technologies

The year 2019 has seen and continues to see the technology advance further!

Join the Summit to learn the emerging technologies in 2019 and beyond.

Internet of Things (IoT)

The threat landscape in cybersecurity Preparing for your future roles

Artificial Intelligence, Machine learning Data Science: Beyond the Hype

The reality of Virtual Reality



### Speaker Bureau

Here's an opportunity to hear a wide variety of top tier speakers whose knowledge and expertise will help you thrive.

Meet Influential Women in STEM Interact with Top Industry Leaders

Get into contact with Thought Leaders Get inspired by the examples of Change Makers Also have an opportunity to meet C- Suite speakers like CHROs, CTOs, CIOs

### Partnership Possibilities

Inclusions	Title	Platinum	Gold	Exhibitor	Recruiter
DIGITAL REACH					
Partner's Logo to be displayed on WiT Website	✓	√	√		
Partner's Logo to be Hyperlinked from WiT Website's to Partner's Website	✓	✓	✓		
Partner's Logo to be Hyperlinked in all the E-Marketing Campaigns	✓				
Partner's Logo to be used in communication through Social media	✓	✓			
Opportunity to post a blog or an interview with a key company executive on the website	✓				
SOCIAL CONVERSATIONS					
Exclusive article from Partners speaker/brand leader on WiT website	✓	✓	✓		
Facebook Live with the Brand Leader	✓	✓			
Onsite 2 minute video interview to be posted post event	✓				
ON GROUND VISIBILITY					
Partner's Logo and description on all the relevant marketing and at the event	✓	√			
Partner's Logo on the Centre Stage	✓	✓			
Partner's Logo to be Projected during Breaks for a Specified Time	✓	✓	✓		
Partner's Logo at Big board branding	✓	✓			
Lobby Branding (Centre)	✓				
Lobby Branding (Sides)	✓		✓		
Inserts to be included in the delegate kit	✓	✓			
Opportunity for a key organisational representative to join or host a 30 minute panel discussion	✓				
Conference Pass for Partners Team	20	10	5	2	
Client Invitation Passes (Non-Transferable)*	10	7	3	2	
Customized Discount Code for the Partners to buy Additional Client Passes	✓	✓			
CAREER FAIR					
Exhibit space to conduct hiring at the event	✓	✓	✓	√	✓
The open positions to be advertised on WiT Website to attract relevant candidates	✓	✓	✓	√	✓
Candidate Sourcing support from WiT Hiring partners	✓	√	✓	√	✓
TECH FAIR					
Exhibit space to showcase your offerings- Exhibition booth type	On Request			✓	
Listed as Start-up/Entrepreneur Sponsor on all relevant marketing and at the Forum	On Request			✓	
Partner logo and statement of support featured on WiT website, with hyperlink to partner's website					
Investment**	15 Lakh	10 Lakh	5 La <b>k</b> h	75000	25000



### Partners



















