



wit

WomenInTech

GROWTH Summit

OCTOBER 16, 2019

THE LEELA, GURGAON

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Founded in 2018, WomenInTech(WiT) leverages a strong partner network to get the best minds to enlist, engage and empower the women tech leaders of tomorrow. Together we promote STEM as an education and career choice for females in India.

2018

We started with 15 members and a target of educating 1,00,000 girl students.

2019

Today, we have 150 members from 50+ organisations, academia and NGOs and educated 2,20,000 girls across India.

from the **classroom** to the boardroom!

Impacting women at different stages:



SCHOOLS/COLLEGES: Creating awareness and interest through real-time experiential learning.



SCHOLARSHIPS: Providing financial support to pursue STEM education.



MENTORING: Increasing the interest and confidence to join and succeed in STEM careers.



SECOND CAREERS: Enabling women to accelerate 'second careers' in technology.

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WomenInTech Growth Summit is one of a kind platform curated with a focus on advancing careers in STEM. The platform is a perfect opportunity for organisations to meet talented men and women in the field of STEM.

Delegates (both men and women) can grow their network and meet STEM experts from the industry to expand their knowledge.

1000+ ATTENDEES

150+ MENTORS

100+ STEM ORGANISATIONS

50+ STEM HIRINGS

20+ SPEAKERS

50+ TECH PARTNERS/START-UPS



a conference
that gets you
face to face
with **women** of
tomorrow.



Learn from ICONS of the industry. Grow your network and meet like-minded people.



Hear about Tech Innovations from emerging startups.



Connects qualified and aspiring women in STEM at different life and career stages with STEM employers in India.



Get engrossed in hands on knowledge sessions with experts in STEM.



Who can participate?

STEM ORGANISATIONS

Position your organisation as a truly progressive & inclusive workplace. Inspire your current workforce and attract new talent. Participate as:

SPONSOR

Partner with WiT. Become a leader in supporting women in STEM.

RECRUITER

Access a large pool of qualified and aspiring women in STEM.

SPEAKER

As an industry leader, share your knowledge and experience.

DELEGATE

Learn & unlearn how you can further your career.

WOMEN IN STEM

Participate in WomenInTech Career Fair designed to connect qualified and aspiring women in STEM at different life and career stages with leading STEM employers in India.

Women Looking To Start Their Careers

Women Aspiring To Grow

Women Returning To Work

TECH START-UP/ENTREPRENEUR

Bring to the table what's new in the industry. Participate as:

SPONSOR

Partner with WiT. Become a leader in supporting women in STEM.

RECRUITER

Access a large pool of qualified and aspiring women.

TECH FAIR

Showcase your products and services and pitch your solutions to large organisations.

What to Expect?

WiT Growth Summit has three tracks designed to provide perfect opportunity to advance women in STEM.

GROW

Be a part of the **career fair** that connects you to new and exciting opportunities in STEM.

DEVELOP

Attend experiential **master classes** from leaders to help you develop personally and professionally.

CONNECT

Listen to thought leaders in STEM share their knowledge and experiences.

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Insights Into Upcoming New Technologies

The year 2019 has seen and continues to see
the technology advance further!

Join the Summit to learn the emerging technologies in 2019 and beyond.

Internet of
Things (IoT)

The threat
landscape in
cybersecurity

Preparing
for your
future roles

Artificial
Intelligence,
Machine
learning

Data
Science:
Beyond
the Hype

The reality
of Virtual
Reality

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Speaker Bureau

Here's an opportunity to hear a wide variety of top tier speakers whose
knowledge and expertise will help you thrive.

Meet
Influential
Women in
STEM

Interact
with Top
Industry
Leaders

Get into
contact with
Thought
Leaders

Get inspired
by the
examples of
Change
Makers

Also have an
opportunity to
meet C- Suite
speakers like
CHROs, CTOs,
CIOs

Partnership Possibilities

Taxes as per government norms = 18%

Inclusions	Title	Platinum	Gold	Exhibitor	Recruiter
DIGITAL REACH					
Partner's Logo to be displayed on WiT Website	✓	✓	✓		
Partner's Logo to be Hyperlinked from WiT Website's to Partner's Website	✓	✓	✓		
Partner's Logo to be Hyperlinked in all the E-Marketing Campaigns	✓				
Partner's Logo to be used in communication through Social media	✓	✓			
Opportunity to post a blog or an interview with a key company executive on the website	✓				
SOCIAL CONVERSATIONS					
Exclusive article from Partners speaker/brand leader on WiT website	✓	✓	✓		
Facebook Live with the Brand Leader	✓	✓			
Onsite 2 minute video interview to be posted post event	✓				
ON GROUND VISIBILITY					
Partner's Logo and description on all the relevant marketing and at the event	✓	✓			
Partner's Logo on the Centre Stage	✓	✓			
Partner's Logo to be Projected during Breaks for a Specified Time	✓	✓	✓		
Partner's Logo at Big board branding	✓	✓			
Lobby Branding (Centre)	✓				
Lobby Branding (Sides)	✓		✓		
Inserts to be included in the delegate kit	✓	✓			
Opportunity for a key organisational representative to join or host a 30 minute panel discussion	✓				
Conference Pass for Partners Team	20	10	5	2	
Client Invitation Passes (Non-Transferable)*	10	7	3	2	
Customized Discount Code for the Partners to buy Additional Client Passes	✓	✓			
CAREER FAIR					
Exhibit space to conduct hiring at the event	✓	✓	✓	✓	✓
The open positions to be advertised on WiT Website to attract relevant candidates	✓	✓	✓	✓	✓
Candidate Sourcing support from WiT Hiring partners	✓	✓	✓	✓	✓
TECH FAIR					
Exhibit space to showcase your offerings- Exhibition booth type	On Request			✓	
Listed as Start-up/Entrepreneur Sponsor on all relevant marketing and at the Forum	On Request			✓	
Partner logo and statement of support featured on WiT website, with hyperlink to partner's website				✓	
Investment**	15 Lakh	10 Lakh	5 Lakh	75000	25000

Delegate Fees : Early Bird- Register on/before 30th September: INR 1000 | Standard Fees- Register after 30th September: INR 1500

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Partners



Timeless
Lifeskills



UK INDIA
BUSINESS COUNCIL



A stylized illustration of a diverse crowd of women. The image is split vertically: the left side is dark purple with faint, overlapping silhouettes of women's faces, while the right side is bright blue and pink, featuring more detailed, colorful portraits of women with various hairstyles, skin tones, and accessories like glasses and earrings. The overall theme is female diversity and empowerment.

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Data classification - Public