

# SWATTII GUPTAA

 [swati.stuff@gmail.com](mailto:swati.stuff@gmail.com)  (+91)7838905988  
 <https://in.linkedin.com/in/swattiiguptaa>

Current location: New Delhi | Permanent Resident : Gorakhpur,U.P.

---

## OBJECTIVE

To take a challenging post for understanding business change needs, assessing the impact of those changes, capturing, analysing and documenting requirements and then supporting the communication and delivery of those requirements with relevant parties. I'm flexible, quick to pick up new skills and eager to learn from others.

---

## TECHNICAL SKILL

- Python , SQL Query.  
Concept Known: Software Engineering, Android Application Development, CSS, Javascript (Beginner) ,HTML5.
- CMS: Wordpress(Woo-commerce) along with C-panel & FileZilla.
- Documentation Tools: MS-Word, MS-Power point, MS-Excel(VLOOKUP and Pivot Tables)
- RDBMS Tools: MySQL
- Data Visualization Tool : Tableau(Beginner).
- Additional Skills:
  - Familiar with Agile software development methodology.
  - Expert knowledge of SQL and relational database management systems.
  - Professional experience in Web Hosting along with Domain and Website Development includes E-commerce, landing page..etc
  - Professional experience of Digital Media Marketing, Google analytics ,Google Adwords.

---

## PROFESSIONAL EXPERIENCE

### ❖ ANDROID DEVELOPER

- **SOLOMO MEDIA PVT LTD. , NEW DELHI.** (AUGUST,2015 – NOVEMBER,2015)
  - Development Solomofy Hybrid App. - Technology used : Cordova (Javascript , HTML5 ,CSS)
  - Created Customer Onboarding Form - Technology Used:
    - Front-end: HTML5, CSS, JQuery,JavaScript .
    - Back-end : PHP(wamp server) .
    - PDF INVOICE generation : FPDF

### ❖ FREELANCE DEVELOPER AND BUSINESS CONSULTANT

- **VARDHA TRENDZ RETAIL PVT LTD , GUJARAT** (JANUARY,2016- FEBRUARY,2017)
  - I have developed E-commerce website in CMS and also developed Dilkadeal web app.
  - I created OCR webapp .
  - Integrated Social Networking Site login features which includes Facebook, Twitter , Google and have hands-on in social media advertisement.
- **GoYayy , NEW DELHI** (JANUARY,2016- MARCH,2016)
  - I have developed complex Vendors On-Boarding Forms.
  - Maintenance of App
- **PURE & POSH - 100% Pure Natural Authenticated Beauty Store** (DECEMBER,2018–PRESENT)
  - Development of e-commerce website: [purenposh.com](http://purenposh.com)
  - Digital Marketing in Facebook/Instagram /Google Adwords
  - Integrating website and managing Google Analytics.
  - Building and publishing Facebook and Instagram page.

- **WEDDING MASHUP**—complete range of wedding jewellery collection. (JUNE,2019 – PRESENT)
  - Development of website: [weddingmashup.in](http://weddingmashup.in)

- ❖ **ADORELANE**—Exclusive Fashion Jewellery Online Shopping Lane (Founder) (AUGUST,2016 – PRESENT)
  - Development of website: [adorelane.com](http://adorelane.com)
  - Digital Marketing in Facebook/Instagram /Google Adwords
  - Integrating website and managing Google Analytics.
  - Building and publishing Facebook and Instagram Page.

To be continued;

---

## EDUCATION

---

### University School of Information Technology ,GGS Indraprastha University, New Delhi

- **Graduation course:** B.tech-Computer Science Engineering with 70% (2011-2015)

### G.N. National Public School ,C.B.S.E.

- **Senior Secondary Examination** – Class XII (2009-2010)
  - **Higher Secondary Examination** – Class X (2007-2008)
- 

## SUMMER INTERNSHIP/ INDUSTRIAL TRAINING

---

### ISTS INFOTECH SOLUTIONS (P) LTD.

Duration: 20<sup>th</sup> JUNE, 2013 – 05<sup>th</sup> AUGUST, 2013

- Project on MAILING SYSTEM

### IETE (Delhi Center) :

Duration: 13<sup>th</sup> JUNE, 2014 – 31<sup>st</sup> JULY, 2014

- Software Testing Methodologies and Quality Assurance and Communication Systems.
- 

## PROJECTS UNDERTAKEN DURING COURSE OF STUDY

---

### Service Management System : Saloon

SEPTEMBER,2014 – DECEMBER, 2014

- Technologies Used ASP.NET for coding and MS Access database at backend.

### Android App : HELP BUDDY ( Emergency Android App)

FEBRUARY,2015 – MAY, 2015

- Technologies Used ANDROID STUDIO (*Android Java*)  
– Available on Amazon App store -  
<http://www.amazon.com/SwatiG-Help-Buddy/dp/B0179E2S6I>
- 

## LEADERSHIP POSITION AND OTHER ASSOCIATION

---

- Program Coordinator in Annual fest of ggsipu university “Anugoonj 2014” .
  - Coordinator in Annual fest of ggsipu university “Anugoonj 2013” .
  - Experience in teaching in NGO's : **Vikkalp Law Society** and **YUVA-Microsoft Student Partner**
  - Part of Graphic Design Team in Save The Quest (NGO) magazine .
  - Selected as Microsoft Student Associates 2014 .
- 

## ACCOMPLISHMENTS AND CO-CURRICULAR ACTIVITIES

---

- Received Certification from Udemy in “The Business Intelligence Analyst Course 2019”.
  - Received SMstudy® Digital Marketing Associate certification .
  - Received Certification from Udemy in “Useful Excel for Beginners”.
  - Received Status of Accomplishment With Distinction on AUTOMATA provided by the Stanford University thorough COURSERA INC.
  - Received The Status Of Accomplishment on User Experience for the Web offered by the RICE UNIVERSITY.
  - Received Status of Accomplishment on Algorithms : Design and Analysis provided by the Stanford University thorough COURSERA INC.
  - Attended Workshop on “ Women safety issues “ and participated in the 3 days Self Defence Programme organized by South West Distt. Delhi Police.
  - Joint Secretary of Welfare Department 2012-13 in University Hostel.
  - Secretary of Dispensary Department 2014-15 in University Hostel.
-