

Artisan Market Insights – Goa

Product

Payment_Mode

Total Customers

942

Location

9

Total_Price

₹714,377

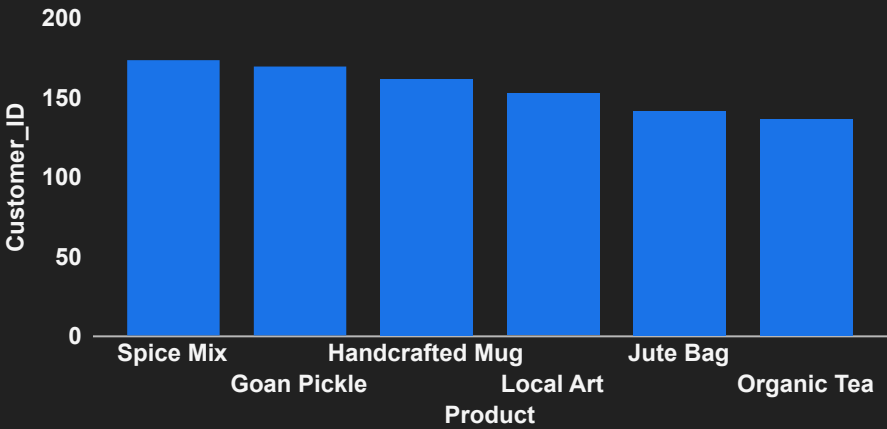
Product

Goan Pickle

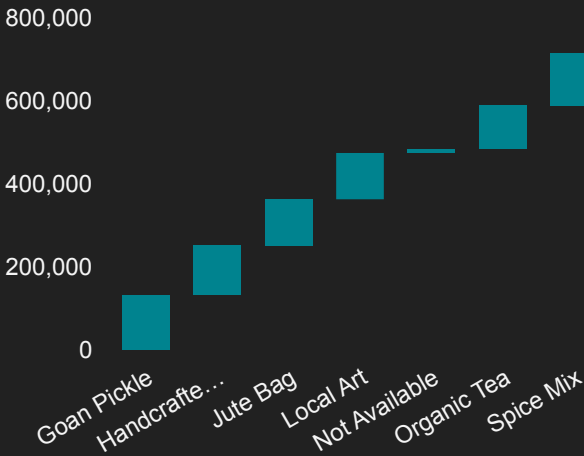
Age

1864

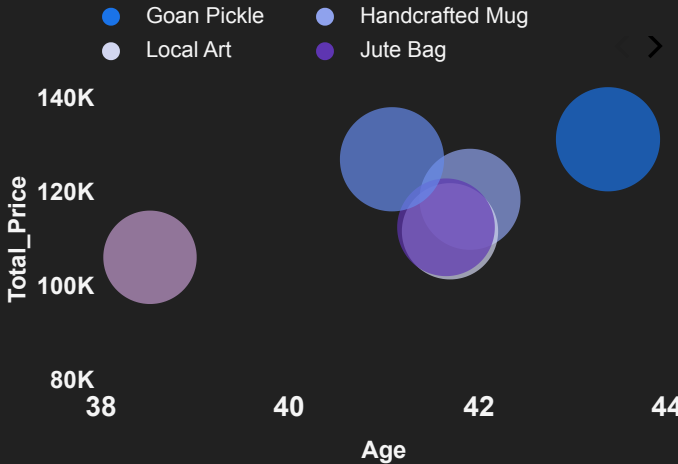
Product Popularity



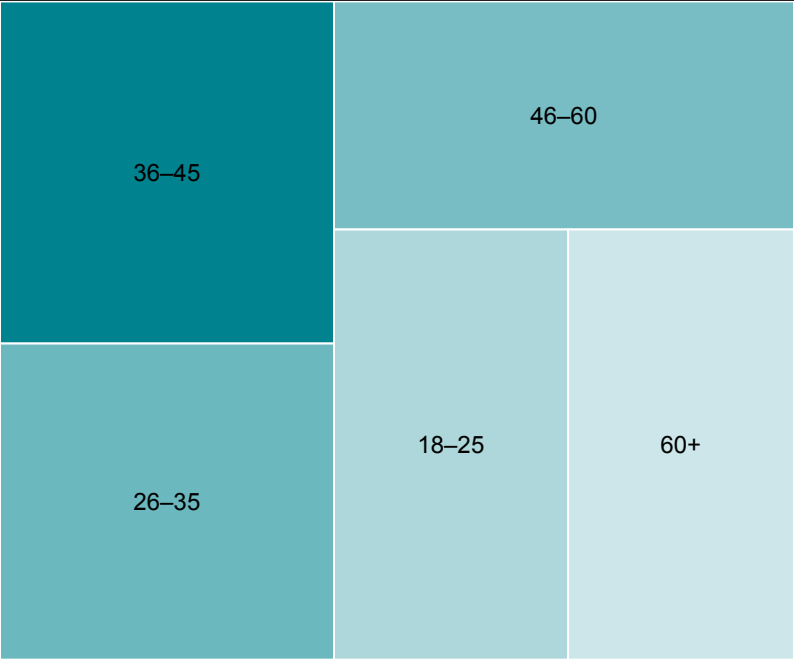
Total Revenue by Product



Spending Behavior by Age and Quantity



Total Spend by Age Group



Age Grp	Location	Product	Total_Price
36–45	Chennai	Goan Pickle	11,496.78
36–45	Pune	Local Art	10,150
46–60	Pune	Spice Mix	9,547.59
46–60	Bengaluru	Organic Tea	8,500
46–60	Hyderabad	Goan Pickle	8,250
46–60	Chennai	Spice Mix	8,200
46–60	Bengaluru	Handcrafted Mug	7,850
36–45	Kolkata	Handcrafted Mug	7,647.59
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