

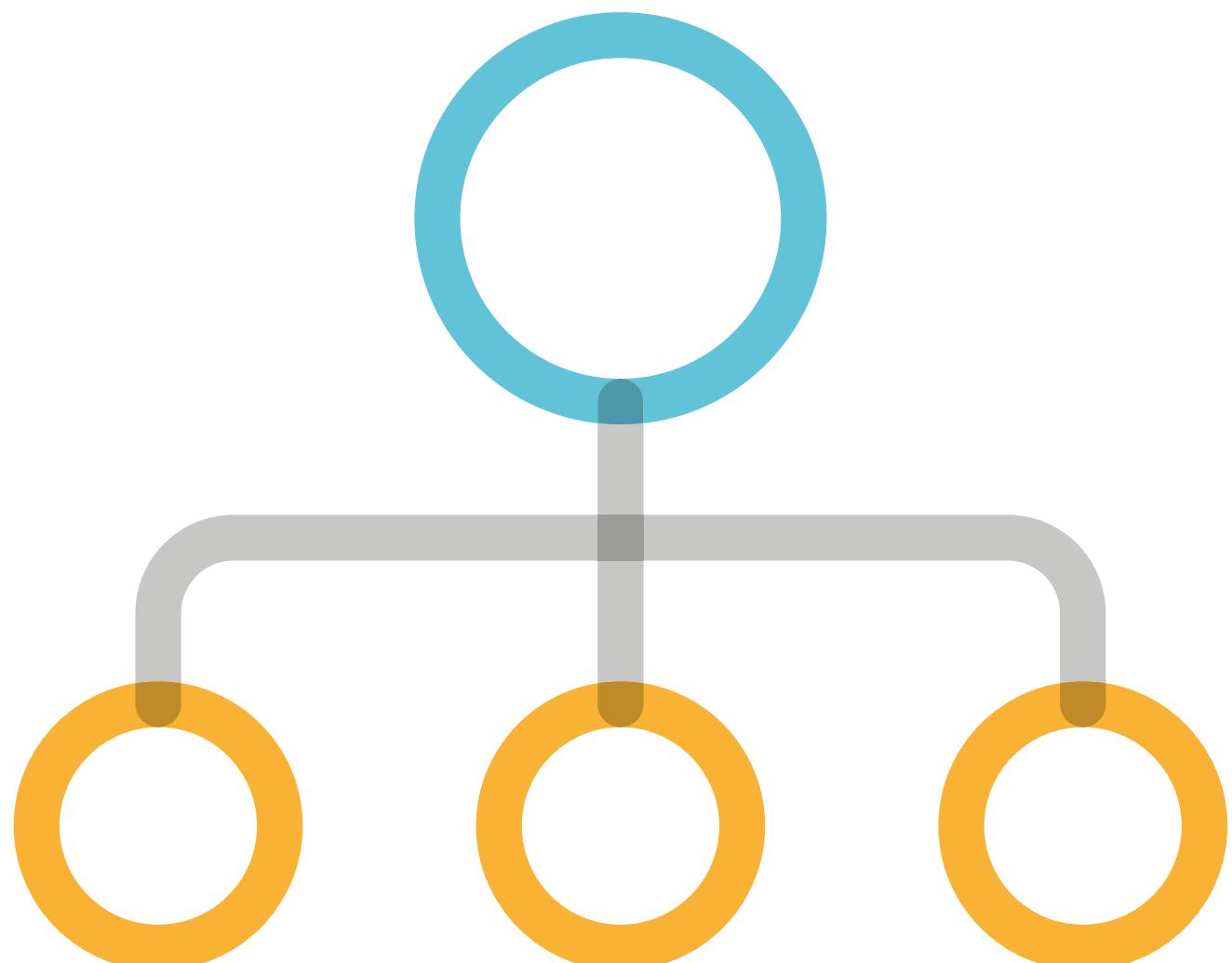
Group Assignment: 8

# Information Architecture

Information architecture is organizing, structuring, and labeling content effectively and sustainably. It describes the users' options and the task flow they need to go through for specific tasks.

## Group: 11

- DIVYAJEET SINGH
- MOHIT
- VINAYAK SHARMA
- DEEPANSHU ALURIA
- DEVESH KUMAR SHAW



# **PROJECT THEME**

**DOMAIN:** Social Issues

**PROJECT NAME:** **OPENUP!**

## **DESCRIPTION:**

Even in the modern world when everyone is striving for equality and equal representation, men who've faced bullying, harassment or violence often lack resources to get justice and speak up. Our project, a platform called **OpenUp!** is a step in the direction that aims to improve the situation of men from a "Mental Health" point of view.

Through our app, men who suffered and are suffering said issues considered Taboo by society would be given a platform to speak up about the incidents they faced. The app provides a safe space for sharing their stories. Survivors would be able to connect to people with similar experiences. Professional mentors would offer guidance to them, while the supporters may support the survivors to report their issues to the authorities. The healthy community we wish to generate would, to some extent, aid Survivors recover from PTSD.

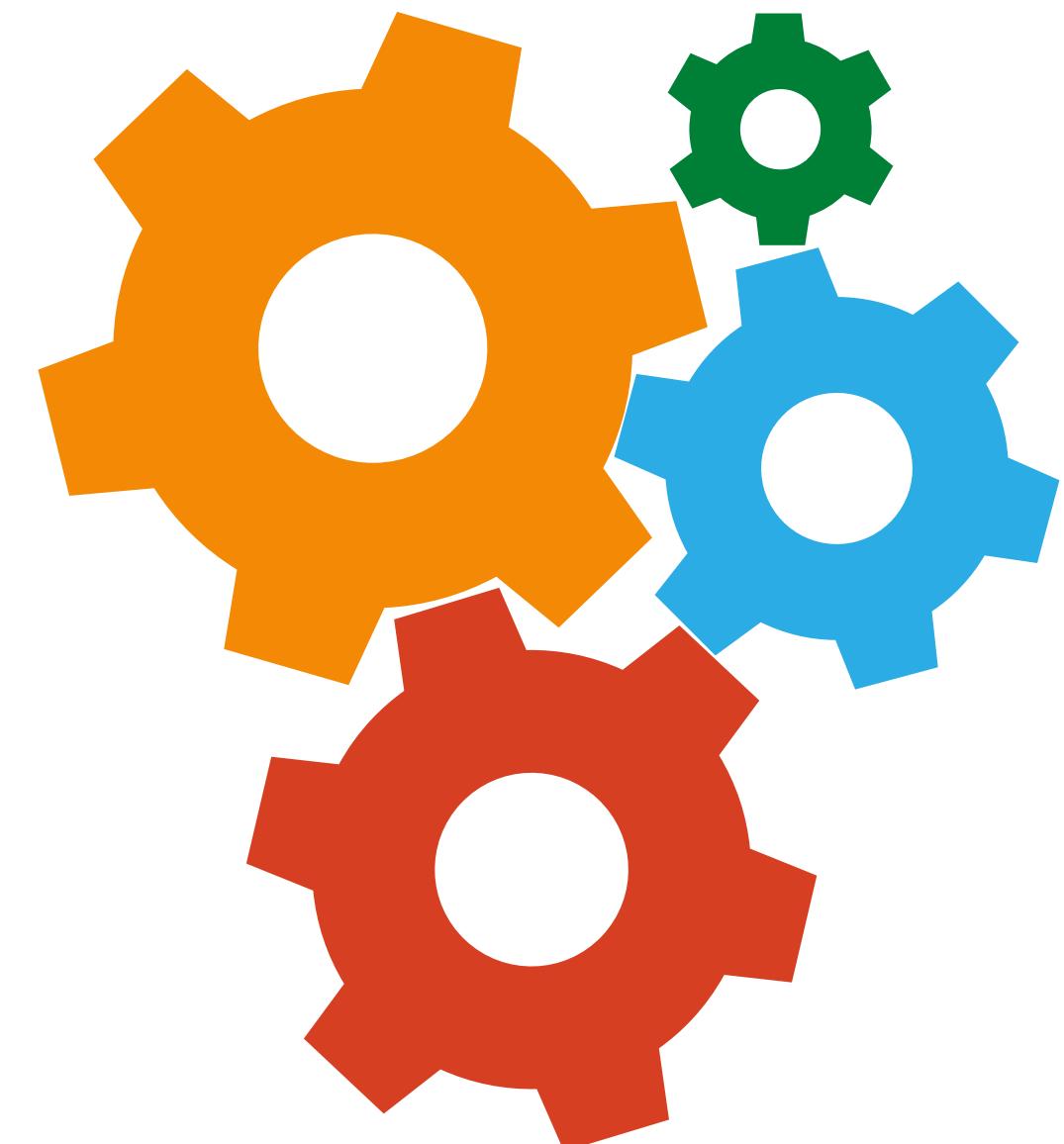
# OUR PROCESS AND AIM

Our process of going about Information Architecture:

- Firstly, we sketched a basic scheme of what all the app covers
- Then, we discussed and removed redundancies in the ideas, implemented new things and iterated

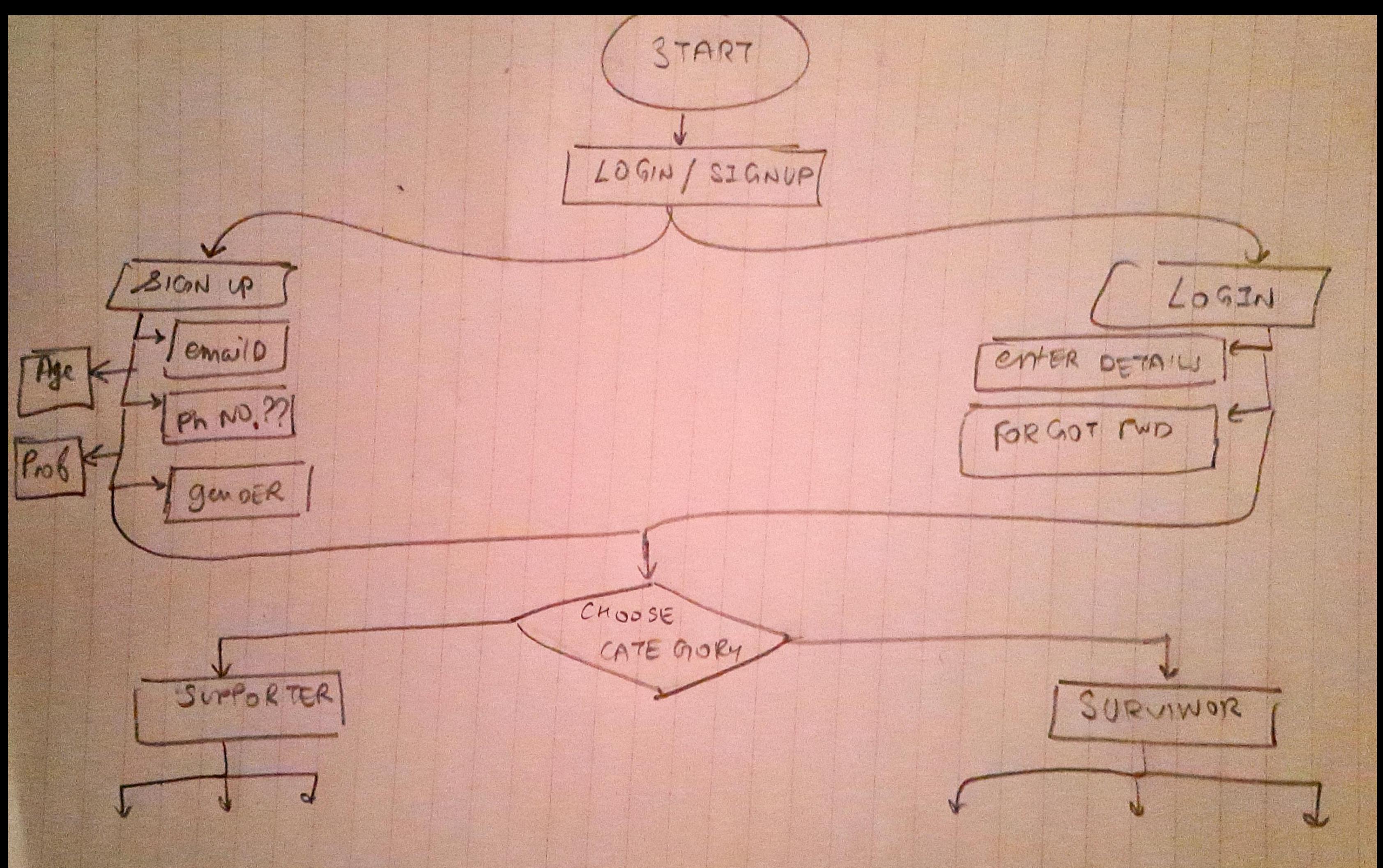
**Why are we making the information architecture:**

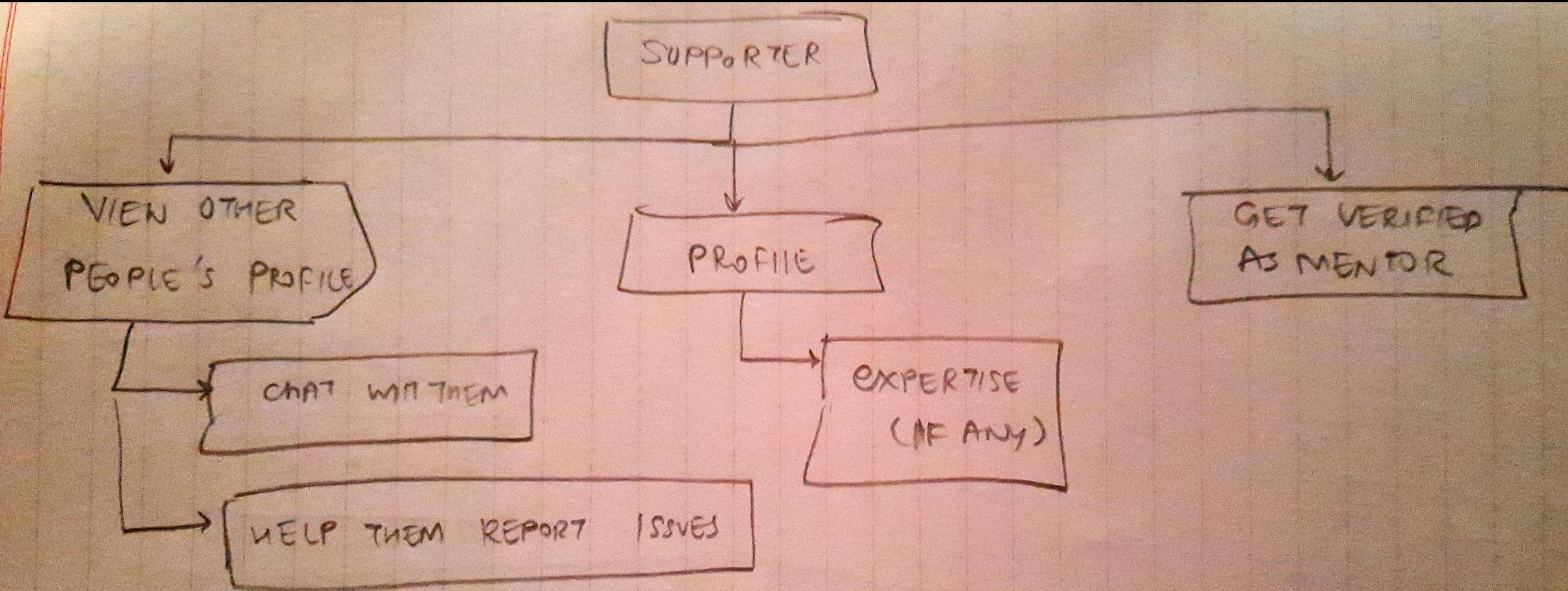
- IT helps you to display your website to users and show them know to navigate and perform different functions
- Clarifies features provided by our app
- Divides a bunch of information into small pieces, labels and organizing them
- Helps define task flow of what users needs to do for getting from point A to point B

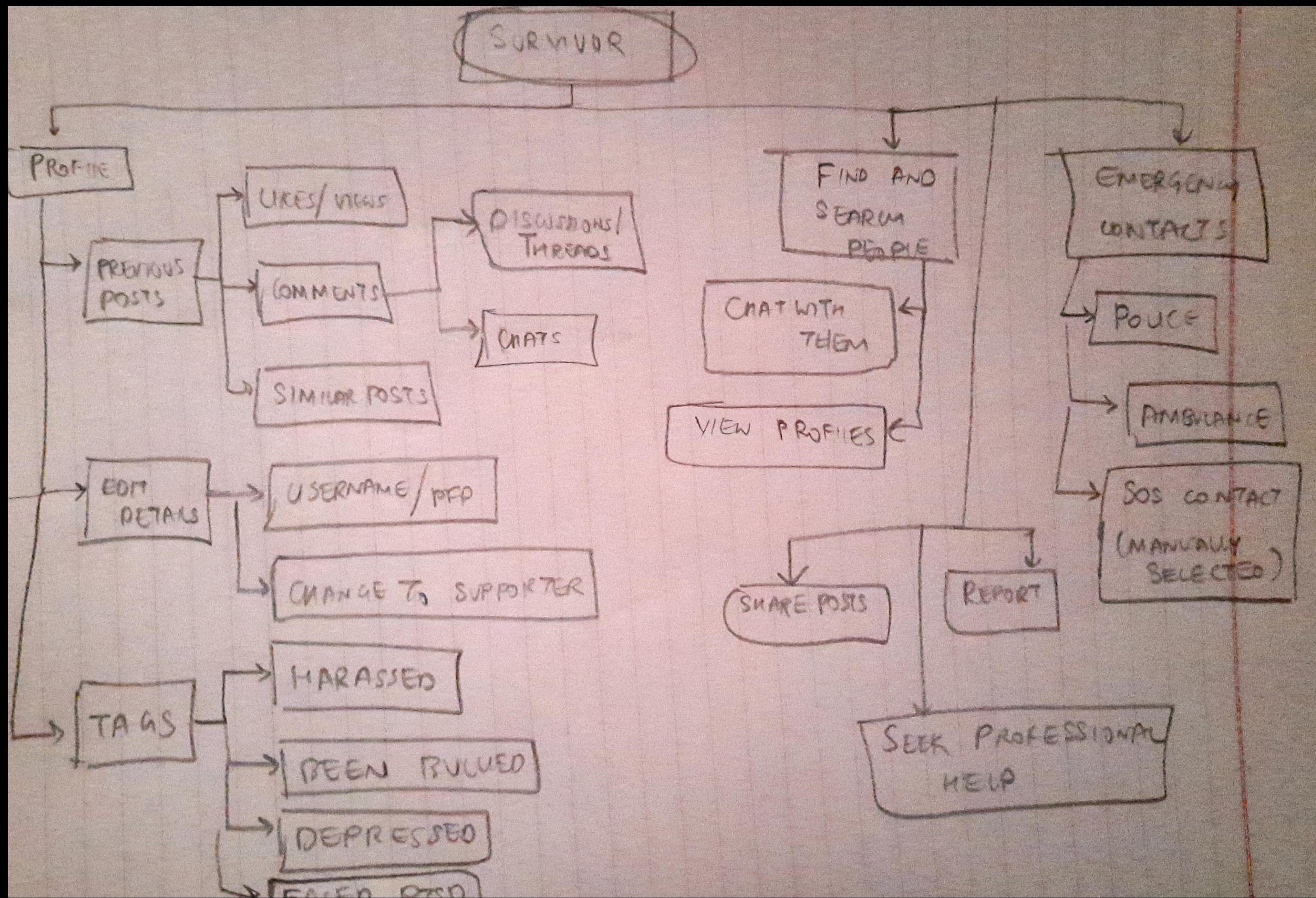


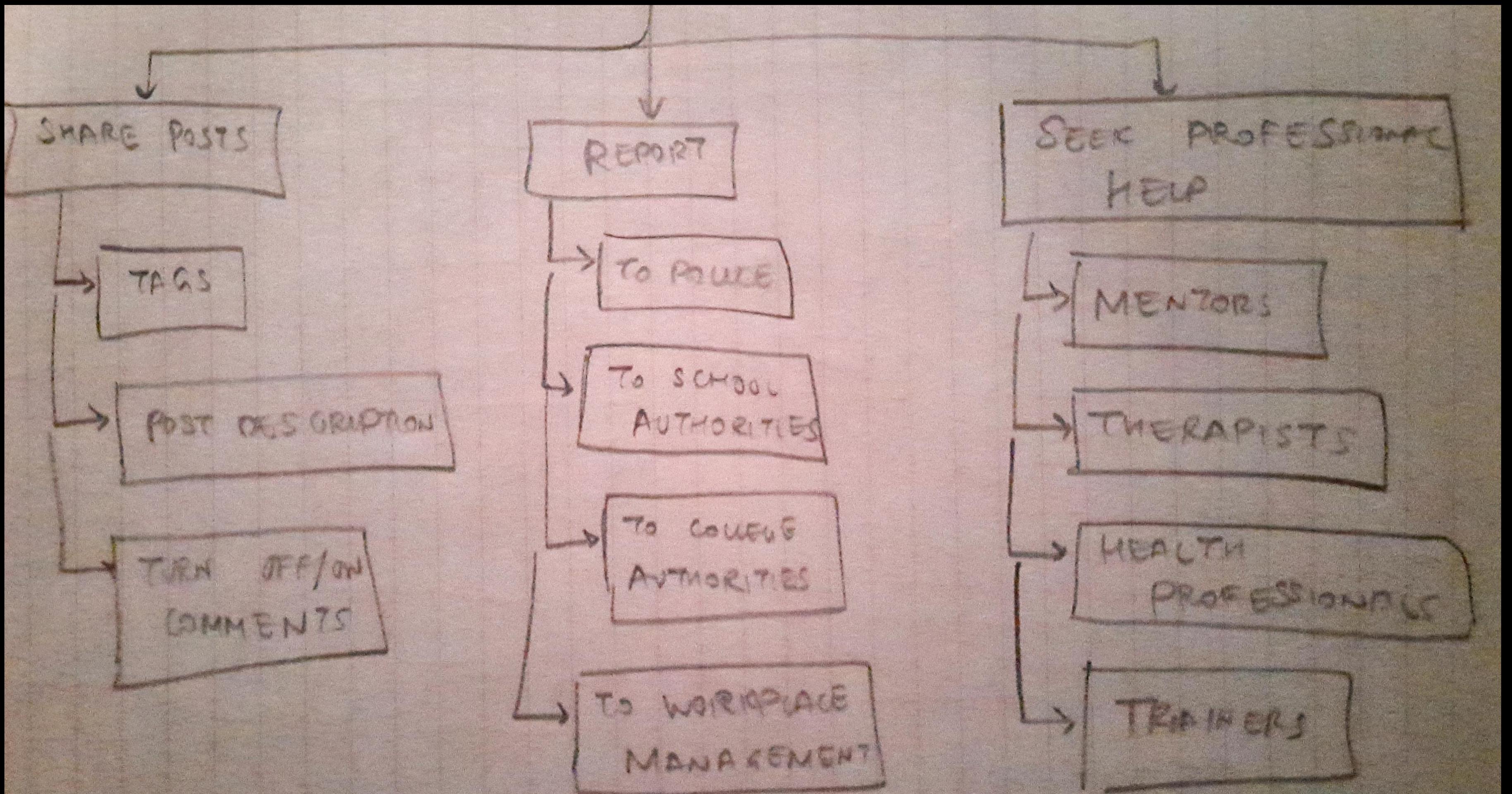
# **ROUGH SKETCHES**

Initial Rough Design of Broad and Shallow Information Architecture (Handmade)





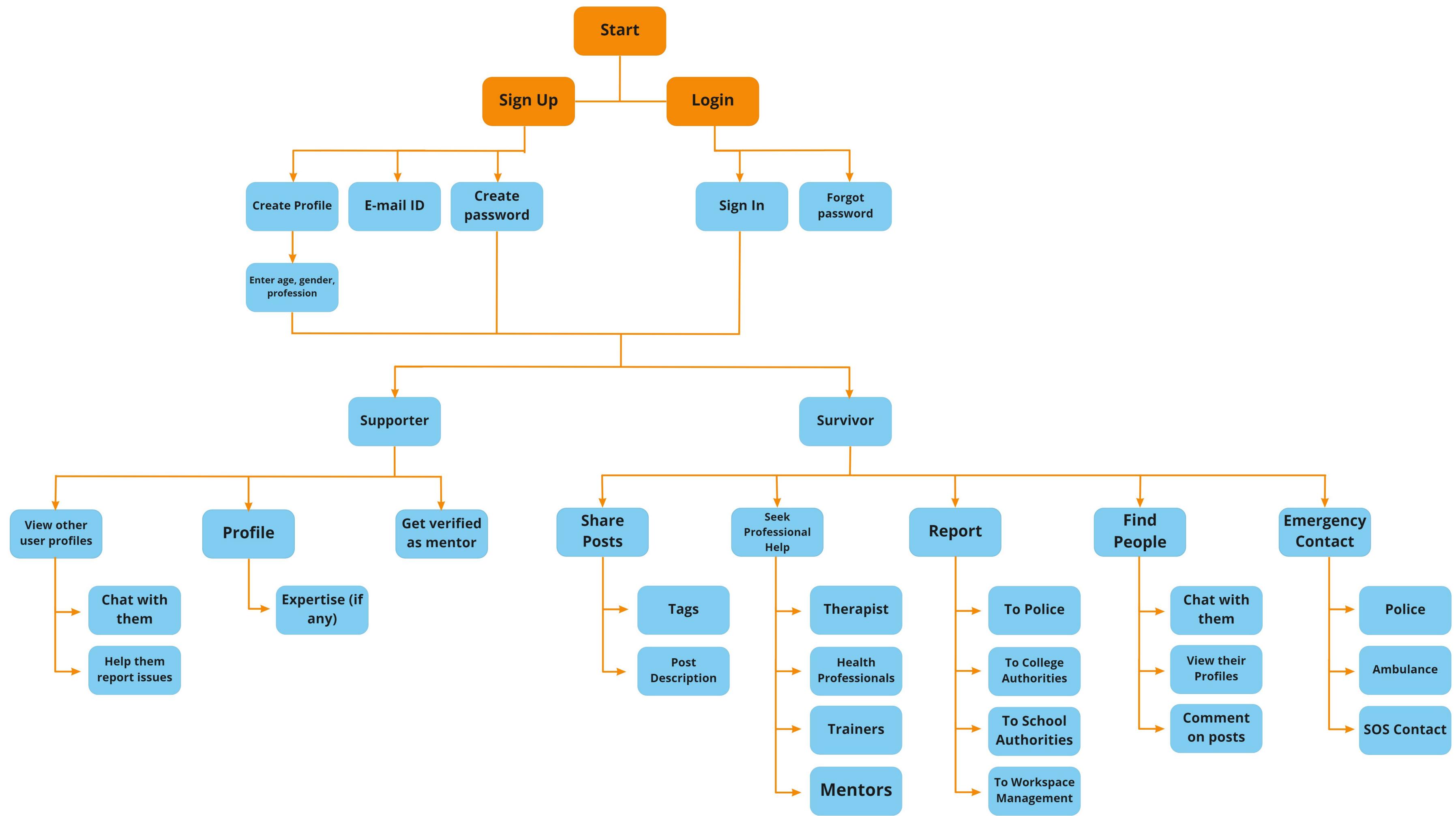




# **FINAL BROAD AND SHALLOW ARCHITECTURE**

Final design of Broad and Shallow Information Architecture (on MIRO)

Link to MIRO Board (also attached in the Submission): [\*\*Information Architecture\*\*](#)



# CONTRIBUTIONS

**DEEPANSHU ALURIA**

2020051

Broad and Shallow & Narrow and Deep MIRO Board

**DEVESH KUMAR SHAW**

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Final PDF, Broad and Shallow & Narrow and Deep MIRO Board

**DIVYAJEET SINGH**

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Final PDF, Edits, Rough Sketches, Broad & Shallow and Narrow & Deep MIRO Board

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Coordination, Broad & Shallow and Narrow & Deep MIRO Board

*Thank You*