

Group Assignment: 5

Interviews: Data Analysis

A quantitative and qualitative analysis of all the data, the insights gathered through the questionnaires, surveys and interview process.

Group: 11

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PROJECT THEME

DOMAIN: Social Issues

PROJECT NAME: **OPENUP!**

DESCRIPTION:

Even in the modern world when everyone is striving for equality and equal representation, men who've faced bullying, harassment or violence often lack resources to get justice and speak up. Our project, a platform called **OpenUp!** is a step in the direction that aims to improve the situation of men from a "Mental Health" point of view.

Through our app, men who suffered and are suffering said issues considered Taboo by society would be given a platform to speak up about the incidents they faced. The app provides a safe space for sharing their stories. Survivors would be able to connect to people with similar experiences. Professional mentors would offer guidance to them, while the supporters may support the survivors to report their issues to the authorities. The healthy community we wish to generate would, to some extent, aid Survivors recover from PTSD.

ANALYSIS OF DATA COLLECTED



Where did we gather our raw data from?

- Questionnaire made through Google Forms which was circulated for about two weeks
- From face-to-face audio and video-recorded interviews conducted

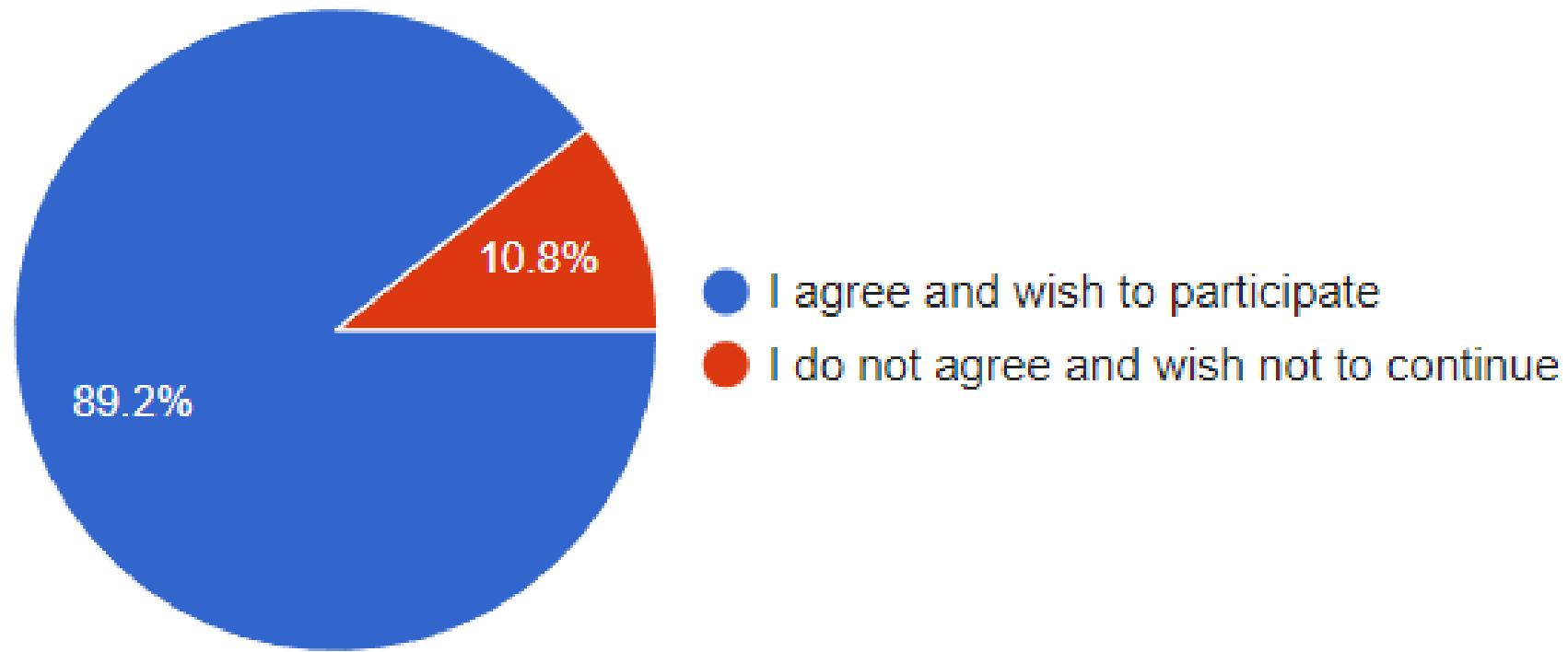
What type of analysis are we doing?

- Basic Quantitative Analysis is to be done on data that can be represented using numbers, like age and YES/NO Questions
- Qualitative Analysis and sorting on subjective questions asked through the survey and the interview

QUANTITATIVE ANALYSIS

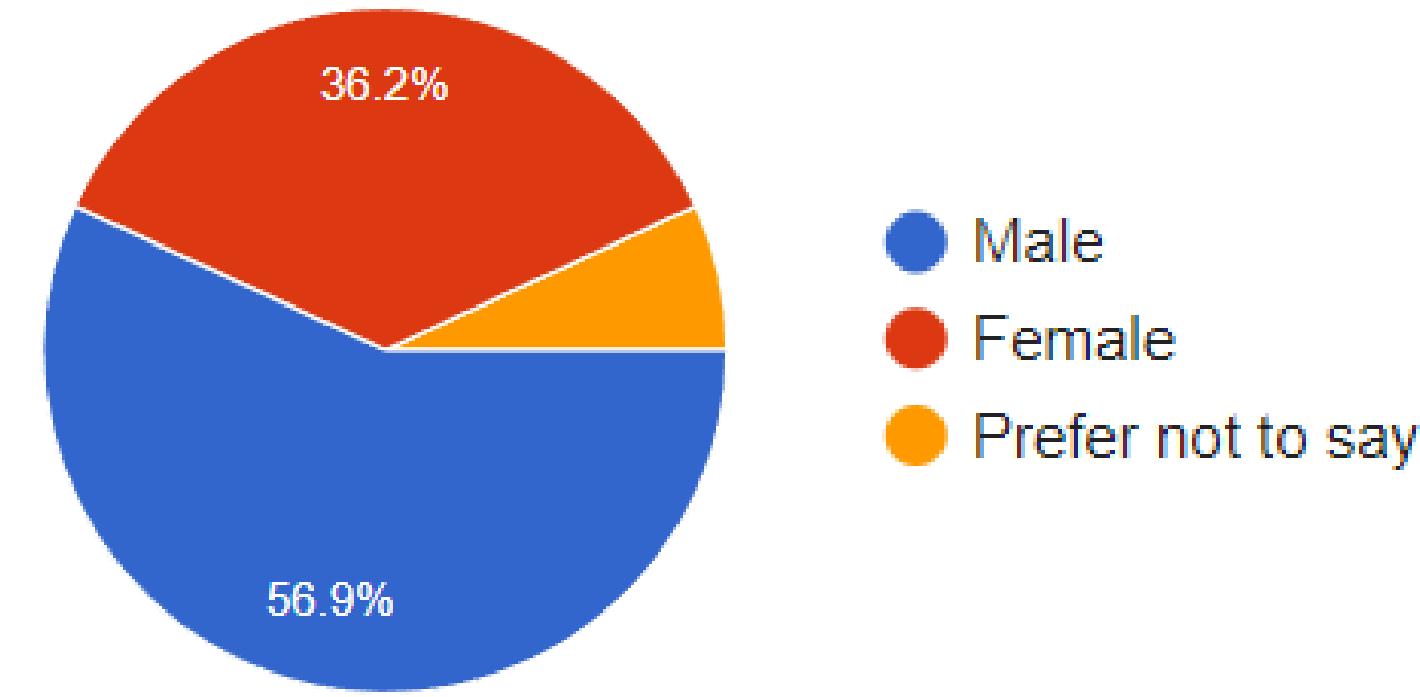
A Basic Quantitative Analysis of DATA collected through our Questionnaire (Google Form)

Do you agree to the terms and conditions given above and consent to participate in the survey?



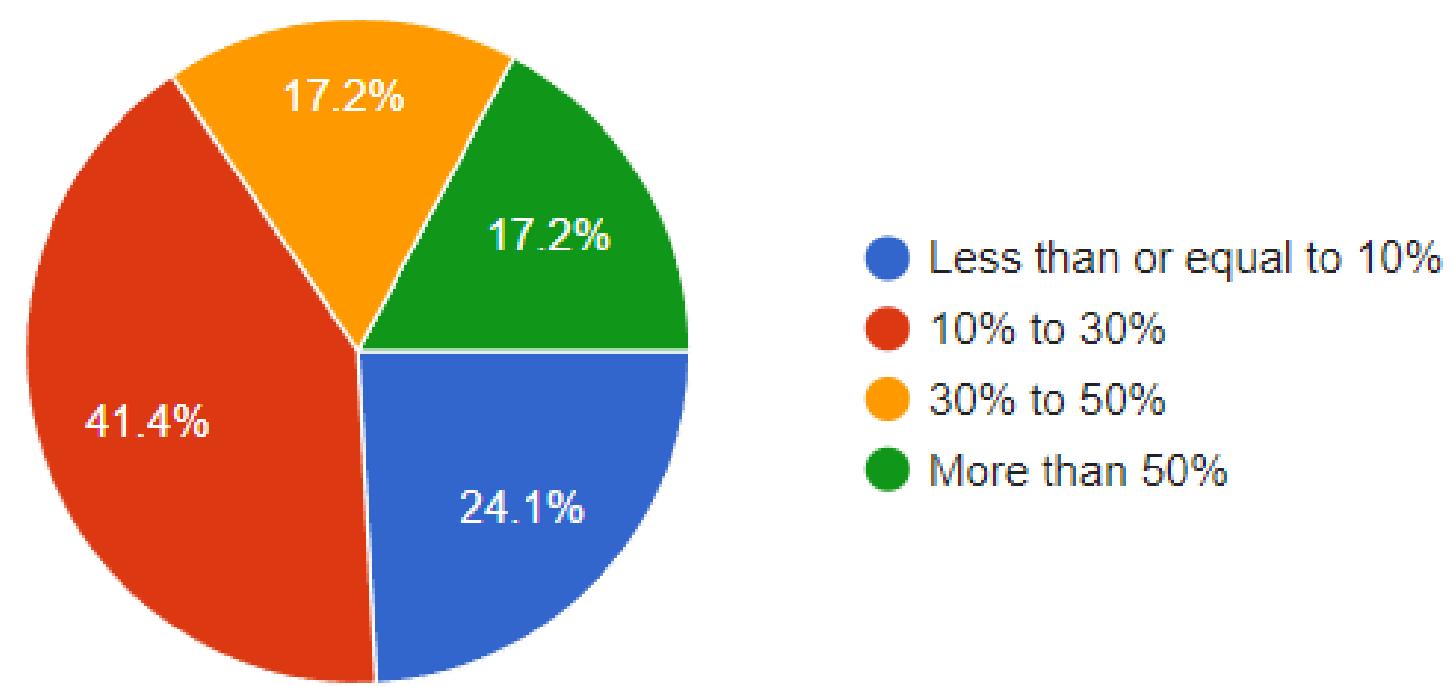
In contrast to many other surveys that we participated in, we provided the respondents with the option to say NO to filling the form. People that did not want to participate selected "NO" & ended the survey then and there, and others form continued to answer the questions in the survey.

Gender Distribution and Demographics



This data is used to group the following data according to gender - so that we are able to judge the popularity and knowledge of these topics according to the segment o population they belong to and they way they have been brought up.

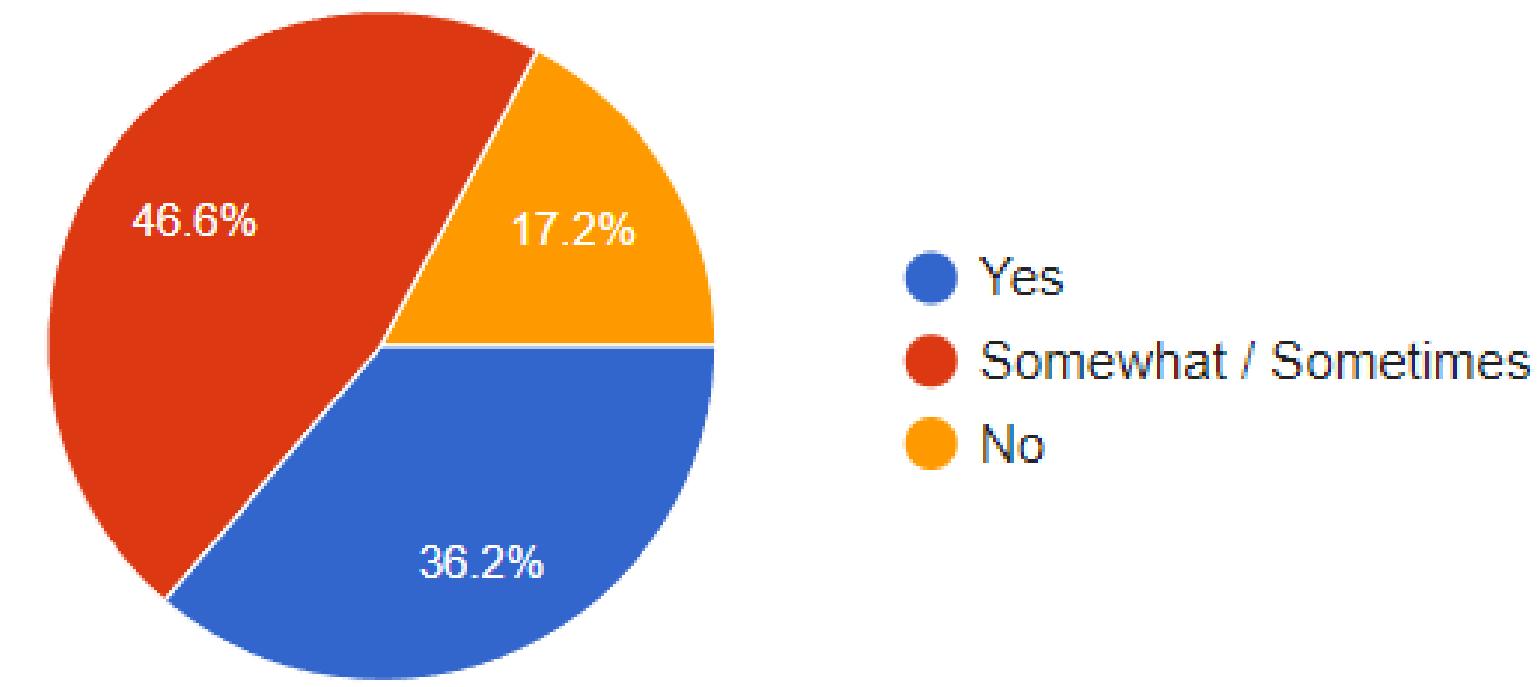
What percentage of men do you THINK/BELIEVE actually face issues like harassment?



As mentioned in the previous assignment, this was asked to judge general knowledge and myths about the topic.

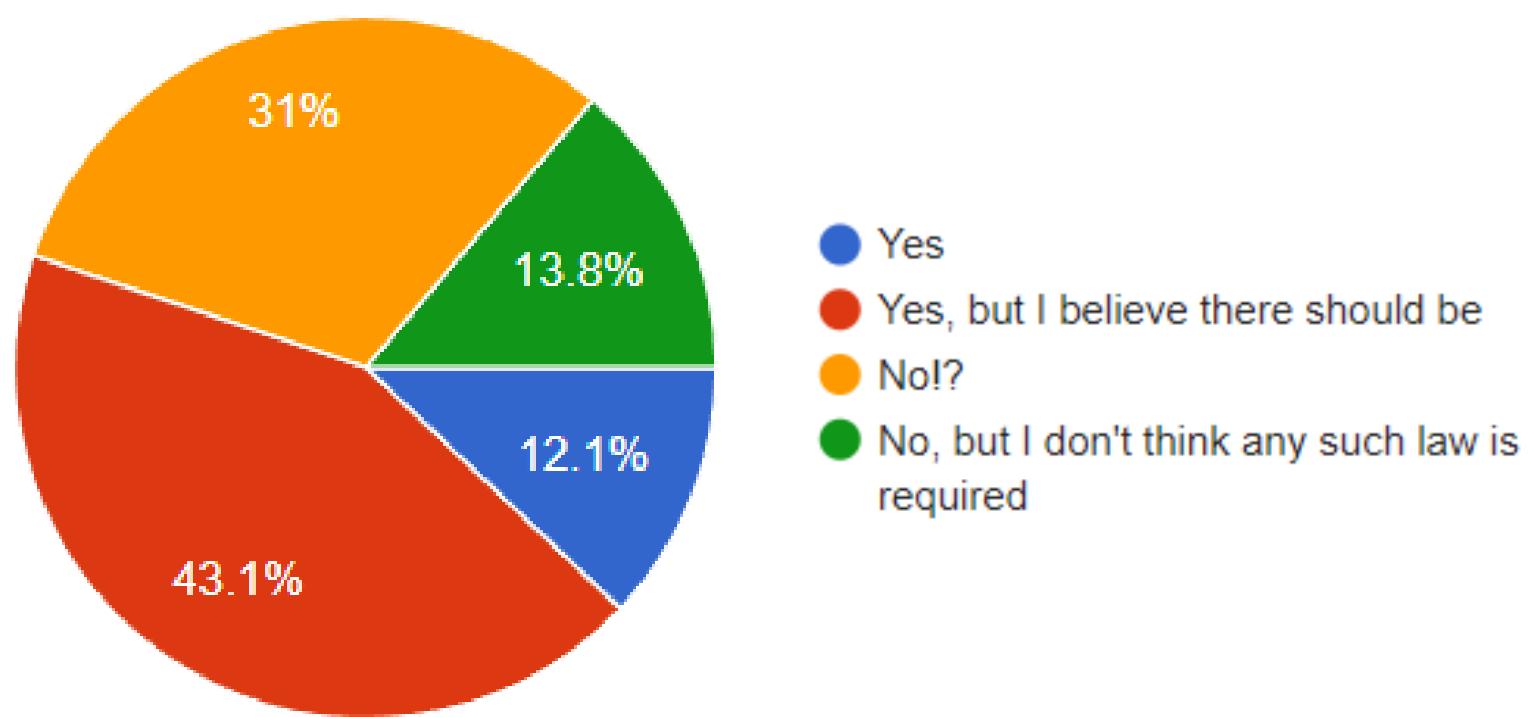
Statistically, nearly 41% – 45% of men have, at some point, faced bullying and/or harassment online and/or offline.

Do you think that women are sometimes given a preference in court, even in False accusations, however rare it may be?



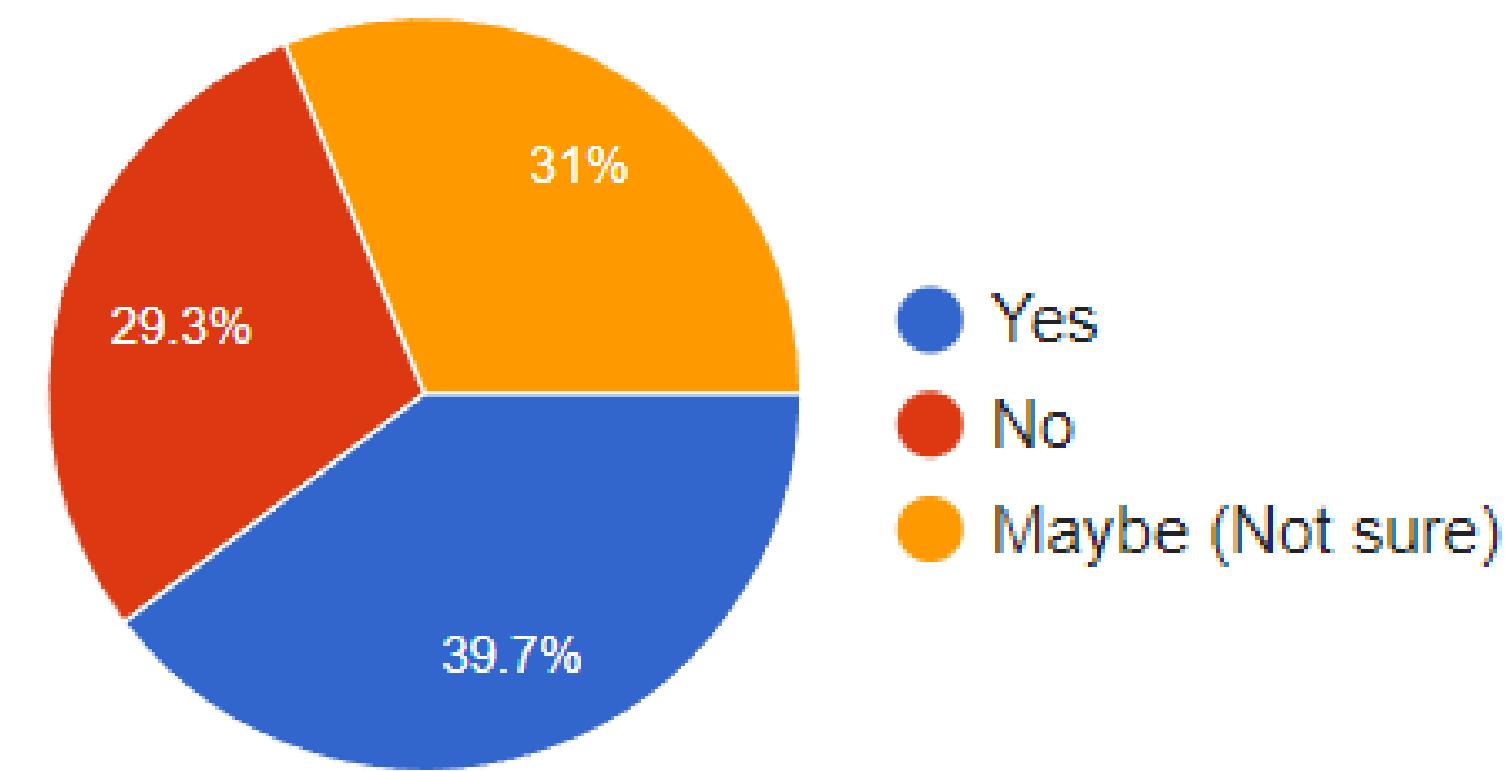
Again, statistically, nearly 10% of reported sexual harassment cases in the US against men are false accusations. So we wanted to test the knowledge about this topic.

Did you know that there is NO LAW in the Indian Constitution that can hold a perpetrator accountable for an assault against a man?



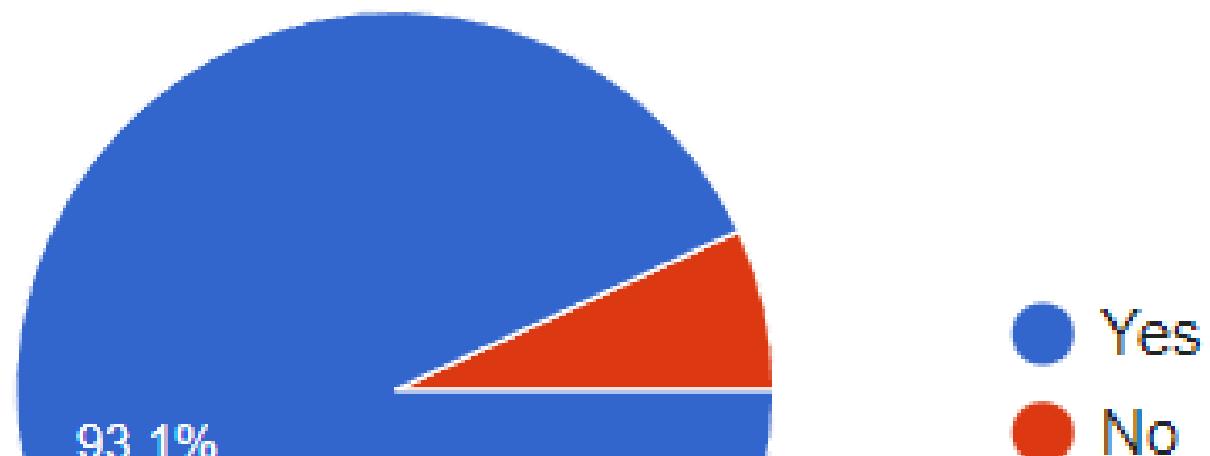
We concluded that many people do not know about this, and many who do, do not believe that such laws are needed. A majority of responses saying "No, and not required" came from people of age more than 25.

Do you know any boy who has faced bullying, violence, harassment, or any other issue considered taboo by society?



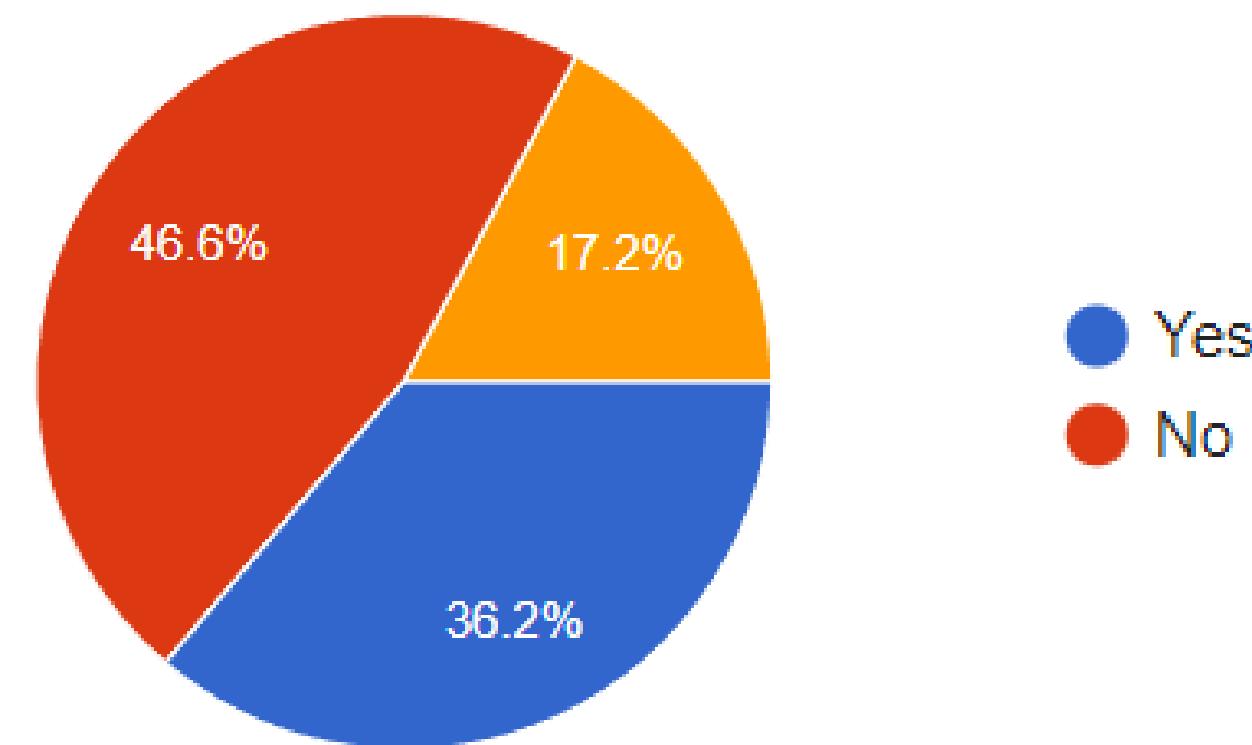
We realized that even though many men face such issues, they DO NOT discuss about them with anyone, as is evident from the data.

Do you feel there should be a dedicated platform for men to discuss, raise, and report their issues?



We realized that a platform for men to raise their voice too is the need of the hour.

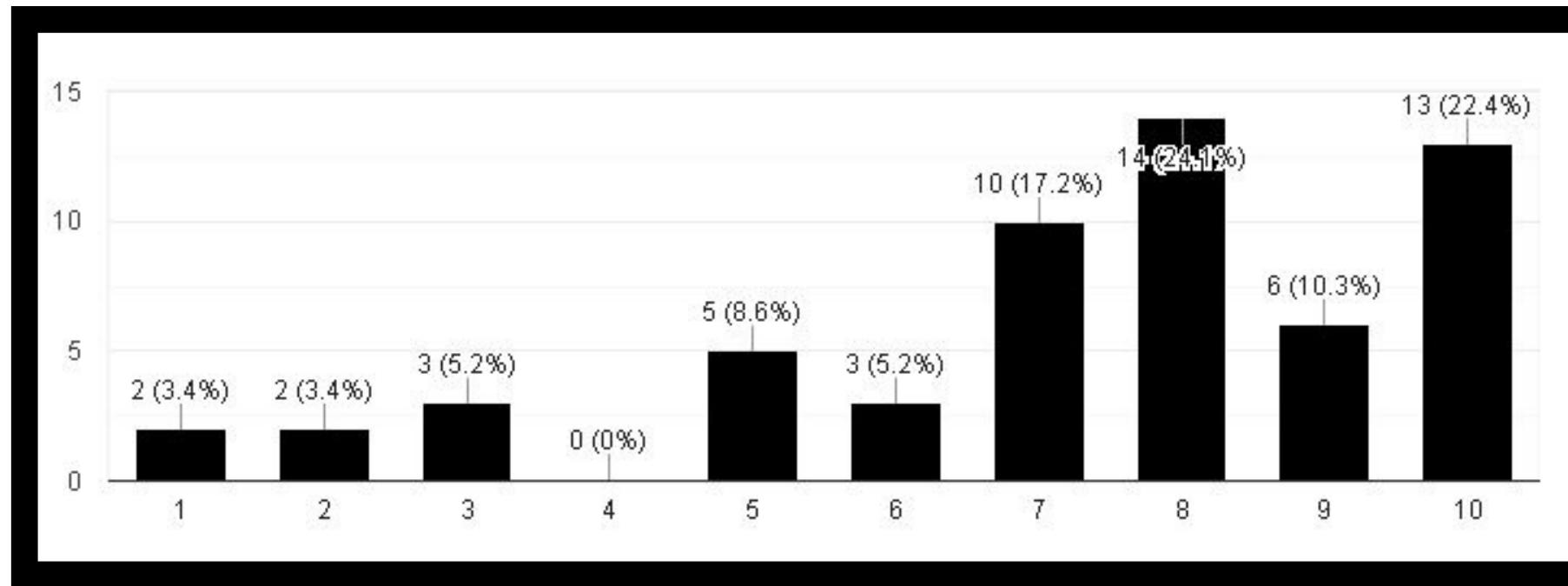
Would you like to devote your time (as a mentor or as a supporter) to help survivors and contribute towards the safe environment we wish to generate?



Also, many people are willing to dedicate at least some of their time to make the men feel comfortable in a safe space.

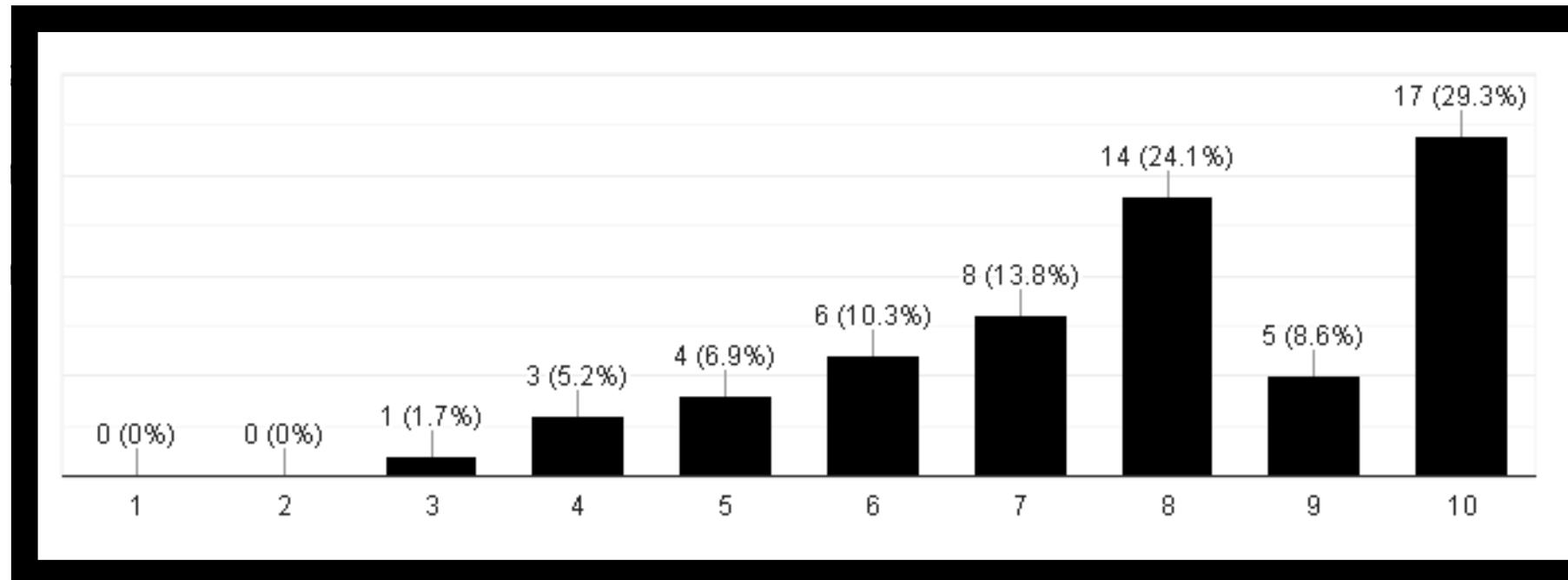
LIKERT SCALES

Do you believe that these issues are not raised when the victim is a man?



Most of the respondents felt that a proper redressal system is needed for the issues, in cases where the victim is male.

Do you believe our initiative has the power to reduce the "taboo" associated with male victims?



We concluded that people feel the need a platform where men can voice themselves. Exactly 0% of the respondents felt that no such app is needed.

QUALITATIVE ANALYSIS

A Basic Qualitative Analysis of DATA collected through our Questionnaire & Interviews

PROCESS

The objective responses have already been analyzed quantitatively. This next part of the qualitative analysis is of the responses gained from the subjective questions asked in the Questionnaire and in the interviews.

Again, this began by grouping similar ideas together, identifying patterns, and recognizing recurring themes. We grouped them and drew conclusions from them.

This allowed us to come up with new ideas for our platform and rectify and modify the existing ones.

The next few slides display our MIRO Board wherein the analysis was actually done.

LINK TO MIRO BOARD (Also attached in the submission): [Qualitative Analysis](#)

OpenUp!		
Issues considering Women	Lack of Laws and Legislations	Steps to help men open up
<p>Just make sure people don't "turn" on each other or collectively demonize women or plot against them</p> <p>Women face more issues because of gender oppression</p> <p>Harassment is more prominent in women</p> <p>should be open for all genders</p> <p>A woman's concern: what if a man uses the "new" laws to his advantage?</p> <p>If the mentor is a woman, you must make sure that the user is comfortable in talking to them</p> <p>We can start to see patterns that many people are concerned that our platform may start a movement "AGAINST" women. However, we never mean to do that, nor will we allow it to happen on the platform. Also, we understand that the frequency of these issues may be a little less in men as compared to women, but also, it needs to be highlighted that it is more difficult for men to open up because then, society starts to consider them "weak" in some sense.</p> <p>We concluded that we have to implement features that allow all genders to feel comfortable while using and acknowledging the existence of our platform.</p>	<p>Surprise at lack of laws</p> <p>Need of gender-neutral laws</p> <p>Laws may help men to open up</p> <p>Equality</p> <p>We realize that the Law needs to change. The platform must support all men, women and uplift all genders equally; even though our primary focus will be on men, we must not forget about others. The platform must bring about a revolution in the legislation for equal representation of all genders. If gender specific laws exist, it may "increase" the divide that exists between men and women, and the other gender identities. We must push for gender-neutral laws, because sexual harassment, violence, bullying etc. can happen to anyone and hence they need a system to protect themselves from it, or get justice from it.</p>	<p>Laws might help</p> <p>building a safe space and make it comfortable for him to talk about it.</p> <p>By emotionally supporting them and convincing them that I believe and trust you.</p> <p>Start a conversation. Show them that support exists and it is all around them.</p> <p>By making possible interaction of these people with others those who have faced the same problem.</p> <p>first, talking to him regularly and make him feel comfortable in our company and help him overcome his past memories</p> <p>We got a plenty of suggestions that would ACTUALLY be helpful to men opening up about their past, to speak up about the issues of injustices they faced. A lot of them included:</p> <ul style="list-style-type: none"> Befriending them Making them comfortable to talk Helping them realize that this is normal, and that they are not alone Starting conversations Pushing for laws and justice-system for men too Showing them that support exists
Talking to other survivors	Suggestions	Representation of stories of men
<p>Talking to other people helps a lot</p> <p>They might feel that they are not alone</p> <p>Finding out that you're not alone goes a long way in elevating someone's mental health</p> <p>Men do need some process through which they can represent their views</p> <p>They can learn from each others experiences find new ways and attitudes and adopt them in their lives</p> <p>It feels good to realize that our initiative is something that a lot of people want and appreciate. It can be noted that people feel more comfortable talking to someone who might understand them. People are willing to help each other come out of their misery. However, some people are concerned about confidentiality (covered in another point).</p>	<p>Gather famous survivors who spoke up about their issues and let them be role models</p> <p>People should not stay silent about it as it never ends itself, you have to take a stand for it yourself</p> <p>Must provide confirmation that the platform is wholesome, accepting and positive, safe and confidential</p> <p>We collected a lot of great suggestions from our interviews, a few of which have been mentioned here. The most notable one was to gather famous people who spoke up about it and gained recognition as it might help people have more faith in our platform.</p> <p>It can be noted that this app needs a lot of user feedback, because it deals with very sensitive issues and different users will have different needs. It will be our duty to try to fulfill them.</p>	<p>Could've talked to teachers and faculties for help</p> <p>Further bullying if tried to report it</p> <p>Should've not stayed silent about it as it never ends itself, you have to take a stand for it yourself</p> <p>A pattern that was noted among the stories of men was that they feared opening up. It was mainly because they had no knowledge about the issue. They did not know what could be done. Even those who did, they didn't speak up on the account of being considered less masculine, or a snitch, or childish.</p> <p>It can also be noted that many bullies emerge from their own insecurities. Hence, it is required that students are educated to deal with these issues, to deal with insecurities and strict measures need to be taken against any people who try to harm others in any way.</p>
Anonymity & Confidentiality	Monitoring	Awareness
<p>People facing common issues can help each other</p> <p>Maintain maximum anonymity for users as this issue is taboo</p> <p>The choice to be or not to be anonymous on the platform</p> <p>It can be seen that people are worried about their identity. Many people DO want to be anonymous, and many DO NOT. So, it was realized that anonymity must not be forced upon people, but the choice of revealing one's identity oneself - it should not be imposed upon a user if they should be anonymous or not.</p>	<p>Have a good amount of moderation on your app</p> <p>Further bullying if tried to report it</p> <p>Heavy monitoring on the platform should be required</p> <p>Fear of trolls and people raging out on different opinions on the platform</p> <p>Many responses wanted us to have our platform highly monitored and moderated. We must not let fake users troll others on the platform. We must implement features that test the authenticity of the posts being shared, the comments being posted and the authenticity of the users on the platform.</p> <p>It must be made sure that all people feel the platform as a safe space and no cyber-bullying occurs on it.</p>	<p>By asking him to share his traumatising experience with his close ones to escape out from such problem as soon as possible.</p> <p>Could've talked to teachers and faculties for help</p> <p>Toxic masculinity - doesn't allow men to display emotions</p> <p>Try to have people have faith in your platform</p> <p>Lack of knowledge about sexual assault</p> <p>Lastly, we noted that there is a lack of awareness and knowledge about these issues, how to deal with it, how to go about it. Hence, we got the idea to implement some sort of training modules on our platform, or a daily / weekly / monthly letters on the platform to educate people, to spread awareness.</p>

Most of the Qualitative Analysis part was done by Divyajeet using the transcripts of the interviews (attached in "Data Gathering" Assignment)

We selected these patterns as these were the most recurring ones, and hence were found most important.

Again, we drew conclusions and gained ideas from them. This helped us understand the user mindset and design in a better way for them.

CONTRIBUTIONS

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Quantitative Analysis, Screenshots of Data

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Final PDF, Quantitative Analysis, Reasoning

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Quantitative Analysis, PDF, Collection of Responses, Interviews

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Coordination, Conclusions, Collection of Responses

Thank You

RESOURCES

- <https://www.pewresearch.org/internet/2021/01/13/the-state-of-online-harassment/>
- https://en.wikipedia.org/wiki/False_accusation_of_rape
- <https://miro.com/app/dashboard/>
- <https://docs.google.com/forms/u/0/?tgif=d>