

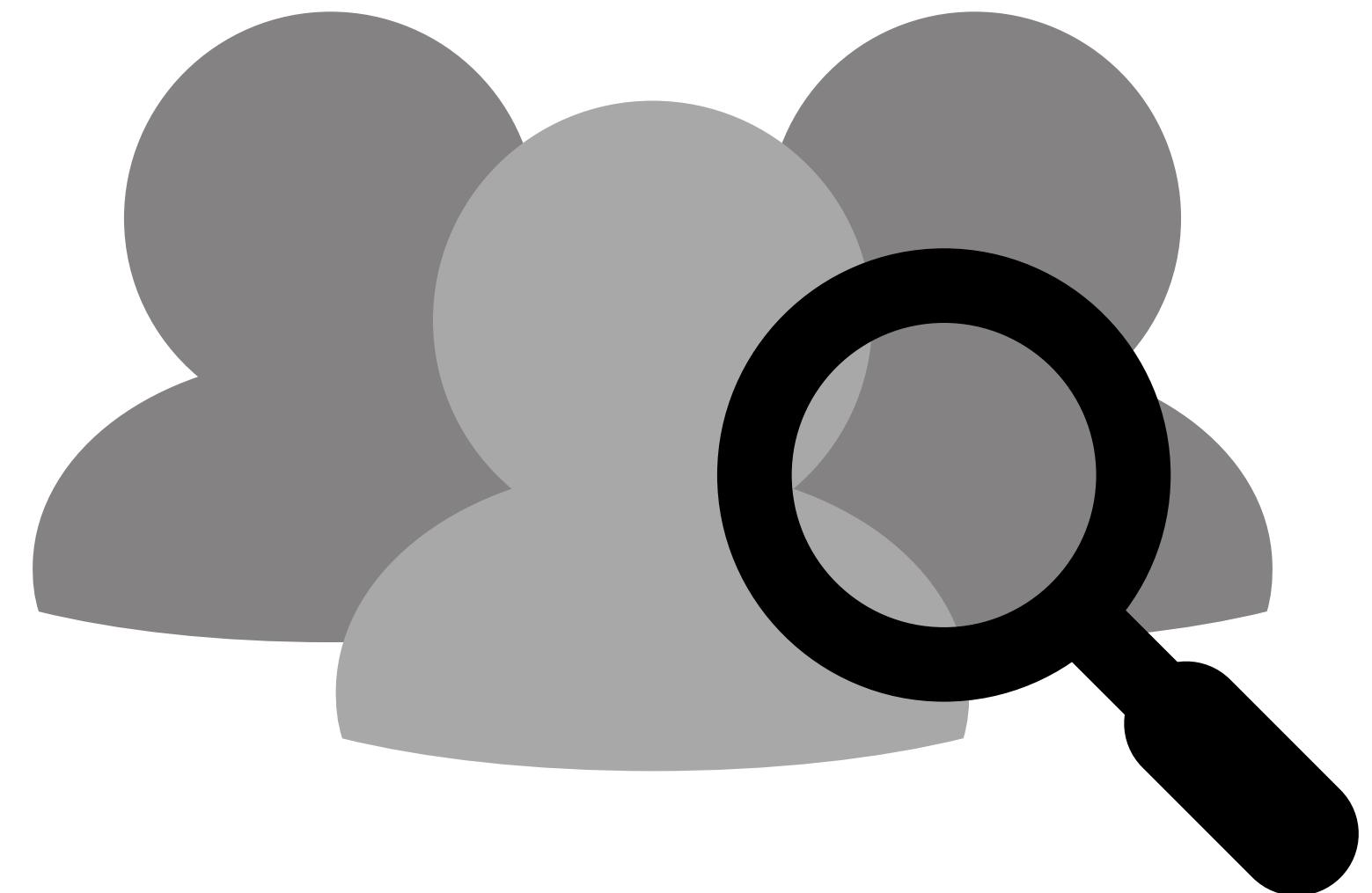
Group Assignment: 6

Interviews: Data Gathering

"In the process of design, the first and foremost priority is always gaining insights from the users, gathering data and information from them, and finally building upon their ideas."

Group: 11

- DIVYAJEET SINGH
- MOHIT
- VINAYAK SHARMA
- DEEPANSHU ALURIA
- DEVESH KUMAR SHAW



PROJECT THEME

DOMAIN: Social Issues

PROJECT NAME: **OPENUP!**

DESCRIPTION:

Even in the modern world when everyone is striving for equality and equal representation, men who've faced bullying, harassment or violence often lack resources to get justice and speak up. Our project, a platform called **OpenUp!** is a step in the direction that aims to improve the situation of men from a "Mental Health" point of view.

Through our app, men who suffered and are suffering said issues considered Taboo by society would be given a platform to speak up about the incidents they faced. The app provides a safe space for sharing their stories. Survivors would be able to connect to people with similar experiences. Professional mentors would offer guidance to them, while the supporters may support the survivors to report their issues to the authorities. The healthy community we wish to generate would, to some extent, aid Survivors recover from PTSD.

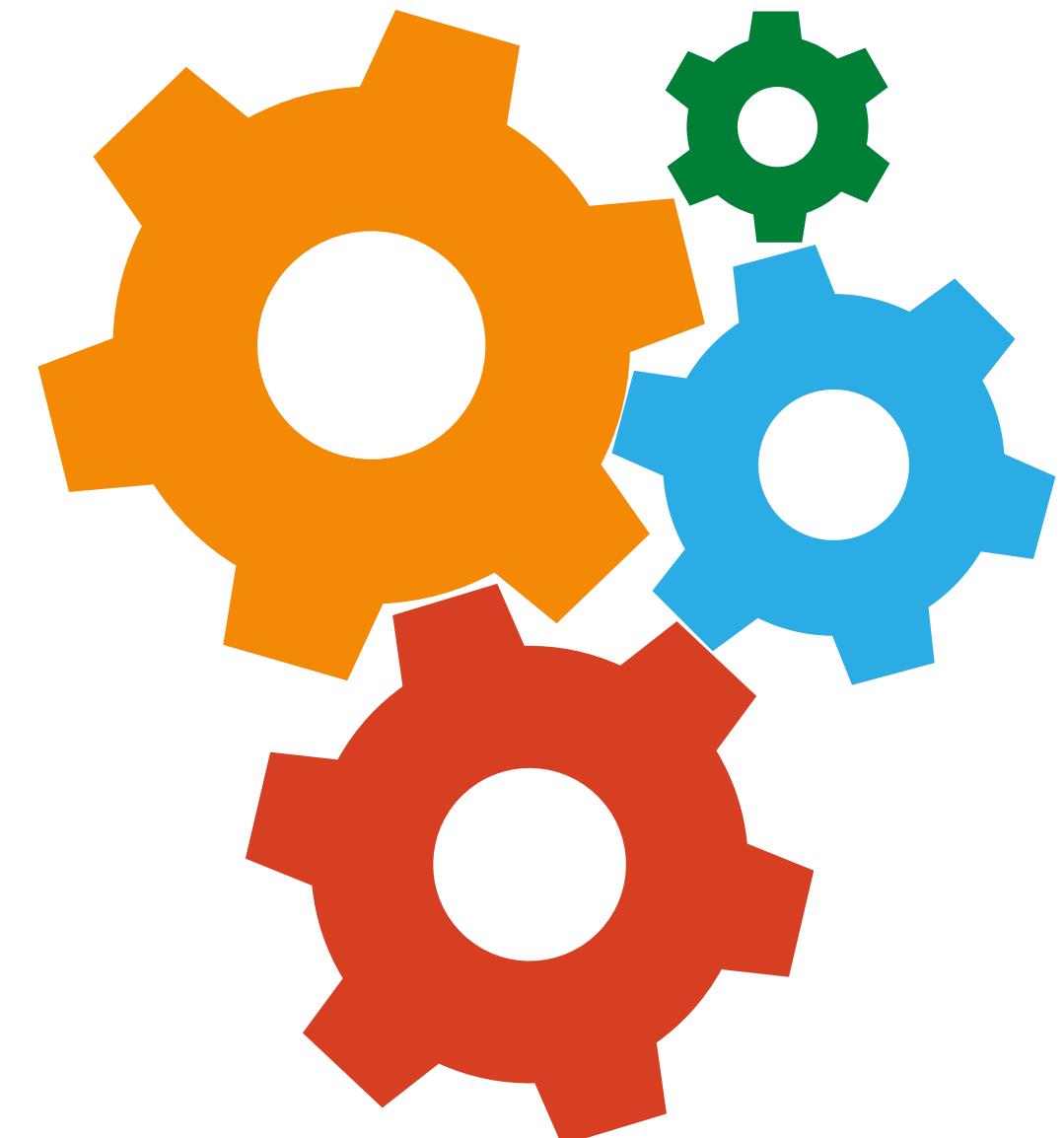
OUR PROCESS AND AIM

To facilitate data gathering:

- Our team created a questionnaire using [Google Forms](#)
- Divyajeet Singh conducted 3 Audio-Recorded Interviews
- Mohit conducted 5 Video-Recorded Interviews

Why are we collecting data/information/feedback?

- Our project deals with sensitive issues, hence it is important to consider the POV of a potential user
- We as designers are always open to suggestions, to implement changes in OUR design as and when needed, because we design to solve, not to create
- Gathering data lets us analyze the mindset of a user, and guides us about their needs, expectations and way of interacting with our product



PARTICIPANT LIST

Mainly, our surveys covered two types of stakeholders:

STUDENTS

A majority of the Google Form responses and the entirety of the interviews were given by **Students** of various universities of varying ages. They were given the option to remain anonymous.

This section comprised of:

- Boys who've suffered some kind of bullying or harassment
- Boys who haven't
- Others (who may use the app)

ADULTS

The remaining section of the respondents included **Adults**, i.e. the parents of various Survivors, and general adults.

This was done to gain insights from the segment of population that MIGHT:

- Not be considerate of our agenda
- Not be aware of our agenda
- Not "believe" in the concept of mental health

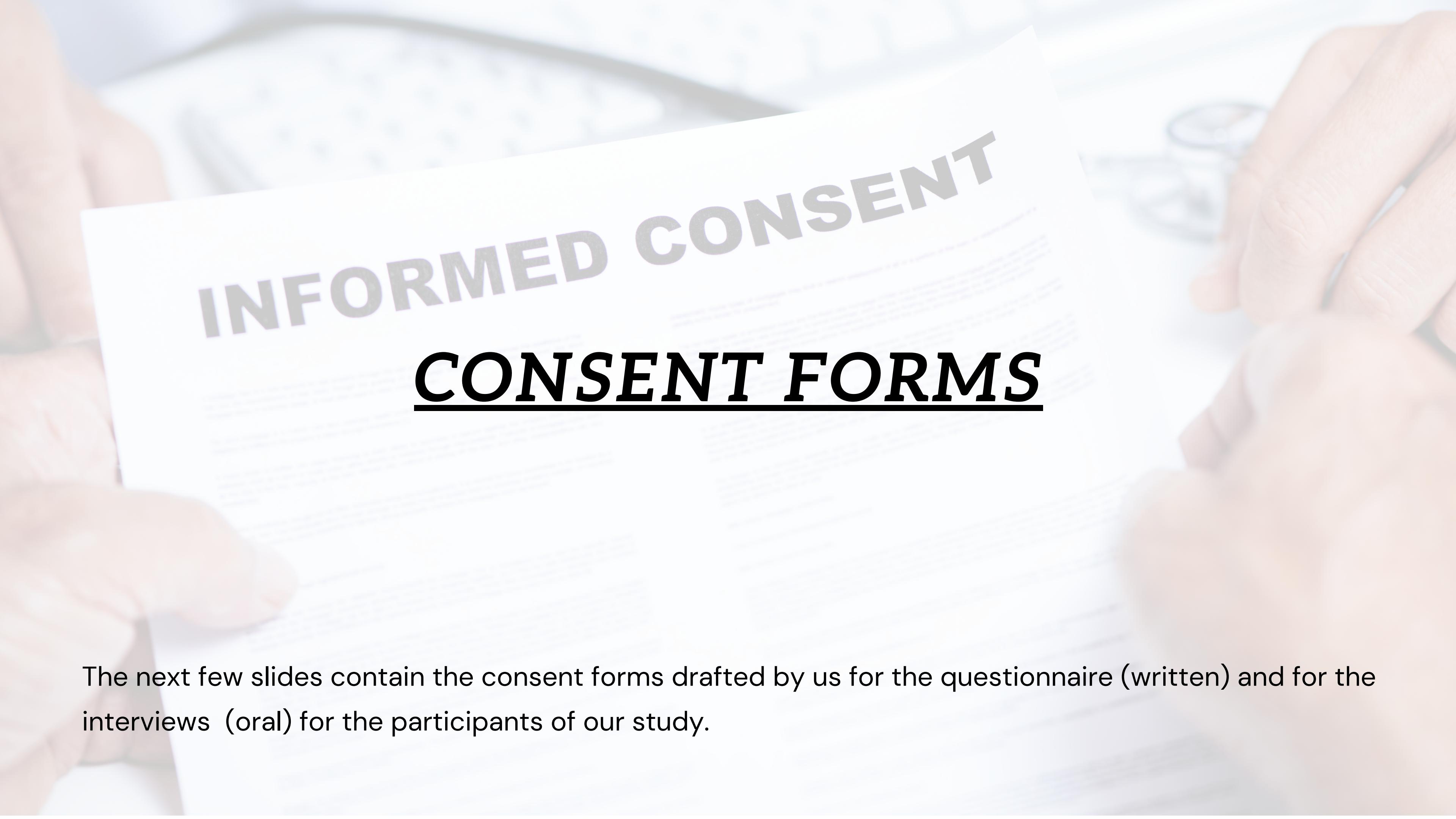
PARTICIPANT LIST

STUDENTS

As a majority of victims of assault, bullying and harassment are college students, they would be the primary stakeholders for our platform. They are its direct users. Hence, it became essential to gain insights from students not only from IIIT-D, but also from other reputed universities like IPU and DU, through the Questionnaire and through face-to-face interviews.

ADULTS

The adults will form our secondary stakeholders - as they *might not be* the "ideal" or primary user of our platform, however their lives are directly affected by the lives of their children, Hence, it was necessary to gain information, to get to know their feelings about the subject and a platform that deals with it. No adults were interviewed in person.

A close-up photograph of a doctor's hands. The hands are wearing light blue medical gloves. One hand holds a black pen, poised as if about to write. The other hand rests on a white clipboard. On the clipboard, the words "INFORMED CONSENT" are printed in large, bold, grey capital letters. Below this, the words "CONSENT FORMS" are printed in large, bold, black capital letters with a horizontal underline.

INFORMED CONSENT

CONSENT FORMS

The next few slides contain the consent forms drafted by us for the questionnaire (written) and for the interviews (oral) for the participants of our study.

CONSENT DECLARATION

QUESTIONNAIRE

We are conducting a survey and research on the need for a well-being social platform for boys and men of all ages. By participating in this survey, you agree to the following terms and conditions:

1. You are free to skip any question if you feel uncomfortable answering it.
2. You allow us to use the inputs and data you give in the public domain and draw conclusions from them.
3. You understand that we will NOT leak any of your private details, for example, your e-mail ID if provided.
4. You understand that we will NOT misrepresent your data and interest, and if you feel so, you can report it to us and the related legal authorities.
5. You will answer all the questions as honestly and precisely as you can.
6. You understand that even though the survey is for a social purpose, it may not be of direct benefit to you.
7. You can withdraw your consent at any stage and refuse to answer any question, and in such a case, you may exit the form without any consequences of any kind.

CONSENT DECLARATION

INTERVIEW

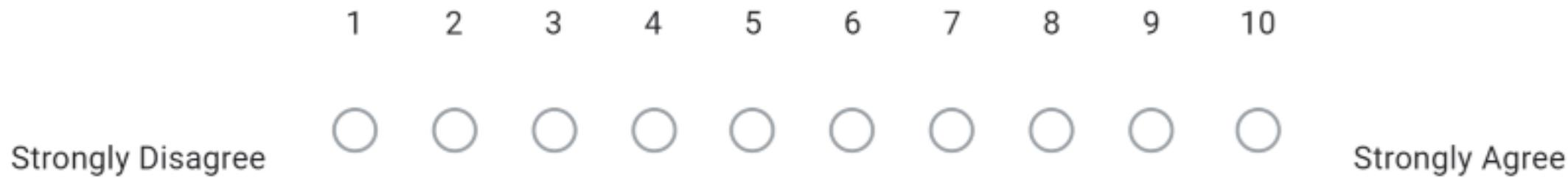
We are conducting research on the need for a well-being social platform for boys and men of all ages. By participating in this interview, you agree to the following terms and conditions:

1. You are free to skip any question if you feel uncomfortable answering it.
2. You give your consent to being audio and video recorded.
3. You understand that the recordings may be accessed by our Project Team, our Teaching Assistants, our Evaluators and our Course Instructor.
4. You understand that the data collected from this interview MAY BE used to represent your interests (anonymously)
5. You are free to skip any question, or end the interview at your convenience without giving any reason, without any consequences of any kind.
6. You understand that even though the interview is for a social purpose, it may not be of any direct benefit to you.

QUESTIONNAIRE

Here's the link to our Questionnaire, made through Google Forms: [Questionnaire](#)

Do you believe that bullying, violence, and sexual harassment issues are not raised when the victim is a man? *



Aim of Questions

To be familiarized with the mindset of the people. This question is specifically oriented towards the elders, about what they "think" about the subject.

Do you think that women are sometimes given a preference in court, even in False accusations, * however rare it may be?

- Yes
 - Somewhat / Sometimes
 - No

Aim of Question:

With a similar aim in mind, this question was set up to get to know how people feel about the idea of "*men being vulnerable*" or "*misrepresented*".

What percentage of men do you THINK/BELIEVE actually face issues like harassment? *

- Less than or equal to 10%
- 10% to 30%
- 30% to 50%
- More than 50%

Aim of Question:

To know the amount of knowledge an average person has about the subject, so that we're able to judge what extras can be added in the app, for example, giving random facts about our topic.

Did you know that there is NO LAW or LEGISLATION in the Indian Constitution that can hold a perpetrator accountable for an assault against a man? *

- Yes
- Yes, but I believe there should be
- No!?
- No, but I don't think any such law is required

Aim of Question:

This question aimed at finding out the mindset of people at the prospect of "equality" in a more general sense for males IN a male-dominant society.

Do you know any boy/man who has faced bullying, violence, harassment, or any other issues considered "taboo" by society? *

- Yes
- No
- Maybe (Not sure)

Aim of Question:
To highlight the fact that men USUALLY do not share their personal issues, or are not allowed to open up about the problems that they are facing

How would you help a man to open up about their past experience, keeping in mind that societal pressures usually discourage men from opening up? *

Short answer text

Aim of Question:
To get an insight as to how a user would promote well-being on our platform, and contribute to the healthy environment we wish to generate.

Do you feel there should be a dedicated platform for men to discuss, raise, and report their issues? *

- Yes
- No

Aim of Question:

To get the opinion of people on whether a project like ours is useful to the general public (especially men) or not.

Would you like to devote your time (as a mentor or as a supporter) to help survivors and contribute towards the safe environment we wish to generate? *

- Yes
- No

Aim of Question:

To judge the willingness of people to participate to the well-being being offered by our platform.

Do you think it will be beneficial if survivors get to interact with each other? *

- Yes
- No
- Maybe

Aim of Question:
Assessing the amount of trust people have in us as a platform, in our idea, now that we've briefed them about it.

If your answer to the above question was YES, please answer in what ways do you believe it can be helpful?

Long answer text

Aim of Question:
No particular aim other than to get suggestions from potential users.

Do you believe our initiative has the power to remove (or at the very least, reduce) the "taboo" * associated with male victims of sexual assault, violence, bullying, etc.?

1 2 3 4 5 6 7 8 9 10

Strongly Disagree

Strongly Agree

Aim of Question:
Assessing the amount of trust people have in us as a platform, in our idea, now that we've briefed them about it.

Do you have any suggestions for our platform?

Long answer text

Aim of Question:
No particular aim other than to get suggestions from potential users.

A black and white photograph of a professional interview. A woman with long dark hair, wearing a dark blazer over a light-colored top, sits on the left, looking towards the right. A man with short dark hair, wearing a white shirt and tie, sits across from her, looking back at her. They are seated in a modern office environment with large windows, plants, and warm lighting. The word "INTERVIEWS" is overlaid in large, bold, black capital letters.

INTERVIEWS

NOTE: These next few slides cover the questions asked in the interview and their purposes. The next slide contains the links to the recordings and transcripts of the interviews.

INTERVIEWS

DIVYAJEET SINGH

- First, I informed the interviewee that they needed to be audio-recorded and asked for their consent. If they were comfortable answering, I asked their name. Then, I informed them the purpose of the interview.
- Like the questions asked in the Google Form, I asked basic questions to test the interviewee's knowledge about the subject, their beliefs, and how they react to such a topic. These included questions like:
 - What do you feel about the idea that "men face as many issues as women do, even though we do not hear about them very regularly"?
 - Did you know that no laws in the Indian Constitution can hold any accused accountable for any assault against a male victim?
- Slowly moving to the idea of "equality for men in a male-dominated society," I proceeded to ask the following questions:
 - How do you feel about this idea?
 - Do you believe we need gender-specific laws or general laws that help all people regardless of gender?

INTERVIEWS

DIVYAJEET SINGH

- Moving on to personal questions, I asked them if they knew any guys who faced issues similar to the ones we were discussing. If yes, I asked them to elaborate on it if they felt comfortable doing so. This was done to:
 - Get a broader understanding of victims
 - Notice that even though men might have faced said issues, but would've chosen to keep them to themselves.
- Finally, I asked questions specific to our platform, for example:
 - What is your view on a platform where men could open up their experiences with bullying, harassment, and violence?
 - Would you have preferred to connect to people with similar experiences?
 - Would you prefer to stay anonymous while using such a platform?
 - Any other suggestions that we could use for the betterment of our platform.
- In the end, I thanked the interviewee for taking out their time to give this interview.

INTERVIEWS

MOHIT

- Similar to the type of questions asked in the forms, I asked the interviewees whether they feel if men actually go through these issues, and whether or not according to them they are able to raise their voice in the society.
- Then I proceeded to ask them if they feel that women get preference in raising their voice in such issues. This was done to get an idea about what an average person thinks about a topic.
- Following the form, I tried to ask them if they had an idea about laws specifically for men.
- Next, I asked them real life questions:
 - Do you know any men who might have faced similar issues?
 - Would you want them to use our platform or open up?
 - Do you think that victims should interact with each other?
 - Do you think that there should be a platform for boys to raise their voice in such issues?
 - Do You think that our initiative will be able to reduce the tab created in a society specially for boys?
- In the end, I asked them if they had any suggestions for our app.

LINKS

LINK TO GOOGLE FORM (also attached in the submission): [Questionnaire](#)

LINK to RESPONSES of the Questionnaire: [Survey Responses](#)

LINK TO INTERVIEWS (also attached in the submission): [Interviews Drive](#)

LINK to Transcripts of Divyajeet's Interviews: [Interviews Transcriptions 1](#)

LINK to Transcripts of Mohit's Interviews: [Interviews Transcriptions 2](#)

CONTRIBUTIONS

DEEPANSHU ALURIA

2020051

Questionnaire, Reasons for questions, Google Form circulation

DEVESH KUMAR SHAW

2021526

Questionnaire, Reasons for questions, Google Form circulation

DIVYAJEET SINGH

2021529

Interviews, Questionnaire, Reasons for questions, Content, Visual Design, Form Circulation

MOHIT

2021542

Interviews, Questionnaire, Reasons for questions, Content, Form circulation

VINAYAK SHARMA

2021574

Questionnaire, Reasons for questions, Final PDF, Google Form circulation

Thank You